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World Business Newspaper http://www.FT.com

WORLD NEWS Minister warns of slump as Japanese retail sales fall again

Fresh signs of weakness in Japanese consumer demand emerged after department store sales fell in September for the sixth successive month. A gov-ernment minister argued that last week's economic stimulus assertage would be inadequate to package would be inadequate to prevent the economy falling into a slump. Page 18

Go-shead for Chad project An international consortium has decided to go ahead with a con-troversial oil development in Chad provided the World Bank agrees to play a direct role in the proposed \$5bn project. Page 4

Yagoslavia debt talks
The London Club of international
banks indicated that the door was still open for debt talks with Yugoslavia despite the country's deputy prime minister saying negotiations had collapsed.

Mexican banker escapes A senior Mexican banker who was under house arrest while authorities investigated the col-lapse of Banca Confia, Mexico's eighth largest bank, absconded from his home hours before he was to be charged with fraud.

EU office branch for Turkey The European Union is to seek to repair links with Turkey amid fears that differences over Cyprus could destabilise EU ambitions to enlarge to the east.

Thei king seeks early reforms King Bhumibol Adulyadej urged Thailand's new cabinet to complete constitutional changes quickly, virtually ensuring that new elections will be held early next year. Page 3

Russian minister in Israel Russian foreign minister Yevgeny Primakov arrived in Israel in the hope of arranging a dialogue between Israel and Iran, crucial for peace negotiations with Syria. Page 7

wealth charter Edinburgh, Scotland, endorsed its first economic charter committing the 54-nation body to free

market principles. Page 4 Asia fund to be set up India and Pakistan are to become the biggest government donors to a new Commonwealth invest-

ment fund for south Asia. Page 4 Argentines go to polls Argentine voters went to the polls to elect half of the congressional lower house. Page 6

CD

Ontario teachers set to strike Ontario's 126,000 teachers were expected to begin an illegal strike today in a battle with the govern-ment to determine who will oversee reform of the province's education system. Page 6

Jakmaica pulls out of treaty Jamaica is pulling out of a United Nations human rights treaty that allows prisoners on death row a final right of appeal

to a UN committee. Page 3 Panama drugs hattl Panamanian police seized 13 tonnes of marijuana hidden on a Norwegian-flagged container ship

bound for Venezuela.

Markets

Aids threat to Asia Asia will overtake Africa in a few years as the region worst-hit by the virus that causes Aids, the United Nations said.

Speciacles restore tints Two Hungarian scientists spent 13 years developing speciacles which they say will restore colour vision to colour-blind people. Page 18

BUSINESS NEWS

Vickers poised to seek buyer

engineering group Vickers - and BMW could well lead contenders for the UK luxury carmaker. The German group already makes engines for Rolls-Royce and Bent-ley cars and has said it would be

Deutsche Termin Börse, Germany's leading derivatives exchange is to launch a futures contract based on the mortgage-bond market as part of its drive to win business from the dominant London International Financial Futures and options

Honda Motor of Japan expects to build a third car range at its south west England plant rather than in continental Europe though the move is not expected to be announced until the new

Robert Fleming, UK-based investment bank, is negotiating for a new City of London bead-quarters site for which it will pay £50 a square foot, the highest rent set in the City since 1990.

action by UK cut price carrier EasyJet if it sets up a rival no-frills operation. EasyJet chief Stebos Haji Ioannou believes such a move would be an abuse of BA's dominant market position. Page 19 ; Lex, Page 18

European Union energy ministers could today decide the future of the region's \$100bn-ayear gas market when they try to agree on plans to break national monopolies and encourage competition. Page 2

Smart, the 25 metres long, joint venture two-seater car by Mer-cedes-Benz and Switzerland's SMH watches group, goes into production officially today when the Micro Compact Car plant at Hambach, eastern France, is opened. Page 20; Swatch Watch King at the wheel, Page 10

with the European Commission over Brussels' attempts to intervene in setting national corpoline with other EU countries.

Obrum of Poland has been invited by Britain's defence min-istry to tender for a contract which could lead to it making specialist tanks for the army. Obrum is competing with Vickers and GKN Defence, which has teamed with MAK of Germany. Page 8

its fabrics, have joined Brian Myerson, once their fiercest critic, to try to depose Liberty's chairman. Page 20

Granada Group, UK leisure and media company, could decide to sell a minority stake in its Gran-ada Sky Broadcasting pay TV arm in an effort to improve investors' perception of the loss-making venture. Granada owns 60 per cent of GSkyB, with the rest held by satellite broadcaster British Sky Broadcasting

French working hours: France will not try to convince its European partners to copy its 35-hour work week model at next month'a jobs summit, European affairs minister Pierre Moscovici said on French radio. "Each country has its own way of doing

> The chart shows the member currencies of the exchange rate machandem measured against the

weekest currency in the system.

for Rolls-Royce **Motor Cars** Rolls-Royce Motor Cars is set to be put on the market soon by

interested in buying the company if it came up for sale. Page 19

Exchange, Page 19

year, Page 8

British Airways could face legal

Irish tax row: Ireland is at odds rate tax rates. Dublin fears being forced to raise its low tax rate in

Liberty: The Stewart-Liberty family, founders of the Regent Street, London, store famed for

Page 20

things", he said.

Public rushes to buy stake in Brown to Telecom Italia privatisation

Italian government's privatisation programme received a significant boost at the weekeod after it emerged tbat more than 2m people had applied to purchase shares in the public offer of Telecom Italia.

At the eod of the largest single privatisation ever carried out in Europe, the Treasury anoounced that the retail offer of its stake in Telecom Italia had heeo more than four times subscribed by Italian citizens, The stroog response from retail

investors was not matched by institutions, however. The Treasury said the iostitutional tranche of the offering had beeo only 1.4 times subscribed, indicating relatively subdued demand. The level of interest shown in

Treasury to more than double the number of shares that will be covered io the retail sale to

The size of the institutional offer will be correspondingly reduced to a minimum of 55m shares, well below the 800m originally requested by applicants.

"Demand has far exceeded all our expectations," said Mario Draghi, the director-geoeral of the Italian Treasury, who has master-minded the operation. "We are especially pleased with the applications from retail

The completion of the sale of the Treasury's 44.7 per cent stake in Telecom Italia will have a considerable impact on the governmeot's finances, yielding a total of L26,000bn (\$14.9bn) from the offer to retail, institutional and the offer by members of the Ital- strategic shareholders. ian public immediately led the

The Treasury announced at the

weekend that receipts would allow it to reduce the scope of Telecom Italia operation meant bond issues in forthcoming that next year the government months to meet the country's

Fewer auctions for government bonds are expected. Officials connected with the privatisation stressed that retail interest in the sale augured well for future privatisations, despite oppositioo from the country's

Communists. You had 2.1m people applying for shares in Telecom Italia compared to 2.3m in the first British Telecommunications sell-off in

1984," said one official. "But each investor in Telecom Italia would have had to stump up a minimum of L11m (£3,880) for their shares, compared to £300 for BT."

Pierlulgi Bersani, one of the ministers closely involved in the privatisation, went on to suggest

that the conclusion of the could "start plans to privatise Eoel", the state electricity

conglomerate. However, the government is now turning to a far trickier list of state-owned institutions to sell off in the near future. Iri, the state holding company, is today expected to confirm its plans to sell its minority stake in Banca di Roma, which incurred a record L2794bn first-half loss earlier this

lri is also setting about a complex refinancing and restructuring of Finemccanica, the state-controllad industrial conglomerate, which reported first half losses of nearly L2,000hn for the first six months of this year.

Finmeccanica plan, Page 22

Canadian Jacques Villeneuve celebrates with Williams team pit crew after clinching the Formula One drivers' world championship in Spain yesterday. Last year's US IndyCar winner finished third in the European Grand Prix in Jerez, but that was enough to give him the title ahead of Michael Schumacher, who spun off the track

Asian markets face week of turbulence

By John Ridding in Hong Kong and Richard Waters in New York

Asian financial markets are continued concerns over Hong Kong's currency, regional economic prospects and a sharp fall on Wall Street last Friday combine to undermine con-

Despite a rebound in Hong Kong, where a plunging stock market last week triggered a wave of selling on international exchanges, investment analysts viewed the recovery as fragile. Many pointed to the possibility of further attacks against the Hong Kong dollar and a sustained rise in interest rates to defend the currency, the last in the region to be pegged to the US dollar.

"Friday was a lull in the fighting," said John Mulcahy, managing director of indosuez Wi Carr. "I think it would be nalve to assume it is all over."

Pressures on the Hong Koog corporate sector resulting from the crisis were evident in yesterday's announcement by Great Eagle, the property developer to cancel a HK\$1.08bn (£140m) rights issue. However, the company said it would proceed with a

planned deal to acquire botels in the US, raising HK\$1.08bn through a share placement.

Stock market conditions have braced for a turbuleot week as also prompted two mainland companies to postpone Hong Kong flotations - China National Aviation Corporation cancelled a HK\$1.1bn issue and Yanzhou Coal Mining said it would delay its planned listing.

International markets, already clouded by doubts over a continued bull run, are increasingly focused on Asia. Despite a 4 per cent fall in the Dow Jones Industrial Average late last week, most Wall Street analysts expect any further disruption to be limited. A series of financial crises in

Asia has prompted a downturn in | to participate could be made growth, threatening the earnings of multinational companies in the region, whila devaluations bave reduced prospects for exports to the south-east Asia.

Attention is expected to focus on Hong Kong, which has seen its stock market fall by a third since its August peak and which last week fell by 18 per cent. "Selling pressure is expected to remain," said ING Barings. Global Investor, Page 24

Markets, Page 25 Bonds, Page 26

set out UK measures for Emu

By Robert Peston and David Wighton in London and David Owen in Paris

The British government will today outline measures to pre-pare sterling for membership of a European single currency after the next general election.

In an eagerly-awaited statemeot to parliameot, Gordoo Brown, the chancellor of the exchequer, will make a commitment "in principle" that the UK wishes to participate in economic and mooetary union.

He will add, however, that the economic conditions must be right and that there is no possihility of the UK being ready to join Emu in the lifetime of the current parliament.

In a separate move, a group of French husiness leaders will urge Europeans to make themselves ready for the single currency's introduction as soon as possible.

In a self-styled "manifesto for the euro", to be published in today's Le Monde newspaper, more than 30 signatories, who include Jacques de Larosière, president of the European Bank for Reconstruction and Development, and Claude Bébéar, chairman of Axa UAP, the insurance group, will argue that time is of the essence.

"The sooner the technical preparations have been agreed upon and carried out, the greater the benefits will be. The sooner the barriers to euro conversion are removed, the sooper banks and businesses can seize the opportunities for increased growth." the manifesto will say.

In the UK, Mr Brown will attempt to return the government to an even keel after several weeks of buffeting by markets and media over its handling of the Emu decision.

He will attempt to reassure large companies that a decision shortly after the next election which is due by the middle of 2002 at the latest.

Tony Blair, the prime minister, has acknowledged that the gov ernment'a apparent changes of direction over Emn in the past month have been damaging.

"The prime minister accepts

the government has taken a knock," said his spokesman, but the government was now "facing up to the toughest choice of this

Continued on Page 18

Broker held after raid on Amsterdam bourse

By Gordon Cramb

A prominent Dutch stockbroker last night in a case involving suspected insider trading, fraud and money-laundering, after an unprecedented raid by justice involved. officials on the Amsterdam stock

exchange. arrested on Friday night. The company. move followed a six-month investigation involving alleged misdeeds dating back as far as 1985.

The Amsterdam offices o Capel, owned by Hongkong and Shanghai Banking Corporatioo, were among aeveral locations was being beld for questioning searched by a team of 200. Authorities in the UK, Switzer land and Curacao, a Dutch Caribhean tax haven, were also

Inquiries are understood to centre oo suspicions of "front-Han Vermeulen, former head of running" - where a broker buys Netherlands operations for the or sells stock for another account UK's James Capel and now a before executing a hig customer director of the Dutch broking order which would be likely to firm Leemhuis & Van Loon, was move the market price of that

Prosecutora said they were Continoed on Page 18

Inside

this week

 Watch King at the whee The Monday Profile, Page 10

Dangerous diseases

MANAGEMENT

Page 12

BUSINESS EDUCATION



Jiang comes to town; China's leader risits the US this week Page 17

MARKETING & MEDIA

TRAVEL

 In-flight entertainment Overbookers may be left behind Page 14

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mitted to fluctuate within 15 nex setts lettes begge to tres against the other members of the achanism. The exceptions are the D-Mark and the guilder which Oct 24 1997 move in a 2.25 per cent band. The Irish punt strengthened last week in the European Monetary System to more than 8 per cent above the central rate of the Austrian schilling, from 7 per cent

the week before. Currencies, Page 27 © THE FINANCIAL TIMES LIMITED 1997 No.33,432 London · Leeds - Paris · Frankfart - Stockholm · Madrid · New York

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COMMENT & ANALYSIS

Personal view, Page 16 Comment, Page 17

Coca-Cota strives to rival tap water

International 2-8 Management 12 Arts 15 Letters 16 Companies 20-23 Currencies 27 Bonds 26 World Equities 28,29,33-35

The same of the sa

EU olive branch for Turkey amid worries on Cyprus

The European Union is to launch a diplomatic effort to repair links with Turkey amid fears that differences over Cyprus could desta-bilise EU ambitions to enlarge to

in the most positive signs yet of improving relations, Hans van den Broek, EU commissioner for foreign affairs, will start a bridgebuilding visit to Ankara on Tbursday, and Jean-Claude Juncker, prime minister of Luxembourg, holder of the EU presidency, will follow next month. They hope to persuade the

Turks to help "create a more pos-itive climate" for talks aimed at resolving the 28-year Cyprus dispute. In exchange they will hold out the prospect of Turkish participation in a European conference being set up next year for aspiring EU members.

At a weekend conference of EU foreign ministers in Luxembourg, Greece expressed vehement opposition to Turkey's participation. The Greeks have threatened to block all enlargement into central and eastern Europe if Cyprus is denied membership.

tional Monetary Fund, the

especially with the IMF.

- Bosnia-Hercegovina, Croa-

tia, Macedonia and Slovenia.

Each has accepted portions

of the \$4.4bn principal of

commercial bank debt left by

the disintegration of former

It is understood that the

latest talks foundered on

Yugoslavia's continuing

insistence that up to 80 per

cent of the debt should be

The international co-ordin-

ating committee of the Lon-

don Club, led by Chase Man-

hattan of the US, is insisting

that Belgrade, like the other

of the former Yugoslav debt.

it is willing to make substan-

tial concessions over all

But it has made clear that

Yugoslavia.

written off.

weeks ago and culminated in a their line that entry negotiations collision between a Greek and a should begin simultaneously Turkish warship in the Aegean

sea last Thursday. While other EU states oppose Turkish membership of the EU at least in the sbort term - they fear that excluding it from the European conference would risk radicalising Turkey as well as upsetting the EU's plans to admit

Turkish issue will be difficult, ministers made progress on how to proceed with other aspects of Military tensions began to rise enlargement. Denmark, Spain ship. The EU aims to soften the between Greece and Turkey two and others appear to be softening blow by inviting them to join the

with all countries seeking to join, other than Turkey and Slovakia, both of which are viewed as having flawed human rights records. Tha Commission is increas-

ingly confident that a summit of EU leaders in seven weeks will back their proposal that accession talks are limited to Cyprus, the Czecb Republic, Estonia, Although resolution of the Hungary, Poland and Slovenia.

That will disappoint Bulgaria, Latvia, Lithuania and Romania, which are also seeking member-

European Conference, a French idea for an annual congress to which heads of states of all countries seeking membership, including Turkey, would be invited along with their EU equivalents.
Issues for discussion could include foreign affairs, the environment, crime and drugs trafficking. The first meeting is

expected to be held in London in

February, when the UK will hold the EU presidency.
At the weekend meeting Germany expressed opposition to Turkish participation in the European conference. But it is

expected to soften its resistance.

A group of European industrialists led by Percy Barnevik, chairman of the international engineering group ABB, has urged the European Commission to double the number of countries taking part in the next phase of European Union enlargement, Tim Burt writes from

Stockholm. Mr Barnevik said a delegation of business leaders met Jacques Santer, Commission president, last week to express concern at the limited scope of the enlargement proposals, and to deliver a five-point plan to enable more central and eastern European

countries to take part. He said that failure to include countries such as Turkey in the next wave of EU accession talks could damage investment plans and

industrial development in the region.

The businessmen who met Mr Santer also called for the membership of international trade bodies such as the European Free Trade Association to be contained to Santer also called for the membership of international trade bodies such as the European Free Trade Association to be contained as Santer and Sa Trade Association to be extended to Russia, Ukraine and other former Soviet republics.

Debt talks hope | EU to discuss for Yugoslavia gas monopolies

East Europe Correspondent

The London Club of international banks indlcated at the weekend that the door was still open for a resumption of debt talks with Yugoslavia despite a declaration from Banko Djunic, Yugoslav deputy prime minister, that negotia-

tions had collapsed. Tha talks in New York were broken off late on Thursday after the Yugoslav delegation walked out, saying that it had been misled. "We were led to believe there would be a proposal, but no deal was struck," said

Mr Diunic. An early resumption appears unlikely after the acrimonious end to the latest round of negotiations over the restructuring of about \$1.939bn of Yugoslavia's debt (including principal and interest) to the commercial banks.

The failure of the talks has left the country financially isolated and with little prospect in the near future of regaining the access to the international capital markets needed to kick-start its beleaguered economy.

As part of the outer wall of sanctions maintained after states, should accept its part the Bosnian peace agreement of late 1995, Yugoslavia, comprising Serbia and Montenegro, has been unable to rejoin key institu- other terms and conditions. electricity generators, plus centage of liberalisation.

By Neil Buckley in Brussels

World Bank and tha Euro-The future shape of the pean Bank for Reconstruc-European Union's \$100bn-ayear gas market could be tion and Development. Commercial bank debt decided today when energy ministers try to agree on accounts for about 20 per cent of Yugoslavia's estilong-stalled plans to break down the power of national mated total external debt of more than \$10bn. Most is monopolies and open the owed to the Paris Club of market to competition. Gas remains a glaring gap sovereign lenders and to the World Bank. But Belgrade

in the EU's single market, had made the London Club although liberalisation plans were first proposed in negotiations a priority, hopthe late 1980s. France and ing they could pave the way to success on other fronts, eouthern states have battled to preserve monopolies, The London Club bas arguing that gas is a stratearranged deals in the past two years with the four Bot officials have held other former Yugoslav states

intense negotiations on gas since ministers agreed on partial liberalisation of the EU's electricity market in holder of the EU presidency, has called today's meeting in the hope of a breakthrough on the main points. Some officials are cantious about the chance of

France's new Socialist-led government has not yet disssed the issue at EU ministerial level, The biggest questions are the extent to which the mar- Unlike most EU states, ket would be opened to competition, and which custom-

ers would be eligible to shop

around for gas. Luxem-

bourg's compromise pro-

suming more than 25m cubic metres a year, would antomatically be eligible

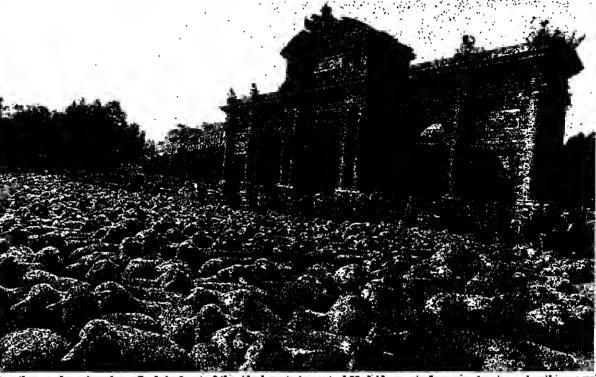
across the entire EU. Individual states would have to broaden the definition of eligible customers, if adopting these minimum criteria did not result in at least 28 per cent of their total gas market being open to competition.

The EU-wide minimum consumption threshold would fall to 15m cum after five years, and 5m after 10 years, with the minimum percentage of market opening for each state rising to 40 and then 45 per cent.

That would fall behind reality in some states, such as the UK, where the gas market will be 100 per cent June 1996. Luxembourg, competitive from next year, with bousehold customers able to choose suppliers.

But the plan is more ambitious than last year's electricity directive, which liberalised 23 per cent of the agreement, noting that power market, rising to 28 per cent after three years, and 33 per cent after six

It could face stiff opposition from France, bowever. France bas no gas-fired power generators and would have to allow many more industrial users to choose their gas suppliers in order posal suggests all gas-fired to meet the minimum per-



Two thousand merino sheep flock in front of the Alcala gate in central Madrid – part of a campaign to revive the annual migration of livestock along Spain's ancient cattle paths, some of which go through the heart of the capital

Brussels irks Irish over tax

By John Murray Brown

Differences have emerged between the Irish Republic and the European Commission over attempts by Brussels to intervene in setting national corporate tax rates. At a meeting of European Union finance ministers on

November 5. Charlie McCreevy, the Irish finance minister, is set to oppose any moves by the Commission to win powers to harmonise

The dispute bas arisen during negotiations on a voluntary code of conduct to prevent "unfair" tax competition from disrupting the EU's single market. The issue falls within the sphere of responsibility of Mario Monti, the EU commissioner for the single market.

Dublin has no problem with moves to curb the use of special tax deals aimed at luring investment and revenues from one member-

state to another. But it is concerned that the Commission will seek to use the issue to force Ireland to raise its low rate of tax in line

with other EU countries. it intends to review the code in two years' time against "the background of general

Dublin upset at Commission 'interference' in setting national corporate rates

munity". Mr McCreevy is expressed "alarm" when that phrase appeared in the latest draft of the code two weeks

Interfering in the setting of national rates is beyond the remit of the Commis-

Luxembourg, which holds the EU presidency, is anxious to see agreement on the code before its term ends in December:

However, Ireland believes The Commission says that that it has considerable support among other memberstates, including France and

Ireland's 10 per cent corporate tax rate runs until 2010 for manufacturing and traded services and 2005 for financial services. It has been vital in attracting for eral authorities are still eign investment, which accounts for half of all manufacturing employment, 60 per cent of output and 70 per cent of manufactured

Ireland's defence is that 80 ment is from the US and is therefore not displacing jobs

within the European Union. In an effort to provide extra certainty for foreign. will introduce a uniform tax.

However, the area of financial services is more conten-

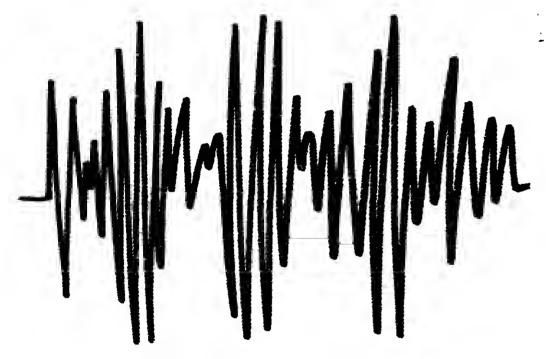
When the Dublin docklands centre was opened in 1986, a number of German banks set on tax arbitrage operations - using double taxation agreements to avoid paying German tax.

In 1991, Ireland was the largest target for German capital flight. A number of court cases between German banks and the German fed-

Beecause the tax regime falls within the category of state aid, Ireland will have to obtain specific approval per cent of its foreign invest- of competition issues, to

 Mr McCreevy has invited Mr Van Miert, a Belgian, to Dublin for next Wednesday's Ireland-Belgium World Cun investors, Dublin has said it football qualifying game,

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French economy reviving

The government is no longer as gloomy as when it took office, reports Robert Graham, but there are a few alarm bells ringing

he feel-good factor has yet to permeate France, but the economy shows every sign of being on an upswing. sent trends continue

during the final quarter, the economy will achieve growth of 2.3 per cent this year. The government of Lioter, is already saying its 3 per cent growth projection for 1998 looks conservative.

mism about growth and about the public accounts contrasts sharply with its gloomy forecasts on taking office after its surprise election victory in June.

It is now evident the Jospin administration understated the pick-up in growth which had begun in the first quarter under the previous centre-right government. The special July andit ordered by Mr Jospin was overly pessimistic. Whether this was acciden-

tal or deliberate, as suspected by the opposition, the economic team under Dominique Strauss-Kahn acquired wider margin of manoeuvre when presenting the 1998 budget. Higher growth has also boosted receipts: net receipts to Angust were 3 per cent higher than in the sama period last year.

As a result, the general government deficit in 1997 (including the one-off payment from France Telecom in return for the transfer of its pension liabilities) could the target designated as one of the conditions for

Goldman Sachs, the US investment bank, in its latest bulletin has reduced its 1997 deficit forecast for

France from 3.2 per cent to 3 in the most recent survey of business opinion, the bank, found industrial activity had increased across the board in September. Foodng, capital goods and intermediata goods were

The one exception was the still adjusting to the nega tive effects caused by the end 12 months ago of the car that force-fed demand.

especially strong.

This positive sentiment was reflected in the seasonally adjusted figures for summer industrial production released last week. During the combined months of July-August industrial pro-duction rebounded, jumping 3.8 per cent from June.

he main reason for the recovery still lies in an exceptionally strong export performance on the back of a weaker franc, especially against the US dollar.

During the first seven months of the year exports rose 15 per cent in value providing a huge trade surmore than double that at the same time in 1996.

Latterly some evidence has emerged of improved domestic demand and a small rise in consumer spending. However, it has

per cent of gross domestic taken time for consumers to realise their increased spending power thanks to low inflation - which, at an annualised 1.3 per cent, is touchdecades. But this may be

about to change. Although the Bank of France raised its intervantion rate 30 basis points on October 9, largely in response to the German Bundesbank's interest rate move, the bank nevertheless says its action was pre-emptive against inflationary tendencies 18 months to two

years down the line. claims in the pipeline, and tha official 1.4 per cent infla-tion target for 1998 may have to be adjusted elightly

The main imponderables centre on business investment plans and the extent of the return of consumer confidence. Although corporate profits promise to be strong this year, the business community remains wary of the

Plans to introduce by law a 35-hour working week - no matter how vague and distant – have rung alarm bells to company headquarters. The resignation of Jean Gandois as bead of the French employers' organisa-tion, the Patronat, may have been an over-reaction to pro-

test against the govern

ment's handling of the 35

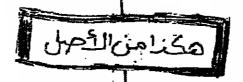
hour week issue. But the government must now accept the conseconfrontational atmosphere just when it had hoped for

hangs around 12.5 per cent, ment has any panaceas on

this front. part-time work is rising, but this is balanced by a cautious employment policy in

and the civil service. A recent leaked report drawn up by the finance cent of those on the public payroll were surplus.

FRANCE:



Thai king urges speedy reforms

Thailand's revered King Bhumibol Adulyadei has urged the country's new cabinet to complete constitutional changes quickly, virtually ensuring that new elections will be held in the first quarter of next year.

Swearing in the cabinet, announced by the prime minister, Chavalit Yonghchaiyudh, on Friday, the king said: "I hope the new constitution process will be speeded up to enable it to be implemented sooner than the time frame that has been set."

. The Thai government has seven months to pass new electoral laws in conformity with a new constitution enacted earlier this month.

But public pressure has been building on the beleaguered Chavalit government to pass the laws quickly and call elections as soon as possible.

When announcing the new cabinet, government offi-cials said they would be ready by the end of the year to set a date for new elections but there had been some scepticism as to whether the government would follow through on the promise. Tha king's words make that promise hard to break. Ted Bardacke, Banakok

GOLD SALES

Swiss reassure markets

Kaspar Villiger, Switzerland's finance minister, yesterday tried to reassure nervous gold markets by stressing that he did not agree with a proposal of a Swiss expert group to sell just over half of the country's gold reserves, currently worth SFr21hn (\$14.3bn).

Mr Villiger told SonntagsZeitung, a leading Swiss Sunday newspaper, that the Swiss government wanted to stick to its already announced plan to dispose of np to SFr7bn of gold to finance the establishment of a humanitarian fund.

He also indicated that another SFr/bn would be sold, with a third of the proceeds going to the central government and two-thirds to the cantons.

This is in line with recommendations announced earlier this year on the use of SFr14bn of gold which would be released by the partial revaluation of Switzerland's 2,590 tonnes of gold, the third-biggest government gold reserves in the world. Switzerland's reserves are currently valued at around \$90 an ounce, or less than a third of current

On Friday an expert group including officials from the Swiss National Bank (SNB) and Mr Villiger's finance ministry, recommended the sale of 1,400 tonnes of surplus gold. However, Mr Villiger rejected these proposals and stressed that the bank would retain control of any surplus gold and manage it according to prescribed guidelines.

The SNB is known to be concerned that any gold sales must be conducted over a long time-frame if it wants to avoid a collapse in the price of its most important William Hall Zurich

■ CUBAN SUGAR

over tar

Army chief takes charge

Cuba's communist leadership has put the country's highest-ranking career soldier in charge of shaking up the island's strategic sugar sector in response to a disappointing 1996-97 sugar harvest.

Division General Ulises Rosales del Toro, the armed forces chief of general staff and immediate deputy of Cuba's defence minister, Raúl Castro, was named sugar minister at the weekend.

His appointment further extended the influence of Cuba's armed forces over key sectors of the economy, where military management has been increasingly brought in to improve efficiency and stave off corruption.

Gen Rosales del Toro replaced Nelson Torres, a civil engineer who had been sugar minister since 1983. Mr Torres was sacked after a lower-than-expected sugar harvest this year that fell ehort of last season's total of 4.45m tonnes, despite an estimated \$300m of foreign financing. Sugar still accounts for more than half of Cuba's export

The sugar shortfall this year was a hlow to the government's bopes of boosting economic recovery. Cuban leaders hlamed it on hurricane damage and disruptions to inreign credit flows caused by the US Helms-Burton law. But foreign businessmen and analysts also cited inefficiency. entrenched bureaucracy and misuse of resources:

Gen Rosales del Toro's appointment may also be intended to restore foreign confidence in the sector. Over the last two years, leading European trade houses such as Vitol, Pacol, Sucden, and Gill and Duffus have been helping to finance Cuban sugar production, which has fallen by about half since the collapse of the former Soviet Pascal Fletcher, Havana

TO DEATH PENALTY

Jamaica quits UN accord

Jamaica is pulling out of a United Nations human rights treaty that allows prisoners on death row a final right of appeal to a UN committee, in a move expressly intended

to speed hangings of convicted murderers. The Jamaican government wishes to cut short the appeals process to comply with a 1993 ruling by the UK Privy Council, the highest appeal court for the former British colony, that death sentences must be carried out

within five years.

The withdrawal removes a judicial layer that has added up to two years to lengthy domestic procedures and has thus entailed a de facto abolition of the death penalty. No one has been hanged since 1988, and 272 death row prisoners have had their sentences commuted.

All 47 prisoners now awaiting execution have appealed to the UN human rights committee, the body that monitors the International Covenant on Civil and Political Rights, under an optional protocol entitling individuals to appeal to the committee after exhausting their rights

under national law. The committee, comprising 18 national human rights experts, currently has 47 cases pending and has received another 25 complaints from Jamaicans who argue that their rights under the covenant have been violated. These cases will not be affected by Jamaica's decision, which takes effect from January 23.

This is the first time any country has withdrawn from the optional protocol, which has 92 members. Frances Williams, Geneva

CZECH POLITICS

Warning to Prague coalition

The Czech deputy prime minister, Josef Lux, warned yesterday that people were losing faith in the coalition gov-ernment and reiterated his call for a new programme to be adopted early next year.

"The government's capacity for action is going down and its capacity to work as a team is low," said Mr Lux, whose centrist Christian Democrat party has often been at odds with its two rightwing coalition partners.

Mr Lux's party has hinted that it would be amenable to forming a government with the main opposition Social Democratic party. Václav Havel, the president, who is not affiliated with

any political party, said he did not think a new programme would be a panacea for the government's prob-The coalition, which has governed since 1992, has often

shown signs of strain after failing to win a majority of seats in parliament in elections last year. It was rocked by a currency crisis six months ago, and last Thursday Josef Zieleniec resigned as foreign minister. Reuters, Prague

Arrested Mexican banker gets away

Ex-Confia chief's escape, hours before fraud charges were to be laid, is blow to justice system

By Leslie Crawford in Mexico City

A top Mexican banker who was under house arrest while anthoribome at the weekend only hours would have to be injected into the before be was to he formally bank to keep it affoat. charged with fraud.

Confia and a leading business figure in the industrial state of Nuevo León, is the third banker to escape arrest since Mexico's financial crisis began in 1994.

Mr Lankenan had been confined

since late August, when Banca Confia (confia means "trust" in Spanish) was placed under central ties investigated the collapse of bank intervention and hanking Banca Confia, Mexico's eighth authorities announced that more largest bank, absconded from his than \$1hn of government funds

His escape, past a security cor-Jorge Lankenau, inrmer chair- don of 24 police officers, raised man and chief executive of Banca suspicions that he had been forewarned of his impending arrest, dealing a further hlow to Mexico's discredited judicial system.

The hanker's flight has also embarrassed the new governor of chief bank regulator, said authori-

board of Banca Confia.

discard the possibility."

Group and its wholly-owned bank, Confla, marked the 12th government intervention in a distressed financial institution since Mexico's economic crisis in December 1994.

At the time of Confia's intervention, Eduardo Feroández, Mexico's

including suspicions fund trans-"We accept responsibility for fers between the bank, its brokerthis problem," Mr Canales told a age house and off-sbore companews conference in Monterrey. nies; Confla's aggressive strategy "We do not have proof that there to gain market share; and some

Mr Fernández also alleged Mr The collapse of Abaco Financial Lankenan had used a real estate company, ABA Inmuebles, to huild his shareholding at Abaco hy purchasing equity stakes of nther sharebolders at above market terrey's tightly knit husiness comprices. The transactions were

backed by Confia loans, he said. Mr Fernández ordered Confia's Nuevo León, Fernando Canales, ties were investigating Mr Lanken- the bank's capital and reserves. In attempt to plug losses at Confia.

was any corruption, but we cannot real estate investments.

to his \$20m home in Monterrey who was a former director on the an's irregular banking practices. September, Confia was sold to Citibank after the government agreed to underwrite estimated losses at the bank of more than \$1bn.

In addition, Mr Lankenau faces scores of private lawsuits hrought hy angry investors who allege they were defranded of more than \$170m placed in off-sbore trusts managed by Mr Lankenau.

The investors include some of the wealthiest individuals in Mnnmunity. In the lawsuits, investors allege Mr Lankenan raided the offshore trusts to inject fresh capital intervention after losses exceed into his hank in a desperate

Close contest in Argentina's elections



faces united front

By Andrea Campbell in Buenos Aires

An estimated 22m Argentine voters went to the polls yesfor the newly created terday to elect half of the "autonomous city" of Buecountry's congressional nos Aires – the national caplower house, in what observers say is the most hotly

The ruling Partido Justicifront, the Alliance, for 127 of seats.

the 257 lower house seats. Voters were also electing provincial legislative representatives and 60 legislators

The Peronists are expected contested election in receot to lose their ebsolute majorlty in the lower house. It would be their first electoral alista, known as the Peron- defeat in a decade, though ists, is pitted against the they are expected to retain newly formed opposition the largest single block of

ital.

The likely electoral set- the election, with the Alliback is attributed to the sur- ance and Peronists candi- the Peronists, and particuprise merger of the two lead- dates closely tied, each with ing opposition parties, the Union Civica Radical (UCR) the vote. and Frenaso.

August as well as in Buenos Aires, forming a united front against President Carlos 40 points. An Alvarez victory Menom's Peronist party.

Buenos Aires, Argentina's grouping the greatest haul of largest province representing one-third of the national vote, has been the focus of ity in the lower house.

approximately 40 per cent of tion and "savage capital-

However, in the important They joined forces in 14 of constituency of Buenos the country's 23 provinces in Aires city, the Alliance candidate. Carlos Alvarez, was leading his Peronist rival hy would give the Alliance seats in the election, though it would not secure a major-

Mr Meoem, who has played a leading role in the national campaign, has reminded voters of Argentina's economic instability under opposition leadership during the 1980s. The UCR President Raul Alfonsin was forced to step down in 1989 after annual inflation reached 5,000 per cent.



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New Commonwealth charter commits it to free market

STATE OF MATO GROSSO DO SUL GOVERNMENT

ENERSUL

EMPRESA ENERGETICA DE MATO GROSSO DO SUL

PRIVATIZATION

"EDITAL" PUBLICATION NOTICE

COMMON AND PREFERRED SHARES OF ENERSUL

CAPITAL STOCK SALE

The state of Mato Grosso do Sul, through the STATE PRIVATIZATION PROGRAM DIRECTOR

COUNCIL instituted by State Law n 1.666 of May 23rd, 1996, regulated by Decree n. 8 601 of June 16th,

1996 makes public the conditions for ENERSUL - Empresa Energetica de Mato Grosso do Sul S.A.

privatization, through the sale of 32,605,941,400 (thirty-two hillion, six hundred and five million, nine

hundred and forty one thousand four bundred) shares, of which 17,477,017,928 (seventeen billion, four

hundred and seventy-seven million, seventeen thousand, nine hundred and twenty-eight) are common

shares. 261,354,375 (two bundred and sixty-one million, three bundred and fifty-four thousand, three

hundred and seventy-five) are class A preferred shares and 14,867,569,097 (fourteen billion, eight bundred

and sixty-seven million, five hundred and sixty-nine thousand, ninety-seven) are class B preferred shares,

issued by ENERSUL and corresponding, on October 14th, 1997, to 61.36% of its CAPITAL STOCK and

By David Buchan and Michael Holman in Edinburgh

The Commonwealth has endorsed its first economic charter committing the 54nation body to free market principles, though its poorer members thwarted a call by richer countries for a new full round of world trade negotiations.

At the weekend summit in Edinburgh, India led opposition to a move by Britain, Australia, New Zealand and Singapore to get the Commonwealth to support the tion - a set of economic idea of a new across-theboard trade liberalisation.

l.K. Gujral, India's prime minister, said his country still had "indigestion" from the 1993 Uruguay Round trade deal and did not want to liberalise further now.

As a result, the Commontion" calls for "maintaining the momentum towards freer trade through multilateral negotiations as outlined in the huilt-in agenda" of the World Trada Organisation.

This refers to negotiations on agriculture and financial services which the WTO is already committed to starting in 1999. More generally, the Edin-

hurgh declaration is designed to give the Commonwealth - which, like the UK, has no written constituprinciples similar to the political principles contained in the 1991 Harare declaration on democracy and human rights. But there seems little likelihood of being pursued for breaching

the Edinhurgh economic decwealth's "economic declara- laration in the way that the Nigerian military regime is being threatened with sanctions for violating the Harare declaration.

Of lasting significance may be the Edinburgh declaration's agreement to "enhance the Commonwealth's role in building consensus on global economic issues". This suggests that Edinburgh, the first Commonwealth summit to have an economic theme, will not

be the last. Representing a compromise between richer and poorer states, the Edinburgh declaration acknowledges: Expanding trade and investment flows, driven by new technologies and the spread of market forces. growth." But it warns that

ted all countries, and indeed has "marginalised" some of them and "therefore needs to be carefully managed to meet the risks inherent in the process".

More concretely, Australia, New Zealand, Canada and Britain have agreed to fund a Commonwealth Trade and Investment Access Facility to give smaller states technical advice on adjusting to globalisation.

The Commonwealth secretariat is to report on trade barriers within the 54-nation body. The private sector link is also to be reinforced by a standing Commonwealth Business Council under Lord Cairns, chairman of the Commonwealth Development Corporation, and Cyril Africa's new leaders.

Decision on Nigerian South sanctions is delayed Asia fund to By Michael Holman and David Buchan be set up Commonwealth foreign

By David Buchan

India and Pakistan are to become the biggest government donors to a new Commonwealth investment fund for south Asia, in a move that coincided with a cordial meeting of their leaders at the Edinburgh summit and the prospect of eased travel

between the two countries. The scope of the South Asia Regional Fund will also embrace Sri Lanka and Bangladesh, as well as the non-Commonwealth states of Bhutan and Nepal, and will draw funds from southeast Asian donors and from the London-based Commonwealth Development Corporation (CDC), which will

also manage the fund. But of the \$107m so far pledged to the new fund, India and Pakistan are to provide respectively \$25m and \$20m - each of which may end up invested in the other's economy. CDC is hoping to add \$100m more of private money to the \$107m of public money alreedy pledged. The new South Asia fund mirrors similar Commonwealth funds that have been set up for Africa and the Pacific. Membership of the Commonwealth looks likely to stay at 54, following the summit conclusion that none of the three current candidates - Rwanda, Yemen or Palestine - could immediately qualify for the club. The summit agreed putative members needed to have some link with the

Commonweelth, should comply with the 1991 Harare declaration on democracy and human rights and should eccept . conventions such as using very survival of their English and acknowledging . the role of the British monarchy as symbol of the Com-

torate, could have a case "if it were a state". Yemen, a former UK colony, "does not meet the Harare principles", while in the case of Rwanda, a former Belgian protectorate. "the question of a Commonwealth link may prove

was set up at the Auckland with monitoring human rights and making recommendations on ways to restore democracy in mili-

The report does not call for the immediate implementation of sanctions against Nigeria, nor does it recommend that Nigeria .suspended from the Commonwealth in 1995 for human rights violations -

tary regimes.

two-phase sanctions pro- should be expelled. Instead it recommends that in the run up to the proposed October 1 1998 handover to civilian rule, the CMAG should be "empowered to invoke the Commonwealth wide implementation of any or all of the following measures if ... these would serve to encourage greater integrity of the process of transition and respect for human rights in Nigeria."

terial action group (CMAG). This first phase of sanctions would include visa restricsummit in 1995, charged tions on members of the regime, an arms embargo, a visa-based han on sporting contacts, and downgrading diplomatic missions. The visa ban and arms embargo are being implemented by Britain but African Commonwealth members have not followed soit.

The report is critical of the regime. "The continued existence of a military government in Nigeria constitutes the most blatant violation of the Harare principles," says the report, compiled by the foreign ministers of New Zealand, Britain, Canada, Ghana, Jamaica, Malaysia and South Africa, under Zimbabwe's chairmanship.

The report proposes if Nigeria has not completed a transition to democratic government its expulsion should See Editorial Comment

Nations fail to reach consensus on climate

By Leyla Boulton, Environment Correspondent

ministers have recom-

mendad that sanctions

against Nigeria be held in

aheyance pending the out-

come of the military

regime's plan to return the

country to civilian rule by

But in a report to the

Edinburgh summit due to be

published today, the minis-

ters raise the possibility of a

gramme, culminating in con-

sideration of a mandatory oil

embargo should the transi-

While the timetable of

tion prove seriously flawed.

the current transition pro-

gramme remains broadly on

conrse," says the report,

ministers remain concerned

about aspects of the pro-

gramme which undermine

The Commonwealth minis-

its credibility."

October next year.

We've had a lot of rain," said President Teburoro Tito of Kiribati, a tiny Pacific island state which recently suffered floods, "You should export it to us," replied Clement Robee, foreign minister of Guyana, which is having to ration water after

missing its rainy season. At a party for Commonwealth leaders, both men were serious in fearing freak weather could presage global warming - and threaten the islands. "Climate change is literally a question of survival [for us]," President

levels and surface temperatures does not submerge his country, it could still discourage investment and condemn the tiny nation to "not much of a future" Some nations will be able .

• \$850 per capita GNP

58 years for women

56 per 1,000 birther

Life expectancy:

Literacy rate
 75% for men

to adapt but even that can-

not be taken for granted," warned President Maumoon Gayoom of the Maldives. which along with other small island states in the Commonwealth wants rich countries to agree a 20 per cent cut in emissions of greenhouse gases at a December conference in.

While the organisation represents a unique microcosm of the different players. the Commonwealth leaders' meeting did more to highlight than resolve the difficulties ahead. A straw poll of Commonwealth leaders by the Financial Times illustrated disagreement not just on emission curbs for indus-

not to appear on the defensive although his country. has in the past opposed any emission cuts. He criticised the European Union's target of a 15 per cent reduction by 2010 as "biased towards the

But Australia seems less

worried hy the fears of its Pacific than by the notion that emission cuts would put it at a disadvantage vis-a-vis fast-growing developing nations in the Far East. In response, Mahathir

Mohamad, prime minister of Malaysia, attacked rich countries for breaking earlier promises of aid to help the environment, "You have not given us a cent," be said.

recriminations underline the wider issue of who should pay to fight a problem until now caused mainly .by Industrialised nations' consumption of fossil fnels.

But as poorer nations develop their emissions will become a growing part of the

We need economic growth so you can't just tell us to put our forests in a glass window as a museum piece." said Mr Robee of Guyana. "It all comes back to the basic question of how you finance things. There's a lot of talk. hut where's the money

\$180 per capita GNP

50 years for women

71% do not have access to safe drinking water

中亚4万里·米尔文文代

Population: a million

717 per 4 000 hirths

Use expectancy:
 47 years for men

84.21% of its VOTING CAPITAL, property of the State of Mato Grosso do Sul and Centrais Eletricas trialised countries but on the monwealth's free associa-Tito told the summit of 51 Brasileiras S A - ELECTROBRAS ("SELLING PARTIES"), in two distinct phases: Commonwealth presidents fion of states. role of developing nations. A UK official said Palesand prime ministers at the John Howard, Australia's moblem. Special public auction for shares sale, in a unique and indivisible lot of shares issued by ENERSUL, for the tine, once a British protecprime minister, did his best MINIMUM PRICE of R\$ 340,346,108.21 (three hundred and forty million, three hundred and forty-six If an expected rise in sea

thousand, one bundred and eight "reais" and twenty-one "centavos"), on a highest bid and closed envelope basis, with the possibility of a loud-bids stage, to be held on November 19th, 1997, in Bolsa de Valores do Rio De Janeiro (Rio de Janeiro Stock Exchange), beginning at 10.00 a.m. where the SELLING PARTIES will offer 29,417,720.660 (twenty-nine billion, four bundred and seventeen million, seven hundred and tweoty thousand, six hundred and sixty) shares, corresponding, on October 14th, 1997 to 55,36% of ENERSUL CAPITAL STOCK, of which 15,882,907,558 (fifteen billion, eight hundred and eighty-two million, nine hundred and seven thousand, five hundred and fifty-eight) are common shares corresponding, on October 14th, 1997, to 76.53% of ENERSUL VOTING CAPITAL, 261,354,375 (two hundred and sixtyone million, three hundred and fifty-four thousand, three hundred and seventy-five) are class A preferred shares and 13,273,458,727 (thirteen hillion, two bundred and seventy-three million, four hundred and fiftya) are clase R nre

In case, up to the AUCTION date, all the circulating Debentures issued by ENERSUL are converted, the offered shares will correspond, on the AUCTION date, to 48.67% of the Company CAPITAL STOCK and 70.14% of the VOTING CAPITAL.

OFFER TO THE EMPLOYEES, where 3,188,220,740 (three hillion, one hundred and eight-eight million, two hundred and twenty thousand, seven bundred and forty) shares issued by ENERSUL will be offered to the qualified employees, according to the "Edital", of which 1,594,110,370 (one billion, five bundred and ninety-four million, one bundred and ten thousand, three hundred and seventy) are common shares and 1,594,110,370 (one billion, five hundred and ninety-four million, one hundred and ten thousand, three hundred and seventy) are class B preferred shares, corresponding, oo October 14th, 1997, to 6.00% of ENERSUL CAPITAL STOCK and 7.68% of its VOTING CAPITAL.

In case all the circulating Debentures issued by ENERSUL are converted up to the AUCTION date, the shares which are object of the OFFER TO THE EMPLOYEES will correspond, on the AUCTION date, to 5.27% of the Company CAPITAL STOCK and 7.04% of its VOTING CAPITAL.

The total price of the shares included in the OFFER TO THE EMPLOYERS is R\$ 10,285,464,59 (ten million, two hundred and eighty-five thousand, four hundred and sixty-four "reais" and fifty-nine "centavos"), resulting from a 70% (seventy per cent) discount on the minimum economic value per share.

ENERSUL MINIMUM ECONOMIC VALUE was established in R\$ 650,000,000,000 (six hundred million "reais") for 100% (one hundred per cent) of the shares which represent the Company CAPITAL STOCK, being considered, in this value, thee conversion of all the Debentures.

The values above were approved by the Governor of the State of Mato Grosso do Sul, through Decree n. 8,935 of October 20th, 1997, published in "Diario Oficial do Estado" on October 21st. 1997.

The "EDITAL", wholly published in "Diario Oficial do Estado de Mato Grosso do Sul", along with the Concession Cootracts and Purchase and Sale of Shares Contract First Drafts, will be available from October 24th nowards, in the below mentioned places, once the R\$ 1,000,00 (one thousand "reais") deposit io Banco do Brasil, agency 048, current account n.88442-1 - reference to Data Room ENERSUL is

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Campo Grande, October 21st, 1997 PED DIRECTOR COUNCIL

Bank role urged in Chad oil plan

n international consortium has decided to go ahead with one of the most controversial oil developments in Africa, providing the World Bank agrees to play a direct role in the proposed \$3bn project to develop Chad's Doba off field and to build a 1,050km pipeline to Cameroon's Atlantic coast.

Exxon, the biggest U3 oil company, and its partners Royal Dutch/Shell and Elf Aquitaine of France say they are prepared to go ahead with Doba, located in an environmentally and politicelly sensitive part of southern Chad, if the Bank funds an equity stake in the pipeline by the Chad and Cameroon governments.

A decision to lend the two governments \$115m, or 3 per cent of the project's costs, would put the bank in the firing line of environmental and human rights pressure groups which have criticised the Doba project. Exxoo has admitted that "the biggest issue is whether this would be an appropriate use of the

Chad, which has a per capita gross national product of just \$180. The N'Djamena government stands to gain \$550 in cash over the lifetime of the project as well as an estimated \$3.5bn in "indirect" economic benefits. Consortium officials say the Doba project is "the last best hope Chad has".

A decision by the consortium to go ahead with the Doba project would be the latest in a series of controversial moves by western oil companies into politically and environmentally sensitive areas of the developing

The consortium wants to drill 300 wells at Doha, which has reserves of about Ibn barrels. Peak production of 225,000 harrels a day counters that for countries would be shipped to a floating storage and export facility on the Atlantic coast of development offer a unique neighbouring Cameroon via opportunity to kickstart ecothe 1,050km pipeline.

large and prolific fields is expected to generate \$5m in increasingly rare in the royalties, fees and tax revewest's politically stable nues for Chad, whose gross mature oil regions, such as national product is a mere

58% do not have acc to safe drinking water Population: 13 million \$2.9 billion annual exports the US and the North Sea. With only limited access to the Middle East oil giants, western oil companies are moving in ever greater numbers into remote and often politically difficult Third World countries in search of the large "elephant fields"

the reserve position of the biggest companies. But the oil industry's expansion into the developing world has been dogged The Doba project could big discoveries have been transform the fortunes of chad, which has a new country of the fact that many big discoveries have been made in areas of country of the fact that many big discoveries have been made in areas of country of the fact that many big discoveries have been made in areas of country of the fact that many big discoveries have been made in areas of country of the fact that many big discoveries have been made in areas of country of the fact that many big discoveries have been made in areas of country of the fact that many big discoveries have been made in areas of country of the fact that many big discoveries have been made in areas of country of the fact that many big discoveries have been made in areas of country of the fact that many big discoveries have been made in areas of country of the fact that many big discoveries have been made in areas of country of the fact that many big discoveries have been made in areas of country of the fact that many big discoveries have been made in areas of country of the fact that many big discoveries have been made in areas of country of the fact that many big discoveries have been made in areas of country of the fact that many big discoveries have been made in a country of the fact that many big discoveries have been made in a country of the fact that many big discoveries have been made in a country of the fact that many big discoveries have been made in a country of the fact that many big discoveries have been made in a country of the fact that many big discoveries have been made in a country of the fact that many big discoveries have been made in a country of the fact that many big discoveries have been made in a country of the fact that many big discoveries have been made in a country of the fact that many big discoveries have been made in a country of the fact that many big discoveries have been made in a country of the fact that many big discoveries have been made in a country of the fact that many big discoveries have been made i by cootroversy, fuelled in natural beauty, or in regions populated by minority groups or bedevilled with potentially explosive political disputes.

that are needed to sustain

In recent years environmental and human rights campaigners have accused international oil companies of a catalogue of alleged crimes. These range from organising death squads in Colombia, supporting military dictatorships such as Nigeria's, threatening stone age Indian tribes in Latin America with extinction and despoiling rare and pristine environments. Exxon, the operator of the

proposed Doba project, admits that its plans in Chad have raised a number of concerns. But the company such as Chad which is the fifth poorest in the world, oil nomic growth. Over its life-The discovery of such time the Doba project is

\$2.7bn and which has annual exports of only \$156m. The international consortium believes indirect economic benefits for the landlocked country could total \$3.5bn. Cameroon would earn \$500m from pipeline transit fees, with an additional \$400m in indirect benefits.

The extent to which Exxon and its partners plan to minimiee the environmental impact of the Doba project highlights the new sensitivity of big oil companies to criticism by environmental campaigners. Exxon says the proposed pipeline route will demanding environmental follow existing roads through sensitive areas. The permanent pipeline right-of-way will also be confined to a width of 15m, and there will be extensive use of electronic sensors to detect international of industry. any leaks in the buried line.

Of the three routes studied,

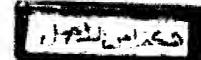
it should also have the least impact on forests and rivers. Although many oil companies applied lower environmental standards in the past to oil field developments in the third world, few industry observers believe that Doba would be anything but state of the art. They say none of : the three companies involved would risk their brand images and corporate reputations by applying less rigorous standards than those required by industrialised countries.

But even within the most standards Doba is unlikely to escape criticism.

Greenpeace the environmental pressure group, singled out such projects in its latest campaign against the

Robert Corzine







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SiliconGraphics Computer Systems

June 19, 2:45 pm. Dan Kubica. Senior Engineer, Ping Golf Clubs.

The upheaval in Hong Kong has shown up the weaknesses in Beijing's economic armour

Asian markets contagion may unnerve China

unravelled over the past lowest in Asia, according to the few months, China has stood apart from the turmoil, seemingly immune to the contagion convertible on the capital that has gripped the region.

It may show some of the symptoms of its beleaguered neighbours - an oversupplied property market, an indebted banking sector, manufacturing industry squeezed by overcapacity and rising fixed costs and an economy generally hampered by corruption and cronyism.

But, in other respects, China is different. The foreign capital inflows into the cuntry are mostly for long-term fixed investments, rather than short-term hard put to mount an assault on lending - the "hot money" that destabilised countries such as

Thailand. Foreign portfolio investment into China is equivalent to less than 0.5 per cent of GDP and even the fledgling foreign currency stock markets are driven

by local investors. Foreign commercial lending has grown, but with external debt of around \$130bn at the end

s Asia's financial markets of last year, China's debt-to-GNP and currencies have ratio is 20 per cent, among the World Bank.

China's currency is not yet account. The exchange rate remains strictly government-controlled and defended by over \$130bn in foreign exchange

And in China, where exports are soaring, sentiment suggests the currency is, if anything, undervalued: "If they freed the Renminbi [the Chinese currency]. it would appreciate," says Brewer Stone, head of Prudential Securities in Shanghai.

In short, foreign investors are either China's currency or its stock markets.

However, the upheaval in Hong Kong last week has offered a reminder of the weaknesses of the Chinese economy and how turbulence in Hong Kong, which is intimately involved in the reform on the mainland, has inescapable implications for China.

While China has stayed on the

road of economic development,

Zhu Rongji, vice premier in charge of the economy: worries

growth, fears of deflation, urban in Beijing. unemployment and a state sector badly in need of reform.

"There has been e slowdown. We do not know yet whether to be completely alarmed or not,"

Beijing is grappling with prob- says the representative of an lems: a slowdown in the rate of international financial institution

As Beijing pursues a policy of state-sector rationalisation that threatens to make tens of millions of people redundant, the With contracted foreign invest- agement issue. Last month, Zhou Chinese leadership sees consist- ment falling this year, last Xiao Chuan, the head of the State

slowing growth in domestic into the mainland might slow. demand. The retail price index for September was flat at zero per cent on a year-on-year basis. .

The figure is a remarkable achievment for Zhu Rongii, vice premier in charge of the economy, who has brought inflation down from a peak of 25 per cent in October 1994, but the steep fall is now prompting fresh questions of looming deflationary pressure.

Given that the external sector is performing strongly - the bilateral Sino-US trade surplus year - concerns about sustaining the rapid growth rate centre upon investment, both domestic

and foreign. The People's Bank of China, the central bank, cut interest rates last week for the first time this year, "a tacit admission that there are e few worries about investment", says the chief economist of an international finan-

cial institution in Beijing.

the reform process. The concern raised the possibility that the Exchange Control, said there was is compounded by evidence of flow of capital from the territory Investment from and through

Hong Kong accounts for nearly mainland China. Last year, Hong Kong invastment stood at \$20.87bn out of B total foreign renewed gloabl competitiveness investment of \$54.8bn.

Uncertainty in Hong Kong, could also exacerbate the problems of China's banks, whosa non-performing loan portfolio is estimated to be as high \$200bn, one quarter of all outstanding loans. Most of the bad debts are alone is set to grow to \$44bn this generated by loss-making state companies. But in some cases, at least, the banks' losses have been offset by profits and appreciating assets in Hong Kong, notably Bank of China, one of the four largest state banks, which reported that \$1.6bn of its \$2.3bm profits last year were generated

from operations in Hong Kong and Macao. The devaluations in Asia highlight China's own currency man-

agement issue. Last month, Zhou

ent growth as essential to smooth week's troubles in Hong Kong Administration for Foreign rency to have an appropriate

appreciation". However, Chinese exporters half the foreign investment in have been increasingly worried by such an adjustment, just as south-east Asian rivals enjoy

> since their currencies have deval-To date, the mainland Chinese authorities have sought to make B virtue of a similarly hands-off

approach to matters of Hong

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Section :

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Kong's economic management. The PBOC was certainly encouraged by the Hong Kong Monetary Authority's performance last week, rebuiling, for the time being at least, speculative assault. But a senior PBOC official says there is more to the central bank's faith in the separation of powers between Hong Kong and China. The two have separate problems, he says, and "HK is wholly responsible for its

financial system. And we have our own economy to manage." James Harding

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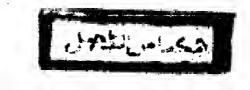
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foreign minister, yesterday as it anxious to avoid a trade arrived in Israel in an war with Europe. attempt to re-establish a role in the region and possibly tion recently resisted preslogua between Israel and iran, crucial for peace nego-

tlations with Syria Mr Primakov, fresh from a visit to Lebanon and Syria, an Iranian natural gas field. met Benjamin Netanyahu, Israeli prime minister.

He was due to have dinner with Ariel Sharon, infrastructure minister and one of the few government officials interested in improving relations with Iran after they were cut off following the fall of the Shah in 1979.

Mr Sharon's ability to start a rapprochement with Iran could depend on the outcome of Mr Primakov's

Israeli officials want firm assurances from Russia that politicians are against it." it will stop all official or covert deliveries of equipment to Iran which would give Tehran nuclear missiles capable of striking Israel.

"Within a year Iran could target Israel with non-conventional warheads," said a senior Israeli official. He was referring to the 1,500km range missiles Iran is devel-

Israel has spent months lobbying the US Congress to strategic entry into the Medimpose sanctions against iterranean and Middle East Russia if it continues supply- markets.

But Washington is reluctant to jeopardise its relations Yevgeny Primakov, Russia's with Moscow just as much war with Europe.

The Clinton administramediate in opening a dia- sure to impose immediate sanctions against Total, the French energy company, after it signed an agreement to invest \$2bn in developing As Israel continues its lob-

bying of Congress, officials said Mr Sharon was anxious to deal with Russia directly. possibly seeking Moscow's mediation between Israel and Iran over a \$650m debt owed by Israel to Iran for oil deliveries. All payments were ended six months before the Shah fell. Officials said if that dispute was resolved it could pave the way for "a very gradual rapprochement. But it would not be easy. Many [Israeli]

of credit". It would also Mr Sharon has good con-nections in Moscow. He carry forward financial sector reforms improving the recently started talks on a plan to construct a natural gas pipeline between Russia's Gazprom company and Israel. The deal entails Gazprom supplying Israel with up to \$500m worth of gas a year, giving Israel a longterm and stable source of power while providing

Moscow with an important

I ndia's stock markets functioning of various margreeted last week's kets. He said the two objecannouncement of a bat- tives "go together". tery of financial reforms and Last week the RBI

moil elsewbere in Asia.

troubled industrial sector.

foreign investment bank.

is convinced that credit will

interview with the Financial

Times, Mr Rangarajan said:

"One does move in these

matters step by step - but

these are very large steps."
He said the new credit pol-

flow of credit by increasing

the lendable resources of

banks and reducing the cost

interest rate cuts by retreat announced a one percentage ing for three successive point cut in the bank rate days, though - in fairness and a 2 percentage point cut they took their cue from turin the cash reserve ratio releasing Rs96bn (\$2.65bn) There was general into the banking system.

applause for the measures. Unfortunately banks are designed to inject a strong already awash with cash. dose of credit into the coun-Adding still more liquidity may not maka much difference. "We have not seen try'a flagging economy, hut there is a growing feeling they will not kick-start the interest rate cuts stimulating a buge amount of investment in the past," said Raja-"It is not the big bang shekar Ayer, bead of research at KOTAK Securities. some people were looking for," said the bead of one

There are two theories However, Chakravarti about the reason: poor credit Rangarajan, governor of the delivery and lack of demand Reserve Bank of India (RBI), for investment. Both hold some merit. boost Indian industry. In an Industrialists say that

bankera - under pressure from regulators to cut down bad loans - suffer from a "fear psychosis" and are afraid to lend to companies which may not sprvive gloicy would "accelerate the balisation of India's economy. "Small and mediumsized companies cannot get loans at any price", said Silesh Sharma, a Cochin-

based entrepreneur. Here Mr Rangarajan faces



Financial moves may give companies a boost but big problems remain

India tries to oil wheels of industry

a dilemma. Having recently given banks freedom to make lending decisions he cannot tell them who to lend to. But he said the Reserve Bank would take a ciose interest in "delivery of

lend more actively, particularly to the retail trade and

infrastructure projects. "There is now clarity on lending to projects which cannot be assessed under general lending criteria" credit". Last Tuesday Mr said Solomon Raj, chief exec-Rangarajan urged banks to utive of Indosind Bank.

term deposit rates above 30 days' maturity. "This is more important than cutting interest rates," said Mr Ayer. It would put pressure on margins and force banks to lend actively - at a time when risk-free government

paper is drying up. Mr Rangarajan said reforms to financial markets would go hand in hand with bank reforms. Last week's measures allow Indian banks and mutual funds to invest more freely abroad and allow foreign institutions to buy government debt. "This will bring abont greater integration of domestic markets and external markets," said Mr Rangarajan. "There will he a gradual convergeoce of

interest rates." In the long run this is significant, offering companies access to long-term funds at low interest rates for the first time. But in the short term there is little consequence for most of industry. Mr Rangarajan - with an

eye on east Asian ecocomic turmoil - did little to free up India's currency, the rupee. The RBI is likely to err on the side of caution in its

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ON TOP OF THE WORLD

Mr Rangarajan announced eagerness to avoid a rising banks now were free to set current account deficit or an inflow of short-term hot money. And in the absence of a big liberalisation of capital markets it is difficult to see how fine-tuning the banking sector can turn India's economy around. For however poor delivery

is, industrialists exaggerate its significance. Banks are already pouring money inin corporate debt. And bankers point out that working capital needs bave fallen as banks become more efficient at clearing cheques and companies learn to manage inventories better. They say structural factors are constraining investment - overcapacity, foreign competition and atrocious infrastructure.

"Industrial growth bas been slow because of lack of investment in infrastructure," said Mr Rai, "This bas resulted in falling demand for concrete, steel and some petrochemicals." Banks could only facilitate growth. "There are many other factors to be taken into account - demand, exports," be said. Credit policy alone "will not

Krishna Guha

Hanoi presses **EU** on textiles

Brussels seems in no mood to buckle over import quotas

By Jeremy Grant in Henoi and Neil Buckley in Brussels

puter. "I'll tell you exactly what the problem is," says the import/export manager at a state-run garment maker, scanning his screen. "We have quotas but they're not enough. Soon, we'll have

Mr Do is not the only frus-trated Viatnamese textile company executive. As the European Union and Hanoi sif down today to hammer out a new textile agreement in the Vietnamese capital, many others claim they will be forced to the wall unless there is a rise in quotas.

The current three-year pact runs out in December. Vietnam wants much improved quotas because textiles are one of its top foreign 'exchange earners, a boon as it battles a trade deficit so far this year of \$2bm.

And the EU is important for other reasons. Exports to the US, which offer the richest pickings, are minimal and subject to high tariffs as Washington continuas to withhold Most Favoured Nation trading status.

The EU is therefore Viet-nam's biggest market, with textiles accounting for about 70 per cent of total exports to the EU, aarning Hanoi Ecuses 5m (\$410m) last year. It is unsurprising that Vietnam has asked for quota increases in categories that are - in the words of one EU official -. "out of this world". But Brussels is in no mood to buckle. Ever since Vietnam emerged two years ago as a big exporter of textiles to the EU, member states such as Portugal - fearful of job losses in an industry that accounts for almost a third of its workforce - have per-suaded Brussels not to allow a fresh flood of textila imports.

Nor are the two sides used to finding common ground easily. Relations between Hanoi and Brussels hava often been rocky since diplomatic ties were forged in 1995. Failure by Vietnam to grant the EU reciprocal access to its market by a mutually agreed deadline prompted Brussels in January last year temporarily to

suspend the textile pact The general mood is not too generous because of the joint venture companies," situation of the textile indus- says Grillo Pasquarelli, bead try in Europe and unemploythis sector," said Riccardo up its export quotas for this ment, which is very heavy in Ravenna, EU ambassador to Hanoi. The talks would be

Some point to signs of a in place soon.

softening of the EU stance. EU foreign ministers agreed in April to take a more flexi-Nguyen Van Do wedges a ble line on import quotas for mobile phone under his chin textiles despite breaches of lips open a leptop com- import quotas by low-cost producers such as China, Indonesia and Vietnam.

Others argue Hanoi deserves better after being dealt a poor hand in negotiations for the current pact. "The Vietnamese are not very experienced in such negotiations," said one official at the Brussels-based Free Trade Association. which promotes free trade and the interests of EU importers. The EU "allowed them to sign up to a very

So bad, Hanoi says, that it ought to be treated on an equal footing with fallow countries of the Association of Southeast Asian Nations (Asean), whose quotas are higher. But the EU rulas that out, urging local exporters to diversify production to include quotas that are not yet being used.

Vietnam is battling with a trade deficit already at \$2bn

There are othar reasons why Hanoi should not be too hopeful. One is the EU wants an end to what it calls discriminatory quota alloca-tion. Foreign textile investors claim Hanoi hands out quotas to politically-favoured state-owned companies. "We are operating not even at break even because we can't reach our production capacity. Wa have constant negotiations over quotas." says Koen Vandekerckhove, deputy director of Apex Dalat, a knitwear joint venture in southern Viet-

Local companies with quotas are also suspected of selling them on a rudimentary secondary market, earning extra cash for vested inter-

"This is a very serious problem. We want to make sure that whatever the size of the quotas, they ara shared out equally in Vietnam, be they local or foreign off the EU negotiating team. Vietnam has already used year, which explains why

exporters like Mr Do are

anxious to see a new regime

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A BETTER APPROACH TO BUSINESS

Swindon wins new Honda range

decided in principle to build a third car range at its Swindon plant in south-west England rather than at a new location in mainland

Europe. The move, which will raise Swindon's output to 250,000 cars a year, is expected to be announced in early 1998. Honda's public response to inquiries about its European production plans is still that the issue is under consideration pending a decision

plant in north-east England Honda will build at Swindon a compect batchback model, along the lines of Ford's Fiesta, to compete in and most resilient parts of the European market. The

unveiled at the Tokyo motor show last week. Honda currently huilds five-door Civic family hatchbacks and larger Accord saloons in Swindon. Output is expected to reach 120,000

model is expected to he

based on its new J-Series,

Nissan, Japan's second big-gest carmaker, to build a third range at its Sunderland 100,000 units of capacity. boosting employment at the plant from 2,400 and creating additional jobs among sup-

> The carmaker's plans come amid growing aigns that Toyota, the higgest Japanese car company, will decide to huild its planned third European model at a new plant in northern France rather than expanding its factory at Burnaston in the British Midlands. The apeculation about Toyota's plans has centred

> on the region of Valenci-

der which is an area of rela-tively high unemployment and would qualify for substantial government substdies to create jobs. Toyota's strategy for locat-

ing in France would be to gain a foothold in a market carmakers have traditionally been very weak partly hecause of stiff resistance from French carmakers Renault and Peugeot-Citroen. Toyota says a decision is

due hy early next year. Akira Yokoi, executive vica president for international operations, said in an interview tha company was

examining a number of loca-tions. While already familiar with the UK, Toyota was waighing up possibilities elsewhere, he said. "We are presently looking at this iesue from e variety of

However, Mr Yokoi denied rumours that the company might co-operate with Peugeot-Citroën by using some of the French company's domestic capacity to build Toyota vehicles. He said relations with Psugeot-Citroën were restricted to an engineering study to see whether its diesel engines could be used in Toyota

Minister appears flexible on trial of Libyans

The government last night gave the first indications that it might be prepared to see the trial of the two Lihyans accused of the Lockerbie bomhing take place outside Scotland or the US.

Rohin Cook, the foreign secretary, said he "would not totally rule out" such a move although there were formidable obstacles" preventing a trial in a third country.

Earlier, Tony Blair had turned down a plea from Nelson Mandela, the South African president, to drop the UK's opposition to a

third country trial.

The prime minister said Britain continued to believe the trial should be held in Scotland and that the accused would get a fair trial to spite of the huge publicity that followed the bombing of the PanAm jet in 1988.

But Mr Mandela expresse "grave concern" that a trial in which a country was "complainant, the prosecutor and the judge at the same time". He added: "Justice cannot be done in that

Mr Mandela's call for a third party trial is backed by the Libyan government, the Organisation of African Unity and the Arab League. But the UK government continues to side with Washington which has insisted the trial take place either in the US or Scotland UK ministers point out that a third party trial would require the agreement of the US which holds much of the key evi-

dence Britain's refusal to accept a third country trial was yesterday strongly attacked by representatives of the Lockerbie victims' families. Mr Jim Swire, spokesman

for the UK families which back a third country trial, said a trial in Scotland was "simply not achievable" and the government's position was "poisoning our country's reputation abroad". But he later expressed encouragement after his first meeting with Mr Cook.

Edinburgh, Professor Bob Black, professor of Scots' law at the University of Edinburgh, laid out his proposal for a third country trial in front of a panel of judges rather than a jury. The Foreign Office said the lack of a jury was one of the government's worries about a third country trial which would also require a change in Scottish law. Prof Black said this would be a simple amendment which could be pushed through parliament

Doubts emerge over evidence in Hamilton case

MPs have conceded that 'serious question marks" hang over evidence condemning Neil Hamilton, the questions scandal which damaged John Major's government.

Sir Gordon Downey, parliamentary commissioner. could resign if his interim report into Mr Hamilton's conduct is not unanimously endorsed when the Commons committee on standards and privileges meets on Tuesday, it has emerged.

Some members of the committee - which comprises seven Labour MPs, three Conservatives and one Liberal Democrat - are concerned that witnesses providing testimony that Mr Hamilton took up to £25,000

of Harrods, were Mr Fayed's Mr Hamilton has repeat-

edly denied the allegations. A group of committee "water down" the section of former Tory minister Sir Gordon's report that says embroiled in the cash-for-evidence of Mr Hamilton's wrongdoing is "compelling". Until now, the committee was expected to endorse Sir Gordon's judgment unequivocally. Its failure to do so victory for Mr Hamilton, who vigorously defended himself before the committee two weeks ago.

> conducted egain, entirely second-guessing Sir Gordon, he would find life very difficult," said a committee member. "But there is crosscommittee recognition that Mr Hamilton raised genuine concerns about evidence." Another said: "Mr Hamilton

Neil Hamilton: MPs say "serious question marks" hang over the evidence against him "If the investigation was his case has been properly ton's testimony, in which he whether Mr Fayed, who has

non-Tories".

heard or pronounced upon." Sources close to Robert Sheldon, the Labour committee chairman, said there was "no pro-Hamilton bloc" on the committee, hut that "significant doubts have been

raised by both Tories and

accused Mr Fayed of illegally opening the Harrods safe-deposit box of Tiny Rowland, former Lonrho chairman and his rival in the battle to huy Harrods Mr Fayed could be required to address the committee, the source said. The committee must decide this week special operations unit. the source said. The commi-

denied wrongdoing, is to Since Mr Hamilton's accu-

sation against Mr Fayed, made under parliamentary privilege, it has emerged that the matter is under investigation by the Organ-

MoD invites tank tender from Poland

Defence Correspondent

The Ministry of Defence has invited a Polish company to gic defence review not to specialist tanks for the army, causing concern to Vickers which is making the Challenger 2 tank.

Obrum has been asked to debate on the defence tender by December 10 for a "future engineer tank", equipment. This is in competition with Vickers and GKN Defence, which has teamed with MAK of Germany. The winner of the study

feasibility study for the tual manufacturing contract. which will carry bridge kits clear it wants to forge a and obstacle-removing close relationship with

The Commons defence select committee yesterday called for the government's stratedefences for the 21st century tender for a contract which undermine spending levels, will require investment, and

> The call came from Bruce George, committee chairman and a senior Labour MP, ahead of a two-day

The government has made Poland, which is due to join Nato in 1999. British troops recently exercised there and visits by George Robertson, defence secretary, and John tender would be in a strong Reid, armed forces minister,

review, which gets under way today in parliament.

e is currently at its baseline," said Mr George. As a Gallup opinion poll yesterday suggested 59 per cent of Britons believed the

underline the government's tially strong ally in eastern Europe.

Sir Colin Chandler, Vickers chairman, said: "When British industry needs to be at its strongest, as we enter the rationalisation of the

he will today stress the review is driven by foreign country would be more policy, not the Treasury. government is not taking view of Poland as a poten- every opportunity to

to find savings in Britain's

£22bn defence budget. But

Vickers executives and trade unions are worried about production gaps at the company's Newcastle and Leeds factories after it has finished making Challenger

strengthen British industry.

secure without nuclear some way off. They have weapons, George Robertson, raised the tender invitations "Restructuring onr defence secretary, said the with local MPs.
secretary to the 21st century UK needed "the insurance The Ministry of Defence

policy which defence repressald Obrum had expressed The competition for the feasibility study was in keeping with its quest for "value-formoney solutions", and would ensure that it had the widest range of options. Including foreign companies in such competitions was normal. the MoD said.

Vickers believes that since the army will be using its Challenger 2 tanks, it would make little sense for the engineer tank chassis to be a different model, requiring European defence industry, 2 tanks for the British army. different training, mainte-

position to secure the even- over the past two months it seems strange that the Other orders for which Vick- nance and spare parts. Scheme to warn drivers of town congestion

By Charles Batchelor. Transport Correspondent

Seventy UK towns could have computerised traffic management systems informing drivers of congestion and parking conditions under a programme to be piloted in Winchester, Hampshire,

sonthern Eugland in January. Roadside sensors will monitor congestion and radio beacons will

vices, to motorists through in-car receivers or on variable message road signs.

The project, the most ambitious scheme to manage traffic in towns, is the idea of Trafficmaster, a listed company that supplies to-car traffic information to subscribers. The company has a nationwide network of sensors on motorways, now being extended to main roads.

information via a small screen on the dashboard showing a map of

However, to make the information available to more motorists travelling into towns tovolved in this scheme, Trafficmaster will use roadside signs and a dedicated car phone line.

ing details of park-and-ride ser- detect jams. Subscribers get the ing the pilot project Trafficulaster hopes to find commercial sponsors with motoring connections, such congestion, or by voice on a radio as oil companies, to run the projectiver.

scheme to other towns. Trafficmaster estimates it would cost £3m (\$4.86m) a year to run the system nationwide.

. Southampton and Bristol are expected to follow Winchester, and Trafficmaster and Hampshire after 18 months Trafficmaster county council are jototly launch- bopes to have the system installed

in all UK cities with a population of 100,000 or more, said David Martell, chief executive.

"We will be providing information on all modes of transport to help people reach their destinations. This fits into the government's concept of an integrated

transport network." The scheme would extend into towns the system already being operated by the Highways Agency on motorways and main roads.

Traffic controls help drivers out of a jam

Better road management is freeing-up network

employed to allow drivers to avoid congestion and to give priority to buses on Britain's crowded road network.
With the roadbuilding bodget sharply cut and official

estimates predicting traffic growth of up to 51 per cent by 2016, there is growing ssure on politicians and transport officials to make more efficient usa of the existing network. Management systems can increase the capacity of a road by up to one third. "We are positioning ourselves away from being a roadbuilder to hecoming a network manager and controller," says Lawrie Haynes, chief executive of the UK Highways Agency, responsible for the trunk road network.

Now, travellers who go by

bus or coach to Heathrow

airport not only snjoy the

ncreasingly sophistilane on a British motorway; cated traffic manage-when they reach the airport the traffic lights are programmed to allow public transport vehicles through first. In Edinburgh, Scotland. the 800 huses run by local operators carry davices to trigger traffic lights at 57 points in tha city. The project is expected to improve bus journey times by up to 10 per cent. Although traffic planners

are increasingly seeking to keep private motorists out of town centres, they are also working to make urban driving more efficient. Seven European cities are involved in a programme

designed to apply traffic

management systems to their specific problems. In Southampton, southern England, the availability of spaces in 13 car parks is monitored and passed on to motorists by 17 information signs. The car parks are grouped in three colour erable. The lower speed lim- motorway. But the problem

coded zones to help drivers identify the nearest. In Piraeus, Greece, message signs inform drivers in advance of congestion, while traffic light sequences are being modified to respond more rapidly to traffic flows. More ambitious systems

are coming into use on the

UK motorway network.

For the past 18 months traffic between London and the Midlands has been directed from two police control centres. They operate 82 variable message signs on the four main routes available. If any of the routes are blocked the police can direct motorists to an alternative. On the south-west section

the huild-up of heavy traffic and antomatically trigger signs directing drivers to cut speeds to 60mph or 50mph. The economic payback from these systems is consid- with £14m to build e mile of

of the M25 London orbital

motorway, sensors detect



lts reduce stop-start driving and lane switching and lead to faster journeys. In the first 18 months of operation on the M25 they reduced accidents by 28 per cent and boosted motorway capacity by 4-5 per cent.

The M25 controls cost £12m to install, compared

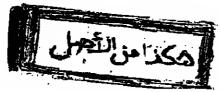
ing a financial return from such controls which could be used to fund their more

This funding gap has forced the government to reconsider plans to use the private sector to finance trai- in preparation for a trans-fic control centres for the port white paper. English trunk road network. The motoring organisations,

suppliers and telecommunications groups which were expected to provide the money have said the scheme is not yighle.

The answer could be electronic road tolls - an option the government is reviewing

Charles Batchelor



Minister appears flexible on trial of Libyans



One of the largest agribusiness companies in the world. A multimillion-dollar export deal at stake.

The Bunge Group required structured long-term US\$ financing for its subsidiary, Santista Alimentos S.A., one of Brazil's largest food companies. The deal was underway, its year-end deadline critical. But late in November, an impasse.

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nother week in Japan
-and another set of business scandals. In the last
few months, corporate Japan bas watched as Dai-Ichi Kangyo Bank, Nomura, Yamaichi, Daiwa and Nikko became ensnared in scandals over sokaiya racketeers.

Then last week, Mitsubishi Motors and Mitsubisbl Electric fell into the scandal spotlight. The police swooped on the companies, amid allegations that the groups had been paying "bush money" to racketeers.

The appareot blackmail of the companies had all the hallmarks of classic sokaiya operations The only novelty was that instead of using casb, the companies had allegedly made phantom reservations to stay at a seaside guest house run by a sokaina group.

All this looks bizarre to westem eyes. The latest scandals have left the roll call of sokaiyareading rather like a Who's Who of the country's financial world. At last count, more than a dozen

Japanese executives had been arrested, and sbont 60 resigned. DATELINE

But the bigger puzzle is what if anything, can Japan do about this endless tide of sokaiya Tokyo: is there any swift, acceptable Would arresting the sokaiya in way to turn the droves work? Can Japan really lock up senior corporate figures? tide of sokaiya Or should the country, as one scandals? asks western banker quipped in a conversation recently, be taking a Gillian Tett

wbole new approach - and focus

instead on providing a carrot.

rather than stick to the sokatu What about a racketeer rehabilitation initiative? For Japan, he dals bubble on, it is clearer by pointed out, has a dire shortage the day that the existence of the qualified fund managers. So sokaiya - and the shortage of why not encourage sokoiya to western-style money managers in use their skills in a legitimate Japan - are two sides of the way as western-style institutional same, problematic coin.

The sokaiyo emerged in the The idea was a joke. But as a 1950s and 1960s, when some of flight of fancy it bas a strangely Japan's existing yakuza gang-sters discovered that they could seductive logic. For as the scan-

Although the companies paid lip service to Anglo-Saxon corporate rituals, such as annual general meetings, most regarded shareholders with deep disdain. Consequently, on the rare occasions when shareholders threatened to cause problems, companies learned to silence them by hiring the gangsters

However tha sokaiyo then started to demand regular payments in exchange for not revealing embarrassing information about the companies themselves. By the early 1980s, their presence was so endemic that tha government declared that sokawa payments were illegal.

That appears to have changed their style. Police say fewer than 1,000 are operating now, compared to several thousand before

develop a lucrative new business niche by offering their services to companies.

1982. And whereas sokaiya used to be small-tima thugs, many have become more sophisticated.

They are still violent.But some are also financial experts: they gain their "embarrassing" information about corporate affairs by poring through company accounts and financial state-

That is where the outrageous fund manager idea comes in. The type of "embarrassing" financial questions that sokaiyo can threaten companies with are often little different from tha issues that any Anglo-Saxon institutional investor would raise. However, the problem is that in Japan there is a distinct lack of this type of independent institutional investor.

This implies that if Japan did aver move towards a western shareholder culture, then the power of the sokatua would dis-

to find a pool of individuals who could be turned into indepen-dent, aggressive western-style investors, the sokaiya might possibly - match part of a head-hunters' brief.

After all, some already have a grasp of corporate affairs and bal-ance sheets that is better than many Japanese company officials, according to some police officiale

before pigs did. The sheer concept would sound appallingly distasteful to most Japanese - par-ticularly those who had fallen victim to sokana violence.

And the theory runs into another fundamental problem in Japan at present crime is often more lucrative than being a legitimate money manager. Fund managers at Japanese companies are generally paid much less

How to harness Japan's racketeers than western rates. So where does this leave the government? For the moment, pushing ahead, the police have

now warned that some 20 other leading companies are also ambrolled in the Mitsubishi affair. Behind the scenes, the authorities are stepping up pres-sure on other groups to come clean about their sokanya links.

However, these approaches are unlikely to be entirely successful. The corporate humiliations have sent a powerful message to the rest of corporate Japan, and many companies are quietly conducting intensive internal discus-Could the idea ever fly? Not sions about how they can sever sokanya links.

But cutting ties remains for some companies a distinctly risky affair.

So Mitsubishi might be the latest company to have been accused of sokanya links. But it will certainly not be the last not, at least, until Japan implements a change in corporate culture almost as radical as any sokanya rehabilitation theory.

The Monday Profile: Nicolas Hayek, Swatch

Watch King at the wheel

oday's opening of Micro Compact Car's plant at Hambach in France has attracted an impressive list of guests, Germany's Helmut Kohl and France's Jacques Chirac will be there to cut the ribbon at the joint venture between Mercedes-Benz and Switzerland's SMH watches group.

But likely as not the TV cameras will be more interested in the cigar-puffing Nicolas Havek. a short rotund figure with a penchant for wearing up to half a dozen wrist watches at a time.

Mr Hayek, born in Beirut nearly 70 years ago, is Switzerland's best-known business bero and an inveterate showman. He loves to rub shoulders with heads of state, business figures like Fiat's Gianni Agnelli, and supermodels such as Cindy Crawford. He tried to recruit a Swiss astronaut to be a director of SMH, the world's biggest watchmaker.

How he will fare in the motor industry is uncertain. MCC was created to build the Smart, a diminutive 2.5-metre two-seater, which its backers claim will revolutionise urban mobility.

The project's origins lie in the Swatchmobile, the urban car venture Mr Hayek devised and sold to Volkswagen, Europe's biggest carmaker. When VW's new boss, Ferdinand Piech, axed the project. Mr Hayek found a new partner in Mercedes-Benz.

tility was based on distrust for any vehicle not devised by an automotive engineer. But Mr Havek is a successful engineer.

Hayek Engineering, the Zuricbbased consultancy he still heads, has an impressive roster of customers, including Daimler-Benz, VW. BMW. US Steel, Digital Equipment and Nestlé.

However, Mr Hayek made his name in the 1930s not as an engineer, but as a businessman. He was hired to rescue the Swiss watch industry and launched SMH's fabulously successful, low



bowing out. SMH's managing 250m. It's a question of market-

cost, quality Swatch brand which board "refuses to let me saw off the Japanese competition. Time is marching on for Mr and there is increasing concern

Havek, the man the Swiss call the Uhrenkönig (Watch King). Other Swiss business giants, such as Nestlé's Helmut Maucher and Roche's Fritz Gerber, have brought in younger men as chief executive. By contrast, SMH has lost much of its sparkle. Profits remain well below their 1993 peak (as does the share price)

about management succession. Mr Hayek has no intention of have already sold more than

Mr Hayek's Swatch message is the key to understanding his belief that there is a huge untapped demand for the Smart, in splte of scepticism. Swatch is one of the world's 30 best-known

He has no qualms about allowing Swatch's marketing knowhow to be harnessed selling an eco-friendly vehicle which would fight urban traffic congestiou. We have to do something, we are destroying the world's ozone layer," he says.

He also believes Europe's car makers have to follow SMH's example and conquer the lowpriced car market to survive.

So what does SMH bring to the plastic-panelled Smart? Outsiders point to the marketing skills which bave led to queues outside Swatch showrooms whenever a model comes out.

Mr Hayek, bowever, focuses on leadership in highly specialised low-power electronics. Such technology will be essential for a future hybrid version of the Smart, to be called Swatchmobile, in which an internal combustion engine will generate electricity to drive tiny motors on each wheel.

In a complex deal in August, Mercedes-Benz raised its stake in MCC from 51 to 81 per cent. In return, Mr Hayek gained control of the MCC subsidiary behind the ivoria version Mr Hayek stresses the hybrid

car is a team effort. "I am not the inventor of this car, but without SMH it would never have been built and not the way it is now." What of critics who say MCC will never sell the 200,000 cars to be built each year? "I have driven

the car very many times and if we market it properly we should be able to sell 200,000 a year." he William Hall and

Haig Simonian

FT GUIDE TO:

WORLD DISEASES

The World Health Organisation is warning that TB is virtually out of control in parts of the world. Why? I thought the disease was nearly

ft was almost eradicated, thanks to Sir Alexander Fleming's penicillin and all those antibiotics that have been invented during the last 50 years. The trouble is the "almost" is not enough. Any TB bacteria that survive a heavy dose of antibiotics are going to be the toughest ones. Furthermore, these bacteria will be the founders of a new lynasty of particularly unpleasant superbugs.

It's a case of survival of the fittest?

From the TB bacteria's point of view, yes. And it was this theory - plus the apparent spread of TB in some parts of the world - which led the World Health Organisation to start a three-year investigation into the disease in 1994. Its results were published last week. They made uncomfortable reading. The WHO found "hot zones" where TB is resistant to antibiotics. They include India, Rus- the goods? sia, Latvia, Estonia, the Dominican Republic, belpless to protect themselves from drug-resistant.

So millions could die, not only those who live every day for many years, such as asthma. there, but tourists and business travellers too? It is serious, but not necessarily fatal: only a hot spots are drug-resistant. And if you are rich enough, you can afford to buy more unusual and expensive antibiotics that are still effective.

Surely it's only a matter of time before the bugs become resistant to these antibiotics too. Are you saying that it's all the fault of the antibiotics themselves?

The real problem according to WHO is bad pracics. Some prescribe antibiotics for colds and flu, give away drugs to the poorest nations. which is pretty useless as these are viral disc against which antiblotics do not work. As for the patients, many do not take the drugs properly.

Most dangerously, they will take them until infection under control, without killing every bug. "to treat people." Patients have also been known to take drugs intermittently; a technique whose most interest. .. Is it ever going to end? ing effect is to demonstrate Darwinian evolution

So what does the WHO recommend? It wants doctors and patients to follow a code of practice it calls DOTS (directly observed treat-

ment, short course). That involved hitting the TB with not one but two antibiotics at the same time to ensure that bacteria resistant to one drug are knocked out by the other. At the same time, patients are watched to make sure they take the medicine properly.

Is that going to work?

WHO has already tried if in some places and is claiming success in preventing drug resistance in Algeria, Chile, Korea, Tanzania and New York

But as you pointed out earlier, there's every possibility that these other antibiotics will generate their own drug-resistant strains of TB. in fact WHO last week urged pharmaceutical companies to develop new anti-TB drugs, specifically saying that it would improve the effectiveness of the DOTS programme.

So is the drugs industry going to come up with

Antibiotics have been out of favour in the indus-Argentina and the Ivory Coast, "People are nearly, try for decades because it is a better commercial proposition to concentrate on diseases at present strains of the disease" in these areas, said WHO. . incurable, like Alzheimer's disease, and upon diseases that require the patient to take the drug

· Having said that, the emergence of drug-resis tant strains of TB and of other bugs has tempted small proportion of the TB bacteria even in the drugs companies back into researching the area. .There are several new antibiotics going through the years of clinical trials required of them by medical regulators. Newly launched drugs cost a lot of money to buy and so will not be of great use in poor countries.

That sounds familiar.

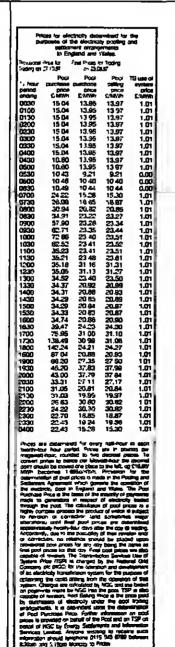
Drugs companies point out that it costs hundreds of millions of dollars to take a drug from research tices by doctors and patients. In many parts of the to the market, and someone has to pay for that. world, doctors simply prescribe too many antibiot- Some of them do, however, have programmes to

Are there any other diseases running out of control?

You name it. Malaria is possibly the biggest single they feel better and then stop. That is the worst killer in the world. Then there's Aids, of course. thing they could do, as they will have killed off It, too, seems to be coming under control in develonly the weakest bacteria, enough to bring the oped countries while poorer nations cannot afford

> It doesn't seem likely, unless you abolish evolution and poverty. However, on rare occasions, diseases are defeated. Smallpox, for example, has been officially declared as eradicated.

> > **Daniel Green**





they love me here," he says.

One decision occupying a large

amount of Hayek's time is MCC.

It is not SMH's first diversifica-

tion - SMH and Siemens make

cordless phones - but it is the

the most expensive and dramatic.

outsider, even in Switzerland, his

adopted home. "My whole life

has been spent swimming against

the tide. When we launched tha

Swatch everybody said we would

never sell more than 100,000. We

Mr Hayek has always been an

w US politicians or eco nomic commentators can resist the temptation amounts of scorn on the perfor mance of tha European economy Their favourite target is the labour market. This summer, as unemployment in Germany reached a postwar high, it fell to

a 24-year low in the US. Why is it that the US economy has created 12m jobs in the last five years, while the continental Europeans have produced almost no net increase in jobs during the same period?

The answer, it has become almost axiomatic to say, is that the labour market in the US is much more flexible than that in

The combination of high levels of social insurance pro grams. such as unemployment and housing benefits, relatively powerful trade unions, and high levels of minimum wages, means that European workers are not priced into jobs through lower real wages; and produces a semipermanent army of unemployed. In the US, with minimal social protection, weak unions, and a low minimum wage, inequalities may be greater, but at least those who want to work have

Paul Krugman, professor of economics at Msssacbusetts Institute of Technology notes that many observers have con cluded that "growing US inequality and growing European unemployment are differ ent sides of the same coin."

The axiom has become so uni versally accepted that even European politicians now rou-

Gerard Baker • Economics Notebook Euro-sclerosis in focus

In five years that saw 12m new US jobs, Europe had no net increase

a degree of US-style flexibility into their labour markets - such action is considered by many an essential prerequisite if eco-nomic and monetary union is not to result in massive social and economic dislocation.

But a growing number of economists have begun to challenge the thesis. The problem with the proposition that the US labour narket is more flexible is essentially threefold. As Stephen Nickell and Brian

Bell pointed out in an influential analysis last year*, the differen tial performance of the US and European jobs markets has applied in the last few years at almost all levels of employment If wage rigidity were the prob-

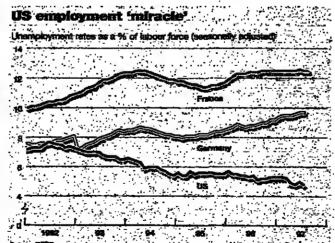
lem, on balance, the rate of growth of higher-paid highly skilled jobs in Europe would have been roughly the same as the rate of growth of similar jobs It would be at the bottom end

of the wage scale where Europe would have been left behind. But, in fact, better-paying jobs have fared no better relative to the US than the low-paid jobs. "Euro-sclerosis" bas occurred throughout the employment Bell and Nickell concluded

Second, the pattern of US jobs growth during the last few decades seems to suggest that it is not especially sensitive to the level of the real wage. Large increases in the working age population have been relatively

that this hypothesis was "inade-

essily absorbed into employment. Yet that bas happaned without an obvious impact on real wage levels.



labour markets, as a result of social or cultural conditions, inherently inflexible, does not explain why for many years, until the 1990s, the unemploy ment rate was lower in much of continental Europe than it was in the US. In only five of the 21 years

between 1971 and 1996 did the West German unemployment rate exceed that of the US. It is possible that European jobs mar kets have become much more rigid in the last five years, or that rigidities in the past mattered less for some reason, but there is little evidence to support either claim.

The relative weakness of labour growth at all levels of employment in Europe leads to alternative explanations for the differential performance. Paul Krueger and Jörn-Steffen Pischke earlier this year argued** that instead of seeking

supply-side explanations to the differential labour market performance, we should examine instead the possibility that it represents demand-side con-

n other words, the rigidities that exist in Europe may not, in fact, be in the labour market at all. If there are fundamental economic conditions that depress demand in product or capital markets, the could be responsible for the weak employment growth.

The authors cite one or two of the US system really are. possibilities that seem to make intuitive sense. The US has well developed, highly liquid, deep capital markets, that have, especially in the last decade, become extremaly efficient at channelling capital efficiently to the hava become highly successful

But if there is a shortage of capital for antrepreneurs, demand for labour becomes much less sensitive to the level of wages, since no matter how low wages are pushed, entrepre neurs will not be able to create business in the first place.

Similarly, regulations that con strain output will also have the effect of lowering employment levels. Rigid restrictions on hours of operation, planning and zoning and other regulations limit companies' demand for labour, whatever the real wage.

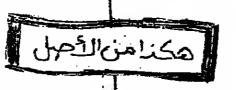
In Germany, where such condi tions are far more prevalent than they are in the US, this may have contributed to sluggish jobs growth. These arguments may be con-

jectural, but they have a critical advantage over theories about labour market rigidities namely, that they explain better the sharp divergence between the US and continental Europe during the last decade. During that period, the US certainly seems to have made gains relative to Europe both in terms of improving the functioning of its capital markets and in advan cing deregulation.

In other words, US triumphalism ahout the success of its model may be merited, but politicians and pundits may need to look again at what the strengths

wages and unemployment in OECD countries, American Economic Review, papers and proceedings 82.

**Observations and conjectures right start-up businesses, which on the US employment miracle, National Bureau of Economic Research, Working Paper 6146.



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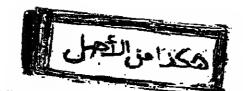
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MARKETING AND MEDIA

Coke: is it the real thing? World soft drink market Coca-Cola per capita consumption* Australia Norway Germany Hungary Japan Çolombia UK

Coca-Cola strives to rival tap water

The company aims to add to its share of each human being's liquid intake, says Richard Tomkins

kitchen tap stands for cold water and the H for hot. But Coca-Cola boss Roberto Goizueta used to say C stood for Coke.

died without having achieved his ambition, but he had made remarkably strong progress towards it. In any of his 18 years as chairman and chief executive, you might have said that the world had had about as much Coke as it could take. But each year the volumes kept going up.

Last year, sales volumes of company products - Coke, focussed on going after the Diet Coke, Fanta, Sprite and the rest - rose by 8 per cent to the equivalent of 329bn bottles world-wide, twice the world-wide industry's rate of growth, and the company's share of the world soft drink market reached 48 per cent.

Last week Coca-Cola's board appointed Douglas ivester, formerly chief operating officer, as Mr Goizueta's successor, but few industry observers are expecting other than evolutionary strategy that has proved as successful as Coca-Cola's. That strategy rests on the

unshakeable belief that

n. English-speaking there is no such thing as a countries, the C on the mature market or, to put it another way, that the world offers a virtually infinite opportunity for growth.

"It may sound incongruhe would never rest until the ous from one of the world's most valuable companies, Ten days ago Mr Goizueta about to celebrate its 111th birthday," Mr Goizueta said in this year's annual report. "But truly, we are fust getting started."

He emphasised the point water in France, and the with a statistic. The average leading coffee in Brazil. person requires an intake of 64 ounces of liquid per day, but around the world Coca-Cola supplies less than 2 ounces per person per day. "Ws remain resolutely other 62," Mr Goizueta said.

For Mr Goizueta, it was irrelevant that Coca-Cola already had nearly half the world's soft drink market, Instead, he said, Coca-Cola was focussed on expanding its share of every buman being's liquid intake.

"In some cases, that means taking on other international soft drink companies. In other cases, indigenous beverages are our biggest contenders. When it changes to a marketing comes to availability and accessibility, however, only one beverage is our true rival: tap water. In pursuing Mr Goizueta's ceeded in emphasising the pensers.

with Coca-Cola, Mr Ivester starts with the advantage that the company's biggestselling product seems to bave almost universal appeal. In spite of worries that Coke would not be accepted in societies with strongly entrenched preferences for other drinks, it outsells the leading tea in Britain, the leading bottled

ambition of replacing water

After 111 years of advertising, it also boasts the advantages of being the world's best-known brand name and the world's best-known expression after "okay".

Name recognition, Coca-Cola says, gives the company the opportunity to make its case, but it is down to the company itself to make that case relevant and compelling. Years ago, advertising

might have been seen as the best way to achieve that objective. Indeed, in 1971, Coca-Cola came up with one of the most memorable commercials ever made when It put a multi-ethnic crowd of 200 youngsters on a hilltop in Italy and conducted them in a rendition of "Td like to teach the world to sing."

global appeal of Coca-Cola, and gave a lot of people a sentimental glow. But Mr Goizneta grumbled that it never sold much Coke, and when he became chairman and chief executive in 1981. be started putting more emphasis on distribution.

The idea was simple

enough. Coke was already

appealing and affordable, so if it could only be placed "within an arm's reach of desire", as the company put lt, the product would sell. But the emphasis gradually changed to a much more aggressive goal of achieving "pervasive penetration" in the marketplace; in other words, making Coca-Cola so ubiquitous that, bowever hard you tried, you could barely avoid it.

oca-Cola's distribution machine is probably the most powerful and pervasive on the planet. Its bottling partners - the companies that buy soft drink concentrate from Coca-Cola and mix it with water before bottling or canning it for local markets - deploy a fleet of more than 180,000 delivery vehicles and service more than 6.6m vending The advertisement suc- machines, coolers and dis-

Recently Mr Goizueta and Mr Ivester adopted a strategy of further strengthening distribution by buying Coca-Cola's smaller bottlers, investing in them to get them into better shape, then selling them to bigger and more powerful "anchor" bottlers set up on a regional

financial resources to match Coca-Cola's growth targets. Another sign of Coca-Cola's aggressiveness bas been its attempts to shove other companies aside. In June it tried to push Cadbury Schweppes's drinks out of thousands of McDonald's fast-food outlets in the US by offering McDonald's franchisees gifts of up to 600 gal-

lons of free soft-drink syrup

if they would serve only

Coca-Cola products in their

basis. These anchor bottlers

have the management and

restaurants. The advertising has changed, too. The problem with single-theme advertising, the company decided, was that by talking to everyone at oncs, it reached nobody very effectively. So four years ago Coca-Cola replaced single-theme advertising with the "Always Coca-Cola" campaign, the most notable feature of

commercials aimed at a different audiences, from teenagers to pensioners.

There has also been a bigger emphasis on other aspects of marketing. Coca-Cola has been differentiating Coke from other colas by trading on its famous "contour" bottle trademark, achieving surprisingly large increases in sales by using the sbape for its plastic Coca-Cola bottles. It is now looking for new ways to exploit its powerful association with the colour red and its famous logo.

John Sicher, editor of Beverage Digest, an industry newsletter, says Coca-Cola's strategy represents "an elegant fusion of marketing and distribution". The strategy, he says, was forged by Mr Goizueta in conjunction with Mr lvester, and be foresees a seamless transition from the one chairman and chief executive to the next.

Mark Cohen, an analyst at Goldman Sacbs, agrees. "You don't have a company that is suffering from poor positioning either of its brands, its systems, its people.. " be says. "If you are taking over leadership of a company that's in that position, I think you have to be extremely careful not to change things too much." vision Commission. The ITC's attitude, according to which is its sheer diversity. be extremely careful not it comprises a portfolio of change things too much."

Personal View · David Thomas

A revolution in television broadcasting



that swept through the UK newspaper and printing industry a

decade ago has still to take place. But one product demonstrated in Europe this autumn may prove signifi-Trinity is a PC-based

\$5,000 (£3,086). Its manufacturer, Play Inc of California. claims it will do all the cutting, mixing, editing and special effects to turn raw footage into broadcast quality programmes.

Most tslevision post-production work is already based on fairly standard PCs but full-broadcast quality still comes at a price only facilities houses and the largest producers can afford. Play Inc claim that by using a new chip set it has produced a device that, despite its low price, can handle the D1 digital format without compromising quality.

If Trinity can handle D1 successfully and do every-thing else claimed for it then even small producers would be able to own production facilities.

Trinity has been demonstrated at various trade shows and is now expected to enter the European market early next year. To be accepted it will have to prove in the field that it is reliable and robust enough for live television and that its picture quality is acceptable to broadcasters.

That is the problem. Broadcast quality is not a defined standard but an understanding of the normal quality produced by standard broadcast industry equipment.

In Britain, standards for commercial television are set by the Independent Tele-

Television's Greg Bensberg, the commisequivalent of sion's bead of engineering the desktop policy, is that for most mainpublishing stream programmes produc-ers should continue to use "professional" broadcast equipment, a definition which would not normally include £2.000 consumer camcorders.

But low-cost digital production does more than save down the traditional division device costing less than between those who write, conceive and direct television programmes and the cameramen, recordists and picture editors who operate the equipment.

This division, familiar to anyone wbo worked in the pre-DTP world of newspapers and magazines, is still normal in television. Although publishers faced opposition to their digital revolution, they never had to satisfy a government regulator that they were using approved typesetting meth-

The other important arbiter of programme quality in Britain has taken a different view. The BBC is responsible both for the content of programmes and their technical quality.

Through policies known variously as Smart Production and Fit for Purpose, it bas adopted the new technology with some enthusiasm. Producers have been given support and training and encouraged to explore alternatives to traditional production methods and a series of pilot projects have been funded.

What low-cost PC-based devices make possible is an alternative approach where individual programmes are made by small flexible teams able and willing to share their skills. That is a method of working wblcb should open television up to new people and new

David Thomas is a free

lance television producer

Charities rethink tactics

Softly-softly has been replaced by expertise, says Meg Carter

192,000 charities and from the National Lottery is taking its toll. Public giving to charities has fallen by 12 per cent since 1993, according to the National Council for Voluntary Organisations.

Although millions have given to the Diana, Princess of Wales Memorial Fund, other charities are feeling the squeeze and are turning in greater numbers to marketing and branding.

"The type of people working in charlties has changed significantly since the early 1990s," says Rowena Bart-lett, a director of the Haven Trust, a breast cancer charity to launched this

Many marketers made redundant in the recession provided expertise on which charities could draw, she says. Charities have learned from con-sumer branding and marketing. "We are now seeing a growing number of incentive schemes, loyalty promotions

and even products and services

ompetition among the UK's designed specifically to inspire and 192,000 charities and from the National Lottery is tak
Haven must differentiate itself from for a share of trading profits and 20 the three existing breast cancer charities. It is the only charity dedicated to providing support centres for breast

> to all communication, she says. "Ws can't afford a softly, softly approach - we have to stand out," she says. Haven is launching the UK's first breast cancer charity credit card in partnership with the Bank of Scotland and is considering a mail order service.

> "As charities have to become more assertive, there is a danger of compassion fatigue," Ms Bartlett says. That can be countered. "People may not make a direct donation, but they will buy one product over another where that raises money for a good cause." Such thinking is behind Charity Flowers Direct, a flowers-by-post gift service launched 18 months ago by

> Age Concern, the British Heart Foun-

per cent of orders made in their name. Mike Vernon-Powell, a former fundraising controller for the Royal British Legion who runs Vernon Enterprises, cancer sufferers. That will be central his own charity marketing consultancy, believes such schemes offer opportunities.

The Royal British Legion has altered its logo to update its image. It offers insurance services and a branded banking card and has a telephone discount scheme, Poppy Card, for Remembrance Day on November 9. A branded music CD is also planned.

"Everyone is out there trying to tap public interest through direct marketing, legacies, and traditional tin-rattling. The only way ahead lies in dsvsloping branding strategies, exploiting the logo and the image of their organisations, and forming commercial partnerships," says Mr Ver-

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Tim Jackson • On the Web

Wanted: an e-mail bridge

bls-edged sword. On the one hand, it is a wondrously quick, convecheap form of communication. On the other, it pnts people who rely on it in a bind when they cannot access mail. They are sxpscted to

respond to messages in a day, even though it is not always possible to hook up a notebook PC to the internet while on the road. Hence the need for a ser-

vice that can bridge the new world of e-mail and the old world of the public phone. This column has already covered technologies that turn e-mails to faxes and vice versa; but most useful would be a service that reads your incoming e-mails to you over the phone. Last week, a company

called E-Now launched precisely that service. It allows you to dial a toll-free number, key in a password, and have first the message summaries and then the full texts read out.

E.Now's basic service, which costs \$12 (£7.40) a month for 20 free minutes vantage, however. Because

Electronic and then 15 cents a minute the POP3 protocol is not tup. Wagne thereafter, is delivered by a piece of software that does taxt-to-speecb conversion and can accept telephone touch-tone commands.

The company also offers premium services provided by human beings. For \$1, an E-Now operator will forward an e-mail to a colleague or read text the software cannot handle. For \$2, the operator will send a reply dictated by you. For \$3, the operator will fax up to three incoming messages to a destination of your choice.

E-Now relies for its existence on the fact that the POP3 [sic] mail protocol commonly used on the internet keeps incoming messages on a server at your internet service provider or company, and allows you to read those messages from anywhere on the internet by entering a password.

That makes it possible for a customer to give the password to E Now and then to listen to incoming messages without making special arrangements either before or after. The messages are left in place and can be downloaded after reading to your computer normally. The system has a disad-

ussd by AOL or Compu-Serve, E-Now cannot provide service to users of the two largest providers of dial-up e-mail in the US. The innovator behind

E-Now is Thomas Wagner, 84, a Californian with an MBA from Wharton and experience in both consulting and the industrial controls market. "It started, like a lot of things," he explained, "as a service that I wanted to have. When you only have three or four minutes between meetings to retrieve your mail, you want something real simple."

Wagner found a software company in the Midwest that had licensed a text-tospeech converter from Digital Equipment Corporation, and had written the interface allowing e-mail to be retrieved over the phone. Wagner had to negotiate special pricing for national access across the internet.

Several ISPs have offered the system for some time. Premiere Worldlink, a company that sells calling-card and value-added services, does e-mail-to-phone. And www.mail-call.com offers a similar, less slickly marketed service.

con Valley altogether. He is based in a small town several hundred miles further south, called Ojai (as in ochaye, not Simpson). Wagner opened E-Now with modest funding from

one private investor. He has

five staff. He hired a local

designer to do wsb site

(www.e-now.com) and busi-

ness cards. The plan is to

reach 10,000 customers within a year. The software worked better than I expected. One e-mail consisted of the lyrics to a Beach Boys song. Another message was intelligible even when it said a client "needs to understand the post-installation configura-

tion of the online interface."

The strategy issue is how long E-Now's window will remain open. Reading e-mail on the road is getting easier as cellular moderns fall in price and ISPs set up roaming services. But the rising tide of e-mail may itself render the service less convenient. If you get 100 e-mails a day, scanning the beaders over the phone could take 10 minutes or more.

But E-Now is a neat idea that has been well-executed. It deserves some success. E-Now is an unusual star- tim.jackson@poboa.com

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Winning minds, not hearts

he gospel of shareholder value, it seems, rolls ever onward. Its latest adherent is Mick Newmarch, former chief executive of the UK's Prudential insurance gronp, who has just heen appointed adviser to consultants Price Waterhouse on the subject. "There's no doubt in my mind", he says, that the advance of shareholder value is inevitable."

But if European companies are marching under the banner, it is unclear how far they have taken the teaching to their hearts.

Another consultant, KPMG, has just done a survey of European companies, asking what their motive was in launching takeovers or mergers.* Nearly half said it was to raise their market share. Only 2 per cent mentioned increasing shareholder value. Yet another survey, from PA Consulting Group, asked companies in the UK and Ireland what they thought of managing for shareholder value.** Almost all - 96 per cent - thought it a good thing in principle.

Rather fewer had set up processes to achieve it - for instance, hy establishing their cost of equity. Fewer still had undertaken detailed actions, such as ensuring all employees were shareholders, or getting rid of husinesses which could be shown to destroy shareholder value.

According to PA, there ie a clear link between the level of a company's commitment and the performance of its shares. Over a three-year period, those companies which paid only lip-service to the principle showed an average total shareholder return of 15 per cent a year - a shade below the market overall. Companies which had put processes in place. hut had not yet taken specific actions, showed a return of 18 per cent. Those which had gone the

whole hog returned 21 per cent. The idea that many companies accept the principle hut dodge the practice is echoed at Price Waterhouse. Philip Wright, head of the firm's shareholder value division, says, "If you talk to the people on the audit side of our husiness, they'll say they've never heard of it. That's because tants say, shareholder value anal-

The principle of shareholder value is more attractive than its practice, says Tony Jackson



they deal with corporate controllers. The talk about shareholder value is still at board level."

The claim of the consultants is nothing if not ambitious: that the gospel of shareholder value should permeate all the activities of a business. Companies should delve into their most detailed processes and smallest husiness units, examining whether the cost of capital is being recovered everywhere.

This makes extra work for the consultants. There is also some evidence (see below) that rigid adherence to shareholder value can be counter-productive.

At a less root-and-branch level. though, certain general themes are emerging. First, the consulysis makes it worryingly plain the opposite: that companies that companies are still applying excessive hurdle rates of return when contemplating investment.

Michael Donnellan of Price Waterhouse says "one FTSE company I worked with has hurdle rates of 18 per cent and a cost of cepital of 10 per cent. When we probed on this, it turned out their rationale was that since a lot of projects failed, this was a kind of insurance. As a result, some excellent projects were being

More generally, adds Mr Newmarch - a former senior fund manager - companies are setting themselves higher hurdles than their shareholders require,

egy, it seems, the problem can be share price should be double

embrace ambitious targets without measuring their return. Steve Frobisher of PA Consulting says. "We've come across so many companies which say their goal is to double their market share in

three years, or raise their global

sales to X per cent of the total.

That's fine, except in some cases

you might destroy shareholder

value doing that." Conversely, the goals themselves might be unrealistic. Mr Donnellan recalls working last year with a Japanese multinational which had declared very ambitions targets for world market share, "We ran through the heir shareholders require, models", he says, "and they When it comes to broader strat-

what it actually was. "So wa asked the managers if they really thought their targets wers achievable. They said no, not really - it was just something to aim for."

This hrings us to the final broad theme of the consultants: that companies will not only have to work out the consequences of their strategies in terms of shareholder value, but will have to disclose their findings to the investment community. This is not a matter of inside information. Rather, it involves defining targets in operational detail.

Mr Donnellan gives the example of a US multinational which had the stated goal of reducing its cost of goods sold by 20 per cent over the next two years. His firm examined the consequences for one subsidiary, a Swiss pharmaceutical company. The goal involved cutting the level of inventory in half. When run through the Price Waterhouse computer model, this brought an enormous surge in the order backlog. The resulting alump in sales slashed the equity value of the subsidiary.

The point of the example, Mr. Donnellan says, is that the big broking firms now have similar computing models. So when companies make grand promises, they will be under increasing pressure from brokers and fund managers to spell out the operational consequences.

It seems clear that some companies, at least, will find this disconcerting. Mr Wright of Price Waterhouse says "I was talking to a finance director the other day who was just back in the UK after three years away,

"He had been meeting some hrokers' analysts, and he said They kept asking these curious questions like what's your cost of capital, what's your hurdle rate and what's your competitive advantage period? I couldn't tell

*Colouring in the Map: KPMG, tel: 0171 311 1000. **Managing for shareholder value: PA Consulting Group, tel:

PARTNERS

Nantucket Allserve

ignerations on new and floused in a former agent hear and Dalversity hear than the Massager seems Aciar Harvaru Lenuer and a Cambridge, Rassaginteetis!

rooms are furnished with a prisques. Executives occupy their own private utilities. In a home, an office needs but a home, an office needs but a private and public spates. explains You Statt Togethes with his friend. Thus first Scatt founded Nandirekel. Albert we eight years ago and has overseen the company rapid climb to Success.

Schit says he believes the mayers of their but to factor or gambaling move to factor or gambaling movements and creativity. You people wilk around at

as a marketing ploy," says First. "It's that we used to work in a rat-hole, where no one noticed if there was a dog. The practice just continued as we expended." With no basiness

ckeround, the two friends rue their company on gut instinct and simple trial and error. Most of the executives at the company have had no formal business training either, a frait First counts as an advantage: SAI the beginning, we note people right out of ause we were paying pidler squat. The good thing is first they didn't bring any baggage with them about how a campany should be run, so we could do things our way." Planturket Nectars lightning success has made the two Toms inner relebrities in an eight.

sears: the company has grown from a home blender operation into an enterprise with nearly \$60m in annual sales and 100 ison in annual sales and 100 employees. That's still small compared to the giants of the gradil beverage business, but in certain geographical areas. Fauthricket Nectars is a force to be reckoned with.

The two entrepreneurs started their entriprise in Naparcket, a well-known resort island out the coast of the sale business of the sale busines

gradienting from Brown Dubbersity they spent the

An the update of winter, when her had fittle else to do. First lecided to recompost a manorable from drink he'd had in Spoint-Their lucky break came when they sold some squales to a millionaire whose d to give them \$500,000

Victoria Griffith

Zeal tempered by sensitivity

Value-based management can have many pitfalls for the unwary

zeal in value-based management are illustrated hy one of its earliest con- flow.

In 1975, when the company was at a low point in its fortunes, its of three. It then went into a new chief executive Robert Kirby instituted a system known as Vabastram (value-based strategic management).

As described in a recent book*, Vabastram was remarkahly close to today's shareholder value techniques. Each husiness unit had an equity value assigned to it, against which the performance of managers was measured. The system was also used to evaluate

hs dangers of excessive strategies, and to decide which hecame particularly troubled ation. Markets are certainly bet. On the contrary, it can be a

Westinghouse share price outperformed the US market hy a factor disastrous declins, from which it has scarcely recovered.

The hook quotes a veteran went wrong, "Vahastram was basically a Wall Street play," he says. "But its main internal effect was to force managers to take a very short-term view in order to maximise their impact on stock

value on a quarterly basis. "As a manager," he adds, "I strong market positions or defending our leading market

Professor Christopher Bartlett of Harvard Business School, one of the book's anthors, says "Vabastram was designed to reduce each piece of the husiness Westinghouse manager on what to the value it had for the stock price. It certainly had the effect of holding managers' feet to the fire. But those who live by the market die by the market."

For a long time, he says, economists have argued over the respective strengths of markets and companies in wealth creknowledge by spreading it through their networks.

themselves into portfolio managers, companies can end up conducting their business in separate compartments. ITT of the US and Hanson of the UK. both specialists in portfolio management, have recently been hroken np. Westinghouse Itself is selling off its manufacturing husinesses and specialising in

The point is not that managing for shareholder value is harmful.

husinesses should be sold or when we stopped being con- ter at managing portfolios; how- highly beneficial discipline, as it kept, on the basis of future cash cerned about capitalising on our ever, companies can create value was for some years at Westingin other ways, such as exploiting house. But it can be dangerous as

> The danger is that by turning so mnch," Prof Bartlett says, "is that they have to manage complexity. If you're using those techniques, yon've got to do it sensitively. "Otherwise, if you've only got a

hammer, everything starts to look like a nail." *The Individualised Corporation, by Sumantra Ghoshal and Chris-

Sabotage and plot, an everyday tale of office life

Game playing can have far-reaching consequences, says Diane Summers

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> FINANCIAL TIMES No FT, no comment.

you're lying in bed grinding your teeth. Yesterday's management team meeting was no different from usual. That was the trouble - every week it's predictably awful.

he to rubbish other people's ideas while avoiding being made to look a fool. People agree to do things, but hy the next week it's clear they've done nothing or interpreted decisions to fit their own agendas. It isn't until the meetings are over that people say what they really think at the coffee machine, where they plot how they can sabotage what had apparently just been agreed.

Familiar? It's a wearing pattern for those involved, says Beverley Stone, corporate psychologist with London-based consultants Nicholson McBride. But, even worse, snch behaviour at management level can corrupt an entire company.

"When the rest of the organisation sees such ego-defensive game-playing they feel they can perpetu-ate the same attitudes, values and behaviour throughout the organisation, and a culture of interdepartmental non-co-operation develops. she says.

The consequences, spelt out in a book published this week*, can be that individuals become: Unfocused, spending their energy on getting co-operation from other game-players inside the organisa-

tion, rather than focusing on achievmg customer satisfaction Time-wasting, as they discuss the latest consequence of corporate poli-ticking with co-sufferers Embattled, forming gangs with

"enemy" departments Demoralised. The saboteurs, she argues, were demoralised in the first place, otherwise they would not

like-minded individuals to fight

't's three in the morning and have felt the need to play games. Eventually those on the receiving end feel isolated and unsupported, so they also become demoralised

 Revengeful, or withdrawn, spending time and energy on plotting how to get back at the saboteurs.

Some organisations have attempted to break this cycle with change programmes and workshops intended to huild a culture of trust and co-operation. But, says Ms Stone, "The team spirit and resolu-tions made in most residential workshops are like a drop of ink in a bath very clear and concentrated the following Monday morning hnt within days they dissipate until they can no longer be seen". For once hack in the old environment, the pressures of work and game-playing contaminate the good intentions.

Such experiences are worse than

reinforce the suspicion that nothing will change, that individuals are powerless to make the change and that until senior management commits to changing itself, organisa-

tional life will go on as before." But Ms Stone asserts that blaming those at the top is a cop-out; it is up to each individual at work to challenge game playing and bad behaviour. Most people keep their heads down because they fear retaliation, do not want to be disliked and heve little faith that they can change anything; they may even worry they may lose their joh, she says. The "catastrophe fantasies" that stop people acting rarely come to pass. she says. "Think about the five rising stars in your organisation. Are they conformists or do they speak out and take calculated risks? Given

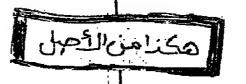
not raising expectations in the first it's not going to start at the top, WE HAD A MANAGEMENT TEAM BONDING SESSION AND I LOST

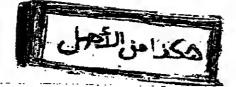
place, she argues. "They only go to don't waste your life waiting for someone to make it safe." If challenging some of the gameplaying that goes on among senior management sounds too scary, here is a practical example at team level to get started on. Ms Stone tells an evsryday story of manipulation involving Carol Charmers and a member of her staff, Stephen Casey. Most people will be able to snbsti-tute colleagues' names without too much difficulty – although they may be sceptical that changing someone's behaviour is as easy as the tale aug-

> Stephen was happy to do the interesting parts of his job but would not complete his horing tasks. On numerous occasions Carol confronted Stephen about the unfinished tasks. He would smile charmingly, apologise and promise to finish his work, yet ha never did. Carol needed to label the gams Stephen was playing - manipulation - rather than talk about the uncompleted work, says Ms Stone. "Step-ben had spent his life manipulating people by being charming and since this habitual form of behaviour had always worked, he was probably no longer conscious that he was doing it. She could tell him that she felt

> manipulated and didn't like it." it doesn't really matter what be says when he is asked what can be dons because, "The purpose of the conversation is to bring the game into the open," she says. And, as a result, fi would be difficult for Stephen to play the same game again.

Confronting Company Politics, by Benerley Stone, is published on Priday by Macmillan Business, 125. Available from FT Bookshop by ringing FreeCall 0500 500 635 (UK) or +44 181 324 5511 (outside the UK). Free





Danish group's clean start

Hilary Barnes looks at how ISS outsourced its management training

t is not a shortage of cleaners that holds back ISS International Service Systems, the large Danish-based international contract cleaning group. "Management is our biggest bottle nack." Mr Waldemar Schmidt, chief executive officer, emphasises again and again.

LEGIST CHELLINGSER ST. LEGIST.

James Harb

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As ISS has evolved over the past 35 years from a small, Danish domestic cleaning company into one of the world'a largest, demands on management skills have grown exponentially. It is now moving into sophisticated, higher-margin cleaning, such as the food industry. hospitals and airport terminals, and needs people who can manage large and complex contracts.

To meet that need, the group this year took a new approach to management training. Previously, training was largely in-house. But Mr Schmidt decided that a company which lives on other companies' outsourced work could do some outsourcing of its own.

Ha turned to three professors from the Harvard Business School. Jim Hesketh, Gary Lovement and Jeffrey Rayport, all specialists in service industries. He is looking towards a continuing co-operation with the American academics.

It is not altogether a coincidence that the call to Harvard came after a traumatic year for ISS. In 1996 accounting irregularities and under-provisioning for self-insurance claims were discovered at the group's US subsidiary, ISS Inc. The group was forced to take losses of DKr2bn (£180m), which came close



group's top 50 managers were strategic management. brought together from all over the To provide part of the team world at the ISS group headquarters near Copenhagen for four days strategy. in May, for a course on "Achieving Service Breakthroughs" with the

Harvard trio. course had three objectives:

goals. To help clarify these the know-how and the relevant tools in

planning process for the new group • To create relationships and net-

Tha course, four 12-hour deya,

cessful service industry breakthroughs, relating mainly to US companies.

The technique adopted by the professors was described by Colin Narborough, vice president in charge of corporate communica-

arguing the contrarian view - the good cop/bad cop routine. Workshops were set up in addition to the main course study periods, in which a group of six to eight people could look at a case and its lessons. The case studies and the presentations which resulted from the groups' pooled ideas had to be completed under extreme time pressure.
"It made you look at yourself as

a positive attitude and a colleague

an organisation, comprising people from very different environments, who do not know each other very well," said Mr Narborough. "It was a good process for team-building."

The ISS course was tailor-made for the group through co-operation between the Harvard professors and ISS's human resources managers. It focused specifically on service industries and companies which have made startling and successful management innovations and the ways in which re-thinking business ideas can lead to innova-

This autumn follow-up courses were held to carry the process further into the organisation to involve another 50 managers.

Later this week Mr Schmidt is due to present ISS's new strategy plan to employees, investment analysts and the business media. They will make their own judgment of the work done by professors Hes-keth, Lovement and Rayport, and the ideas and interaction between ISS's managers which the course generated,

Meanwhile, the group is waiting sors' next case studies - the case of

NEWS FROM

Wharton MBAs in demand

The 1997 class at the university of Pennsylvania's Wharton school broke all records for the business school in terms of job offers and

Graduates for the year received median starting packages of \$130,000 (280,247) comprising starting salaries of \$75,000

Of the 764 graduates 30 per cent were from outside the US. Forty-three per cent of the class accepte job offers with international responsibility and 21 per cent accepted positions outside the US.

While consultancy and investment banking are still the most popular husinesses for Wharton's MBAs, the number of graduates going into high-tech industries is growing rapidly. Wharton:

munn wharton werm edu

Fair chance for students

The UK's Association of MBAs is holding its annual MBA fair in London on October 29. The fair is intended for would-be MBA students who want to talk to the schools represented at the event. This year those schools include Harvard, Inseed, MIT and London business school To register call: UK, 0800

854 869 • The annual London Language Show will take place from 6 November at Hammersmith, in west London, As part of the event, organised by Brintex, there will be free seminars run by the National Busine Language Information Service and the Department of Trade and

Industry to help organisations handle language training within their companies. Brintex: UK, (0)171 973 6401

Entrepreneurs start early

The world's top business schools are flooded with postgraduate students who want to study courses on entrepreneurship. But one British academic believes the problem should be tackled at undergraduate rather than postgraduate level and that all students should be encouraged to be entrepreneurial.

Bill Bolton, founder of Cambridge university's St John's Innovation Centre, believes university systems which focus on analytical skills can repress entrepreneurial instincts. He argues that universities should establish entrepreneur schools to stimulate these skills. Such a system is already being adopted in some

universities in Argentina and Brazil. Along with Dutch-born colleague Martiju Mugge, Mr Bolton will be holding a five-day conference in December to further his ideas. For information: UK, (0)114 221 1815

School dinners: spill the beans

Never mind the course content, does your business school come up to scratch in the catering and hospitality departments? This is a reminder to those attending business schools, past and present, that we would like to bear from you about the facilities at your chosen business school. Are they wonderful, are they grim or are you just too busy to Fax: UK, (0)171 873 3950



Information for News from Campus should be sent to Della Bradshaw, FT, Number One Southwark Bridge, London SE1 SHL Tel: 44 171 873 4673 Fest 44 171 873 3950

Mr Schmidt aays the initial plus casework to be read for the tions, as "quite confrontational", to halving its equity capital. following day, was intensive and Participants were forced to take a expectantly for one of the profes-• To update the management in exhausting, Mr Schmidt and his The new atratagy for ISS view on cases under discussion, requires clear visions and clear leading edge service management colleagues willingly concede. typically with one teacher adopting ISS. Screen test gives GMAT candidates a fright

Computer phobia has struck fear of the unknown" says David harder ones, Students could if they students preparing for the Ameri- Wilson, president of GMAC. can Graduate Management Admis-

reputable business schools, has trathis month a computer version has been introduced for candidates in North America and many other parts of the world.

The Graduate Management Admission Council, which sets the test, noted a big surge in applications in June - the last date for the old paper-based test. "There was a simple questions and progressed to

Matt Symonds of Kaplan, ona of the organisations which helps stu-

GMAT, the entry test for most dents prepare for the test, says it is surprising how many candidates ditionally been paper-based but for an MBA are unfamiliar with keyboards. But feed-back from from world-

wide testing sites suggested stu-dents had few problems despite their anxieties, says Mr Wilson. More worrying for students, perhaps, is the changed format of the test. Traditionally, it started with

wished quickly answer all the questions they found easy and then devote more time to the ones they found more difficult.

puter screen displays one question at a time. The first is always of medium difficulty. The selection of each question thereafter is determined by the candidate's response to previous questions. If a candidate gets the first question right he goes on to something slightly harder, and so on.

adaptive element of the test makes increase in the fee for the test it more accurate, given that the computer is assessing the candidate's threshold with each question. A candidate's score is based Under the new system, the com- more on quality than quantity, determined by how many of the difficult questions he or she gets right. Answering the first five

questions correctly is critical. In addition, fees were lost if a candidate was unable to sit the test after a booking was made. Now tests can be re-scheduled with no loss of fee. This new flexibility, Tha test markers argue that the argues Wilson, justifies the

which has risen from \$94 (£58) to

· Applying to take the GMAT is fairly straightforward. Administration is undertaken by the Educational Testing Service (PO Box 6108, Princeton, NJ08541, USA). A registration form can be obtained from the Service, together with the GMAT Bulletin of Information. which details test centres and dates and gives some sample ones

Lisa Wood

Reporting Britain.

The next issue will be published on

Thursday November 20.

Topics covered in the next issues:

November 20:

Millennium Developments, West Midlands & Northern Ireland.

December 18: Devolution, Scotland & Cheshire.

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or contact your usual **Financial Times representative**

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LEGAL NOTICES

NOTICE

Meditrest and Meditrest Acquisition Company (together, "Meditrest") have entered into a definitive Agreement and Plan of Merger (the "Merge Agreement") with Sants Anits Realty Enterprises, Inc. and Sants Anits pany (together "Santa Anita"). When the transaction Meditrust will be marged into Santa Anita, and shareholds of Meditrest will receive 1.2016 paired common shares of Santa Anits for each share of Meditrest they own in a tax-free exchange of shares. Upon repletion of the merger, the serviving corporations will be called Meditras reporation and Meditrust Operating Company. It is anticipated that the mark will be effective on November 5, 1997, on which data, Meditrus resholders will be estitled to exchange their shares of Meditrust for pairs of Meditrust Corporation and Meditrust Operating Company

mount to the terms of the Fiscal Agency Agreements governing the pretible debentures of Medianat, Medianat Corporation will execute remediates to each of the Fincal Agency agreements which will provide that the holdens of the convertible debentares will have the right to receive, upon conversion of their securities, 1,2016 shares of Medimus Corporation and address Operating Company such, for each that of Idealized they would not been emitted to receive had they converted their securities immediately

Questions concerning the merger and the convertible debestures should be directed to Michael S. Benjamin, Enq., Senior Vice President and General Connect, Meditron, 197 First Avenue, Needham, Massachunetta (781) 433-

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Financial Times

BUSINESS TRAVEL

Travel Update · Roger Bray

Fly in comfort

A French manufacturer is developing an "intelligent seat" for first-class passengers which slowly moulds itself to the shape of their bodies during the flight. Information. transmitted through sensors is compared with stored data to provide the optimum blend of comfort and physical support. The aim is to ensure that travellers who sleep in awkward positions do not suffer problems in vulnerable areas such as the lower back. The technology was pioneered by Ergoresearch

& Consulting, e Montreal company. The manufacturer is Sogerma, a subsidiary of Aérospatiale.

Sapporo non-stop KLM launches two new services to Japan this week From tomorrow it will fly twice a week from Amsterdam's Schiphol airport to Nagoya, west of Tokyo, and Sapporo, capital of Hokkaido

Tax reminder Air passenger duty on flights from UK airports

doubles on Saturday. Passengers to domestic or EU destinations will now pay £10. Those flying further afield will be charged £20. The lower rate will also apply to passengers heading for Basie, Geneva, Iceland, Norway, the Azores, the Balearic and Canary Islands. Corsica, the Farce Islands, Madeira, Sardinia, Sicily, the Channel Islands and

Free breakfast Forte is offering free continental or buffet breakfasts to corporate clients at 260 hotels. The move follows research which showed regular

Gibraltar.

business guests wanted tangible rewards as well as reduced rates.

London links New flights have been launched this week from two of London's smaller airports. Air Engladina, the Swiss regional carrier, has started flying three times e week from London City Airport to Vienna via Berne. And AZZURRAair is

Cholera alert Outbreaks of cholera and hepatitis A are reported in Kazakhstan, Both diseases

operating daily services

from Luton to Bergamo.

are affecting the southern part of the central Asian country. To reduce the risk of cholera, which has hit an area around Shymkent. travellers are advised to drink only bottled water and to steer clear of food such as unpeeled fruit or

Code share deal

raw vegetables.

Flights between New Zealand and Singapore have increased following the launch of a code sharing deal between the two Billund. For travellers to countries main airlines. Air the Danish capital it costs New Zealand and Singapore airlines have agreed to take seats on each other's aircraft. The former now

operates daily, non-stop services between Christchurch and Singapore The latter flies the Singapore-Auckland route.

Fare deal

Denmark's Maersk Air has introduced a "season ticket" for UK customers, which it claims cuts fares by up to 28 per cent. Passengers will buy books of coupons, valid for 20 one-way flights between London Gatwick and either Copenhagen or Billund. For travellers to £8.500 in business class, 23,100 in economy. To Billiond costs £3,260 and 22,900 respectively.

Likely weather in the leading business centres Mon. Ten. Wed Thur Honey Kons 25 25 25 21 22 21 22 22 THE RESERVE THE PARTY OF THE PA Franklist 🌣 / 🌣 / 🏝 / 👛 /

24 HOURS A DAY

Airlines are offering live TV, gambling and video on demand, says Updesh Kapur

usiness travellers have always looked et flight frequency, food quality, loyalty programmes, safety and good all-round service when choosing which airline to fly with. Now airlines are wooing passengers with in-flight entertainment.

Gone are the days when there was only a magazine stowed in the seat pouch and a single bulkhead screen serving up to 100 passengers. Figures from the World Airline Entertainment Association show that total airline expenditure on in-flight entertainment and on-board communication has more than tripled over the past six years, from \$400m in 1992 to \$1.3bn (£800m) this year.

Individual arm-rest television monitors in business and first-class seats on medium and long-haul aircraft are common. Stereo sound, noise-reduction headphones and a variety of video and music channels have become part of the in-flight entertainment experience.

Some carriers are launching products that are likely to become industry-standard. Live radio and TV broadcasts from ground to air. audio and video on demand, on-board gaming and electronic shopping are already being tested to overcome technical problems

Singapore Airlines has introduced an entertainment system called Krisworld in

That's in-flight entertainment

of its long-haul aircraft. The system offers 22 video channels, of which 14 are dedicated to films, while the rest cover comedy, science, sports, news, arts and games. There are an additional 12 audio channels.

SIA is also testing interactive systems, which give passengers greater control. On the Singapore-Tokyo route. SIA is trying out eudio and video on demand: first and business-class passengers can listen to or watch a programme, with pause, rewind and forward functions, et any time during the flight.

In-flight gaming may also begin by the end of the year, with SIA planning to offer poker, hleckjack and slot machines, as well as free PCbased games, all accessible through the seat monitors. There have been regule-

tory and technical problems with in-flight gaming, but these have been resolved. Passengers will be able to place bets of up to \$350 per credit card swiped through a handset, which also doubles as a telephone and TV control unit, with winnings limited to \$3,500.

"It is all about offering

manager of in-flight enter- in-flight entertainment, will tainment, "Although we offer passengers e range of programming, there is a feeling they need flexibility to be eble to do things when

He adds: "The feedback we get from first and businessclass passengers is that they want these facilities. They are on board for several hours and want to spend quality time, which means enjoying the entertainment available rather than doing office work."

they want to.'

passengers choice," says British Airways, which Swissair, which this year Yeoh Teng Kwong, SIA's has also invested heavily in became the first airline to

introduce gaming, provides multi-channel videos and large touch-screen monitors. It, too, is considering elec-

tronic shopping.
Live television and radio broadcasts will be the higgest coup for airlines, when they become available over the next two years. Reuters, the news agency, already offers regular updates of general and financial news. which are relayed by satellite to some airlines.

Delta Air Lines has tested live TV, broadcasting news, entertainment and big sporting events on one US domes tic aircraft last year. "We found passengers were more interested in live news for the first half hour, then they wanted other programmes says the airline.

From early next year, Delta will move from four to 12 channels and is considering pay-per-view for economy passengers, though premium-class travellers will be given eccess free of charge. With the growth of in-flight enterteinment.

industry observers believe the potential for companies to edvertise and capture the ettention of e select andience on-board is lucrative. Charles Vine, marketing director of Spafax, an

in-flight media specialist, "There is clearly a trend towards more programming on-board which means advertisers can now be more selective, targeting specific type of passengers Swissair, which this year through the choice of chan-

Overbookers may be left behind

Gillian Upton on a code that will hit people who make multiple reservations with airlines

he good news for epproach may have an on transatlantic routes. frequent flyers next year is that waiting lists for overbooked flights should improve. The bad news for those who partly cause the overbooked flights in the first place by multiple bookings for the same day is they will have to rethink seriously how

they do business. Travellers in the habit of booking the 4pm, 5pm and 6pm flight on the same day from say, Frankfurt to London, not knowing what time their meeting will finish. could find that all bookings in the same name have been cancelled.

The nasty shock about to hit husiness travellers is e European Union code of conduct for computerised reservation systems (CRSs), which comes into effect in January.

It places an obligation on the travel agent when using e CRS not to make duplicate reservetions for the same passenger. Any breaches could result in e fine although there appears to be no mechanism to enforce compliance.

It seems likely that the airlines' own get-tough

effect. British Airways, which claims to have more than 10,000 multiple bookings e week, is planning to step up action from next month when an eutomated system begins to build up a profiles of rontes, passengers and agents.

The volume is such now that it warrants something being done about it," says Alan Hughes, BA distribution support manager. "We have e lot of empty seats we want to turn into revenue. Our beef is not with the agent, it's the consumer who drives this." British Midland will not be drawn, referring to it as a "sensitive issue"

The code is the result of ssful lohbying in Brussels by airlines tired of making CRS transactions that do not result in pessengers travelling. The CRS charges airlines £2.50 on average for every leg of the journey

booked. Multiple bookings are prevalent on short routes, such as Brussels, Paris and Amsterdam to London, and at particular times, such as Friday afternoons. But BA believes it is also common

Richard Cornwell, senior manager, travel and functions at Price Weterhouse, says: "As e general rule we do not allow multiple bookings but sometimes there is a genuine need.

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"It's the people attending conferences, and one-off business meetings. Conferences never finish on time and we've developed the pattern of booking two or three flights. It's not uncommon for us and it's et our instigation, not our agents.

"If the rules change I suspect we shall be looking at ways around it, such as buying multiple tickets which will be a lot more hassle and perwork."

Devid Randall, head of corporate and strategic solntions et Citibank, said: "Clearly it would affect some flexibility and we need that flexibility sometimes."

The Guild of Business Travel Agents, however, believes the code may receive a lukewarm reception. "Most agents will do what the customer wants. In reality the EU isn't going to police it," says Roger Thomson, chairman of the GBTA technology working party.

THE WEEK AHEAD

UK COMPANIES

TODAY COMPANY MEETINGS: Murray Inc Tst, Grocers Hall, Princes St, EC, 11.15 Syndicate Capital Tst, Coopers Hall, 13. Devonshire Sq, EC, 12.00 **BOARD MEETINGS:** Final: Interims:

Geo Interactive Old English Pub Silk Inds Walker, Crips, Weddle

■ TOMORROW COMPANY MEETINGS: Charterhouse Communications, Hon Artillery Co, Armoury House, City Rd, EC, 12.00 Compel, Exchange House, Primrose St, EC, 11.30 Finsbury Underwriting Inv Tst, Coopers Hail, 13, Devonshire Sq, EC, 11.30 Freeport Leisure. The Registry, Royal Mint Court, E.C., 10.00 Go-Ahead, Vermont Hotel,

Castle Garth, Newcastle, 4 00 Grosvenor Inns, Slug & Lettuce, 80-82, Wardour Street, S.W., 10.00 Jupiter Primadona Growth Tst, 197, Knightsbridge, S.W., 10.30 Rubicon, Senator House, 85 Queen Victoria Street, EC, 12.30 **BOARD MEETINGS:**

MY Hidgs Overseas Inv Tst Interims: Soco Int Toye

West 175 Enterprises WEDNESDAY

OCTOBER 29 COMPANY MEETINGS: Pacific Horizon Inv Tst, 1 Rutland Ct, Edinburgh. Usher (Frank), Waverley Hse, 7 Noel St, W., 11.30

BOARD MEETINGS: Finals: Morgan Grenfell Equity Interims: **Body Shop** Pilkington Sainsbury (J)

THURSDAY COMPANY MEETINGS: Dowding & Mills,

Botanical Gardens, Westbourne Road, Edgbaston, Birmingham, 12.00

Goodhead, Chaucer Int Estate, Launton Road, Bicester, Oxon, 12.00 Headway, Briar Court Huddersfield, 9.30 Kays Food, 3, Colmore Circus, Birmingham, 10.00 McBride, Butchers Hall, Bartholomew Close, E.C., 12.00

Perpetual Japanese Inv Tst, Perpetual House, 47-49, Station Road, Henly-on-Thames, Oxon, Southampton Leisure, Hilton National, Bracken

Place, Chilworth, Southampton, 11.30 Winchester Multimedia, 8. Salisbury Sq, E.C., 12.00 BOARD MEETINGS:

AG Hidgs Air London Interims: **Anglian Water** Scott Mort. & Tst Solid State **Tuliow Oil**

FRIDAY OCTOBER 31 COMPANY MEETINGS: City Technology, Marriott Hotel, North Harbour, Portsmouth, 11.30 Cornwell Parker, Painters Hall, 9, Little Trinity Lane. E.C., 11.00

Linx Printing Technologies, Slepe Hall Hotel, Ramsey Road, St. Ives, Cambs., 10.30 Surrey Grp, 8, Baker Street, W., 10.00 **BOARD MEETINGS:** Interims:

Cairngorm Building Society Meltek

Company meetings are annual general meetings unless otherwise stated. Reports and accounts are not normally available until approximately six weeks after the board meeting to approve the preliminary results.

This list is not necessarily comprehensive since companies are no longer obliged to notify the Stock Exchange of imminent

DIVIDEND & INTEREST PAYMENTS

SANDERS CAN USUALLY BE RELIED ON TO HELP

probably launch an interac-

tive product next year. As an

interim measure, BA offers first and business-class pas-

sengers a variety of pro-

gramming, with premium-

class trevellers eble to

choose movie cassettes from

which SIA hopes to offer

next year, is on BA's wish-

list, as is audio and video on

demand, gaming, and hotel,

flight and car reservation

capabilities.

Electronic shopping,

a large on-board library.

OUT WHEN THE IN-FLIGHT ENTERTRINMENT FAILS.

TODAY

Alba 4.75p All Nippon Alrways 93/4% Nts 2000 \$975.0 BAT Int Fin 91/4% Gtd Bd 2020 £92.50 Christiania Bank Sb FRN Oct 1997 \$321.18 Church 3.5p Exchequer 15% 1997 Financial Receivables No 2 Mezz Asset-Bckd FRN 2005 £2321.75 Do Snr Asset-Bckd FRN 2005 £690.02 Do No 3 Mezz Asset-Bokd FRN 2018 £2134.76 Do Snr Asset-Bckd FRN 2018 2936.80

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National Westminster Bank Gtd FRN 2005 \$311.55 Nichols (JN)(Vimto) 2.7p Second Alliance Tst 360 \$2.6433

Do 41/2% Cm Pf £1.575 Treasury 45%% IL 2004 Turkey 9% Bd 2003 £90.0 Wassall Rd B 0.109627p Woolwich 3p Wyevale Garden Centres 4.15p

TOMORROW

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1998 £181.16 Nightfreight 0.5p Severfield-Reeve 3.75p Syndicate Cap Tst 7.75p Toyobo FRN Apr 1998 Y23399.0 UK 7%% Bd 1997 DM71.25

WEDNESDAY OCTOBER 29

Bank of Nova Scotia C\$0.37 British Gas Int Fin 91/29/6 Gtd Bd 2001 C\$95.0 BZW Cv inv Tst 4.8p Daiwa Int Fin 8%% Sb Bd 2003 \$8375.0 Great Universal Stores 12.5p Guinness Fin 95/9% Gtd Nts 1998 C\$96.25 Japan Airlines 5.45% Bd 2002 Y545000.0 Do 51/2% Bd Oct 2003 Y550000.0 Jupiter Primadona Growth Tst 3.5p Kansai International Airport 61/4 % Gtd Bd 1999 \$312.50 Mitsubishi Chem 4.4% Nts 1997 Y440000.0 Nihon Doro Kodan 6%% Gtd Bd 1998 Ecu88.75 Roxboro 2.4p 3I 1034% Gtd Bd 2001 £107.50

THURSDAY OCTOBER 30

Abbey National Treasury 7%% Gtd Nts 1998 A\$78.75 Abbey National Treasury Services 6% Gtd Nts 1997 \$60.0 BPP 5p

Beacon Investment Trust 1.8p Dowding & Mills 2.06p French Connection 0.75p Group Tst 0.33p Jermyn Investment

2.5p Korea-Europe Fd \$0.03 Kwik-Fit 2.35p Mersey Docks & Harbour 4.5p Minorco \$0.22 Molins 6.5p PTS 1.3p Pacific Horizon Inv Tst

Pokphand (Bermuda)

Do (UK) \$0.00192

Do (Hong Kong) HK\$0.015

0.35p

\$0.00192

6% Cm Pf 3p Do 111/2% 2nd Cm Pf 5.75p

■ FRIDAY OCTOBER 31

Alumase 6.05p Anglovaal R1.57 Do N R1.57 Baldwin 1.5p 2001 \$525.0 Bankers Investment Trust 8% Db 2023 £4.0 Batleys 10% Cm Pf 5p Blacks Leisure 10% Cm Pf 5p Breedon 2.1p 1st Pf 2.1p Do 6% Cm 2nd Pf 2.1p Do 8% Cm Pf 2.8p Do 71/4% Cm Rd Pf 2.5375p

0.14p Conrad Ritblat 5.61p 1.225p

Corporate Services 2.7p 1999 IR3.6548p Ln 3p Dartmoor Investment Trust

Cv Mnthly Div 0.49p Dunedin Inc Grwth Inv Tst 7%% Ob 2019 £5.501712 Dunedin Worldwide Inv Tst 3.5% Cm Pf £1.75 Eaglet Inv Tst 1.5p English Property 9%% 1st Mtg Db 1997/2002 £4.9375 **Estates Property** Investment 10% 1st Mtg Db 2011 £5.0 Do 10% Sec Ln 1993/98

Alexon 5% Cm Pf 1.75p Automotive Precision 1p Banco Real Step-up FRN Banco Santander Pta30.0 Bandt 7% Cm Pf 2.45p Do 101/2% Db 2016 £5.25

Bowness Leisure Cv Pf Burmah Castrol 6% Cm

CALA 2.45p Calderburn 0.4p Capital Shopping Centres 6% Sb Cv Bd 2006 3p

Cookson 7% Non-Cm Pf Crean (J) 71/4% Rd Cv Ln Creston Land 6% Cv Rd

Do 61/4% RPI-Lkd Db 2005 £4.183 **Dobbies Garden Centres** 1.5p **Dumyat Investment Trust**

Eurodis Electron 3.15p

Mtg Db 2025 25.50

Exco 0.75p

Filofax 2.2p

Evans of Leeds 11% 1st

First Leisure 2.64p GGT 3.9p

> Guildhall Property 6% Cm Pf 2.1p Haden Maclellan 1.3p Haynes Publishing 5.5p Heavitree Brewery 111/2% Cm Pf 5.75p Henderson High Inc Tst 1.65pHiscox 1.1p

Hokkaido Elec 61/8% Nts 2000 \$612 50 Holt (J) 15p Homeloans (No 1) Class A Mtg Bckd FRN 2030 £129.77 Do Mezz Bokd FRN 2030 £199.75

Tst Stppd Pf 3.4207p

Do (No 3) Class A1 Mtg Bckd FRN 2028 £73.25 Do Class A2 £183.12 Do Class B £188.41 Do Class C £199.75 Owen (HR) 0.4p Independent Insurance Independent Newspapers

IR2.6p Intermediate Capital 5.4p Jasmin Cv Un Ln 1999 76.4384p Keller 2.1p Lands Improvement 1.75p Lasmo Units 3.3043p Do 10%% Db 2009 £5.1875

Latham (J) 8% Cm

Pf 4p Legal & General 6%% Cv Sb Bd 2008 £33.75 Liberty Int A Cv Pf 12p Do B Cv Pf 3p Do 51/2% Sb Cv Bd 2009 2.75p Linden 2.25p

Litho Supplies 3.44p Lloyds Smaller Co's Inv Tst 2.05p Do Package Units 2.05p Londonderry Port 31/2% Cons £1.75 London Merchant Secs 7¥% Cv Un Ln 2000/05 £3.875

Marley 2.1p Mayne Nickless A\$0.15 McAlpine (Alfred) 9% Cm Pf 4.5p Menzies (J) 9p Meristem 0.8p Metairax 1p Moorfield Estates 0.25p Murray Inc Tst 5.35p National Westminster Bank Var Rate Nts 2008 \$1495.0

Nova Scotla 16%% Ln

Lowes \$0.055

MSB Int 3p

2011 £8.375 Orbis 0.97p Fleming Inc & Grwth Inv Pacific Electric Wire & Cable 3%% Bd 2001 Games Workshop 5.8p \$375.0 Pearson 7.5p Peel 10% Cm Pf 2.5p Do 9%% 1st Mtg Db 2011 £4.9375 Peel South East 10% 1st

Mtg Db 2026 £5.0 Do 115/9% 1st Mtg Db 2018 £5.8125 Do 121/2% 1st Mtg Db 2015/20 26:25 Pentiand 1,47p Persimmon 3.20 Prolific Inc. 0.5p Provident Fin 7.75p Prudential Fin 81/4% Gtd Bd 2001 \$82.50 Ransomes Cm Cv Pf

Residential Property No 4 Class A1 Mtg Bckd FRN 2023 £559.13 Do Class A2 £1852.60 Royal Bank of Canada Fitg Rate Db 2005 \$49.51 Schroder Inc Grwth Fd

1.85p Scottish Inv Tst 4% Perp Db £2.0 Do 41/4% Perp Db £2.125 Do 5% Perp Db £2.50 Scottish & Newcastle 4.8% Cm Pf 2.3p Do 8.425% Cm Pf 3.2125p Seagram Distillers 12%% Db 2012 £6.1875 Second St Davids Investment Trust 4p Seiyu 4.2% Bd 2000

Select Appointments 1.2p Shalibane 1.50 Shires Inc 4.2p Simon 74% Cm Pf 1992/ 97 2.611644p Stat-Plus 5.13p Streamline 3p Swallowfield 3.3p TR City of London Trust 101/4% Db 2020

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Texaco Int Fin 8% Stig/\$Cv Gtd Ln 1981/99 £4.0 . Tops Estates 1.853p Torchmark \$0.15 Toronto-Dominion C\$0.28 Transamerica \$0.50 Trinity Int 4p USF & G \$0.07 Utd Carriers 1.7p

9%% 1st Ntg Db 2025 \$2.4375 Upton & Southern Cv Pf 2p Vaux 7% Cm Pf 2.45p

University of Lancaster

Do 41/2% A Cm Pf 1.575p

Do 61/2% A Cm Pf 2.275p

Wells Fargo Sb FRN 2000 \$50.05 Wimpey (George) 2p Woolwich FRN 1998 £182.11 Worldsec \$0.02

SATURDAY NOVEMBER 1

AMEC Cv Pf 3,25p BET 41/2% 2nd Db £2.25 Baynes (Charles) 1.15p Bristol 31/2% Db £1.75 Britannia 0.4p Comwell Parker 2p Daniels (S) 0.2p Fleming Mercantile Inv Tst 2p Fyffes Cv Pf IR4.125p Genfinance 11,31% Ln 2007 £56.55

Gibraltar 11%% Ln 2005 £5,9375 Hardys & Hansons 5% Cm 1st Pf 1.75p Do 4% Irrd 1st Mtg Db £2.0 . Laing (John) 0.8p Do A (N/Vtg) 0.8p

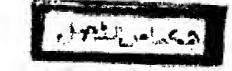
Do 6.4% Cm Pf 3.2p Lamont 8% Cm Pf 1.05p Do 5.6% 2nd Cm Pf 2.8p Do 10% 3rd Cm Pf 5p Lincoln national \$0.49 London Stock Exchange 101/8% Mtg Db 2016 £5.0625

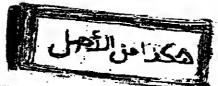
Lowe (Robert H) 61/2% 1st Cm Pf 2.275p Marshalls 10% Cm Pf 5p Merchants Tst 4% Perp Db £2.0 Montreal 3% Perm Db

£1.50 NWF 5.3p Norwich 3% Rd £1.50 Nottingham 3% Ind £1.50 Parkland 3.15% Cm Pf 1.575p Plasmec 2.7p Reading 31/2% £1.75 Retail Corp 61/2% 3rd Cm Pf 2.275p Sanderson Bramail Motor 1.84p Pf £1.75

Scottish Inv Tst 31/2% Cm Do 3.85% Cm Pf £1.925 Do 4.55% A Cm Pf 52.275 Singer & Friedlander 81/2% Cv Sb Un Ln 2009/14 Wembley 1p

Whitbread 41/2% Cm 1st Pf 1.575p Do 8% 3rd Cm Pf 2.1p Do 7% 3rd Cm Pf 2,45p:





visurikhitin til drawngs by the kintracento paletet Piropho lopi and his carde goes on show prioprovi aythe Metropolitan duselim of Art. With rare loans orn around the world, it brings logather 117 drawings, including ebme by Sotticelli, Replicationd other Forenthe artists of FREDDITIO'S time. VIENNA Vien Modern, Vlanna's ennual CONTAMPORARY MUSIC testivat. opens tomorrow with the Austrian premiers of Herze's

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Minth Symphony conducted by Dennis Russell Davies. The festivel runs till November 29

PHILADELPHIA Sir Simon Rattle (above) ight) conducts Mahler a Second Symphony at the Academy of



Music on Frueday, at the star of two weeks of concerts with long festival devoted to the music of Mendelssohn, one of the Philadelphia Orchestra: His second programme, starting on November 6; includes. Beethover's Third Symphony. the most distinguished figures in

its long history.
Highlights include the cantets Die erste Welpurgisnecht conducted by Kurt Masur and the pretorio Paulus conducted by Herbert Blomstedt.

Henschel in the title role and Kim Bedley as Mephistopheles, The The first US exhibition of paintings by Italian Renaissance first night is on Sunday.

> ANTWERP The Royal Ballet of Flanders

presents a new production of Romeo and Juliet, with choreography by André Prokovsky, using the · Prokofiev score, Sets by Robin Don:

costuming by Vassiliev. The staging will later tour through Belgium and Hoffand untit early when - of course everything stops for The Nutcrecker.

LONDON

Rupert Everett (right) returns to the London stage in the excellent 1994 Glasgow Citz production of Tennessee: Williams's The Milk Train Doesn't Stop Here Any More, opening tonight at the Lyric Theatre, Hammersmith.

STRATFORD -UPON-AYON

As part of the current British season of French Theatre, the Royal Shakespeare Company presents a programme of "Beckett shorts" opening at The Other Place, Stratford-upon-Avon, on Wednesday. Katie Mitchell directs; the cast is led by Juliet Stevenson; the production will tour extensively.



Theatre/Ian Shuttleworth

A revel in irrelevances

tenure as artistic director of the Royal National Theatre, Trevor Nunn plays host to the man who plagued him nearly 20 years ago by perpetrating a mag-nificently detailed hoax claiming that the RSC, in the wake of Nicholos Nickleby, was about to become the Royal Dickens Company. Yes, Ken Campbell is back.

Campbell's thought processes are the psychological equivalent of a Gaudi cathedral: they are implausibly ornate and twiddle off in all sorts of peculiar directions, but the cumulative effect is wondrous.

Theatre Stories is partly a compilation of highlights from his previous solo shows. Thus, as well as the full story of all those "...love, Trev" Dickens letters, we get the saga (first beard in Mystery Bruises) of his mantra-laden audition at Watford and his essay upon the importance of Angus in Macbeth, which is the greatest piece of close-reading criticism I have come across in years - "Why do they all ignore him? Has be committed some horrendous social gaffe?"

The second half also contains the story from Pigspurt! of the man who, as a result of a dream-vision (Campbell's, naturally, rather than one of his own), ended up touring the Pacific Islands of Vanuatu translating the material of Ken Dodd into Pidgin. (Examples are thoughtfully provided.)

Campbell continues to be fascinated with that language, and pro-ceeds to tie the evening's threads together by proposing a Pidgin prous to a couple of chunks, including a glorious rendering of Lady M's "Come, you spirits/That tend on mortal thoughts, unsex me here" as "Satan takem mi hanbag".

t the beginning of his deep-end introduction to the bonkers joys of Ken Campbell, wild yet charming enough to set even "Trev" sniggering at his own past discomfiture.

Starting on Friday, the Gewandhaus is promoting a

Patrick Barlow, alias Dr. Desmond Olivier Dingle, artistic director of the National Theatre of Brent, is also back on the boards. Nottingham Playhouse found its scheduling thrown into chaos several weeks ago when events overtook the venue's plans for a satirical royal show. Barlow has consequently stepped in at short notice - although one cannot tell from the marvellously ornate, deliberately malfunctioning laboratory set - with a lopsided canter through The Mysteries Of

ever having seen the NTB onstage before, I cannot say for certain, but 1 suspect that one or two scenes in the show are reprised from the company's former glories; the audience-participation version of the Russian revolution certainly seems both polished and irrelevant enough to have enjoyed a previous

Mind you, polished irrelevance is the keynote of the evening: after a session of "Tantric warm-ups", we skim through the history of Henry VIII and his wives (one of wbom was apparently Joan Plowright), the details of "the Oedipus cornflakes" and the liaison of Lady Chatterley with "the lusty game-keeper David Mellors".

Barlow as Dingle cultivates a him; John Ramm as Raymond Box, Dingle's "trainee" sidekick, makes for a put-upon dimwit doing his meagre best in the circumstances.



ARTS

WASHINGTON

master Lorenzo Lotto opens at

the National Gallery of Art on

Sunday. Many of the 50 paintings

are on loan from churches and

museums in Italy. The exhibition

will move to Bergamo in April

and Paris next October.

LYON

staged

Busoni's rarely-

nasterwork

Doktor Faust

can be seen at

the Opera over

the next three

Conducted by

Kent Nagano

(right) and directed

by Pierre Strosser, It

features Dietrich

even as the cock-ups mount around Ken Campbell: a good introduction to his joyfully bonkers world

"doing it crappily", and their crap- company's artistic policy". piness has been expertly honed Theatre Stories is the perfect Theirs is the theatrical ethos over the years - it is, as Dingle Ken Campbell's Theatre Stories: shows run until November 1.

described by Ken Campbell as might say, "the maison d'être of the

Cottesloe Theatre (0171 928 2252). The Mysteries Of Sex: Nottingham Playhouse (0115 941 9419). Both

Graham Vick bas chosen

instead to slim it down.

Hyper-plain designs by Rich-

ard Hudson (bare walls with

squiggles, basically - and

a chamber opera.

fully sympathetic to the work's neo-Straussian lyricism, sensitively bending the orchestral accompaniment to his singers, but firing full broadsides during the musical depiction of the Battle of Fehrbellin.

His showing in the two subsequent Wagner evenings left one wondering how much time be had had for rehearsals. A tendency towards cadencing at the end of individual phrases damaged the continuity of the Tannhauser overture, and the tempo set at the opening of Act 2 resulted in appallingly scrambled string

Music in Berlin/Paul Moor

Thielemann makes his mark

erlin's new musical golden boy is Christian Launching his first seas as the Dentsche Oper's Generalmusikdirektor, he has hit Berlin like no other conductor since Clandio Abbado succeeded Herbert von Karajan at the

Philharmonic. Even before last seaso ended, the Deutsche Oper's intendant, Götz Friedrich, indulged Thielemann by exhuming an ancient production of Hans Pfitzner's Palestrina, in which the 88-year-old conductor distinguished himself. He opened this season with a repertory erformance of Tristan und Isolde, building upon that good first impression.

Then came the test of a new Friedrich production of Hans Werner Henze's early Kleist opera, Der Prinz von Homburg - nervously awaited because of Thielemann's apparent attitude that 20th-century music stopped with Pfitzner. After proving himself thoroughly at bome in Henze's Idiom academically atonal but by no means avant-garde Tunnhauser and Der Diegende Hollander eradicated residual donbt as to the acquisition of an exceptionally gifted new music director.

In 1992 Henze revised his score of Der Prinz von unveiled by the Hamburg Opera in 1960, making the textures more transparent. transforming it almost into Thielemann proved himself

triplets - a passage by which foresighted

conductors set their tempo at the outset. At

Thielemann's clip, those

triplets would have taxed

the Berlin Philharmonic. No doubt the chorus's deployment over the vast stage-area contributed to entrances one can only call ragged: but choral ensemble showed the same failing. and the exposed wind chord beneath Tannhäuser's cry for pity turned downright sour. After Thielemann's Henze success, these shortcomings will, with luck, become less troublesome as be takes over musical control in his new environment. The differentiated gamnt be successfully ran between the sacred of the pilgrims' music and the profane of the Venusberg bacchanale showed convincing command of Wagnerian style.

native Berliner. Thielemann he has been bailed in A. Frankfurt as "Jung-Siegfried" - and indeed this company could use a Young Siegfried: the federal government bas decided - questionably - to subsidise Daniel Barenboim's Staatsoper as the future capital's first of three opera bouses. With 24 productions in repertoire, the Staatsoper receives DM91m (£32m) in subsidy, compared with the larger Deutsche Oper's DM85m for Deutsche Oper has to try harder.

There has also been an obstinate shadow hanging over Thielemann since his arrival. Serialised excerpts from a forthcoming book by Berlin's former culture senator, Ulrich Roloff-Momin, bave hardly allayed the persistent rumours of far-right and anti-Semitic expressions dating from Thielemann's years at the Nuremberg Opera, which had seemed to subside after he defied detractors to make their charges openly so he could

Musically, Thielemann bas emerged from his introductory ordeal triumphantly. Non-musically, this issue remains by no means resolved. It has plenty of Berliners watching closely. hopefully, but also edgily.

Opera/David Murray

Merry Widow in sober mode

ne way and another, the Royal Opera is carrying on bravely while in exile from Covent Garden. Now it has taken up residence in the Shaftesbury Theatre for six months. playing operas - and operettas - in whole runs rather than in repertory. It opened last week with Franz Lehár's The Merry

leading singers here, Felicity not from further back. Lott as the rich, canny Widow and Thomas Allen as the ex-lover she aims to Widow, which continues recapture, both of them wellwith alternating casts until practised and charming, January, interrupted by two have reached their charisweeks of Rossini's Barbiere matic 50s. Nice for their world-weary roles; the Shafdi Siviglia and a week of Britten's Paul Bunyan in tesbury's musical-comedy audience might, however, late November and Decemexpect gutsier delivery from

Merry Widow proved appealing but slightly muted. The fine from Row E, but maybe amplification. They sounded

Flott (as ebe le known) sings a ravishingly gentle "Vilja, o Vilja", without the succulent Schwarzkopf gurgle on Trautliebster - "true lover": perhaps Jeremy Sams's English text doesn't make room for a gurgle but with an exquisite spin as ehe glides into the fourth line of the refrain. Allen's

With its opening cast, the them - with or without distinctive vocal manners, ble singer-comedian in Italutterly musical but easy and ian, makes his Baron Mirko prosy, make his Count Dan- bere just a conventional ile more of a wry commenta- comic dupe, though a sturdy tor than a romantic lead.

> n the spoken scenes. Sams's sparky, updated dialogue across with the proper pizazz. The Brits are understated: their foreign colleagues are not ou foit with the language. Claudio Desderi, a formida-

one. Juliette Galstian and Luca Canonici flute prettily as Valencienne and Rosillon, none of the singers puts but pick their way cautiously through the spoken

> The Merry Widow bas probably the most exiguous plot of any Viennese operetta, and it needs a lot of the operetta felt like a sober,

the ethnic Pontevedrian costumes should be wittier and funnier); the cborus of socialites drilled into anonymity; no imaginative frills, and no blazing chandeliers for the parties. Luckily, Ron Howell has organised a stirring can-can

for the grisettes in Act 3. We must bope that everybody will get more into the swing of the thing as the run continues; on this first night, plumping-up. The producer cautious replica of itself.

INTERNATIONAL

■ AMSTERDAM

DANCE Het Muziektheater Tel: 31-20-551 8911 Lander-Graham-Marin: National Ballet programme of four 20th-century works - Etudes, Lamentation, Embattled Garden and Groosland; Oct 27

OPERA Het Muziektheater Tel: 31-20-551 8911 La Traviata: by Verdi. Netherlands Opera revival of a staging by Alfred Kirchner, conducted by Ralf Weikert; Oct 28,30

■ BERLIN

CONCERTS Konzerthaus Tel: 49-30-203090 Berlin Symphony Orchestra: conducted by Diego Masson in a programme including works by Dukas, Schmitt and Ravai; Oct 30

Philharmonie 1 4 1

Tel: 49-30-2548 8354 Berlin Philharmonic Orchestra: conducted by Antonio Pappano in works by Messiaen, Mozart and Sibelius; with bassoon soloist Daniele Damiano; Oct 31

BILBAO

EXHIBITION Guggenheim Museum Bilbao Tel: 34-4-423 2799 The Guggenheim Museums and the Art of This Century: tha new museum's inaugural exhibition features more than 300 works of modern and contemporary art from the Guggenheim's collections

■ BRUSSELS

OPERA La Monnaie Tel: 32-2-229 1211 La Stellidaura Vendicante: by Francesco Provenzale, New production directed by Philippe Sireuil and conducted by Alessandro de Marchi; Oct 28, 30, 31

 Werther: by Massenet. Concert performance conducted by Władimir Jurowski, with a cast including Alison Hagley and Jennifer Larmore; Oct 31

■ CHICAGO

EXHIBITIONS Art Institute Of Chicago Tel: 1-312-443 3600 Renoir's Portraits: Impressions of an Age. Around 65 paintings spanning the artist's career, of subjects including Claude Monet and Madame Renoir. The show has been seen in Ottawa and will travel to Texas: to

OPERA Lyric Opera of Chicago Tel: 1-312-332 2244 Idomeneo: by Mozart. Conducted by John Nelson in a staging by John Copley; Oct 28, 31

 Peter Grimes: by Britten.
 Conducted by Mark Elder, making his Lyric Opera debut, in a staging by John Copley. Ben Heppner sings the titla role: Oct 29

■ CLEVELAND

EXHIBITIONS Cleveland Museum of Art Tel: 1-216-421 7340 When Slik Was Gold: Central Asian and Chinese Textiles. Featuring 64 precious textiles from the 8th to 15th centuries, when they were of immense economic and cultural significance. Including the most important known "cloth of gold". The exhibition will travel to New York: to Jan 4

■ LONDON EXHIBITIONS:

National Portrait Gallery Tel: 44-171-3060055 Sir Henry Raeburn (1756-1823): previously seen in Edinburgh, this exhibition of some 60 paintings includes the major portraits belonging to the National Gallery of Scotland as well as loans from abroad; to Feb 1

Tate Gallery Tel: 44-171-887 8000 The Turner Prize 1997 – display of works by each of the nominees on this year's all-woman shortlist: Christine Borland, Angela Bulloch, Comelia Parker and Gillian Wearing; from Oct 29

Victoria and Albert Museum Tel: 44-171-938 8500 Carl and Karin Larsson: Creators of the Swedish Style, Recreates fiva rooms of the famous house at Sundborn, and examines its extraordinary impact on the interior design of our century; to Jan 18

OPERA Shaftesbury Theatre Tel: 44-171-379 5399 The Royal Opera: The Merry Widow, by Franz Lehár, in a new translation by Jeremy Sams. New production by Graham Vick, with designs by Richard Hudson; Oct 27, 28, 29, 30, 31

■ LOS ANGELES CONCERTS **Dorothy Chandler Pavilion** Tel: 1-213-365 3500 Los Angeles Philharmonic: with the Moscow Virtuosi, led by Vladimir Spivakov, in a programme including works by Mozart and Shostakovich; Oct 31

■ MELBOURNE DANCE

Melbourne Festival Tel: 61-1800-338 998 Australian Ballet with Bancarra:

programme of three world premieres. Twyla Tharp has choreographed a pas de deux to music by Klyoung Kim. Stephen Baynes new ballet At the edge of night is set to music by Rachmaninov. Rites, performed here in collaboration with Bangarra Dance Theatre, is an adaptation of The Rite of Spring choreographed by Stephen Page; at the State Theatre; Oct 29, 30, 31

■ MUNICH

CONCERTS Philharmonie Gasteig Tel: 49-89-5481 8181 Marinsky Theatre Orchestra: conducted by Valery Gerglev in works by Berlioz, Skrjabin and Shostakovich: Oct 27 Munich Philharmonic Orchestra: conducted by Myuna-Whun Chung in works by Messiaen and Mahler, Oct 30, 31

DANCE Bayerische Staatsoper Tel: 49-89-2185 1920 Bayerische Staatsballett: Romet and Juliet, John Cranko's choreography is set to Prokofiev's score. With sets and costumes by Jürgen Rose;

EXHIBITIONS Haus der Kunst Tel: 49-89-5481 8181 Juliao Samento: display of recent works by the Portuguese painter; to Jan 18

OPERA Bayerische Staatsoper

Oct 30

Tet: 49-89-2185 1920 Die Verkaufte Braut: by Smetana. Conducted by Jun Markl in a staging by Thomas Langhoff; Oct 28

 Elektra: by R. Strauss. New production conducted by Peter Schneider, directed and designed by Herbert Wernicke; Oct 27, 31 Madama Butterfly: bu Puccini. Conducted by Asher Fisch in a staging by Wolf Busse; Oct 29

■ NEW YORK **OPERA**

Metropolitan Opera, Lincoln Center Tel: 1-212-362 6000 La Cenerentola: by Rossini, Met Opera premiere. New production conducted by James Levine in a staging by Cesare Lievi, with designs by Maurizio Balò; Oct 27, 31

PARIS

CONCERTS Salle Pleyel Tel: 33-1-4561 6589 Orchestre de Paris: conducted by Christoph Eschenbach in works by Schumann and Mahier. With piano soloist Mitsuko Uchida; Oct 29, 30

Théatre des Champs Elysées Tel: 33-1-49525050 Orchestre National de France: conducted by Yehudi Menuhin in works by Mozart, Beethoven and Enesco: Oct 30

OPERA

Opéra National de Paris, Opéra Bastifie Tel: 33-1-44731300 Nabucco: by Verdi. Conducted by Pinchas Steinberg

in a staging by Robert Carsen;

 Turandot: by Puccini. New production by Francesca Zambello. Conducted by Fabio Luisi; Oct 27, 30

■ VIENNA **EXHIBITIONS KunstHausWien**

Tel: 43-1-712 0495 Herb Ritts: first European retrospective of work by the American photographer. Previously seen in Boston, the exhibition includes portraits of Hollywood celebrities; to Jan 18

TV AND RADIO WORLD SERVICE

BBC World Service radio for Europe can be received in western Europe on medium wave 648 kHZ (463m)

EUROPEAN CABLE AND SATELLITE BUSINESS TV Monday to Friday, Central European Time:

 NBC/Super Channel 07.00: FT Business Morning 10,00: European Money Wheel Nonstop live coverage until 15.00 of European business and the financial markets. 17.30: Financial Times Business Tonight

CNBC

08.30: Squawk Box 10.00: European Money Wheel 18.00: Financial Times Business Toniaht

Danger of moral hazard

teaching bad lessons to governments and

be shifted to the domestic

There are two common factors lying behind systemic failures. First is a shift from inflation to disinflation. Prices for land, can citizen may read ebout property and other assets incorporate anticipated from its friends at the IMF inflation. When these and the US Treasury. His or change quickly, asset prices adjust. If they fall below the value of outstanding debt or mortgages, defaults are trig-

Second, there is often an implicit – or even explicit – understanding that financial institutions will not be allowed to fail. As the net worth of an institution declines, it may therefore be tempted to increase risk in the hope of earning extra returns to keep it solvent. This lies et the heart of the problem known as "moral hazard": it happens when financial institutions take on more risk, knowing they stand to benefit from increased returns, but will be able to share any losses

with taxpayers. Some countries have and now in taken measures to cut down on the risk of moral hazard. But the International Monemoved in the opposite direc-

First in Mexico, and now in Thailand, it has lent insolvent financial mouey at low interest rates to shore up insolvent financial institutions and protect foreign banks and investors by limiting their losses. The IMF bas now asked for a 45 per cent increase in the quo-

IMF bailouts risk intervene "more effectively" in similar circumstances. And there will be similar serviced or repaid from the

circumstances. Interna- higher wealth that it hes. tional banks and financial helped generate. If, on the institutions can now act other hand, borrowing is safe in the knowledge that used to hold the exchange the IMF will provide a rate steady so that private One of the safety net to protect them most impor- from some, or even most, of be no productive assets to tant financial their losses. The risks are lessons of increased by such moral recent hazard. Some of the losses decades is are shifted from the lenders that banks should not be to the IMF and, therefore, to encouraged to take exces- taxpayers in developed sive risks. Above all, when countries who supply the they fail, losses should not capital that the IMF mis-

Mexico is an excellent 1996, total Mexican debt case study of the effects of mistaken policies and of IMF and US government "help". The ordinary Mexithe assistance Mexico gets and the US Treasury. His or her own experience is very different. After the international bailout of 1995, Mexicans now face a greatly increased debt burden and have seen thair real incomes plummet.

With few exceptions. Mexico's real external debt has increased annually since the early 1970s. The exceptions occurred in 1984-85, 1988-89, and 1996 hut, with help from the IMF and foreign lenders, the real value of debt reached a new peak within a few years of each dip.

Debt is neither good nor

bad in itself. If borrowing produces an increase in pro-First in Mexico,

Thailand, the IMF tary Fund appears to have has lent money to shore up

> institutions and protect foreign banks

provide interest payments. If the government borrows from the IMF or the US Treasury to pay off investors and speculators, as in Mexico in 1995, the burden falls on domestic taxpayers. The case of Mexico is illustrative. From 1973 to

lenders can flee, there will

increased 14 times faster than the per capita income of Mexican citizens. The main explanation is that Mexican per capita real income has not risen since 1974. Erratic Mexican government policy lies at the root of the problem. Since the early 1970s, Mexico has nationalised and then privatised its banks. Real public sector spending has surged and declined. From 1950 to 1970, infla-

tion remained relatively low and was much less variable than in subsequent years. Mexico was on a fixed exchange rate under the Bretton Woods agreement. After the 1973 oil shock and the end of Mexico's fixed exchange rate, highly infla-tionary policies led to a series of crises including the 1982 debt crunch and the 1994 devaluation,

From 1988 to 1996, annual inflation rates dropped to between 10 and 30 per cent. compared with rates of between 20 per cent and 80 per cent in the previous decade. Every surge in inflation since 1970 has been preceded or accompanied by a similar surge in the monetary base, while every period of disinflation has coincided with a decelera-

tion of the monetary base. The Bank of Mexico produces the monetary base. The bank has not set out intentionally to wreck the economy. It does not control, and probably does not tas of member countries so it will have the capacity to the monetary base. It is will have the capacity to the monetary base it will have the capacity to the monetary base. It is will have the capacity to the monetary base it is a control of the monetary base. It is a control of the monetary base in the quotient of the monetary base. It is a control of the monetary base in the quotient of the monetary base. It is a control of the monetary base in the quotient of the monetary base in the quotient of the monetary base. It is a control of the monetary base in the quotient of the monetary base in the quotient of the monetary base in the quotient of the monetary base. It is a control of the monetary base in the quotient of the monetary base in the quotient of the monetary base. It is a control of the monetary base in the quotient of the quotient

an interest rete. It is too ductive capital, then income rises and the debt can be slow to raise interest rates during periods of economic expansion or when the Treasury has debt to sell to the market. To keep the interest rate from rising, the bank expands the monetary base. After inflation gets out of hand, it raises rates, bankrupts a raft of borrowers, and sends the economy into

protracted recession. Some will see in Mexico's experience evidence in favour of a fixed exchange rate or a currency board, in which the domestic money supply is fully backed by hard currency reserves. In my opinion that is the wrong conclusion to draw.

No policy - of either fixed or fluctuating rates - can avoid financial crises if the underlying government policy is as variable as Mexico's has been since the 1970s. Either system would work well if the underlying fiscal, regulatory and other policies (such as those gov erning property rights) were aimed at stability.

Where does this leave the US Treasury and the IMF? The former has been "helping" Mexico since the 1930s; the latter since the 1970s. Successive Mexican governments have learnt that - if they face a crisis - these friends will lend them money to mitigate the immediate effects. Investors too have learnt that, if they run into trouble in Mexico. they will get bailed out. So they continue to invest.

That goes a long way towarda explaining why Mexican policy has been so erratic and undisciplined. Without the IMF and the US Treasury - and the moral hazard they engender -Mexico would have learned to implement better policies. The same lesson goes

The outhor is professor of political economy at the Car-negie Mellon University and visiting scholar at the Americon Enterprise Institute. This is an adaptation of a paper given at o Cato Instiwatch, the monetary base, It tute conference earlier this

·LETTERS TO THE EDITOR·

Number One Southwark Bridge, London SEI 9HL We are keen to encourage letters from readers around the world. Letters may be faxed m +44 171-873 5938 (please set fax in fine), e-mail: letters editor@fc.com Published letters are also available on the FT web site, http://www.FT.com. Translation may be available for letters written in the main international languages.

Spitalfields residents look forward to Liffe

From Mr Eric C. Elstob. Sir, Your article "Ministers to review plan for Liffe development" (October 22), ebout the proposed London International Futures and

Options Exchange building in Spitalfields, may have created a false impression of local opinion.

I write, as e resident of Spitalfields for over 20 years. to assure you that there is

strong local support for the Liffe project. We recognise that it will be of great economic benefit to the area hy creating service industry demand for shops and restaurants, labour-intensive industries which we need: and the rates which will flow back to Tower Hamlets will be of immense value.

Having been a governor of e local school, I am confident

that many of my hright young Bengali pupils will Church, Spitalfields, and demolish only a dull and characterless inter-war building to replace it with e handsome modern one.

make excellent derivatives traders on Liffe in the years to come! Architecturally, the proposed plans preserve the fine arts and crafts end of the market, next to Christ

The "fierce local opposition" you write of comes from a small group of noisy Luddites who do not understand the value of Liffe to the local community, or its importance to the prosperity of this country.

Eric C. Elstob. 14 Fournier Street. Spitalfields, London El 6QE, UK

Drive towards combined heat and power

From Mr David Green. Sir, As Leyla Boulton has highlighted ("Meacher backs wind and wave power", October 23), the government is working to fulfil its manifesto commitment to secure a drive towards combined heat and power (CHP). This

is, of course, welcome. CHP is one of a range of sustainable energy technologies. Through its connection to community heating it offers new scope for the wider use of solar energy. As Sheffield, Nottingham and Southampton show, having the infrastructure of a local

heating network in place is an important building block to the use of a wide range of energy sources.

As far as coal is concerned, coupling a "cleaner coal" power plant to community heating can lead to significant CO, reductions and other savings. Without CHP the effect is negligible. Indeed, the government signalled to parliament, in a debate on the fossil fuel levy bill, that it planned to legislate to ensure that the cur-

David Green, Combined Heat & rent non-fossil fuel obligation could be transformed to reinforce the UK climate

change programme. Getting legislation right can take time. The challenge now is to respond to the opportunities already opening up, to ensure that we systematically use sustainable energy technologies and, in doing so, achieve an energy policy based on the principles of security, sustainability and diversity.

Power Association. 35/37 Grosvenor Gardens, London SWIW OBS, UK.

Perhaps it's the critics who should be shot

From Mr Gary Smith. Sir, In Nigel Andrew's reviews of October 16 he began a review of a film called Shooting Fish with the sentence: "How do you throw away £1m of British lottery money? You make Shooting Fishes" (sic).

Shooting Fish has been sold by Winchester Films to distributors around the world. Indeed, it was the only film purchased by Fox Searchlight for North America at the 50th Cannes Film Festival in May.

On the first three days of its release in Britain, 160,000 people paid to see the film. tha second best opening weekend of any British film

If Nigel Andrews is unimpressed by the judgment of filmgoers and distributors. perhaps I can put his mind to rest on any financial concerns he may have. Such is the success of Shooting Fish that it is expected that revenues from the film will be sufficient to repay the National Lottery its grant and for a profit to be paid to the Arts Council.

Gary Smith, executive producer of Shooting Fish and chairman & chief executive, Winchester Multimedia, 29/30 Kingley Street

Condition of membership | A nail-biting that we must not overlook

From Mr Anthony D. Sheridan.

Sir, Congratulations to Lord Cobbold on his excellent advice to Gordon Brown on economic and monetary union ("Statement on single market calls for simplicity". Letters, October 22). I believe that this represents the views of the boards of the great majority of leading industrial and commercial companies in the UK, and of medium-sized companies in the engineering industries,

such as mine. However, we must not overlook the necessary entry condition of being in the European monetary system

with fixed central exchange rates for two years prior to Emn entry; of critical importance is this central rate. which clearly should not be D-Mark2-90 or even D-Mark 2.80 = £1.The government peeds to

state its commitment to reenter as soon as the exchange rate returns to around D-Mark 2.60 = £1. Anthony D. Sheridan,

managing director, Quadrant Meter Company, Quadrant Connectors Quadrant House. Watling Street, Radlett. Herts WD7 7HZ

experience From Mr Keith Flett.

Sir, The UK's New Labour may well understand how to manipulate the language of politics, but if the pictures of Gordon Brown's severely bitten nails as he launched the London Stock Exchange's naw computer system are anything to go by, it has failed to understand completely the importance of iconography in modern political discourse. I suggest a crash course in Baudrillard and Foucault for Peter Mandelson and Charlie Whelan.

Keith Flett. 38 Mitchley Road, Tottenham, London N17 9HG, UK

A Fundamentally

agement

New Approach

New model champions

Tony Jackson on management and upheaval

or those of us in the workforce old enough to care about such things. the demise of the job for life poses certain nagging questions. For a decade and more, we have been told that the pace of change makes job security impossible.

But is it not the task of top management to cope with upheaval? And if not, what do the rest of us get in exchange?

For students of management, the answers are familiar. The old hierarchical structure bas been overtaken hy events. Only customers can guarantee employment. All that companies can offer is employabil-Ity. Those who aim to do more are headed for the boneyard.

The nostrums are familiar as well: empowerment, networking and lifetime learn-

Look at the titles on the management bookshelf: Control Your Destiny or Someone Else Will; Do Lunch or Be Lunch: Dig Your Well Before You're Thirsty.

But all this is merely a description of the problem. Professors Choshal and Bartlett have a crack at explaining itin their book*; and if much of what they have to say sounds familiar, at least they tackle the issues from the roots.

The first question is why exactly the old-style corporation, with its rigid structure and implicit lifetime contracts, could not survive. This is neatly illustrated by the case of one Don Jans. head of an electrical relays business based in Florida.

in a four-year period from 1989, Mr Jans's husiness raised its revenues by 45 per cent and profits by 120 per cent. Cycle times were cut by 70 per cent, inventories by 40 per cent.

The immediate cause was the transfer of the business from Westinghouse - a classic old-style industrial dinosaur - to the thoroughly modern Swiss-Swedisb engineering group ABB.

The remarkable thing, though, is that Mr Jans, a 32-year Westinghouse veteran, was already head of the business at the time of the transfer. His own account of this is instrucsays, "we recruited firstclass people, did an outstanding joh of management development, then wasted

straining them with a highly authoritarian structure ... [ABB's senior management) spent a huge amount of their time in day-to-day intensive communication. taking the message to the front line managers that they were responsible ... It was an amazing change - I felt like I'd rediscovered

all that investment by con-

management after 39 years." The Westinghouse case is instructive in another way. Two decades ago, Westinghouse was around 60 per cent the size of its great historic rival, General Electric. It is now one ninth the size. Weatinghouse remained trapped in the old model; GE, led by Jack Welch since 1981, did much to invent the new model

single-handedly. The old model, the book reminds us, was designed for a world in which the essential resource was capital. It aimed to collect capital at the centre, then distribute it according to e centrally determined strategy. The job of lower management was to take that capital efficiently down through the organisation, then send it, suitably augmented, back up again.

But es plenty of other writers have remarked, the scarce resource todey is

knowledge. Unlike capital. knowledge tends to reside lower down the organisation, since those at the top are, hy definition, out of touch. As here described, the new

the field, who act as entrepreneurs and are the primary source of knowledge and experience. Then come the senior managers, whose job is to coach and axhort those below them and to ensure that their knowledge is cap-

model comes in three parts.

First come the managers in

tured and shared across the Organisation. The role of top management is more elusive. In part, it must set targets and standards for the organisation, preferably in broad and non-prescriptive terms. But it also must maintain e state of what the authors term "organisational disequilib-

rium". In essence, this means not letting the company settle for getting better at what it did before. It must be ready to fly off at an angle, should circumstances change.

There is a telling quote from Ryuzaburo Kaku, head of tha Japanese electronics company Canon, which started in cameras and now makes anything from bubble jet printers to computers.

"In order for a company to survive for ever," Mr Kaku remarks, "it must have the courage to deny at one point what it has been doing in the past .. Speaking about myself, it is difficult [to do that]. So when such time comes that I have to deny the past, I would inevitably have to step down." Most of the companies:

presented as champions of the new model are obvious: GE and ABB, for a start. However, the real hero of the book, perhaps revealingly, is McKinsey: a company which not only epecialiaea in amassing information, but devotes immense care to passing it around the organisation.

In part, this may be a case of husiness achool professors responding to kindred spirits: Mckinsey is, in its way, a highly academic institution. But it may also help to explain why McKinsey is the first employment choice among all these bright young graduates.

They may simply have spotted that the management consultant - versatile, well-informed and infinitely employable - is the true successor to yesterday's Organisation Man

*The Individualized Corporation by Sumantra Ghoshal and Christopher A. Bartlett. Heinemann, Price £20.

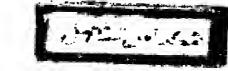
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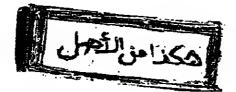
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Number One Southwark Bridge, London SE1 9HL Tel: +44 171-873 3000 Telex: 922186 Fax: +44 171-407 5700 Monday October 27 1997

A blow to human rights

The Commonwealth leaders decision in Edinburgh to duck Commonwealth foreign ministhe challenge presented by Nigeria's military regime is more than a blow to hopes for a return to civilian rule in Africa's most populous state. It a freeze on financial assets of risks undermining the credibillty of their commitment to human rights, and exposing the Commonwealth's Harare declaration on democracy and good government as humbug.

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Two years after Nigeria's military regime dafied the world and executed Ken Saro-Wiwa and other community activists, its human rights record has not improved General Sani Ahacha the military leader, has ignored calls for the release of Chief Moshood Abiola, winner of the aborted 1993 presidential election. The respected former military leader, General Olusegun Obasansjo, remains in detention, and civil rights activists, trade unionists and journalists are systematically harassed.

The minimum response required from Commonwealth leaders at the weekend was to expel Nigeria. They should have made tha existing package of sanctions, which include an arms embargo and a ban on visas for officials, binding on all members. Implemented by Britain, they have been resisted

by African governments. Instead the Commonwealth pledge to return Nigeria to civil- civilian glove over the military ian rule by next October. If the fist.

result is not "credible", says a ters' report, tha group will conaider calling for further measures including a mandatory oil embargo, a ban on air links, and

members of the regime. Such threats might seem an inducement for Gen Abacha to kaep his promise. But he is more likely to conclude that since the Commoowealth is incapable of implementing relatively modest sanctions threatened in the past, it will bardly carry out the more substantial actions mooted now.

There is a further objection to the Commonwealth strategy. As the foreign ministers' report acknowledges, Nigeria's transition programme is not credible The five political partias allowed to function are basically fronts for military interests. Civilian rule could mean little more than General Abacha becoming President Abacba.

Commonwealth leaders cannot settle for this. They must today spell out the terms and timetable on which the proposed transition would be acceptable, including the unimpeded registratioo of genuine political parties, the release of Chief Abiola and other detainees, and international monitoring of the elections. Otherwise the Commonwealth risks has deferred these and other acquiesing in a process which measures, peoding the regime's simply leaves Nigeria with a

New York revival

Rndolph Giuliani has the warmtb and charm of an old fashioned refrigerator, but his re-elaction as mayor of New attractive holiday spot. York on November 4 looks as certain as these things can be in a two-horse race. Yesterday, his re-election was enthusiastically endorsed by the New York Times, which suggested be had the potential to go down in history as a mayor who turned New York City round and reshaped its tuture. His De cratic opponent is swinging in the wind.

A recent study from the Federal Reserve Bank of New York helps to explain the popularity of a civic leader who is much more respected than loved. It shows there has been strong employment growth in the New York City metropolitan area during recent years, in marked contrast to a lacklustre trend in job creation across the state.

In part, this is a matter of luck. The analysis shows how record profitability on Wall Street - for which not even His Honour claims credit - has fuelled the city's economy. Wages in finance, insurance and real estate rose by 15 per cent in 1996, and the impact of this has spread well beyond real estate

agents and restaurateurs. But the Giuliami administration has had a big part to play in another important component of the job creation record. New York used to be regarded

ever, it has emerged as a prima tourist destination. The study sbows how the resurgence of tourism has contributed to what it describes as a boom in the city's retail sector, with benefits coming from rising national and international demand. Hotel occupancy rates are at record levels, passenger arrivals at the area's three major airports are increasing, and the convention business has surged ahead.

The truth is that in recent these all are. Expectations have changed as well: the deteriora tion of civic facilities no longer gars have fallen sharply.

of another spell at City Hall.

by most right minded Americans as second only to Pyongyang as the world's least

In the past few years, how-

years New York has become a much more attractive place in which to work and take a holiday. This is oot just the result of better policing, attacks on organised crime, and fewer petty felonies, important though seems inevitable. The subways are cleaner, public buildings have been surriced up, and the chances of being bothered by squeegee men or aggressive beg-

Of course New York remain a city with enormous social problems and surprisingly high unemployment. But the flinty faced Mr Giuliani is closely enough identified with recent successes to be all but assured

Jiang comes to town

COMMENT & ANALYSIS

Tony Walker, Bruce Clark and James Harding assess the importance, and controversy, of the Chinese leader's US visit

hing and the US stand at the threshold of a new era in relations. But fractious opposition in the US to closer ties complicates what is arguably the single most important foreign policy partnership of the post-cold war world.

This week's meeting between presidents Bill Clinton and Jiang Zemin is shaping up to be the highest-profile summit of the Clinton presidency. Meticulous preparation – this is the first visit to Washingtoo by a Chinese bead of state in more than a decade - reflects the high stakes.

Success will bolster the US policy of "constructive engagement" with China, while a setback would risk souring relations for years and bring repercussions well beyond Beijiog and Washington.

"It is quite possible the rela-tionship between the US and China will, more than any other foreign tie, define international affairs in the first half of next century," says Ricbard Haass, director of foreign policy studies at the Brookings Institutioo.

A western ambassador in Beijing describes the summit as of the "utmost importance" for those in the west and in China who want to draw a line under the 1989 Tiananmen Square massacre. "This is the relaunch of a relationship that went bedly sour in 1989," he says.

Quite apart from its foreign policy implications, the summit is also important politically for Mr Jiang and Mr Clinton. Mr Jiang will use the visit to enhance his standing at bome as a leader who has overcome the stigma of the Tiananmen Square massacre and restored international regard for China. Mr Clinton, who has not secured the conspicuous foreign policy successes of his predecessors, will be intent on consolidating relations with China as part of attempts to burnish his own record.

Mr Clinton's speech last week, which spelled out why better relations with China were essential, reflected the importance being attached to a successful Jiang visit and coocerns about the possibility of protests marring the occasion. It was the most comprehensive China policy

with China," he said. "But that is not the world we want. Our objective is not containment and conflict; it is co-operation. We will far better serve our interests, and principles, if we work with a China that shares that objective with us."

Those aims are unimpeachable. But US-China policy is buffeted by powerful cross-currents from buman rights activists and labour leaders on the left to religious campaigners on the Republican right. While anti-China activism among US politicians has waned somewhat, in part because of the huge US business interests at stake, sections of the US public still harbour deep suspicions of China. Negative media coverage has added to pressures on the administration and reflects US difficulties in getting

to grips with a resurgent China. "China is the most difficult forelgn policy issue for the US," says Fareed Zakaria of the Coun-



and China are the two great powers outside the international order imposed by the US and other western powers after 1991. statement of Mr Clinton's In a sense the US knows what to "As always, America must be uinely perplexing: a market- benign view of the China for Mr Jiang, these objectives agreement on a timetable is not prepared to live and flourish in a Leninist society of a kind never "threat" at this stage, while recommon or less accord with those of expected. seen before.

Conservative groups, among the strongest critics of the administration's China policy, appear to have difficulty working out what it is they dislike most about was one of the reasons for this year's failed attempt to block renewal of Chioa's Most Favoured Nation Status.

"It's obvious we've got to interact with the Chinese, but there should be engagement from a position of strength," says Stephen Yates of the Heritage Foundation "Our answer to the debate over wbether trade or human rights comes first is that national security takes first

Jesse Helms, chairman of the Senate Foreign Relations Committee and a diehard critic of China, tend to focus more on human rights. "Nobody is saying we want a cold war with China," says a Helms spokesman. "But

their own people. There is no strategic rationalisation for coddling human-rights abusers."

at being is intent on securing the necessary hardware to assert itself regionally. There is a small, but vocal, minority of US defence experts who believe China is actively preparing for a China. Divisions in their ranks high-tech, information-age war against the US. China, on the other hand.

appears in no doubt about what wants from relations with the US and from Mr Jlang's visit in particular. Tao Wenzhao, deputy director of the Institute of American Studies in the Academy of Social Sciences, a government think tank, says Mr Jiang aims to build on the legacy of Deng Xiaoping who visited the US nearly two decades ago.

The Deng Xiaoping visit in Other conservatives such as 1979 normalised Sino-US relations after more than 20 years of confrontation and separation," says Mr Tao. "Jiang's visit will further normalise relations, which have

been unstable since 1989." According to Mr Tao, Mr Jiang's trip to the US has two

fellows after the 80 minutes

table and if they would

voluntarily repeat the

salarymen may follow.

Mixing it

spent rolling around under the

experience on a regular basis. More detailed experiments oo

the respective administrations, and to secure a "few concrete agreements" on such issues as The mainstream US defeoce military co-operation, non-prolif- two leaders will focus on ways to do with Russia. But China is genestablishment takes a fairly eration, and trade. Fortunately advance WTO negotiations, but

ashington. Among few specific agreements expected during the summit is a US undertaking to permit the sale of US nuclear technology to China. This will be dona under a 1985 noclear co-operation agreement which requires both administration and congressional endorsement.

Ultimately, the summit's suocess will rest on the personal chemistry between Mr Clinton and Mr Jiang. The two have met on several occasions at Asla Pacific Ecocomic Co-operation (Apec) forums. This, though, will be the first time they have sat down together in the Oval Office. If the summit builds a "better

awareness" of the array of national interests at stake, says Kenneth Lieberthal, professor of politics at the University of Michigan, then it will mark a "necessary step towards achieving a very important objective: namely to put US-China relations oo a stable, predictable and

far more realistic basia. "Tha summit is important not only for the US but for the whole of Asia," he says. "If the relationship goes awry then consequences would spill over into the

Mindful of such responsibilities, the two leaders will strive to reach an understanding on such vexed issues as what to do about continuing instability on the Korean peninsula, differences over Taiwan, buman rights and China's growing trade surplus with

Beijing and Washington have worked fairly closely in the past two years to preserve peace between the two Koreas: both recognise circumstances are volatile and require careful management. In the same way, the issue over Taiwan - regarded by Beijing as a renegade province presents challenges for US and Chinese diplomacy to minimise risk of conflict.

uman rights and trade are other topics that, at ona will caose ructions. Mr Clinton will press Mr Jiang to expand a human rights dialogue along the lines of those recently agreed with the Canadians and Australians. But such discussions will hardly solve the range of buman rights questions that bedevil relations: from Tibet to the continued detention of high-profile dissidents.

The trade issua is becoming more pressing and risks further inflaming anti-China sentiment, especially among labour and its supporters in Congress. Figures showing China had leapfrogged Japan in August as having the biggest trade surplus with the US in that month were hardly auspicious on the eve of Mr Jiang's visit. The August trade gap with China rose by 9.6 per cent to \$5.2bn, while that with Japan fell by 12.3 per cent to \$4.53bn. China is heading for a surplus this year of about \$50bn compared with \$39.5bn in 1996.

Mr Clinton is certain to use these figures to press China to make a more generous offer on terms for membership of the World Trade Organisation. The

One of the most important ton lcs for discussion will be a return visit to China by Mr Clinton. Agreement on an early reciprocal visit will be a test of the summit's succes

Another benchmark will be media portrayal of the Jiang visit, both in the US and in China. The administration will be hoping that positive images will overwhelm the negative, but human rights protestere and other advocacy groups will view the occasion as a golden opportunity to parade their concerns.

Mr Jiang, on his first important foray abroad since his confirmation as China's leader at the recant 15th Communist party congress, will be walking something of a tightrope. "Jiang will be mindful of the fact he is playing to two audiences: American and Chinese," says Mr Lieberthal, "What he is faced with is trying to hit a home run in two ballparks at the same time. And

Turkish tangle

While everything else in Europe has changed since 1989, the European Union's Turkish headache remains essentially the

Turkey has been an associate member since 1964, with an explicit goal of full membership. Yet the EU public have not been educated to think of Turks as Europeans, while the country's relative poverty and rapidly growing population, combined with its poor human rights record, have made the EU establishment unwilling to contemplate Turkish membership in any meaningful timescale.

So periodically EU leaders embark on an effort to make Turkey feel appreciated, while avoiding as far as possible any concession of substance.

Such was the mood of EU foreign ministers at their weekend meeting in Mondorf-les-Bains. Their minds were concentrated by the approaching deadline for opening negotiations with the next wave of candidates for EU membership. On Greek insistance, that wave will include Cyprus, currently represented by a purely Greek Cypriot government which controls only three-fifths of its nominal terri-

Turkey takes a very dim view armed forces. of this, and has threatened, if accession talks start on that basis, to abandon any further

Green and Turkish Cypriots, while intensifying the integration of northern Cyprus with the Turkish mainland.

Most EU governments hope to avert that threat by including Turkey in an annual "European conference", of states with a 'vocation" for EU membership, which would hold its first meet ing in London early next year. But Turks themselves seem more preoccupied with tha EU's failure to deliver promised financial aid, and with rising tension in the Aegean where there have been several near clashes between Greek and Turkish forces in recent weeks.

The two issues are connected, because Greece is blocking the financial aid until Turkey explicitly recognises its borders in the Aegean or agrees to take any outstanding disputes to the

World Court. Such an agreement appeared to have been reached at the Nato summit in July, but has unravelled since for reasons that are hard to understand. The two countries' political leaders - Costas Simitis and Mesut Yilmaz - both seem genuinely anxious to solve their differences, but perhaps lack full control of their respective

The tangle of issues in Cyprus and the Aegean remains much as it has been since the 1970s. efforts to reunify the island But the urgency of untangling through talks between the them has never been greater.

alcohol-intolerant mice develop moved rapidly since he was closer social ties with their

Diamond's hard edge

With plans abandoned to build BZW into a broad-based global investment operation. Barclays Bank of the UK appears to have made an embarrassing climbdown. Tell that to smooth-talking American Bob Diamond.

Diamond, one of the few internal beneficiaries of the strategy switch, insists on presenting the surprise turnabout as an exciting opportunity. The change of plan, he says, is "an opportunity to become extremely focused on the integration of the credit product" The new chief executive of

Barclays Capital - all that will remain of BZW following the sale of its equities and mergers and acquisitions businesses talks persuasively about a mature US market and argues that the future lies in Europe; there, he believes. Barclays Capital can make its mark in a large, liquid, single-currency credit market.

He's certainly got good reason to sound positive, given that the imminent disappearance of much of BZW will Hft Diamond - already on the Barclays Group executive committee - several rungs up the management structure. The 44-year-old has

recruited from Credit Suisse First Boston by Barclays chief executive Martin Taylor in July

The man who reputedly earned more than \$5m a year at CSFB and, presumably, a touch more now, says he loves to "build businesses". That doesn't stop some at BZW seeing him more as a ruthless job-cutter. Sounds like ha's Taylor-made.

Trapped

■ Japanese scientists just might have made a breakthrough in a problem which has been puzzling people for centuries: what is it about Japanese physiology that means their fondness for alcohol isn't matched by their tolerance levels?

In experiments, the scientists have found that, when mice are injected with alcohol, those lacking a particular enzyme in their brains take twice as long to right themselves after being flipped on their backs as their normal counterparts. It seems a sober mouse can get back on all fours within a second while a "normal" but inebriated mouse takes 40 minutes: an enzyme-deprived but alcohol-rich little rodent, bowever, takes 80 minutes.

What the experiments do not

reveal is whether

Now that a 25 per cent stake is for sale in Fomento de Construcciones y Contratas Spain's largest construction company, all Madrid is buzzing and that includes the city's beau

> Hardly surprising when the stake, worth an estimated \$650m. is being sold by Alicia Koplowitz, one of Spain's wealthiest and most glamorous businesswomen. Even more intriguing, equally wealthy sister Eather is keeping hers.

monde and its financiers alike.

the Marquesa de Real Soccorro and the Marquesa de Casa Penalver, are daughters of the late Ernesto Koplowitz, a German Jew who fied Nazi persecution to found one of Spain's biggest business empires. Until now, they've been famous for sticking together. Not only do they each own 28.3 per cent of the family business. but they married cousins

The two women, respectively

Alberto Cortina and Albert Alcocer who cut a swathe

through Spanish business in the late 80s at the helm of the Koplowitz empire. The two women split from their busbands at the same time and were even reported to have offered identical financial settlements to each Alberto.

So what's prompted this parting of the ways? Neither sister is saying but those in the know claim they've fallen out. Both have children and the suspicion is they couldn't agree how to parcel out such an impressive empire among the junior Koplowitzs.

Shred it

■ When you delete a file from your computer it doesn't disappear for good. Instead it lurks on the hard disk until the disk is full and the space it occupies is overwritten by new files. All of which threatens to be more than a bit embarrassing, now the courts have caught on and have taken to collecting hard disks as evidence.

American professor and author George Friedman has come up with an answer. his very own 'Shredder' software guarantees to exterminate those nasty little deleted-but-not-dead files for good. What's more, he's already taken the first order for this inexpensive little gizmo – from a law firm operating in Little Rock, Arkansas.

Financial Times

100 years ago The Dynamite Concession

Johannesburg: In the course of the debate in the Raad to-day on the Dynamite Concession, President Kruger stoutly defended the protection of the concession. and stated that the credit of the country would be ruined if cancellation were effected. There is still some hope, however, of the latter course being adopted, as at a private meeting of the Volksraad members last night, the suggestion that free importation of explosives should be tried, at any rate for one year, was favourably received, whilst already this morning Mr Wolmarans has handed in a letter to the Volksraad from the dynamite company offering a further reduction of half-a-crown per

50 years ago

Liquid Latex Demand Singapore: The increasing demand for rubber later has been given prommence by the announcement of Harrisons and Crosfield that they have formed a new company to collect liquid latex from the companies in their group of estates to treat, it for export. Prices for prepared latex are lower to day than when sheet rubber was at its lowest in June.

Monday October 27 1997



US and China move toward nuclear deal

By Bruce Clark in Washington, Tony Walker in New York and lames Harding in Beijing

The US said yesterday it had made "substantial progress" towards a nuclear co-operation. deal with China that could bring tens of billions of dollars for US industry and crown this week's US-Chinese summit.

But President Jiang Zemin, making the first state visit to the US by a Chinese leader for 12 years, should expect to encounter protests as he toured the country, said Madeleine Albright, the secretary of state. The likelihood of protests meant the Chinese president "will not have . . . a totally fuzzy time" during his visits to the shrines of American democracy in Washington, Philadelphia and Williamsburg, she added.

Talks about certifying China to receive US nuclear technol-

By Paul Abrahams and

Fresh signs of weakness in

Japanese consumer demand

bave emerged after depart-

ment store sales fell for the

sixth successive month in Sep-

The figures were announced

be inadequate to prevent the

economy falling into a slump.

been badly hit since April.

when the controversial sales

tax was increased by 2 percent-

age points to 5 per cent.

Japan's gross domestic prod-

uct fell 2.9 per cent in the

Turnover at department

Consumer confidence has

nomic stimulus package would on Sundays

Gillian Tett in Tokyo

the last week", said Mrs ocal" assurances that China Albright.

As President Jiang flew to Hawaii for the first leg of a US trip that will reach a high point in Washington on Wednesday, US companies said they expected \$3bn worth of orders as a result of the visit on top of any power engineering business arising from the nuclear deal.

Charles Pryor, president of the nuclear division of the US company Westinghouse, said expected nuclear accord was of "enormous importance" to his sector because of the "market for new plant opportunities is China"

He expected China to order between \$50bn and \$60bn worth of nuclear reactors over the next two decades, with a significant portion going to US suppliers if the Sino-American nuclear accord were sealed this week. Mrs Albright said ogy have made "very much President Bill Clinton was more significant progress in looking for "clear and unequiv-

Japanese minister warns of

the Japan Department Stores

Association, which adjusts the

figures to account for new out-

lets. The association blamed

weak corporate demand and

the fact that figures did not

reflect that September con-

tained one less Sunday than

Shinpel Nukaya, deputy director general of the Eco-

nomic Planning Agency, said

the economy was marking time and denied it was heading

However, Mitsno Horiuchi,

international trade and indus-

try minister, warned that a

"drastic, clear" stimulus pack-

age, including specific time-

for a recession.

searched on Friday.

decline in August, according to fall into a slump.

slump as retail sales fall

would not aid the rearmament programmes of countries such as Iran which are viewed by the US as pariah states.

Apart from nuclear business a long-awaited Chinese order for 30 Boeing aircraft is expected to be announced this week. Over the past week China has agreed to buy 700,000 tonnes of US wheat and 500,000 tonnes of phosphate. China is also planning a co-operative venture with US companies to launch low-orbit satellites.

Mr Jiang pledged on Saturday to sign a United Nations covenant on economic, social and cultural rights, saying this reflected China's commitment to human rights at home and abroad. Yesterday the official Xinhua news agency issued a rare admission of failings. "There are still violations of human rights in social life." Xinhua said.

Mr Horiuchi's call came as

Nikko Research Centre, an

economic research group,

unveiled one of the first

studies on the likely impact of

In the short term, the

research suggests, the fastest

boost to the economy would

come if the government

increased public spending or

A Y1,000bo rise in public

spending would boost GDP by

0.2 per cent in the first year,

while a Y1,000hn cut in income

per cent, the research shows.

rate tax - which could be

achieved by cutting the tax

rate by 2.5 percentage points -

would have less impact ini-

taxes would raise GDP by 0.08

A Y1,000hn net cut in corpo-

cut income taxes.

tax reforms on the economy.

Invention could be just the job for colour-blind workers

By Roger Taylor

Joh discrimination against the colour-blind could be a thing of the past if two Hungarian scientists are successful in promoting a new invention glasses that restore colourvision.

hope to those who are forbid-

den from working as policemen or airline pilots and who struggle each day to match a shirt and the because of diffi-culties distinguishing colours. George Abraham and Klara Wenzell of the Technical University of Budapest have spent 13 years developing the glasses and cite more than 100 Jobs where colour vision is needed. The list includes fashion designers, house decorators and cronpiers.

Mr Abfaham and Ms Wenzell claim their glasses can restore full vision in more than one-fifth of cases and that the average improvement in vision is about 80 per cent.

The glasses only work against colour-deficiency - the inability to distinguish colours - a genetic condition that affects about 8 per cent of men. They have no effect on the less common condition of complete colour-blindness. found in about 0.5 per cent of men and women.

. The two scientists have formed their own company, Coloryte, backed by First Humgary Fund, the venture capitalist, having rejected offers from Boots, the chemist, and two Japanese groups. They will start marketing the prodnct in the US next month by approaching regulatory agen-cies responsible for safety on public transport.

Colour-blindness become a matter of concern since a report in March revealed that a fatal train accident in New Jersey last year was caused by a colourblind engineer driving through a red signal. Doctors had failed to diagnose his

condition. Mr Abfaham and Ms Wenmany cases, a pair of their speciacles would make colour deficient people employable.

The system is based on recent research findings that colour deficiency is the result of receptors tuned to wrong wavelengths. The system diagnoses which wavelengths eyes are attuned to and produces coatings for spectacles which adjust the colour spectrum to

First Hungary Fund is investing \$12m in the company to build production facilities. A pair of colour-correcting glasses is expected to cost about \$125 more than a normal pair.

Can it be coincidence that British Hughes Electronics Airways' plan to launch its own low-cost airline leaks out just as Richard Branson gears up for a stock market flotation of Virgin Express? Very likely not. But for BA, much is at stake. To get into the "no frilis" market is undeniably a big gamble. It is not just the tricky industrial relations implications of BA's more pampered staff reacting nervously to the prospect of a leaner operation down the road. Perhaps more important is the danger that BA's new operation could The development will bring end up, in large part, cannibalising

the airline's own customer base. The fact is, however, that if BA does not tempt its more pricesensitive customers with a cheap and cheerful service from underrated airports such as London's Stansted, someone else almost certainly will. In effect, and ahead of its peer group, BA is rightly facing up to the reality that low-cost competition in Europe is here to stay. And who knows? If BA's new operation really is given genuine freedom to run itself entrepreneurially - as clearly it must - it could even end up teaching the rest of the business a thing or two.

Squeals of outrage from existing low-cost operators such as EasyJet should be taken with a pinch of salt. In principle, there is no reason why the big boys should be prevented from having a crack at this market. That said, they must do so on fair terms; the danger of predatory pricing from the low-cost arm of a big. financially strong national carrier is obvious. Regulators will need to watch them like hawks:

US equities

Seemingly unperturbed by events m, US companies coutinue to generate solid profits growth. There have been a few high-profile disappointments, including Merck, Intel and Boeing. But these have been outweighed by stronger than expected showings from banks and brokers, oils and capital goods companies. With most of the third-quarter results declared, year-on-year earnings growth for the stock market is running st a healthy 10 per cent, and should not

fall far short of that for all of 1997. Next year could be very different. Domestic economic growth is moderating, interest rates are set to rise and there is the risk that wage

General Motors 'H' shares relative

the translation of overseas earnings. US companies' operating margins, which have risen steadily since 1991, are now at an historic high of 16 per cent. While produc-tivity has undoubtedly improved, it is questionable how much further

1905

THE LEX COLUMN

to the S&P Composite

margins can grow from here. The consequence looks likely to be a slowing in earnings growth to between 5 per cent and 7 per cent. Yet the S&P 500 index is still trading at a lofty 20 times 1998 earnings. Such valuations suggest a significant downside risk.

Hughes Electronics

Launching the new-look Hughes Electronics has proved trickier than getting one of the company's satellites into orbit. Since announcing a convoluted restructuring of Hughes in January, General Motors, Its 74 per cent parent, has had to secure regulatory approval, sweeten the deal to win over reinctant sharebolders and find a replacement for Hughes's poached boss, Michael Armstrong. Shorn of defence and anto parts, Hughes will be the world's largest manufacturer and operator of satellites and a big provider of wireless telecoms equipment. On top, it has a number of rapidly growing but loss-making development businesses, primarily DirecTV satellite television, and more than \$200 in net dash. At \$68 a share, Hughes is capital-

ised at just over \$27mc Around \$32 a share is the value of Raytheon stock Hughes holders will get in exchange for the defence and anto s. The cash accounts for another \$5 per share and the group's majority stake in quoted satellite carrier PanAmSat a further

Flying down market whose revenues are growing at 10 per cent to 15 per cent a year, might be worth around \$3.5bn on nine times forecast earnings before interest, tax, depreciation and amortisation (ebitda) - and maybe more if they were eventually floated off revention

July 25 4

SENG MARKETE

The real potential, but also the risk, lies in the development businesses. Six years from now, DirecTV could have sales of \$4bm and ebitda of \$1bn in the US alone. When AT&T took a 25 per cent stake in DirecTV last year, it valued It at \$5.5bn. But since then subscriber growth has slowed as management - now led by Michael Smith, brother of GM's chairman John - has been much more cautious in expanding, allowing rivals such as EchoStar to catch up. Even so, lump in other projects such as DirecPC and Spaceway, and the bits should be worth more than \$85m in total. Add all that together, and Hughes shares look at least 10 per cent too cheap.

United Utilities

That a candidate has been identified to replace Sir Desmond Pitcher as chairman of United Utilities is excellent news. Not only does Sir Desmond have a lousy record of cohabitation with his chief executives; he has plainly lost the confidence of too many shareholders. Understandably, the company's opaque August statement left many investors uneasy on whether the succession question was being properly tack-led. But it evidently was:

We are not, however, quite out of the woods. For one thing, the proposed candidate has still to be approved at a board meeting tomor row. Conceivably, Sir Desmond could yet put up a fight. Perhaps a more likely danger, however, is that the handover will in some way be fudged to save face - Sir Desmond's departure being delayed for a bit say, or his remaining on the board in a non-executive capacity.

Any such wheeze should be sisted. Once a candidate has been approved by the board, a quick and clean transition is needed. For one thing, Sir Desmond's presence continues to dog the share price. For another, this episode has become an important broader test of boards' responsiveness to shareholders' concerns over unsatisfactory management. The big institutions have costs will finally start to lift. \$11. That leaves \$20 a share or made it unusually clear that they Abroad, the ripple effects of Asia's roughly \$3bn for the other husi want Sir Desmond to go in good problems will affect US exports and nesses. Satellite and telecoms, order It is important that he does.

stores fell 3.9 per cent to tables for tax system reforms

Y679bn (\$5.6bn) in September. and other measures, was

as a government minister the same month last year. In

argued that last week's eco- Japan, department stores open

Continued from Page 1

April-to-June quarter.

examining evidence that this was linked to transactions conducted for members of a criminal organisation.

They believed share-trading accounts, held under code names, may have been used to launder income from activities sucb as drug-dealing. Other alleged offences being investigated included forgery, paying bribes, receiving stolen goods and tax fraud.

Mr Vermeulen and two colleagues also detained over the weekend will have to be charged by this morning unless a judge rules they may

Europe today Norway will have snow showers in the north and west, with a spell of sleet and snow in the south. Other parts of Scandinavia will have solated showers and sunny spells Overnight rain in Switzerland and Austria will gradually give way to

The Low Countries and Germany will be dry with fog patches, which may linger all day in parts of Germany. After the fog, there will be sunny Central and southern parts of France will have early fog followed by sunny breaks. The Mediterranean will be unsettled with showers. Eastern Europe will be cold with

Eastern Europe will remain cold with

sunny spells.

Five-day forecast

with continental Europe's. weeks it had supplied the

Amsterdam bourse raided | UK on Emu | zell bope to persuade regulators that their colour-vision test is more accurate than

parliament" and would make its decision on "economic, not

Planned measures to prepare for Emu include the possibility of allowing the new currency to be used in parallel with sterling and a commitment to try to align the UK economic cycle

remain confined. Amsterdam Continued from Page 1 Exchanges (AEX), operator of the Dutch equity and derivatives markets, said it would stand by clients of Leemhuis & political, grounds". Van Loon. If necessary, it would install managers to ensure the broker did not have its obligations disrupted. The AEX was warned last Thursday that a raid was imminent. In the past few

The new approach to Emu, authorities with documents which is one of the most conrequested about dealings by tentious issues in British poli-Leemhuis and Capel as well as tics, has been called "prepare and decide" by ministers, in NIB Securities and Gestion. contrast to the previous gov-These two local brokerage houses also had their premises ernment's so-called "wait and see" policy.

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showers or longer spells of rain and snow. in many parts, heavy and locally thundery. Western Europe will stay dry but there will be fog in many parts. TODAY'S TEMPERATURES Rangoon
Reykjavik
Rio
Reone
S. Fraco
Seoul
Singepora
Strasbourg
Strasbourg
Strasbourg
Sydney
Tangier
Tel Aviv
Tokyo
Toronto
Venics
Venna
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Wassaw Casable Chicago Cologne Daker Dellas Delhi Dubai Dubai Majoros Maita Manchester Manifa Melbourne Medoco City Miami Mostreel Moscow Munich Nerobi Naples Naples Nassau New York Nicesle Osto Parit Peratua tair 22 shower 21 cloudy 12 cloudy 24 san 23 cloudy 24 fair 30 shower 14 sleet 4 srow 3 fair 26 cloudy 3 fair 26 cloudy 3 fair 26 cloudy 3 fair 17 fair 18 sun 26 fair 12 fair 3 tele 8 shower 21 cloudy 12 tair 4 cloudy -1 cloudy -1 ser 30 rain 12 fatr 33 tair 14 sun 27 sun 33 jair 51 Abu Dhabi Accra thunder 31 fair 2 cloudy 9 thunder 28 Athens Atlanta B. Aires B.ham Bangkok shower 2. thunder 27 fair 19 cloudy 14 cloudy 11 fair 23 cloudy 8 cloudy 11 cloudy 14 cloudy 5 cloudy 1 The airline for people who fly to work. Lufthansa

How's your market intelligence? Have you been following events since the

Amsterdam Stock Exchange merged with the EOE Options Exchange in early 1997?

Did you know that since the merger, activity has reached record heights, and that Amsterdam is now Europe's busiest centre for equity options trading?

Do you follow the FTSE Eurotop 100 and 300 indices, created by Amsterdam Exchanges and FTSE International to support the growing market in pan-European dealing?

Are you taking full advantage of Amsterdam Exchanges' new integrated structure, streamlined trading systems and seamless, risk-free T+3 settlement?

Is your firm already up to speed on the

advantages of remote membership? (If not, it's only fair to warn you that increasing numbers of your competitors are.)

And do you realise that Amsterdam Exchanges is among the leaders in preparing for a painless transition to trading and settlement in Euros?

For even more mind-expanding facts, you're welcome to come to our special UK presentations in London tomorrow, or in Edinburgh on Wednesday (Details from 0171 436 4101.) We'd like to exchange views with the professional marker on our mutual future in the age of the Euro and in the next century.





COMPANIES & MARKETS

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INSIDE

Intervention proves effective



monetary authorities is back in fashion, thanks to a stalwart performance by the Hong Kong Monetary Authority last week in defending its dollar peg. The HKMA proved it is possible to control the exchange rate of an overvalued currency against market forces.

Singapore and South Korea have also played their hands well in defending their currencies while the Japanese have "spooked" the market so skilfully in recent months - to rein in the dollar - that the market now does it for them.

GLOBAL INVESTOR

A need for thining - and patience
At what point will it be time to start buying the
battered markets of south-east Asia? The recent history of emerging market crises points to tempting opportunities once the worst of the

INTERNATIONAL EQUITIES On the look-out for HK fall-out

The flotations last week of France Telecom and China Telecom (Hong Kong) offered a sharp contrast in fortunes. The first was a roaring success. The second could hardly have picked a worse day to start trading. Page 24

COMMODITIES

Central bank sales a worry for gold Gold's price is already at a 12-year low. Nickel prices are at their lowest level for three years and copper ended last week near its lowest for a year. Worried producers will be wondering how much more damage the bear market will create this week. Page 25

EMERGING MARKETS North Africa offers have

Low foreign borrowing and high dollar earnings through tourism and transfer payments have intensified Egypt's hopes that fund managers looking for alternatives to unsettled Far Eastern markets will now reverse a levelling trend and increase investments across North African

INTERNATIONAL BONDS

Asian credits bear brunt of battering Emerging market bond investors have had a rough ride over the past few days, as speculative attacks on Hong Kong's currency and stock market stoked up a sense of bearishness towards Asian credits in general. Page 26

MARKETS THIS WEEK

With the Asian currency crisis still in full swing, the US financial markets are likely to open in jittery mood today. Page 25

Having survived a week of upheaval in the way the top 100 shares are traded, a big shift in perceptions of the government's approach to Emu and a big sell-off triggered by Hong Kong's heavy losses, there are plenty of potentially market-moving events this week. Page 25

Frankfurt's stock market recovered its poise on Friday after the sharp falls on Thursday induced by the sell-off in Hong Kong. Along with less turbulent Asian markets, the DAX received a boost from German price data showing subdued inflationary pressures. Page 25

FT GUIDE TO THE WEEK - full listings Page 36



A series of celebrations is planned for Saturday in Nagano, central Japan, to mark the start of the 100-day countdown to opening the Winter Olympics. But the enthusiasm is

overshadowed by a continuing dispute between the Olympic committee and the Japanese about the starting point of the men's downhill skiing race. PIPE DREAMS

European Union energy ministers meet in Luxembourg today to renew attempts to agree long-delayed plans to break down the power of monopoly suppliers and allow competition in Europe a \$100bn-a-year gas supply market.

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Great Eagle Hughes Electronics

Fleming Inv Mangm't

Foreign & Colonial

General Motors

GSkyB

Granada

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Monday October 27 1997

BMW seen as favourite to buy UK luxury carmaker after Vickers decides to sell

Rolls-Royce Motor to be sold

By Alexander Nicoll in London

Vickers will announce today as part of a strategy to focus that it is putting Rolls-Royce Motor Cars up for sale in what marks a sharp departure from tha engineering group's previous strategy.

BMW of Germany, which

makes engines for Rolls-Royce and Bentley models, would emerge as bot favourite to win the last UK huxury carmaker to remain ontsida a larger

automotive group. Sir Colin Chandler, Vickers chairman, had insisted until now that Rolls-Royce Motor Cars was not for sale even

Volume down

though the group-is selling its medical equipment businesses on core interests, which include the manufacture of armoured vehicles and propulsion technology products. The decision to sell will sur-

prise experts, partly because Rolls-Royce Motor Cars, based in Crewe, is in tha late stages of developing a new generation of Rolls-Royce and Bentley models. Although Vickers has given no indication of the launch date, the new cars are expected to be unveiled around the middle of next year.

The company has spent retains right of veto on use of

Giobal music market (\$bn)

heavily to create a body assembly plant and on reorganising its production line. However, its decision to use BMW-huilt engines gives the German company a clear inside track among car manufacturers which might wish to buy it.

Rolls-Royce Motor Cars should it come on the market. It is believed to have a further advantage in that it has a jet angine venture with Rolls Royce, the UK aero engine group which is entirely separate from Vickers but which

Career revivals

Rolls-Royce Motor Cars is profitable although its perfor-

mance is not disclosed. Its figures are included in Vickers's automotive division, which made operating profits of £37.6m (\$61.2m) in 1996 on BMW has said that it is turnover of £417.5m. The divi-interested in buying sion is the largest within Vickers, which made 1996 operating profits of £81.7m on turnover of £1.08bn from continuing operations.

Car sales have been rising 1,396 Rolls-Royce and Bentley cars were sold in the first nine months of 1997, up 9 per cent

by discounting, partly because of market awareness of imminent new models. The group, which includes the Cosworth engine business, had operating profit of £9.8m in first half 1997, down from £13.5m, on turnover virtually unchanged at £200.6m (£196.6m).

For Vickers, which had net debt of £37.2m at June 30 1997, the sale of Rolls-Royce Motor Cars would provide a cash boost which could allow it to expand in remaining core

MoD in tank tender, Page 8

DTB to launch mortgage bond futures contract

By Edward Luce in London

Deutsche Termin Börse, Germany's leading derivatives exchange, is to launch a futures contract based on the country's mortgage-bond market as part of its drive to gain market share in advance of European monetary union,

The future, which would enable clients to bedge risks against Europe's second largest bond market, the Pfandbrief, is DTB's latest move to win business from the dominant London International Financial Futures and Options

Last week DTB overtook Liffe's volumes in trading on the benchmark 10-year German government bond future. But Liffe, which maintains its market share in short-term German and Italian interest rate futures and in most options contracts, remains a much larger exchange than its Frankfurt-based rival.

launch a future on the \$950bn Pfandbrief market - the second largest pool of outstanding bonds in Europe after Italian government bonds - will encourage clients to switch to Frankfurt before Emu.

"The Pfandbrief market is one of the most liquid markets in the world," said an official in Frankfurt. "Having a future on Pfandbrief will allow clients to hedge against movements in the German government bond start of a big internationalisa-market and in movements of tion of the Pfandbrief market."

the future auro-denominated bond market after 1999."

Pfandbrief are bonds issued by Germany's 10 or 12 leading mortgage banks. In exchange for accepting a lower coupon, investors have legal priority over a share of the issuing bank's balance sheet - generally mortgages but sometimes loans. This enables most of the banks to obtain AAA credit ratings from the US-based credit rating agencies which

lowers their cost of funding.
Officials at DTB, which is aiming to take the laad in offering derivatives based on tha future European single currency, believe the Pfandbrief future will entice more investors away from London. The contract, which will be based on a basket of Pfandbrief bonds, is expected to be launched in early 1998. Germany's mortgage banks

are preparing for Emu by internationalising their Pfandrankfurt-based rival. brief offerings. Last week,
DTB bopes its decision to Hypo In Essen, Germany's sixth largest mortgage bank, by rail costs broadly the same became the first to issua a as it does by lorry on Euro-Pfandbrief denominated in sterling. Other mortgage banks have issued global Pfandbrief bonds in D-Marks and US dollars. "The mortgage banks want to capture a wider investor base before European monetary union," said an official at HSBC Markets, which underwrote last week's sterling bond. "We are seeing the

Eurotunnel plan wins banks' approval

By Charis Gresser In London

Banks holding 97 per cent of Eurotunnal's debt by value have agreed to the company's £8.5bn restructuring plan. "This is clearly good news and wa are fully confident of reaching 100 per cent," said

The plans require unanimous approval from Eurotunnel's 174 creditor banks before new credit agreements can be signed with the tunnel operator. This is expected next

The company's dabt currently trades at 54%p in the pound, and has strengthened over the past few months, as confidence has grown that the deal will go ahead. In July, Eurotunnel debt was trading at under 50 per cent of its face value. The company is still negotiating with the UK and French governments to win an extension of its operating

In July, the company reached a provisional agreement with both governments to extend the licence by 34 years to 99 years. This was seen as an important factor in persuading Eurotunnel's small French shareholders to back tha restructuring in July.

Last month, the UK'a Department of Transport said it was seeking changes in the agreement. It wanted a firmer commitment from the company to increase rail-freight shipments, and suggested it might demand a bigger share of future profits if this were not achieved.

Eurotunnel is believed to have suggested that it could cut rates for start-up freight projects on a case-by-casa basis. But it is reluctant to cut overall freight tariffs, which would affect the revenue and casb flow projections in its restructuring prospectus.

An internal report, circulated to both governments, has also concluded that moving freight through the tunnel tunnel's freight shuttles.

mates, however, that it costs 2½ times more to move a tonne of freight by rail as it

does by lorry.

Eurotunnel will be anxious to settle the issue of its beence extension soon because it new year whose value will tion of the Pfandbrief market." | sion of the concession.

Unpredictable music market hit by low sales Record labels reshuffle management to cut costs

No record company likes to hear of one of its stars firing ber managers in the same week that her new album is released, particularly if that album was the first of four on an \$85m contract.

This is the problem facing Virgin Records, a subsidiary of the EMI group, since the debut of Janet Jackson's The Velvet Rope a fortnight ago. It entered the US chart at number one, before slipping to number two in its second week, but sales have fallen below expectations in other countries.

Other record labels are also facing difficulties. Time Warner, Sony and PolyGram have reshuffled their management to cut costs and improve performance in an increasingly

The immediate problem confronting the industry is sluggish sales. After a decada when sales soared from \$14bn worldwide in 1986 to \$40bn in 1995, according to the International Federation of the Phonographic Industry (IFPI), tha music market stalled last year, and fell by 4 per cent in volume during the first half of 1997.

Tha market for compact discs is mature and sales are determined by the popularity

unpredictability. This year's charts have been dominated by new names such as the Spice Girls, or by established acts which have taken off, such as The Verve and Puff Daddy. Releases by snperstars have faltered. "Some releases haven't worked as well as we expected - and big hits have come from nowhere," says Alain Lévy, president of Poly-

In the past record companies recouped their investment on expensive deals such as Janet Jackson's by selling albums at premium prices, but pricing is now less flexible. When record sales first

slowed, many companies responded by spending more on marketing, but some companies are now pruning promotional expenditure. Managers at Virgin Records and Warner Bros in the US, Sony's Epic label, and PolyGram's future appointees' at Motown and Island Records, will be expected to continue cutting costs, whila attuning their labels to a mercurial market.

They must also address the longer-term structural issues facing the industry, such as the increase in sales of pirated recordings, which reached an unprecedented \$5bn last year. In the past music pirates ing to growth again.

of new releases. This problem concentrated on counterfeit is aggravated by the market's cassettes, but reductions in the cost of CD production equipment has prompted them to switch formats. Last month. the IFPI hired the former head of the Hong Kong Police's antinarcotics squad to establish a worldwide anti-piracy network. But the industry must mobilise political support to yield successful prosecutions, particularly in places with lax copyright law. The internet and other digi-

tal distribution systems, such as high-speed cable television and telecommunications networks, promisa to create a lucrative, low cost means of distribution for music. However, the industry cannot real ise its commercial potential without legal and technical protection to control digital transmissions of material, and to secure payment for it.

Some progress has haan made in securing political support for the principle of digital copyright protection, but the music industry's interests conflict with those of the telecommunications and computing lobbies in soma areas, notably bome copying.
Tha resolution of these

Janet Jackson's latest release, will determina the music industry's chances of return-

Cut-price airline warns BA on any low-cost challenge

London

EasyJet, the UK-based day it would take legal action large carrier set up its own no-frills operation.

believed any decision by BA to set up a low-cost carrier would be an abuse of its dominant market position. Mr Haji-Ioannon said BA had discussed acquiring EasyJet during the past year. Ha was concerned the large carrier might use the information gained to make its

had not made a final decision

about whether to launch a low-

cost carrier. But BA is believed Strasted and Luton. Stansted

early as next month. BA is believed to have con-

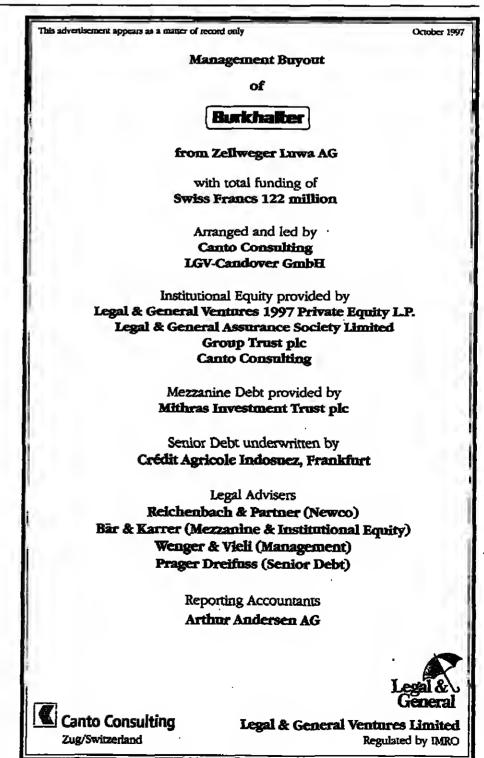
Inverness in Scotland.

finance its expansion. market, said yesterday that it

say BA is considering leasing four Boeing 737-300s for next summer, which could be used for a low-cost airline. BA talked to Ryanair about

acquiring it a few years ago, but turned its attention to EasyJet during the past year. BA is believed to have told EasyJat that it was worried that an acquisition would not win the approval of the UK regulatory authorities.

day he did not believe BA could argue that launching a cut-price alternative would enhance shareholder value. He said if BA went ahead, be would allege the sole purpose would be to drive companies such as his out of business.



to be close to a decision, with is the more likely, as Luton is By Michael Skapinker in an announcement possible as congested. Industry observers

cut-price airline, said yesteragainst British Airways if the Stelios Haji-Ioannou, price competition from EasyJet's chairman, said he

push into the low-cost market. BA, which earlier this year began a study of the no-frills

cluded that it could no longer ignore the low-cost, no-frills airlines, such as EasyJet, Ryanair of Ireland and Richard Branson's Virgin Express. Cut-EasyJet was one reason BA decided last month to abandon its loss-making service from London's Heathrow airport to

tal Europe. Virgin Express, announced plans to float in Brussels and New York to BA is thought to have dis-

cussed establishing a low-cost

base with two London airports,

Ryanair and EasyJet both

plan to expand their services between London and continenbased in Belgium, recently

Mr Haji-Ioannou said yester-

COMPANIES AND FINANCE

Hong Kong's market has brought adversity and opportunity since the fall

China share listings postponed

By John Ridding in Hong Kong and James Harding

Hong Kong share issues by China-controlled companies are being postponed as a result of the sharp falls and volatility in the territory'e stock market, raising concerns about an important source of funding for mainland companies.

Casualties so far include the planned flotation by China National Aviation Corporation (CNAC), one of the biggest by a mainland company, which had been expected to raise more than HK\$1.1bn (US\$142m). Yanzhou Coal Mining said at the weekend it would also delay its planned Hong Kong listing. Several other mainland companies are reviewing proposed issues.

Despite the encouraging preliminary investment issue price reflecting the response we believe market conditions are currently prospects". yan, executive director of

Great Eagle cancels rights issue plan

Great Eagle, the Hong Kong property the rights issue last month to fund expandeveloper, yesterday cancelled plans for a sion into the US hotels market through the HK\$1.08bn (US\$140m) rights issue to fund purchase of stakes in six Fairmont Hotels the acquisition of US botels, writes John Ridding. Despite the cancellation, which Alwaleed bin Talaal bin Abdulaziz al Saud, was blamed on "the exceptional deteriora- a Saudi investor. tion" in Hong Kong stock market conditions, the group said proceeds from a Ying-shek family will subscribe to 84m new HK\$1.09bn share placement and existing working capital would allow it to complete existing projects. The company announced have also been placed with institutions.

and the formation of an alliance with Prince

Under the terms of the placement, the Lo shares at HK\$18 per share and participate in a 1-for-5 bonus issue of warrants. Shares

tional capital for mainland

industry, with combined flo-

tations by "red chips" and

H-shares totalling more than

US\$4.2bn in the first eight

months of this year. Red

chips are the Hong Kong

arms of mainland businesses

or government agencies,

while H-shares are Hong

Kong listings of mainland

Following last month's

which President Jiang

Communist Party Congress,

Zemin placed priority on

reform of ailing state-owned

state-owned enterprises.

Yanzhon Coal, the mining depend on whether the Hong group based in China's Kong market recovered. "If north-east Shandong provthis proves short-lived then the problem won't be too CNAC said its recentlyserious," said an investment completed international roadshow had been wellbanker involved in one China issue. "The worry is received, but that the protracted turbulence, which

> mainland companies." While New York, London and Singapore have attracted mainland listings, Hong Kong's stock market has developed as the most

could really mess up funding

plans for a number of big

issues. Goldman Sachs, the US investment bank identified at least 10 H-share listing candidates which could raise more than US\$2bn over the next six months. It said many red chip issues were also in the pipeline.

bankers in Hong Kong antic-

ipated a steady increase in

Red chips and H-shares have plunged in Hong Kong over recent months, falling by about 50 per cent since their August peaks.

Both indices staged a strong rebound on Friday, boosted by a recovery in China Telecom, the US\$4bn flotation that fell on its debut on Thursday. But analysts said sentiment remained fragile.

Apart from CNAC, the commercial arm of China's aviation regulator, and Yanzhou Coal, question marks hang over proposed listings by the business arm of the Tianjin municipal government, and Sichuan Chemical



The Hong Kong market suffered its worst fall for a decade

Hong Kong companies last week took advantage of plummeting share prices to so help support the market.

in Hong Kong

Asian companies bave Brothers. been slower than their western counterparts to launch sbare buy-backs, although Hong Kong stock market the companies buying back rules paving the way for buy-backs were announced in April 1991. Moreover, Asian buy-backs tend to be opportunistic rather than

last week were big compa- prices to snap up others' nies that previously exer- stock - although disclosure cised buy-back programmes, including Cathay Pacific and parents Swire Pacific and Citic Pacific, as well as Sino

shocks. If the market were to started buying into Jardine continue to operate at these Matheson and its property kinds of levels I would not be surprised to see more," said Michael Sargent, direcresearch at Salomon

buy-back opportunity

"extreme volatility" of trad-

ing on the Hong Kong stock

exchange bad "made it

impossible to determine an

company's business and

Industry analysts said the

duration of delays would

Falling prices spark

Kam-ming Wong, bead of Hong Kong research at SBC Warburg Dillon Read, said shares were trying to send two signals: they believe their stock is cheap, and to improve earnings per share. So far there is no evidence

that companies have been The most active buyers taking advantage of the low rules allow 10 days before this has to be made public. But brokers reckou it is likely Li Ka-shing, the tycoon who controls two of the HK\$53.25 year high. Hong Kong's biggest compa-

arm Hongkong Land, has been adding to these stakes. Some of the biggest share

buy their own shares - and tor of Asla-Pacific equity buy-backs have been by red chips, the mainland backed companies. First Shanghai Investments, whose share price fell 30.5 per cent on Thursday to HK\$1.07, bought 19.2m shares two days previ ously at a price of between HK\$1.65 and HK\$1.75. Citic Pacific, China's main

international investment agency, bought back 2.53m shares at prices ranging from HK\$35.80 to HK\$37.50 on Tuesday - higher than the bargain HK\$33 at which Larry Yung, chairman, and other directors bought a 15 per cent stake last December, but sharply lower than But by Thursday the price

Thinking about

of Citic Pacific stock was lower than any of these at companies

returned to the market each day last week as their shares fell, including Swire Pacific, the British-controlled conglomerate, and Sino Land, the property developer whose chairman, Robert Ng. took one of the biggest hits during the 1987 stock market

Another daily participant: Nikko Research Center (HK). Indian debt.

South China Brokerage, a local securities company, bought back 16m shares. It paid a maximum HK\$0.245 on Monday and HK\$0.189 on Thursday, when its share price closed at HK\$0.178.

"It's a prudent move by corporates, particularly if their share price is below book value - so long as you have the money in the balance sheet," said Steve Thompson, chief analyst at

Fleming launches African

Fleming Investment Management, the fund management group, is to launch a \$30m fund to buy African debt for Korean

The fund manager said the current turmoil in world markets presented a good opportunity to buy into Africa and the fund had been established in response to investors that had received favourable returns markets such as Russia and India.

The African Emerging Markets Debt Fund, a fixed income fund being launched tomorrow with Korean firm Hanil Securities, will invest about 60 per cent of its \$30m in South African debt. The remainder will be invested in Ivory Coast, Kenya and Nigeria.

Fleming said 12 Korean institutional investors had already subscribed to the fund to complete its

Although many of Africa's stock markets escaped a retreat last week. Sonth African government bonds and shares fell sharply as they followed the trend in world markets. But Fleming suggests the fundamentals and high real yields should provide a cushion.

Keith Swahey, Flemings, said: "Bond yields of about 14 per cent in South Africa and 27 per cent in Kenya make this a good time to launch this

"Although there are some short-term concerns with world markets currently being unsettled, in the medium-term the African story stands on its own

The establishment of the new fund is the second time Fleming has linked up with Hanil. The first fund launched to April raised \$25m and was invested in Ukrainian, Russian and

Shareholders unite against debt fund Liberty chief

By Robert Wright

The Stewart-Liberty family, founders of Liberty, the npmarket retailer, have joined with Brian Myerson, once their fiercest critic, in an effort to depose Liberty's chairman, it emerged yester-

resenting 44 per cent of the Liberty shares, makes it almost certain that Denis Cassidy, Liberty chairman, will be forced to stand down from other emerging at an extraordinary meeting. The groups want to elect two non-executive directors to the board: Mr Myerson, whose Concerto Capital Corporation, based on his family's investments, controls 17 per cent of the shares; and

The surprise alliance, rep-

Odile Griffith, financial adviser to five immediate Stewart-Liberty family members who control 27.2 per cent. Neither Mr Myerson nor Ms Griffith would say yesterday which of them would take Mr Cassidy's place as chairman.

Mr Myerson first invested in Liberty in 1992 and ran a two-year campaign, which succeeded in 1994, to end the exclusion of most non-family sbareholders from voting

However, Ms Griffith said resterday that the two sides

had maintained a dialogue in a rather civilised way since Mr Myerson had invested in Liberty.

She said: "It's fair to say that the family would not have initiated the process of enfranchisement. But that's now water under the bridge."

The two groups are unhappy with the performance of Liberty, which has a flagshtp store on Regent Street, London, and is famous for its distinctive printed fabrics. They are also unhappy with the amount of information provided to shareholders.

Mr Myerson and Ms Griffith met Mr Cassidy on Friday to suggest their election to the board but were rebuffed. They said yesterday they would be unable to work with him because of his past opposition to share-holder representation.

Mr Myerson said yesterday. that Liberty's £69.2m market capitalisation represented little more than his £55m-£60m estimate of the value of the group's main asset, the Regent Street store.

Mr Myerson and Ms Griffith would pay particular attention to Liberty's development plans and to the £40m investment programme

Buys lift Softbank

By Paul Abrahams, Tokyo

Softbank, the Japanese eoftware wbolesaler and magazine publisher, posted half-year net earnings up 33 per cent from Y4.5bn to Y6bn (\$49.5m). However, operating profits fell 18 per cent from Y2.44hn to Y2bn on sales up 13 per cent from Y86,8bn to Y98,5hn for the six months to the end of September. Recurring profits improved 38 per cent from. Y8.4bn to Y11.7bn.

A substantial proportion of net earnings and turnover

tions, but no indication was given of the performance of the underlying businesses. Earnings per share actually fell from Y97.81 to Y59.16, following its huge share issue to pay for acquisitions. Net profits of Y12m were forecast for the full year, compared with Y10.55bn. Earnings per share would fall from Y144.03 to Y117.16. Recurring profits would be Y25bn against Y23.41bn on sales up 6.7 per cent to

predicted to be held at Y20.

increases was due to acquisi-

Granada Group considers sale of GSkyB minority holding

By John Gapper, Media Editor

Granada Group, the leisure and media group, is considering the sale of a minority stake in its Granada Sky Broadcasting pay-television subsidiary in an effort to improve the City's perception of the lossmaking

Granada currently owns 60 per cent of GSkyB, with the rest of the equity held by British Sky Broadcasting, the satellite broadcaster.

GSkyB hoth re-packages Granada productions, and commissions programmes

selling a 20 per cent stake in with Flextech, the pay-televier epilt GSkyB - which has so far sion company controlled by segment failed to attract strong view-ing figures and is losing about £3.5m a year -because it believes the venture is being consistently of the BBC and Thames undervalued by analysts.

Although Granada has not yet reached a firm estimate of the value of GSkyB, it wants to crystallise its value in a similar manner to a dealin March in which a value of £370m was put on two sateIlite channels carrying BBC programmes.

The channels - UK Gold and UK Living - will form part of a package called UK TV, which is being launched this week as a joint venture

TeleCommunications Inc of the US.

UK Gold, a channel using the programme libraries Television, which is owned by Pearson, the owner of the Financial Times, is likely to be more valuable than the Granada Plus equivalent operated by

However, Granada wants to capitalise on its strength as a leading production company for the PTV network. Apart from the Granada Plus channel, GSkyB also operated Granada Good Life, a lifestyle channel into

Granada is likely to seek a strategic investor to take the minority interest in GSkyB, although it could also allow BSkyB to increase its stake.

The purchase of a stake would provide a clear value for the channel for the first

The move comes as television companies are showing greater interest in producing programmes to seil to a growing number of pay-television

These will rise dramatically next year with the intro-

Smart plant opens amid doubts

By Haig Simonian, Motor industry

Europe's most innovative new car plant will be opened hy the leaders of France and Germany today amid condemand for its products.

President Jacques Chirac of France and Chancellor Helmut Kohl of Germany are due to bead about 1,000 guests at the opening ceremony for the new Micro Compact Car plant at Hambach in eastern France.

The factory, operated by the joint venture between Mercedes-Benz and Switzerland's SMH watches group, best known for the Swatch, will build the Smart, an

innovative two-seater car just 2.5m long. Output of Smarts, princi-

cally designed for urban use, is scheduled to reach 200,000 units a year at full swing. Sales of the vehicle will start in continental Europe in March with prices between DM16,000 (25,634) and DM21,000 (£7,394). The Smart, which is pow-

ered by a high-technology

660cc petrol engine coupled to a six-speed automatic gearbox, is expected to offer unprecedented fuel economy. A later turbo-diesel version should be even more frugal, while the range will eventually be completed with a hybrid variant using e tiny electric motor on each

plant, which employs more than 2,000 people and is located just inside the French border near the German city of Saarbrücken, are almost as revolutionary. MCC has appointed a handful of key suppliers - called system partners - to pre-assemble important sections of the vehicle adjacent to the production line before final assembly by MCC employ-

Production methods at the

This has helped reduce the final assembly time for the Smart to about five hours. In an equally unusual move for the motor industry, the system partners have agreed to share some of the risk, with payments linked to production levels for the vehicle.

Although Mercedes-Benz and SMH said they were confident about demand for the Smart, analysts have raised doubts about whether the public will respond as favourably, in spite of rising concerns about environmental issues and urban congestion, which the vehicle is designed to address.

Nicholas Hayek, chairman of SMH and the man behind the original concept for a tiny "Swatchmohile" "Swatchmohile", remains confident. Mr Hayek argued in an interview that European and US carmakers have to move into such niches to avoid being overtaken by foreign competi-

See Monday profile

ENERGIA

Market



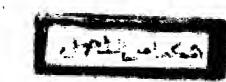
Les Echos

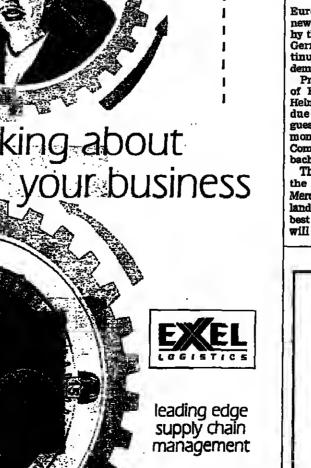
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ANZBank ralia and New Zealar U.S. \$300,000,000

LEGAL NOTICES





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id doubts



For well over two millenia the Cedars of Lebanon have

EMERGING MARKETS UPDATE:

the opportunitit

REGENT

MARKETS.

been symbols of great wealth.

The streng the Lebauese so too is Irla

Lebanon is again emerging as the the financial and commercial gate Lebanon is again emergences benire. And the Middle East. In Regent's view regional financial and business benire. And the Middle East. In Regent's view Market opportunities and exception has a strain of looks permissing. The Leading Experts Iv the private sector is a the benefits of capital Emerging

new offerings arm

As one of the first is companies in Lebanon, Rege

SATION WILE BY TV AND PARTY SEMENT HAS DESCRIPTED I

Finmeccanica, state-controlled industrial conglomerate, is to launch a L5,000bn (£2.88bn) refinancing operation in an attempt first six months of this year.

In a bid to improve the performance of its diverse network of businesses in the and energy, Finmeccanica's board has agreed an "industrial organisation plan"

over the next 18 months. At the heart of the plan is

a decision by Iri, the state holding company which has a 63.4 per cent stake in Finmeccanica, to participate in a L2,000bn recapitalisation of which it has reported for the the company alongside private sector institutions

Gian Maria Gros Pietro, president of Iri, is to travel to Brussels next month to request permission for Iri to go ahead with the operation under European Union com-

L1.200bn into Finmeccanica. He is hopeful that he will receive the go-ahead for the move from the EU on the grounds that Iri's cash injection is accompanied by a similar move from private

sector funds. Finmeccanica's board has also decided to conduct an immediate sale of shareholdings in a range of companies in which it holds a majority stake - the most significant of which is Elsag Bailey, a refinencing plan after

automation and services.

that the disposal of Elsag Bailey and a range of allied companies will help raise some L3,000bn through the sale of shares and the deconsolidation of debt. The sale of Elsag Bailey is expected to be handled by Cofiri, the state holding company's

merchant bank division. decided to implement the roof," said one analyst.

year of L1,950bn. The plan Finmeccanica believes has been criticised by some independent analysts who think it reflects the wishes of leading figures in the company to keep control of a group of businesses that are

too diverse. "The aim of this move is on controlling companies and joint ventures that do Finmeccanica's board not fit together under one

Mr Gros Pietro will say leading international pro- recently reporting losses for of Finmeccanica's plans. Mr that Iri seeks to inject some ducer of industrial process the first six months of this Gros Pietro will this week

In recent days, Mr Gros Pietro has said negotiations with Daewoo are at an "advanced stage," although Siemens has also admitted to an interest in forming a joint

he is expected to try to make progress on firming up a joint venture between Daewoo and Ansaldo, the subsidiary that produces thermoelectric and hydro power

top of league

By Tim Burt in Stockholm Ericsson, the Swedish

rank Ericsson

telecommunications group which reported a sharp risein third-quarter profits last week, has emerged as the most highly regarded company in Scandinavia, accordfinancial analysts.

A poll of almost 100 London-based analysts found that Ericsson, one of the world's largest manufacturers of mobile phones, was the best performer among 60 leading companies in the Nordic region.

best both in the assessment of the company's future, and the way it handles information," saidresearch group Nordic Image, which conducted the survey. The inaugural survey of City attitudes to Nordic companies ranked Hennes & Mauritz, the fashion retailer, behind Ericsson in the league of companies with the brightest prospects - ahead of Nokia of Finland, and engineering groups ABB and

Last week, several analysts hailed Ericsson as the region's star performer after it saw profits more than double from SKr2.03bn to a record SKr4.23bn (\$556.5m) in the three months to Sep-

Among the group's with the worst prospects were Scandivaian Airlines Sys-

Braathens SAFE and Nycomed, the Norwegian health-

care group. SAS, however, recently confounded analysts by reporting a better than expected return to profit in the second quarter, with pretax gains of SKr867m, compared with losses of Skir269m

peabody

in the previous period. In a separate ranking of confidence in top management, Hennes & Mauritz, ABB and Ericsson again figured in the top echelon, while Kvaerner, the Anglo-Norwegian shipbuilding and engineering group; came bottom - just ahead of Nyco-

Companies controlled or with large stakes held by the Wallenberg industrial empire were ranked relatively highly in the survey, with the exception of SKF, the bearings manufacturer, and Electrolux, the white goods manufacturer. SKF and Electrolux - both

undergoing restructuring came thirty-fifth and fortyseventh respectively in the survey of companies with the best future.

Investor and Incentive, the main Wallenberg investment and industrial vehicles, were among the top 20 in terms of future prospects and in the top 10 for management confi-

Nordic Image AB, Box 14 287, 630 '14 Eskiltuna, Sweden. Tel: 46 1613 6578

Vitro and Alfa receive third-quarter boost

By Leslie Crawford in Mexico City

Mexico's strong economic recovery boosted third-quarter sales and profits for Vitro, the glass manufacturer, and Alfa, the chemicals, steel and food group, two of the country's largest conglomerates based in the

northern city of Monterrey. The turnaround at Vitro has been dramatic. After writing off its \$1bn investment in Anchor Glass, its loss-making US subsidiary, in September 1996, Vitro

a 3.4bn peso loss in the same period last year.

Earlier this month, Vitro announced it was shedding another dead weight, the synthetic fibres manufacturer Cydsa, a company plagued by management problems and some of the lowest margins in the petrochemical business. The sale of Vitro's 49.99 per cent to 599m pesos in the third quarter of 1997, thanks to alez-Sada family of Monterrey is expected to raise between \$230m and \$260m.

991m pesos (\$128m) in the ceeds to retire expensive third quarter of 1997, against debt and build up a cash reserve to expand into new

Vitro bas already taken advantage of Mexico's more benign credit environment tember, Vitro's total debt fell 20 per cent to 13bn pesos, or 2.8 times cash flow. Interest expenses also fell 46 per cent quarter of 1997, thanks to shift in the debt mix from pesos to dollars, and the retirement of peso debts

equivalent to \$232m. While welcoming the dis-

posal of unprofitable assets and Vitro's improved debt profile, analysts expressed disappointment in the company's sluggisb growth in operating income and cash flow. Operating income for the third quarter totalled 840m pesos, a 4.8 per cent increase over 1996, while Vitro's cash flow, at 1.2bn os, was only 1.9 per cent higher than a year ago.

"Investors will be happier when Vitro announces what its growth plans are for 1998 and beyond," said Bond

SBC Warburg in Mexico City. "If the company retains its current business mix, growth will remain flat."

The challenge for Alfa during the third quarter was the growing appreciation of the peso, which dented margins on its steel and petrochemical exports, with volume and productivity gains.

Alfa's sales in the third quarter reached \$1bn, compared with \$815m in the same quarter of 1996. The company said domestic sales were showing a strong recovery, up 2 per cent over

pesos. Exports, at \$240m, accounted for almost one quarter of total sales. Alfa's third-quarter operat

ing profit totalled \$161m, 17.5 per cent higher than in 1996. The company said real appreciation of the peso, higher energy costs and wage increases were puffing pressure on operating margins, which dipped to 16 per cent in third quarter compared with 17.4 per cent in second quarter. Neverthethird-quarter net income, at 1.1hn pesos rose

INTERNATIONAL NEWS DIGEST

\$1.6bn write-off puts Boeing in red

Boeing of the US has announced a net loss of \$696m for the third quarter after a \$1.6bn pre-tax write-off to take account of production bottlenecks and late delivery costs. The group, the world's biggest aircraft maker, warned there might be further write-offs during the fourth quarter after its decision on the future of the McDonnell Douglas civil aircraft programme. Boeing acquired McDonnell Douglas earlier this year.

Philip Condit, chairman, said he expected to announce Boeing's decision on the future of the McDonnell Douglas aircraft early next month.

The third quarter loss compared with a net profit of \$466m in the same period last year. The loss per share was 72 cents, compared with earnings of 48 cents last time. Sales were \$11.4bn, against \$9bn. Michael Skapinker, Aerospace Correspondent

MEXICO

Strong peso lifts Cemex

Cemex, the world's third largest cement producer, yester-day reported a third quarter net profit of 1.9bn pesos

day reported a third quarter net profit of 1.9bn pesos (\$243m), a 45 per cent real increase in peso terms over the same period in 1996, and, owing to the appreciation of the peso, a 55 per cent increase in dollar terms.

Net sales in the third quarter totalled 7.8bn pesos, an 11 per cent increase in peso terms. Operating income was 10 per cent higher in peso terms in the third quarter at 1.87bn pesos. Cemex said cash flow increased 9 per cent in the third quarter to 2.49bn pesos, while financial costs fell 27 per cent to 976m pesos.

Lestie Crawford, Mexico City

HOTELS

Starwood Lodging beats forecasts

Starwood Lodging, the US hotels group that last week made a \$9.8bn agreed bid for the ITT hotels and casino group, yesterday reported better-than-expected funds from operations of \$48.8m for the third quarter, up 93 per cent from \$25.3m a year earlier.

Starwood Lodging's structure comprises a hotel-owning real estate investment trust, or REIT, and a hotel management and operating company. The REIT side of the business pays no tax, an advantage the company put to use in the third quarter by acquiring equity interests in 20 properties with 5,700 rooms for \$720m. The figures did not include any contributions from Westin Hotels & Resorts, which Starwood agreed to acquire during the quarter, or from ITT, which is not expected to be acquired until the first quarter of next year. Richard Tomkins, New York

■ RETAILING

Promodès poised for Portugal buy

Promodès, the French retailer engaged in a hostile bid for Promodes, the French retailer engaged in a nostile pid for its rival Casino, is adding to its Portuguese activities. The company said its DIA discount subsidiary was poised to buy Companhia Portuguesa de Lojas de Desconto, a so-called "maxi-discounter". It said a memorandum of understanding had just been signed for the sale.

Lojas de Desconto has a network of 125 Minipreco outlets mainly situated in the Liebon and Portuguesa.

lets mainly situated in the Lisbon and Porto regions. The 1996 turnover of this network totalled Escal Sbn.

■ CORRECTION

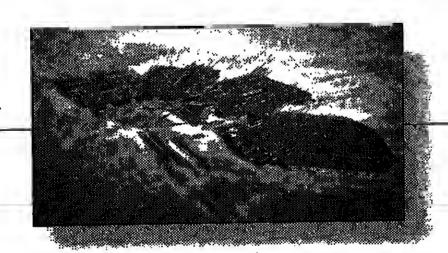
An article in Friday's Financial Times on MCI's thirdquarter earnings reported that both the company'a long-distance calling revenues and its overall revenues were down slightly during the latest quarter. These comparisons were with the previous three months: compared with the same period in 1996, long-distance revenues were 1.6 per cent higher, and overall revenues 2.9 per cent

> THE REPUBLIC OF ARGENTINA **NEW MONEY BOND DUE 1999**

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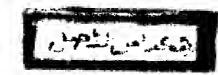
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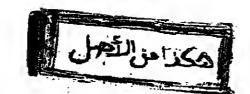
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COMPANIES AND FINANCE

United Utilities set to make executive decision F&C

Pitcher, chairman of United Utilities, could be decided increasingly impatient at the tomorrow when a new nonexecutive chairman is presented to the board of the multi-utility.

Institutional investors, which have been waiting for investors pushed for a news of a replacement for

welcome the development. One said that he had expec-The fate of Sir Desmond ted to hear "something in a week or so's time" but felt perceived delay.

There has been friction between shareholders and the board since the summer as an influential group of replacement to Sir Desmond two months, are likely to by the end of this year.

The company made an one disgruntled investor. enigmatic statement after a August when it promised an "immediate announcement" some time in the autumn.

It subsequently indicated that an announcement could be expected at the interim results at the end of November. "They are redefining the meaning of autumn," said

special board meeting in whether the board will They feel that a new accept the chosen candidate. Sir Desmond, who is not due about the succession issue to retire until 2000 when he is 65, is set to attend tomorrow's regular board

> "It's not agreed yet," said one company insider. "A big problem could arise over the transition timetable."

meeting.

However, it is unclear tively short handover period. just at United. He resisted the non-executive director appointment should have time to prepare the company shareholders publicly about Sir Desmond's role. for the newly liberalised electricity market next year and for the next regulatory price review in the water industry the year after.

Sir Desmond, who was unavailable for comment

pressure to clarify his executive role last year when objected to the size and complexity of pay packages awarded to the executive team. Brian Staples was ousted as chief executive at

the end of July. It is felt unlikely that the last week, is a veteran of new non-executive chairman

Shareholders want a rela- many boardroom battles, not will be Sir Peter Middleton, who met many institutional investors to hear complaints

The chosen person is expected to meet the executive directors late today although one executive said he had not been told of any meeting on Friday.

Peabody in £77m Turkish investment

By Virginia Marsh

A US-Turkish consortium including Peabody, part of the UK's Energy Group, has won a tender to acquire a power plant in Turkey for \$125m (£77.1m).

The consortium, in which Peabody has a 25 per cent stake, plans to invest a further \$70m-\$100m to modernise the 450MW Kangal coalfired plant which is being sold as part of Turkey's privatisation drive.

The investment, which is subject to further negotiation, would be Peabody's first generation project in Europe. The company is the world's largest private coal

The consortium is believed to have been the only international group bidding for Kangal which is in a remote part of eastern Turkey, However, it is adjacent to a mine owned by Koc Holding, Turkey's largest conglomerate and the main participant in the consortium with a 50 per cent share.

The consortium - whose third partner is NRG a sub-

sidiary of Northern States Power Company of the US has also bid for two power distribution companies and a

600MW power plant. The distribution companies cover Istanbul and the Versa-Yelova area. Under the tender terms, the consortium will not be allowed to buy both.

The results of the three. remaining hids are not expected until early next

Yesterday's announcement follows the award early this week of contracts to three international consortia contracts to build six big power stations with capacity totalling 5,200MW.

This was the first step in a privately financed expansion programme for the country's energy industry that will require investment of \$4bn a year for the next decade to help meet accelerating demand for electricity.

warned that existing legislation imposes too many state projects finance.

Parisa lays down cut-price challenge

Britain's tbird-largest off-licence chain is to launch a cut-price challenge to the supermarket groups which have taken more than half the alcoholic drinks market in recent years.

Parisa, which owns the 460 off-licences sold in August by Greenalls Group, has already re-opened 12 as Booze Buster shops, underentting supermarket prices by up to 30 per cent. It plans to convert a further 50 and extend the concept more widely by franchising independent off-beences.

Nader Haghighi, managing director, said he had the backing of most of the large drinks companies and brew-However, lawyers have ers. which are keen to redress the balance in the off-sales market. "They are controls, making the fed up of supplying the to supermarkets at the discounts they demand."

division three years ago after overbauling the Thresber chain owned hy Whitbresd. In August, be bought the division from the Warrington-based pub group for £56m with the backing of CVC Capital Partners and NatWest Ventures.

He said at the time he saw opportunities for consolidation in the sector to fend off

Pile it high, sell it cheap - Parisa's lively fascia at Buckley, north Wales

The Booze Buster launch have had it their own way is an effort to revive the too long," said Mr Haghighi. community off-licence with a no-frills format which he to get the best price and pass describes as "pile it high, sell it cheap".

branded spirits such as sectors one by one - petrol, Teacher's whisky and Gor- newsagents, florists, butchdon's gin at £9.99 a bottle - ers, fishmongers and off-libetween £1.50 and £2 cheaper cences. We are saying than the supermarkets. Carl- enough is enough and that ticular consumer groups.

Iranian-born Mr Haghighi, the supermarkets, and ing Black Label lager will 1997 is the year when bal-38, became managing direc- expressed an interest in cost 59p a can - a 28p dis- ance will be restored to the tor of Greenalls' off-licence acquiring another chain. count. "The supermarkets market." Mr Haghighi said he had

> it on to customers." "The supermarkets have The stores will sell picked off the big retailing

already been approached by "We have the buying power some 250 independent operators keen to adopt the fran-

Parisa already includes Wine Cellar, an npmarket chain where customers can taste the wines. Mr Haghighi plans to develop other retailing concepts to focus on par-

underlines global ambition

Investment Correspondent

Foreign & Colonial Management is considering further acquisitions as it hids to become a leading

global fund manager. The investment group, which on Friday appointed Robert Jenkins as chief executive, is keen to expand in continental Europe and

the US. James Ogilvy, who move from chief executive to chairman, said the group was keen to increase organic business and to "digest ESN", one of the UK's biggest pension funds which F&C bought a year ago. However, be said: "If we are going to get to the size necessary [to compete globally] then acquisitions are most likely on the

F&C, which began as an investment trust for mainly retail clients and is now majority owned by Germany'a Hypo-Bank, currently has £29bn under management. The ESN Pension Management Gronp, the electricity industry pension scheme which the group bonght for £53m, contribntes £15.5bn of that sum. However, the scheme's trustees will be free to appoint new managers from

next spring. Mr Jenkins is currently nanaging director and chief operating officer of Credit Suisse Asset Management, which bas about \$38bn (£23.4bn) under management. He previously worked for Citicorp, the US bank.

Cantonese cuisine to face Waitrose's take-away test

By Peggy Hollinger

Waitrose may soon be selling Chinese ready meals to Hong Kong consumers following a business venture with Park and Ship, one of the region's largest supermarket chains.

ment store group, has begun exporting its own-brand chilled dinners to Hong Kong in an attempt to build an international export arm for its south of England-hased supermarkets husiness Its move comes as other

Britisb retailers explore expansion opportunities in Asia. Two months ago Tesco, the UK's largest supermarket chain, moved a senior manager to Hong Kong to research opportunities.

It is thought that the group is particularly interested in the rapid development of hypermarkets in

Asia, led by European opera-Makro. In Malaysia, for pared Italian meals. example, supercentres and

Far East is a very big opportunity for UK food operators," said one. "You have huge centres of population all concentrated in central areas, with under-developed food marketa."

Waitrose said, however, it had no plans to expand in the region. It was merely flying ont a very narrow range of about five chilled meals for sale in the Park and Shop supermarkets. The company said the export trial began about a month ago and it was too soon to say wbether the range would be expan-

tors such as Carrefour and lar, in particular the pre-

Marks and Spencer, which hypermarkets are estimated sells packaged foods in its to be increasing sales by at Hong Kong stores, tried a least 15-20 per cent a year. similar venture about nine Analysts said the export of years ago but the project own-label product was a use was soon ahandoned. The The UK food retailer, part ful way to build a hrand company said it had proved of the John Lewis depart- presence in the region. "The too expensive to fly the chilled foods out to Hong Kong, given the low sales.

"We withdrew because the cost of selling it on the consumer would have been so high that it was not a viable proposition," said Tracey ison of M&S.

Moreover, demand for convenience products was not as developed as in the West. "In a society which still eats and cooks predominately "and with a high dining out mentality [among middle to upper class consumers the size of the market is as yet ded. So far, however, the still comparatively small.



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FINANCIAL TIMES THIS WEEK



Global Investor / Peter Martin

A need for timing - and patience

At what point will it be time recently was widespread to start buying the battered across the region. markets of south-east Asia? The recent history of emerging market crises, after all, points to tempting opportunitles once the worst of the damage is past. Anyone buying Mexican etocks at the trough of the market in early 1995 has eince seen them more than double in dollar terms.

Will e similar effect be at work in Asia? After last week's fresh bout of turmoil. most of the region'e currencies are clearly below the level suggested by analysts' calculations of "fair value". Only Hong Kong, whose unique political status and commercial role require a stout defence of the dollar

across the region.

As the chart shows, equity markets of the worst-affected countries are down by 40 per cent or more in local currency terms since the beginning of the year. Add in currency depreciation and the stock markets bave more than halved from e foreign investor's point of view. At some point, these markets will surely start to look like bargains.

That moment is always bard to pick. There are sound reasons for thinking that Mexico's astonishingly speedy recovery since 1995 is the exception rather than the rule. Several of the factors at work in Mexico's case do not apply with the peg, still auffers from the same force in south-east overvaluation that until Asia.

Tha first of these factors is healthy demand for newly- east Asian countries had the political will for change. competitive Mexican peggsd their currencies Mexico's elite was grimly determined to bring about economic recovery, and will-ing to pay e high price in lost output and political unpopularity in order to do so. It is far from clear that the same sense of determination has yet taken hold in south-east Asia, Even those countries, such

as Thailand, which have drawn up sweeping plans for reform have yet to demonetrate a real appetite for their ruthless implementation. second difference

threatening, offers less in the way of immediate opporbetween Mexico and southeast Asia is the external tunities than in 1995-96. environment. Mexico'e buge Perhaps the biggest differneighbour, the US, was ence between the two crises growing rapidly during the lies in the developments that preceded them. The southperiod of recovery, creating

against the dollar for longer were falling, permitting than Msxico, and the quick refinancing of out- assumption that the peg standing debt on favourable would continue had become more deeply much ingrained, leading to high tant export market for levels of unhedged dollar south-east Asia, and its indebtedness. The regional growth continues. But there property boom, fuelled by the similarities end. Japan is overvaluation and rapid eco-

a much more important mar- nomic growth, was also ket for south-east Asian more intense. This means that companies and banks in the region are heavily exposed to the consequences of devaluation and a property price collapse, in ways that are still difficult to quantify. Indeed, many of the companies concerned mey not yet fully appreciate the damage

Against this background gloom, there are a few οf

isian markets % change since 1/1/97

positive points. The underlying dynamism of the southeast Asian economies is high, and the competitiveness of their manufactured exports has been transformed by devaluation. Reform policies, although likely to be patchily implemented, are none the less on the way. Closed-end country funds, selling at hig discounts to net asset value, offer a cushion of protection

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Total return in local currency to 23/10/97

to investors seeking exposure to the region. The balance of these arguments suggests that the bot-

tom in the region'e markets, although not yet reached, may not be far away. A final flurry of despair is likely to just how badly the big banks and companies have been affected. Thereafter, the worst will be over and recovery can begin. To that patience.

extent, the Mexican parallel is relevant.

But the speed of Mexico's restoration to favour may not be matched in south-east Asia'e case. It goes without saying that investors who decide to increase exposure accompany the revelation of to the region over the next faw months will require strong nerves. But they may also need a more unusual quality among investors:

COMPANY RESULTS DUE

Axa-UAP scanned for recovery signs

Axa-UAP and Ste Centrale du GAN's first half results will be closely watched by analysis for signs of sustained recovery in the life insurance business within France. In the 1998 budget the tax break on revenues from life insurance policies is to end, intensifying pressures on an already increas-

ingly competitive market. Analysts said Axa-UAP first-half net profit in the of 1996, range of FFr3.02bn to FFr4bn (\$66.4m) while GAN said last Akzo Nobel will report on

ures for the first time following the merger of the two which for accounting purposes took effect from January. Analysts see Axa-UAP's full-year net profit in the FFr6.3bn-FFr7.4bn range, to profit growth. UAP's life businese in France has been a problem area, noted one Paris-based

analyst. GAN said that its first half results will include charges of about FFr500m for its UK life business, with a further FFr500m for "exceptional provisioning," understood to be related to an off-balance sheet loan.

This compares with a loss will on Thursday report a of FFr965m in the first half AFX, Paris

be close to break-even. Axa- Fl 328m a year earlier, UAP is reporting interim fig- according to analysts' esti-

Pieter van Gelder, at Delta component companies, Lloyd, is forecasting net profit of Fl 376m with the pharmaceuticals and chemicals activities set to make the strongest contributions Irie analyst Marc van

Geest expects third-quarter net profit of FI 415m. He said pharmaceuticals sales will show strong growth for the Remeron anti-depressant, especially in the US where the product was introduced at the end of 1996. Continuing restructuring in the coatings businesses relating to the merger of Akzo with Nobel will continue to affect results positively.

■ Générale des Raux on

AFX. Amsterdam



exports. Global interest rates

The US is also an impor-

exporters than for Mexico -

and its economy is etill

mired in recession. And the

global interest rate environ-

ment, elthough still not

terms.

FFr3bn (\$502.2m), up from FFr808m, according to analysts' forecasts. Much of the increase will come from exceptional gains, but the figures will also highlight improvements in the group's ongoing business.

month its results for the six Thursday third-quarter net wednesday is expected to An analyst at a French months to June, to be profit of batween FI 376m report first-half net profit of bank said he was forecasting announced tomorrow, will and FI 415m (\$210m), up from batween FFr1.7bn and net profit of FFr3bn, but said



limited significance ahould be attached to the net figure. "The net profit figure will be muddied by a lot of positive exceptional items," he said.

Exceptionals could total FFr2.9bn, but the figure published will be at the company's discretion. Net profit on ordinary activities is likely to be about FFri.1hn.

AFX, Paris

BAT Industries, which is merging its financial services arm with Zurich, the Swiss insurer, is expected to report on Wednesday a fall in nine-month pre-tax profits from £2.02bn to £1.76bn (\$2.85bn). In addition to US tobacco settlement provisions, the third quarter has been damped by an edditional £78m provision for Allisd Dunbar for sorting out its pensions mis-selling

 J Sainsbury is expected to report interim pre-tax profits of about £400m (\$648m) on Wednesday, up from £393m last time. But the market will be, as ever, more interested to see if the UK's oncelargest food retailer is closing the sales gap on its rival Tesco. Excluding new space, sales are forecast to rise by 4

WITEBRATIONAL EQUITES BY VO. II CLEARLY

Nevertheless, this could be regarded as a good performance, given last year's flat volumes at the interim

Pilkington, the glassmaker, is expected on Wednesday to unveil news on job cuts as part of a restructuring aimed at bringing the company's cost base into line with interna-. tional competitors such as St Gobain, PPG and Glavberbel. Mike Bets, at Goldman Sachs, reckons the company

needs to reduce its labour costs by £120m, which would lead to a 4 per cent lift in operating margins. These have averaged 8.4 per cent over the past 10 years. Analysts now believe that job losses will exceed the 2,000 announced by Paolo Scaroni, Pilkington's new chief executive, in June. Interim pre-tax

per cent, still some way profits are expected to be behind Tesco's 6 per cent. about £62m (\$100.4m).

■ The media will have its first opportunity on Thursday to quiz British Telecommunications' top executives since the takeover battle for MCI entered its most recent phase. Fresh from haggling with GTE and WorldCom, Sir Peter Bonfield, chief executive, is expected to announce profits before tax of £640m-£650m (\$1.05bn) for the half year. The figure will be struck after charges totalling about £250m.

■ Danka Business Systems is expected to report on Thorsday interim pre-tax profits of £42.5m (\$68.9m). giving earnings per share of 13p, as analysts watch for more news on the integration of last year's £438m acquisition of Eastman Kodak's photocopying busi-

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On the look out for HK fall-out

Telecom (Hong Kong) offered a sharp contrast in fortunes.

shares, offered to institotional buyers in the privati-sation at FFr187 (\$31.75) trading started on Monday. filled because of the volume of French retail demand, rushed to buy.

Although the price later tors, who were issued shares Kong, was greater. at FFr182 each, did espe-Many bad bought the cially well. Some analysts shares on the grey market at said the issue was arguably underpriced, but it was nonetheless a coup for the company and the govern-

The second could hardly strength of that early interhave picked a worse day to est that encouraged the start trading. On Thursday issue's global co-ordinators,

the Hong Kong stock market Goldman Sachs and China

Hong Kong exchange. Launched at an institu-(\$1.52) and a retail price of Fund manegers, whose HK\$11.68, the shares dropped day's trading, with heavy institutional selling, especially from the US, reported. The fall was in line with the fell back, investors bad overell market but its secured a handsome opening impact on investors, espeday premium. Retail inves- cially retail holders in Hong

> prices above the final issue level and before Hong Kong'e share and currency crisis became acute. Ironically, it was the

France Telecom and China fell by 10.4 per cent, and it International Capital Corpowas into this deluge that ration, to raise the pricing CIHK made its entry. The range 10 days before the delshares had been listed in uge. From an original range The first was a roaring New York the previous day of HK\$7.75-HK\$10, they success. France Telecom and had fallen sharply increased it to HK\$9.50because of turmoil on the HK\$12.60.

. If the range had not been raised, investors might still each, surged to FFr215 when tional price of HK\$11.80 have had an opening day premium. In the event, they did get a second day preorders had been only partly to HK\$10.55 on their first mium thanks to heavy support for the shares in the market from underwriters. as the broader market recovered. The shares ended on Friday at HK\$12.25.

Will the Hong Kong turinterest, they said.

Nor is the Hong Kong issue likely to cause any

moil have any impact on the still pending? Analysts and bankers said any damage would be minimal, but offimust be relieved that the

issue has been closed. lia, where the government is 1997.

Telstra, the national telacoms operator. International roadshows will get under way in the next few days. Domestic interest is heavy and at least two-thirds of the issue could end up in local handa.

in the middle of privatising

Bankers familiar with the Telstra sale said thet because it was "first and foremost a domestic event", there should be few worries on the international front. European and US investors had also shown good early

immediate change to plans big international offerings by the Hungarian government, and Deutsche Telekom and Ameritech, to sell a stake in Metav, Hungary'e cials at the Italian Treasury national operator, next month. That offering, which mammoth Telecom Italia at \$770m-\$1.2hn will be the ssue has been closed.

However, there is likely to bleggest from the region, is the last of the big European be more concern in Austra- state sell-offs due in

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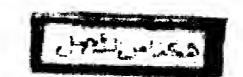
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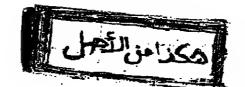
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HEAD OFFICE





MARKETS: This Week

With the Asian currency crisis still in full swing and its ripples finally making their way to Wall Street in the form of a 4 per cent fall in the Dow Jones industrial Average and a bond market rally late last week - the US financial markets are likely to open in littery mood today. Provided this latest flare up in international markets does not take hold more widely, though, the effects may end up being mildly positive for US stock and bond prices. All eyes will be on Alan

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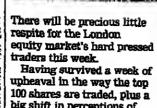
Greenspan, who is due to appear before the joint economic committee of Congress on Wednesday. The Federal Reserve chairman is expected to maintain his earlier hawkish tone, pointing to an eventual interest rate increase. The Asian debacle may affect the timing of such a move: most analysis expect its effect on the US economy to be mildly deflationary, as the region shrinks as a market for American goods and Asian exporters become more

competitive. Mr Greenspan's attention will remain largely on the domestic economy, though. Here, too, Wall Street expects generally positive news this week. The employment cost index, due on Tuesday is expected to



have risen 0.8 per cent in the third quarter, the same level as the previous quarter. That would suggest that the cost pressures that Mr Greenspan has warned of remain in check.

An expected 0.5 per cent fall in September durable goods orders, to be reported Wednesday, would also be positive for bonds - though Friday's advance report on third quarter GDP is likely to point to a continuation of economic growth above the long-term sustainable rate.



Having survived a week of upheaval in the way the top 100 shares are traded, plus a big shift in perceptions of the government's approach to Emu and to cap it all a big sell-off triggered by Hong Kong's heavy losses, there are plenty of potentially market-moving events this week.

First, global markets will have to negotiate what could be another tricky week in Far Eastern markets; another slide in that region could see panic return to the UK equities market. In a thin week for

domestic economic news, the market will be keenly waiting to hear what Gordon Brown, the chancellor, says about the government's attitude to Emu. That apart, it will be news

from overseas, most notably

the US, that will provide the

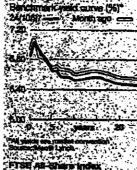
driving forces for London

shares. Most significant of

the US events is the testimony to the US Congress's joint Economic Committee by Alan Greenspan, chairman of the US Federal Reserve, that will be carefully scrutinised for clues as to whether the Fed might sanction a rise in US

interest rates after its next

24/10517 --- Month ago ---





FOMC meeting, scheduled for November 12. Dealers may also begin to position themselves for the next meeting of the UK's Monetary Policy Committee due on Thursday week, which may well bring a

further rate rise. On the companies front, third-quarter numbers from BAT Industries are expected on Wednesday along with interims from J Sainsbury. Anglian Weter kicks off the utilities' interim reporting season on Thursday.

FRANKFURT By Graham Bowley

Frankfurt's stock market recovered its poise on Friday, after the sharp falls on Thursday induced by the sell-off in Hong Kong In late electronic trading, the DAX index of the biggest company shares was up about 2 per cent at about 4,050. Along with less turbulent Asian markets, the DAX received a boost from German price data showing subdued inflationary

pressures. Tomorrow, the six German research institutes will give their verdict on how the economic recovery is progressing. This will be important following the Bundesbank's decision this month to raise the short-term repo rate, by more and earlier than most analysts had expected.

Data last week confirmed

that economic growth is gaining momentum. The manufacturing sector in particular is growing strongly, benefiting in part from surging overseas demand. However, despite increased activity the signs that inflationary pressures remain relatively tame mean that most analysts do not expect another move mowards in German interest rates for some time yet.

Economic data due this week includes plant and machinery orders. Orders

Banchmark yield curve (36) 24/10/97 --- Month ago =

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3,950 17 26 21 22 23 24

are expected to have risen

seen in August.

robustly again in September

but less than the strong rise

On Wednesday, Deutsche

Bank will present a report on its business in the first

nine months of the year.

the luxury division of

give an overview of its

are all holding press

conferences during the

Also on Wednesday, Audi,

carmaker Volkswagen, will

husiness year, Rheinmetall

Bewag and Dresdner Bank

DAX Index

4,150 :

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4,000 -

markets will be watching developments in south-east Asia very closely this week: Thursday's plunge in the Hang Seng index sent the Nikkei 225 tumbling 3 per cent. The main Nikkei index

TOKYOLINE

recovered somewhat on Friday, but at one stage dipped below 17,000, which rang warning bells with many traders. The other two main indices, the Topix and the

Nikkei 800, continued to Some dealers now believe there is nothing to stop the Nikkei 225 falling

to 16,500 or even lower, in the absence of more active government intervention. The bond market also

reacted strongly to regional events at the end of last week. On Friday morning the benchmark Japanese government bond yield fell to a record low of 1.665 per cent, although it crept up again in later trading.

Domestic news on the economy has hardly been encouraging, either: government propouncements were more downbeat last week, and retail sales figures for September showed no improvement in

OTHER MARKETS Language English & Brown



depressed consumption levels.

Data to watch this week include the Bank of Japan's quarterly report on Monday, September industrial production on Wednesday, and the national consumer price index for September on Friday.

Also released on Friday are various labour market indicators, which may show a flattening of employment growth. adding to the economic gloom.

CODE TES STORY AND THE COLUMN TO STORY Central bank sales a worry for gold

The bears have metal markets in a tightening hug. Worried producers will be wondering how much more damage those bears will create this week.

Gold's price is already at a 12-year low. Nickel prices are at their lowest level for three years and copper ended last week near its lowest for a year.

US funds have been mainly responsible for push-

ous for base metals," says least until some stability Wiktor Bielski, analyst at returns to Asian markets." Deutsche Morgan Grenfell. Japan, Korea, Taiwan and the Asean economies combined account for 20-30 per

Asian markets and the these economies, the impact currency with gold. impact this might have on on demand will be signifithe region's economic cant. This suggests that base subject to a popular referenmetal prices may struggle "The implications are seri- for the rest of the year, or at before early-1999. "The

The US funds sold gold heavily on Friday after a panel of experts recoming down metals prices, trad- cent of world [base metals] central bank should sell ings Global Mining Group.

because of the turmoil in sumption growth slows in country stops backing its

The proposal would be dum which could not be held worry is that the Swiss have reminded other central banks thet might want to sell some gold that they had better rush for the exit," said mended that Switzerland's Nick Moore, analyst at Flem-

ers suggest. The funds consumption and China 1,400 tonnes of the precious "Funds looking to make started to sell base metals another 7-8 per cent. If con-metal from its stocks if the bear profits in gold will continue to work this theme for a while and further test of the downside, perhaps to \$300 an ounce, can't be ruled out." Gold fell 5 per cent to

\$309 in New York on Friday. Jim Lennon, of Macquarie, the Australian bank, points out that "gold producers will be motivated to hedge their production before any more central bank sales further depress prices."

HONG KONG

Brokers are wary of calling the Hong Kong market this week: further volatility is on the cards before any clear direction is established after the recent turmoil. In the first four days of last week the benchmark Hang Seng Index shed some 23 per cent; on Friday it rebounded 6.9 per cent to close the week at 11.144.34

However, the fitters remain. Concerns over higher interest rates after the banks hiked their prime rates yesterday stand to dampen demand in the property market at a time when the government has vowed to boost land supply.

While most market participants have been assured of the government's commitment to the currency peg which came under speculative attack last week - the cost of maintaining it while neighbouring countries have says a leading broker. devalued heavily has put a large question mark against Hong Kong's ability to com-

pete in world markets. With analysts reducing their forecasts for corporate earnings growth and economic growth, the outlook is

more bearish. Liquidity also stands to be squeezed, as big investors desert what they previously saw as a safe shelter for calmer waters or even cheaper ones, such

as Thailand, which is where the regional turmoil began. Some support is coming in from companies buying back their own shares and from broad market valuations. The earnings multiple on the Hang Seng index, for example, is under 10 times. But brokers said overall sentiment remained fragile and

PARIS

French equities emerged Asian-driven upsets with a

investors nervous.

simmer away with media group Havas, up 5 per cent on Friday, at the centre of the latest wave of investor speculation. The insurance sector is provided with some earnings clues this

interim statement tomorrow and Axa-UAP reports on Thursday.

week. GAN makes an

NORDIC BLOC

Nordic stock markets face a another week of challenging nine-month results. With shares still trading on demanding valuations in spite of last week's turmoil, investors are likely to cast a close look at companies reporting. So far, the season has gone well with only SKF disappointing, but analysts warn that underperformers face being harshly punished.

Nokia will be a clear feature on Thursday. The Finnfrom last week's swirl of ish technology company will be measured against last fall on the CAC 40 index of week's results from Swedish little more than 3 per cent, rival Ericsson, which lifted so the market heads into the earnings by 65 per cent. new trading account - Given that Nokia accounts which starts today - in a for a third of the Finnish mood "of relative resilience", stock market by value, its figures will be crucial in set-

> with Electrolux, Atlas Copco and Pharmacia & Upjohn all reporting. Atlas Copco has year so could be vulnerable to any change in sentiment

Intervention proves an effective strategy

Authority last week in defending its dollar peg.

Like Argentina in the wake of the 1995 Mexican peso crisis, the HKMA proved it is possible to control the exchange rate of an overvalued currency against market forces.

its hand well in defending its

skilfully in recent months - ments" endorsed intervento rein in the dollar - that the market now does it for

them. The Bank of England wants to be able to do the same thing. The only problem is that it doesn't have any money to intervene

2671.09 82.7618 33.4568 3.2503 84.3132 144592.0 1.5183 0.5620 261.786 1.0068 7.0385 2221.22 101.774

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Singapore has also played

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4750,00 147,175 59,5000 5,9578 149,930 2,7000 0,9995 501,100 1,7500 1,4258 12,5102 3950,00 180,960

Direct intervention by currency, while South Korea in the Bank's Monetary monetary authorities is back has cushioned the won's fall Policy Committee minutes in fashion, thanks to a stal- with well-timed interven- of the August meeting, wart performance by the tion. And the Japanese have published last month, of contracted," the minutes the Bank curb the pound's "alternative policy instru-

> markets. "There was a consensus that intervention was worth contemplating but only if it was accompanied by credible actions to put the economy on a course consistent with the inflation target. In those A little-noticed discussion circumstances, it could help

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Neil MacKinnon, chief tion in foreign exchange economist at Citibank in London, said he was "very surprised" by the committee's opinion. "I hope they don't go down that route, because their track record has been so bad," be said.

Mr MacKinnon said intervention "could send entirely wrong signals" to the mar-

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bring about an adjustment ket. But Paul Meggyesi, at in the exchange rate, which Deutsche Morgan Grenfell, might otherwise be more said intervention could help

The Bank has yet to work out a deal with the Treasury over the division of foreign exchange reserves. At the moment, the reserves remain in the Treasury's

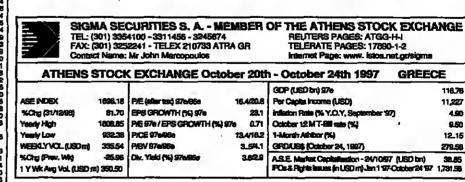
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CROSS BORDER M&A DEALS VALUE BIDDERVINVESTOR TARGET SECTOR COMMENT Kebon (Brazifi Food ice-cream move \$930m Canadian General (Canada) Insurance Buy from KKR \$527m Stake agreed Latarge (France Cement \$131m **Broadcasting** \$93.4m strategy shift Bic (France) Sheaffer (US) Pens \$33m Complete at last Commodities Richard Ellis (UK Property Chemical (US) Retelling Dairy Farm sale Continente (France) Simago (Spain)



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MARKETS: This Week

North Africa offers haven

Low foreign borrowing and gated widespread reform of high dollar earnings through the CSE to streamline transtourism and transfer pay- actions and ensure transparments have intensified ency, said during October he Egypt's hopes that fund had met with 40 fund managmanagers looking for alter- ers interested in investment. natives to unsettled Far Eastern markets will now indicative. Egypt is quite difincrease investments across There's been a reliance there North African markets.

expected to fall by 25 per yen," Mr Raafat said. "In cent to \$107.1bn this year, Egypt we don't have borrowaccording to a recent survey ings abroad. It's hard to by the Institute of International Finance, the attrac- And there is no forward martion of North Africa is likely ket. Also, we are not an to be increasingly portrayed as a wise alternative.

Africa. It's time for reloca- of currency speculation, tion. To show what makes us different," said Sherif Raafat, chairman of the Cairo Stock Exchange, which is now capitalised at \$21bn, the largest in the

Mr Raafat, who has insti- mentals are not all that

Argentina Brazil Chile Colombia'

China* South Korea

Indonesia

Sri Lanka*

Egypt Greece Hungary Israel Jordan

Polanda

Portugal

Euro/Mid East

Peru

"This level of interest is reverse a levelling trend and ferent from the Far East. on an export boom based on With capital flows to Asia a weak dollar and a strong speculate against the pound. export oriented economy." Egypt's strong position

This is a time for North stems from the near-absence annual transfer payments of \$6bn-\$7bn, contributing to \$10bn-\$12bn annual income, in addition to \$3.7bn foreign currency earnings from tourism expected this year. But the financial funda-

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Emerging markets: IFC weekly investable price indices

struggling to achieve these

"Our problem is that

We want to go slowly. We countries, for example, you don't want to sell debt. have Egypt which is We only sell stocks," Mr restructuring, and Lebanon Caution dominates the

amhition excites the Egyptian steamroller.

currently valued at Dh118bn Morocco (\$12.2bn), has seen 8 52 per cent rise in Morocco's gen-IGBC Index eral stock market index this year, though largely as a result of the overvaluation of leading stocks. While expectations of a correction have mounted, values have risen to their current level of 17 times 1997 earnings. "Morocco is more expensive than the Egyptian mar-

ket. We have received three

or four new foreign investors

per month, which is not

many. Last year it was many

more," said Mohammed Mek-

"The regional bourses in

there's lower valuation in

Egypt and Tunisia, while in

Egypt there's greater liquid-

ity than in Morocco," he

encouraged by foreign cli-

ents keen to use its regional

research expertise even in

markets where it has still to

Foreign brokers view

North Africa as lagging well

behind the integrated Asian

markets, despite Egyptian

hopes. "If things became

more integrated it would

encourage investors who eye

Moussa of HSBC James

Capel in Cairo, which has

recently established finan-

cial operations in the Egyp-

this integration. It's more

than just one market, It's 10

compatible. In the Middle

"Even so, with regard to

problems in Asia, it's a little

East and North African

which is rebuilding.

"Asia has benefited from

Casablanca-based Upline is

said

find its way.

tian capital.

ouar of Upline Securities, Morocco's leading manager count. Govarnments know thet fund managers will look of foreign security sales. as much at regions as specific countries. While Egypt North Africa are seen as is expecting its foreign portmora stable than the Far folio investment to reach East. There's an increase in \$1.5bn this year, other interest in this region generregional economies are ally, but the investors are choosing their countries, and

"We don't think that the countries of the Middle East and North Africa can absorb the investment that would otherwise be destined for the Far East," said Ahmed now seeking to expand its Abdelkefi of Tunisie Valeur, oparations in Tunisia, a leading Tunisian brokerage house. Despite such views, the company has to date handled \$30m of foreign share sales of Tunisian stocks.

there's not much to sell. Even so, we are selling a little more than before the crisis in the Far East, but largely because the government now allows foreigners regions rather than single to huy up to 50 per cent countries," said Hazem stakes," he said.

Tunislan p/e ratios are around 15. which has encouraged foreign investors. A steady correction has now almost settled the market. Meanwhile, infrastructure changes have seen an electronic trading system or so countries, which are all installed at the bourse. But aims remain clear:

Abdelkefi said. whether there will be smaller economies of North Africa, just as boundless increasing flows to this region on the back of the

early to tell."

Asian credits bear brunt of battering

investors have had a rough taking this as an opporturide over the past few nity for short-term profitdays, as speculative attacks taking." on Hong Kong's currency towards Asian credits in

Standard & Poor's decision last Friday to downgrads the sovereign credit ratings of South Korea and Thailand compounded the general sense of gloom. But with yield spreads on Asian sovereign bonds widening more dramatically than other emerging market debt on Wednesday and Thurs-day, analysts said the contagion effect would probably be of limited duration else-

"Latin American bonds have suffered," said Peter West, chief economist at BBV Latinvest. "But they received less of a battering than their Asian countar-

Analysts say the extent of the crisis should be put into broadar perspective. Although some issuers, such as Thailand, Korea and Malaysia saw a steep fall in their bond prices, others were relatively unscathed.

According to J.P. Morgan's emerging market bond index, Latin American bonds fell by just 1.8 per cent on Thursday, the worst day, compared with 2.48 per cent for non-Latin credits. Overall, however, the

emerging market index was still about 17 per cent higher

"Latin American and east European bonds have shown mora resilience than you would have expected of them in such circumstances," said the Hong Kong peg to the one bond syndicate official. US dollar is broken, the

Emerging market hond "Many investors are simply

INTERNATIONAL BONDS By Edward Luce and Samer Iskandar

Others, howavar, were and stock market stoked up mystifled at the decision of a sense of hearishness some emerging market borrowers to tap the markets at such a turbulent moment. Both China, which issued \$500m of global bonds on Wednesday afternoon, and Lehanon, which issued a 10-year \$400m eurohond on Thursday, were punished severely for their

temerity. The China bond, which widened by about 20 basis points after launch to a spread of between 85 and 90 basis points, was singled out by ona banker as "spectacularly badly-timed".

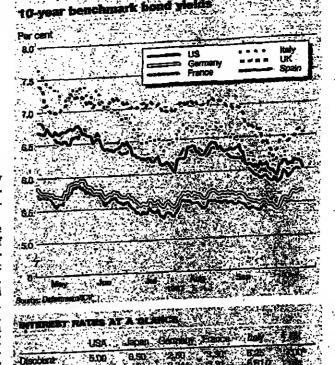
Bond traders said it was almost impossible to find a bid price for the second tranche of the China bond a \$100m tranche of 30-year paper. The issue was underwritten by J.P. Morgan and Merrill Lynch.

"It is difficult to understand why they chosa to launch it when thay did," said the head of a bond syndicate at a leading investment bank in London. "Market conditions are bound to improve sooner or later."

Labanon's first ever 10-year eurobond suffered a similar fate, its yield spread widening snbstantially in the hours following the launch.

Analysta, however, say non-Asian emerging market paper will probably recover ground lost last week in a relatively short space of time depending on the turn of events elsewhere.

"In the unlikely event that



markets would probably turn on Latin America and especially Brazil," said Mr West. "But otherwise there is still a lot of liquidity out there and inves- uneasy about East Asia,

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vield.' Last week's "flight to quality" pushed the yield on the US Treasury long bond down to 6.35 per cent at one stage, comfortably below the yields of more than 7 per cent registered earlier in the

Short of a steep rise in US interest rates, yields available on "quality" bonds are still too low to satisfy most investors' growth targets.

"There has been a lot of compression in Latin American spreads this year, so it is a good time for fund managers to realise gains," said a bond official in New York, "But on economic fundamentals Latin America is in a mnch better shape than it has been for a long time so there is no reason why it should sea a sustained

Christina Heinl, head of investment at BB Securities in London, part of the Banco do Brasil Group, said: "The market was mainly tors are still searching for and Latin American bonds suffered from tha spill-

> "The sellers were mostly traders, not final investors. Ms Heinl expects Latin American bonds, Brazilian Brady bonds in particular, to recover soon.

Bradys should rise again fairly soon," sha said. "But eurobonds could take longer.

She pointed out that Brazilian economic fundamentals remained bondfriendly, with inflation contained at modest levels, the privatisation process on track and the government moving ahead with planned

Furthermore, she said, for emerging market investors. There are barely two months left and nobody wants to end the year taking

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NEW INTERNATIONAL BOND ISSUES US DOLLARS FRENCH FRANCS | 100 | New 2012 | 1.00 | 100.01 | 99.508 | 6.355 +2057_Sep02 | Tokyo-Makesubishi India | 100.01 | 99.508 | 6.355 +2057_Sep02 | Tokyo-Makesubishi India | 100.00 | 87.50 | 99.508 | 6.355 +2057_Sep02 | Tokyo-Makesubishi India | 100.00 | 89.97.278 | 99.987 | 6.949 +2557_Sep02 | Sudanan Sachis India | 100.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80.00 | 80 SHISS FRANCS TALIAN LIFE Destroha Basacadialist - 300ha Nav 2009 kil 102 125 100 Oct 2002 R.75# 99.9161 8.771 +270[54]% -12] JP Morgan Sectorares 100 Nov 2008 R.75# 92,7738 8.212 +225[69:00] JP Morgan Sectorares 400 Oct 2008 R.52# 93,758 8.212 +225[69:00] JP Morgan Sectorares 100 Oct 2027 7.50# 98.6738 7.513 +115[6]#-7-27 Morgan Sectorares 100 Oct 2027 7.50# 98.6738 7.513 +115[6]#-7-27 Morgan Sectorares 100 Oct 2027 7.50# 98.6738 94.58 +525[6]#-7-77 Morgan Sectorares 100 Oct 2027 8.525 98.618 8.855 +220[6]#-7-77 SSFSSONER 100 Oct 2027 8.525 98.618 8.855 +220[6]#-7-77 SSFSSONER 100 Oct 2021 8.456 +220[6]#-7-77 S LUXEMBOURG FRANCS | Depart | Supplied | Markets | Supplied | Markets | Supplied | Supplied | Markets | Supplied | Supplied | Markets | Supplied | Markets | Supplied | Markets | Supplied | Supplied | Markets | Supplied | Markets | Supplied | Supp World Bunkfilt DSL Bankfill) Canadian Dollars 200 Nov 2022 7.375 99.0018 7.464 4786%-2021 Benckeys 750 Nov 2004 6.875 99.738 01.925 42063,80040 Commerc 70 Nov 2002 7.66 100.25 100 Nov 2007 7.375 98.6587 7.380 473774,00027 Benckeys 50 Apr 2007 8.50 102.4388 8.108-13581-28-07.580300

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SGA SOCIETE GENERALE ACCEPTANCE N.V.
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AMOUNT NOTES DUE 1997
ISIN CODE: XS0070590863

n accordance with the Terms and Conditions of the Notes, notice is hereby given that, pursuant to condition 15 "Final Redemption Amount", the Redemption Amount applicable upon redemption of each note will be: USD 10 000.- per denomination of USD 10 000.- Payment of principal will be made on October 24th, 1997 in accordance with Condition 6 "Payments" of the Terms and Conditions of the Program.

THE PRINCIPAL PAYING AGENT SOCIETE GENERALE BANK & TRUST S.A. - LUXEMBOURG

The Financial Times plans to publish a Survey on

Spanish Banking & Finance

on Monday November 17

For more information, please contact:

Ewa Placzek-Neves in London Tel: +44 171 873 3725 Fax: +44 171 873 3934

> Edward Macquisten in Madrid Tel: +34 1 337 0061

> > Fax: +34 1 337 0062

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SINO LAND COMPANY LIMITED (a company incorporated in Hong Kong with limited liability US\$200,000,000 5% Convertible Bonds due 2000

US\$200,000,000 5% Convertible Bonds due 2001 US\$145,000,000 4% Convertible Bonds due 2002

NOTICE TO BONDHOLDERS The Directors of Sino Lead Conspany Limited ("the Company") on 23 September, 1997 proposed a final dividend of HKG0.16 per share (with an option for scrip dividend) for the year ended 30 June, 1997 to shareholders whose names appear on the register of members on 20 November, 1997. This final dividend is payable on 22 December, 1997. This final dividend is subject to the approval by shareholders of the Company at the Annual General Meeting to be held on 20 November, 1997. The dividend warrants will be despetched on or about 22 December, 1997.

14 revember, 1997 to 20 November, 1997 (both datas inclusive).
Registered holders of existing Bonds who wish to exercise their conversion rights attaching to their Bonds so as to be entitled to the said final dividend should lodge the properly completed and signed conversion forms together with the bond certificates with their Agents so as to reach the Company before 4:00p.m. (Hong Kong time) on 20 November. 4:007

By Order of the Board Eric Ip Sal Kwong Hong Kong

By: Claibenk, N.A. (Corporate Agency & Trust), Agent Bank CTTIBANCO

U.S. \$400,000,000 National Westminster Bank ■

Floating Rate Capital Notes 2005 In accordance with the provisions of the Notes, notice is hereby given that for the six months interest Period from October 27, 1997 to April 27, 1998 the Notes will carry an interest Rate of 5.9375% per annum. The interest payable on the relevant interest naument rists. April 27, 1008, president the relevant interest payment date, April 27, 1998 against Coupon No. 26 will be U.S. \$300.17.

By: The Chase Manhettan Bank London, Agent Bank October 27, 1997



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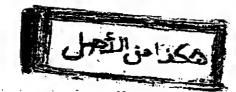
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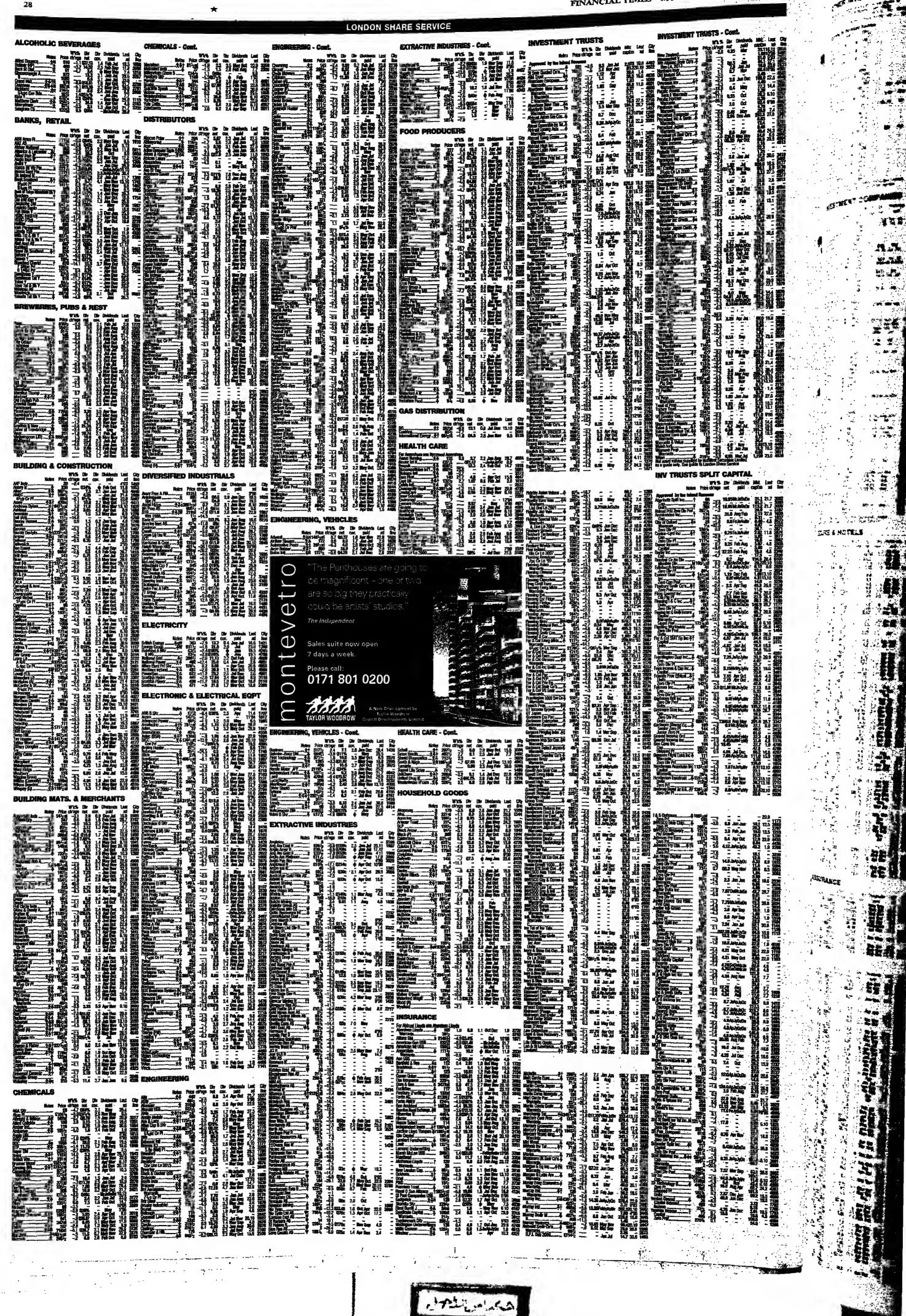
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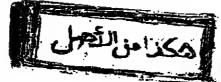
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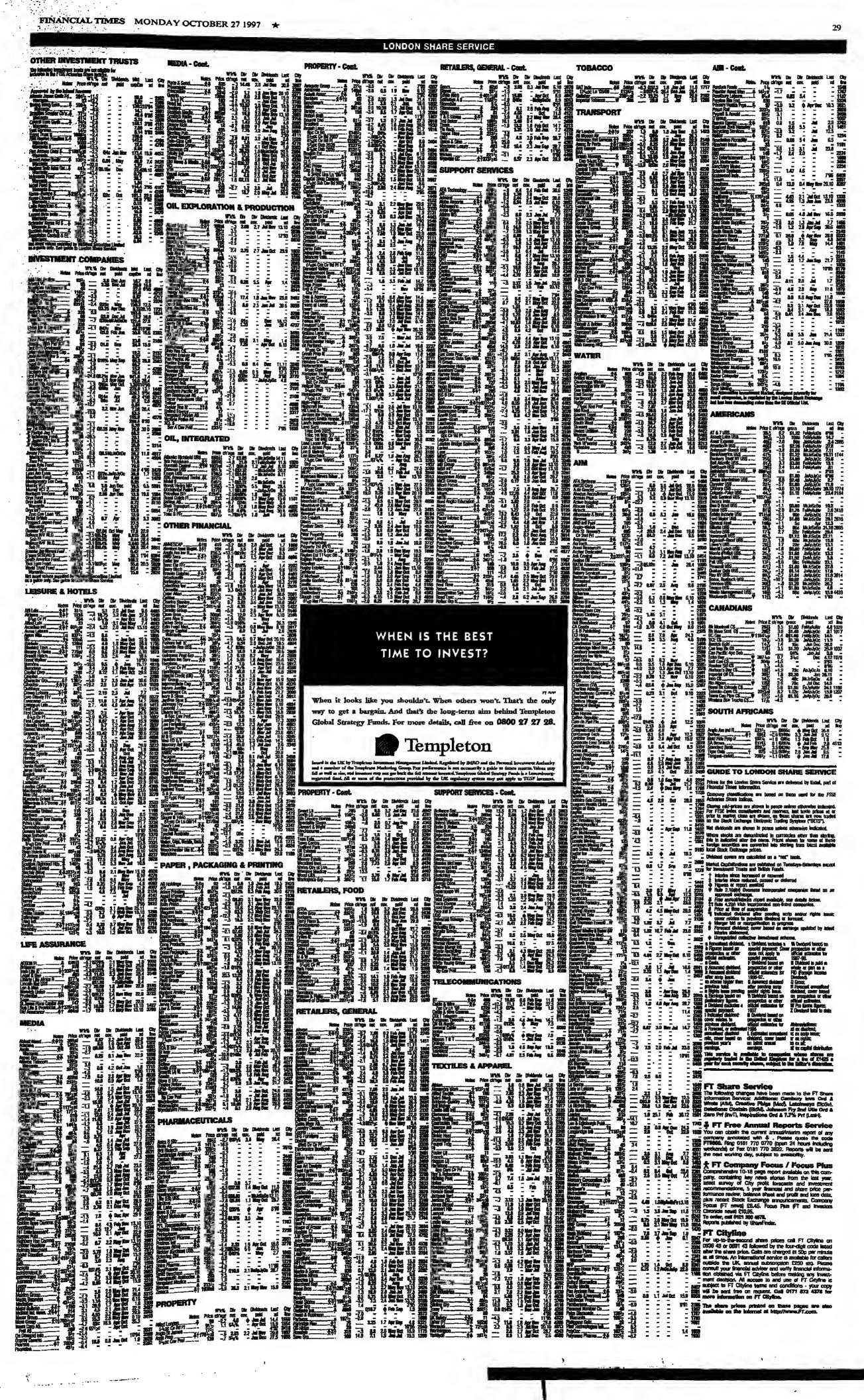
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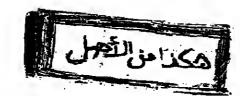
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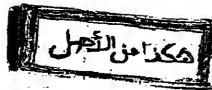
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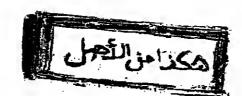
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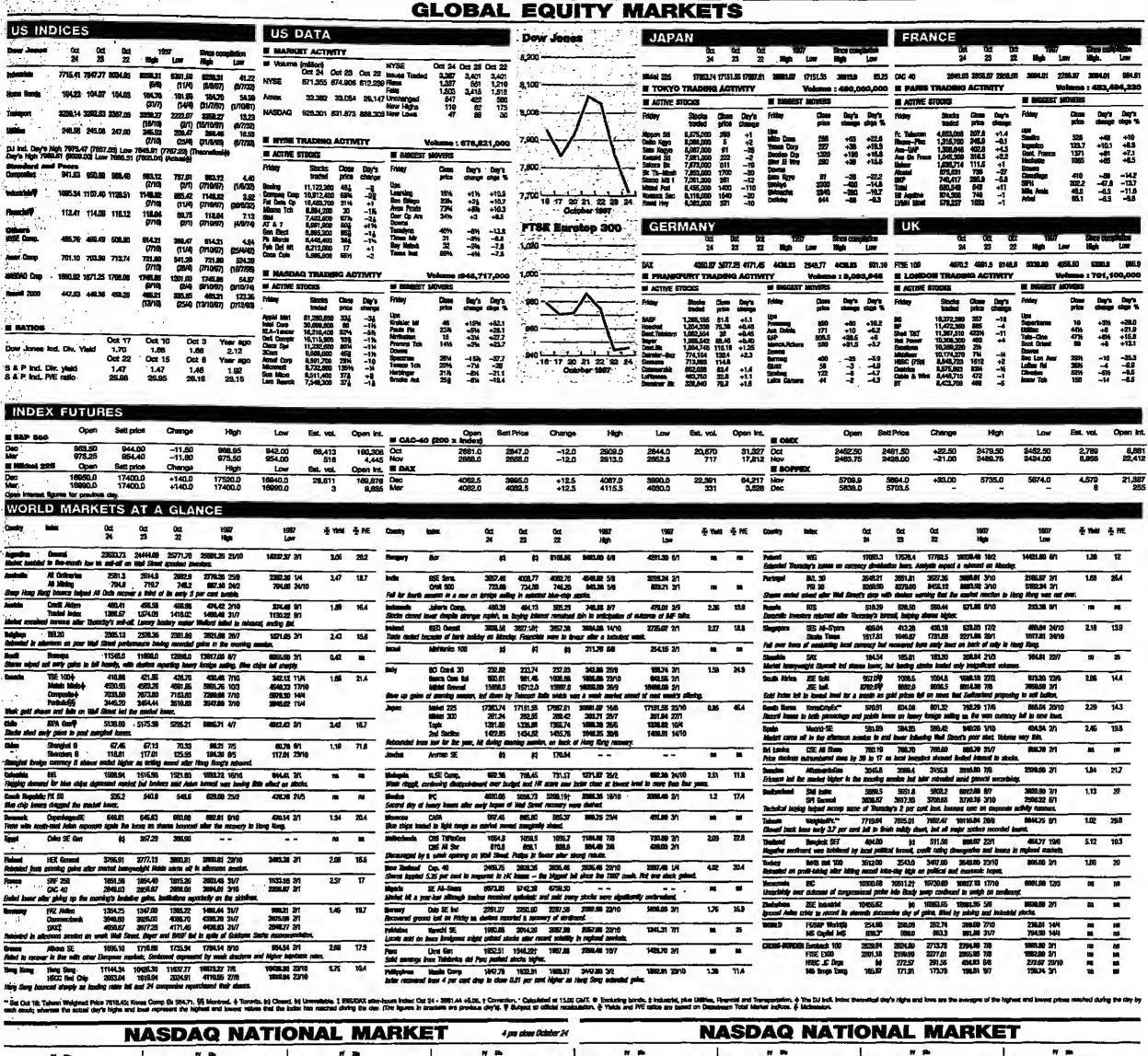
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MONDAY

Pipe dreams EU energy ministers meet in Luxembourg to renew attempts to

agree long-delayed plans to break down the power of monopoly suppliers and allow competition in Europe's \$100bn-a-year gas supply market. They will discuss a compromise proposal for at least 28 per cent of the gas market. accounted for by the largest users, in each EU state to be opened to competition. The percentage would rise after five and 10 years, as the definition of customers eligible to shop around for gas was broadened. They will also discuss the problem of large existing gas suppliers with long-term "take-or-pay" contracts with gas producers - which could leave them with gas they cannot sell if competitors enter the market.

Euro-Japan talks

A delegation of 12 Euro-MPs meets Japanese politicians in Tokyo for an annual two-day interparliamentary meeting. In three sessions they will discuss issues as diverse as drug trafficking and Asian security, but the keenest interest is likely to be in the discussions on trade, climate change, and monetary issues.

Child labour



A global strategy for combating and ultimately eliminating child labour is the focus of a four-day conference in

Oslo to be attended by ministers, trade union and employer representatives, United Nations and other organisations. The conference, organised jointly by the International Labour Organisation, the UN Children's Fund (Unicef) and the Norwegian government, aims to draw up an action agenda to help the estimated 250m children working worldwide, often in dangerous and exploitative conditions.

Brown's Emu statement

As the UK parliament sits after long summer recess, Gordon Brown, UK chancellor of the exchequer, is to make a keenly awaited statement about the government's attitude to European monetary union and the single currency.

On the wavelength

Other economic news

parliament returns today. with markets awaiting Chancellor Gordon Brown's forthcoming statement of the gov-

ernment's policy on a single

employment cost index is released, and could show

above-average gains. it is a key indicator for Federal Reserve chairman Alan

Greenspan, who discusses economic and monetary pol-

icy at a joint economic com-

Wednesday: Industrial production and large store retail

sales for September are

released in Japan. In the US, the Federal Reserve pub-

lishes its Beige Book summary of regional economic

Thursday: The temperature of the European labour mar-

ket is taken, with Danish

and Norwegian unemploy-

ment figures out, Swedish

labour costs and Italian hourly wages data released. Friday: Anticipation of a rise

in IIS interest rates could be

spurred by first estimates of

US third quarter GDP. Ana-

laysts at Deutsche Morgan Grenfell forecast real GDP to

mittee hearing today.

conditions.

Monday: The

European currency. Tuesday: Third quarter US

Nearly 2,000 delegates are expected to attend the World Radiocommunication Conference in Geneva that will allocate radio frequencies for satellite services at the turn of the century.

The four-week conference, held every two years by the UN's International Telecommunication Union, sets binding global rules for the use of radio frequencies by all types of communication services, including the



A Japanese health ministry sub-committee will discuss on Tuesday whether or not to approve the birth-control pill for contraception

rapidly-expanding mobile phone

satellite systems. With increasing numbers of users competing for a finite number of frequencies, the allocation debate has become ever more hotly contested. The ITU notes that more satellites are due to be launched in the next 10 years than in the previous 30, representing a \$30bn market.

WTO widens net

A high-level meeting on ways of bringing the world's poorest countries into the international trading system begins in Geneva at the World Trade Organisation. The two-day meeting will focus on practical help for individual least-developed countries involving joint action by six international bodies - the WTO, the UN Conference on Trade and Development (Unctad), the International Trade Centre (run jointly by WTO and Unctad), the UN Development Programme, the International Monetary Fund and the World Bank, The WTO's richer members are also being asked to open their markets further to exports from the poorest nations.

FT Surveys Lebanon, Australia.

Holidays

Ireland, Nauru, New Zealand, St Vincent, Tukmenistan, Zaire.

TUESDAY

German forecast Germany's six leading economic

research institutes are expected to

forecast a quickening of economic growth next year in their autumn report. Independent economists have warned, however, that an advance of around 3 per cent in real gross domestic product compared with a possible 2.5 per cent this year would have only a limited impact on the 4.5m seasonally adjusted johless total because of the structural nature of Germany's unemployment problem.

Foreign parts



Medical expert meet at the World Realth Organisation in Geneva (to Oct 30) to review the risks and implications of xenotransplant ation - the

transfer of animal organs or tissues into human recipients. The use of organs from animals, notably pigs. could save thousands of human lives by alleviating the sbortage of human organs for transplants. But xenotransplantation also carries risks of transmission of new diseases to human populations. The experts will discuss these risks as well as immunological and ethical issues which affect the feasibility and acceptability of xenotransplantation.

Control group

28

A Japanese health ministry sub-committee meets to discuss whether or not to approve the birth-control pill; Japan remains the only country in the world to ban the pill for contraceptive purposes, more Russia v Italy; Ireland v than 30 years after it was introduced in Hungary v Yugoslavia.

the West.

Sudan talks

Sudanese peace talks which stalled three years ago resume in the Kenyan capital; the Khartoum government and the rebel Sudan Peoples' Liberation Army (SPLA) have agreed to provide chief negotiators and negotiating teams of not more than six people each.

Mugabe speech

Robert Mugabe, president of Zimbabwe gives the keynote speech at a gala dinner held for African leaders attending an international conference to mark the 40th anniversary of the beginning of the decolonisation of Black Africa in London.

Brandt view

David Brandt, chief minister of the volcano blighted island of Montserrat, gives evidence to the British House of Commons international development select committee.

FT Survey Slovakia.

Holidays

Cook Islands, Cuba, Cyprus, Czech Republic, Greece, Israel.

WEDNESDAY

Footbali

Soccer World Cup European Zone play-offs first leg: Croatia v Ukraine: Russia v Italy; Ireland v Belgium;

Brought to account

Swiss banks publish the second list of thousands of dormant accounts opened before the end of World War Two in effort to locate their rightful owners. In contrast to the first list published in July, this new list will contain names of Swiss account holders as well as foreigners.

FT Surveys

Portugal.

Holidays Turkey

30 THURSDAY

irish vote

Ireland votes for a new president to replace the popular Mary Robinson, with polls suggesting the Fianna Fail candidate, the Belfast academic Mary McAleese should win the contest for what is a largely ceremonial post. After a sometimes acrimonious campaign, with opposition allegations about her links with Sinn Fein, the IRA's political wing, Mrs McAleese is expected to see off the challenge of Mary Banotti, the conservative Fine Gael party's candidate, Adi Roche, the Labour party candidate, and two independents Dana, the pop singer and Derek Nally, the only male contestant.

Dab hands

European Union fishing ministers will consider measures aimed at improving conservation by protecting young fish and spawning stocks. The European Commission believes that technical regulations, covering for example standards on mesh sizes and static gear, are not effective enough.

Top golfers go to Montecastillo, Spain, for the Volvo Masters, last European PGA tour of the year.

Paper profits

Sotheby's London holds sale of Fantasy, Illustrated Books & Drawings, including original illustrations by Rex Whistler, Arthur Rackham, Aubrey Beardsley and William Heath

Holidays Mauritius, Sri Lanka.

FRIDAY 31

Chairwoman US first lady Hillary Clinton is scheduled to deliver an inaugural lecture at the University of Belfast for a chair honouring Joyce McCartan, a voluntary worker she met in Belfast in

Kid gloves

29

Four 16-year-old girl boxers become the first to compete in an official British .

tournament following the change in amateur boxing rules allowing women to enter fights, in a tournament in Carmarthen, Wales.

Holiday spirits

Hallowe'en; Diwali (festival of lights)

FT Surveys Swiss Banking and Finance.

Holidays Fiji, Germany, Guatemala, Singapore, Slovenia, Taiwan, United States.

Siberian summit

SATURDAY

Prime Minister Ryutaro Hashimoto of Japan and President Boris Yeltsin of Russia meet in Krasnoyarsk, eastern Siberia, in an informal summit. They will have about 10 hours together, with no set agenda. Among the serious issues likely to figure in their discussions is that of the Kurile Islands. The Russian side is optimistic about breaking the longstanding deadlock over the Kurile Islands, known as the Northern Territories in Japan, while Japan is keen to win a bigger role in energy developments in the Russian far east.

Ski battle



celebrations are planned in Nagano, central Japan, to mark the start of the 100-day countdown to opening of the winter

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olympics. But the enthusiasm is overshadowed hy a continuing dispute about the starting point of the men's downhill skiing race. Olympic organisers say the proposed

start is too low, while the Japanese side says that putting it any higher would damage the environment in a protected area.

Heavy tackle

England v Australia Rugby League

Holidays

Algeria, Belgium, Bolivia, Brazil, Burundi, Cape Verde Is, Central -African Rep, Chad, Chile, Congo, Crostia, France, French Guiana, French West Indies, Gabon, Germany Gnatemala, Haiti, Italy, Ivory Coast, Lebanon, Liechtenstein, Lithuania. Luxembourg, Madagascar, Mauritius, Monaco, New Caledonia, Peru. Philippines, Poland, Portugal, Rwanda, Senegal, Seychelles, Slovak Rep, Slovenia, Spain, Sweden, Switzerland, Togo, Vatican City, Venezuela, Virgin

Compiled by Roger Beals. Fax: (+44) (0)171 873 3196.

ECONOMIC DIARY

Statistics to be released this week

Day Released Country	Economic Statistic	Median Forecast	Previous Actori	Day Reloased	l Country	Exemercia: Statistic	Medies Forecast	Previous Actual
Mon HO'KON	G Aug retall sales (real)."		1.5%		US .	Sep new home sales	810K	800K
Oct 27 CANAD	Aug department stole sales	. 11%	12%		US	M2 week ended 20 Oct	\$7.5bn	\$8,300
US	Sep existing home sales	4.25m	4.32m	(FRI	AUSTRILA	Sep building approvals	3.0%	13.5%
JAPAN.	Oct wholesale price Index 2nd 10 da	ays .	0.0%	Oct 31	AUSTRUA	Sep motor vehicle registrations	4.5%	2.5%
TUE FRANCE	Sep household consumption?	0.8%	3.4%	1.49	JAPAN	Oct consumer price Index (Tollylo)	20%	21%
Oct 28 US	OS employment cost index, civilian	0.8%	0.8%	ar Or	JAPAN :	Oct cons price index ex perishables	7.2%	23%
US	Q3 employment cost index, civilian**	***	2.8%	37.	JAPAN'	Sep consumer price index (nation)**	2.3%	2.1%
US .	BOT-Mitsubishi 10/25		0.2%	·,;;;	JAPAN	Sep unemployment rate:	3.4%	3.4%
US	Oct consumer confidence	127.9	128.6		JAPAN	Sep construction odders		7.8%
US	. Redbook 25 Oct		0.2%	·	JAPAN	Sep housing starts	-22.0%	=17.5%
JAPAN	Sep Industrial production†	0.6% · ·	-3.0%	. V	FRANCE :	Sep unemployment rate	12.5%	12.5%
JAPAN	Sep shipments†		-2.1%		FRANCE	Sep jobseekens ILO	0.0%	0.1%
Japan	Sep retail sales**	-3.3% · ·	-0.7%	(N. 1	US :::	OS gross domesto product advance	3.2%	· 33% 🛝
WED FRANCE	Oct industrial survey	18.0	14.0	MA	US	CB gross domestic product price inc	ex 2.0%	1.8%
Oct 29 US	Sep durable orders	-0.5%	2.7%	A 10 1 1 1	CANADA"	Aug real gross don prod factor cos	0.196	0.8%
us	Sep durable shipments	٠,	1-1:4%		US	Oct Chicago PMIT	59.5%	61.2%
CANADA	Sep Industrial production P.I.*	0.3%	0.7%		US	Oct Michigan sentiment final	105.0	105.2
CANAD	Sep raw materials P.L	-1.0%	-1.0%	During 1	the week			
BELGIU	M. Oct consumer price Index prelim*	0.2%	-0.4%·		GERMANY	Aug loon consumer dignate		90.0
BELOIU	M Oct consumber price index preim	1.5%	1.6%		MALAYSIA	Aug M37	20.3%	21.0%
THU AUSTRL	IA Sep belance on goods & services	A\$190m	A\$318m	: .	BELGIUM	CZ preim grose dom product 1 An	n The State of	0.8%
Oct 30 DENMA	RK Sep unemployment rate .	7.8%	8.0%		BELGIUM	O2 prelim gross dom product.		2.8%
MALY	Sep hourly wages	4.8%	4.5%	• 🖟 •	GERMANY	Aug capital account	6.745 W.W.	-DM20.0
NORWA	Y: Oct unemployment rate	2.9%	3.0%	3 3 1	GERMANY	Sep net foreign bond purchases		3.3bn
US	Initial claims 25 Oct	312K	316K	्रामामार्थी का वा	orth, Tyear on	year, "quater on quarter, feeceantally expected	Standar	d & Poor's M

rise 3.6 per cent on the year.

- **ACROSS**
- Something typists use and footballers lick! (9)
 Rich little man is doomed. (5) 9 A little unwell, I lack col-
- our (5)
 10 Capital people in Asian settlement at that time (9)
 1.1 Young man sticks to where
- teenagers go (5,5)
 12 Crop always found among stone (4) 14 Mixed prison, barred, but with no place to buy drinks
- 15 For tea, say, Jack allows
- cakes (7) 17 When strikers have to accept deliveries? (7)
 16 Amaze with a way to undo
- knitting (7)
 20 Time to edge dress (4)
 22 Lip of ferry often damaged
- 25 Where, under big wheels,
- heat starts (9) 26 One sailor goes back east furious (5)
- 27 Unfortunately there's 550 lying in state (5)

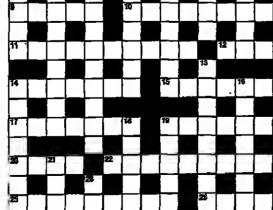
bothered! (9)

- I Two students going in to pay for cow (5) 2 Pass Louis turning north
- after secret agreement (9) 3 Tea in arsenic could be
- Virginia answered the purpose (7) 5 Show him endlessly taking
- part once ahead (7) 6 Standing up if one's topless
- 7 Derelict vehicle needing parking (5) told end of road is shut
- (9) 13 With son in TA bet Pere-
- grine is not drinking alco-hol! (10)

 14 Good-for-nothing workers the French brought in (9)
- 16 High-spirited divorcee ran into tube dancing (9) 18 Colour which is unusual for fans (7)
- 16 An amateur supporter introduced him (7) 21 This poem is a bit evil, I admit! (5)
- 28 Proposed maiden not 23 Said why upset idle bear? 24 Take orders from old boy

you once stood up to (4)

extremely sweet (10) Rejected Delia admitting



WINNERS 9,504: Mrs. M. Aubry, Bow Crediton, Devon; W.R. Lees, Canterbury; Mrs. A. Miller-Jones, Hythe, Kent; G. Sandars, Repton, Derbyshire

MONDAY PRIZE CROSSWORD

No.9,516 Set by GRIFFIN

Six bottles of Davys Celebration Champagne for the first correct solution opened and three runner-up prizes of £40 Davys food and wine vouchers redeemable in person or by post. These prizes are available only to winners living in England, Scotland and Wales. Winners with overseas addresses will receive a set of aliver-plated place name leaves and cards. Solutions by Thursday November 5, marked Monday Crossword \$,516 on the envelope, to the Financial Times, 1 Southwark Bridge, London SE1 SHL Solution on Monday November 10. Please allow 28 days for feitvery of prizes. days for delivery of prizes.

Address.

Solution 9,504



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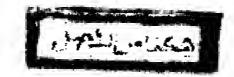
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Australa

In spite of abundant resources, Australia remains one of the world's great underachievers, reports Tony Walker

Fortune's favour frittered away

Anstralia, it seems, has an infinite capacity to disappoint. For all its manifest advantages of ahundant resources, benign climate lack of population pressures, educated workforce and stable political system, its performance rarely matches ernment asserts, but it is

TC-81-P. 27 1997

oliday spirits

T Surreys

SATURDAY

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Mandays.

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100 1000

Service Control of the Service of th

Hugh Mackay, social comhis surveys showed Australians were "disappointed" in their country, reflecting try which already feels "odd widespread disenchantment man in" in Asia. with the political leadership.

Australians perceive a lack of leadership on both tralians about their place in the conservative and Labor sides of politics - a malaise which hardly augurs well for the challenges ahead as Ausin the development of the Asia Pacific region.

Donald Horne, whose 1964 tralian politics, today talks about a "crisis of helief" unhappiness, even contempt, patchy. for politicians.

itself."

has been badly mishandled from "reform fatigue". hy the Liberal-National Party coalition and Mr term and with an election and Mr Howard's treasurer-Howard in particular.

tantly racist views of Pau- ing at the polls unless it line Hanson, leader of the becomes more pro-active. populist "One Nation" party. leaving the impression that

unsympathetic to her ideas. The Hanson phenomenon proving divisive domestically and damaging regionmentator, recently reported ally. Asian governments are not averse to using such issues to embarrass a coun-

> querulousness among Austhe world are deep concerns about the domestic economy. Historically high levels of

tralia strives to play its part to 9 per cent continue to undermine confidence and this is reflected in sluggish retail sales and disappointhook The Lucky Country ing figures on new housing helped define an era in Auskey barometers of economic activity. Business confidence, measured by proderiving from a deep-seated posed investment, is also

Mr Howard's coalition "Paul Keating managed to came to power last year, divide the nation against after more than a decade out him," says Mr Horne. "John of office, committed to defi-Howard is managing to cit reduction and to winding Mr Howard would know how divide the nation against back the national deht. It difficult it is to bring about was also determined to "go The trigger for renewed slow" on reform, assuming soul-searching is the race after the bectic Labor years issue and a feeling that it Australians were suffering community support. Efforts

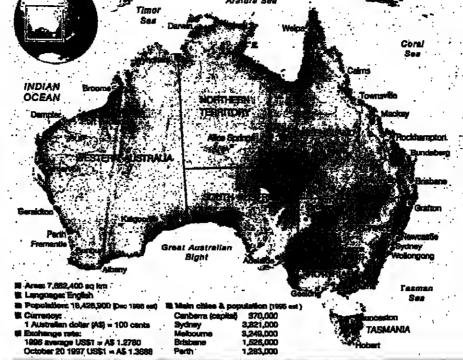
The prime minister was belatedly, seems to have were stillborn because of slow to condemn the bla- realised that it risks a maul- union or other pressures. It government is not doing dropping below 8 per cent.

Ministers have begun beating the reform drum referhe may not he completely ring particularly to the need for sweeping tax reforms, including the introduction of may be passing, as the gov- a long-overdue indirect tax on goods and services. Tax reform now tops the political agenda, not least hecause a progressive tax scale is patently unfair to lower and middle-income earners.

The highest marginal tax nan in" in Asia. rate of 47 per cent now Underlying an evident applies at just one-and-a-half times average weekly earnings, compared with 17 times earnings in the 1950s and

Mr Howard has shown unemployment at 8 per cent himself sensitive to these concerns: "If we can fix our taxation system, if we can re-balance the incentives, if we can get something that ceases to penalise our manufacturing exporters...I can't think of a single reform in an important area which will make a more fundamental contribution to realising the great potential of our nation as we go into the 21st century," he says. But as a former treasurer

meaningful tax reform which is regarded as fair and, therefore, commands in the 1980s, first under a Half-way through its first conservative government, looming the government, ship, and then under Labor,



 National legislature
 Sicrement; House of Represent of 148 members directly elected by a preferential voting system for a threeyear term; Senate of 76 member directly elected by proportional one-half of the senste retiring even three years, usually to coincide with ens for the House of

originate or amend money bills. In ceneral may dissolve the entire Sen Computeory universal direct suffrag over age 1S

GDP per head (US\$) 21,698 22,924 Infiation isnous) % change in CPD Inclustrial production (annual % change) Recorded unemployment rate (% of workforce) Money supply, M2 (ennual % change) Foreign exchange reserves (USShrit 13.0 13.3 26.9 26.7 Government expenditure (% of GDP) 46.5 44,4 Total foreign debt (% of GDP) -14.4 -15.4 Current account balance (LSSbn) 65.2 72.3 .-65.25 -72.5 Merchandies imports (USSbr) -0.05 Main trading partners (share of total trade to world, 1996)

13.9% Japan .

EU

 Head of state
 Queen Elizabeth II, repres Australia by a governor-general

February 1996 - State legister in five of the six states there is a sicemeral legizlature, in the othe Cabinet headed by prime mi appointed by governor-general on the Representatives. There is curently a

Liberal Party: Labor Party: National Party: Australian Democrate Party

servatives lost the 1993 election after proposing an indirect goods-and-services tax

Encouragingly, though, discussion about tax reform these days reflects both the need to correct inequities for individual taxpayers and a as he never tires of pointing recognition that Australia out, the hudget deficit was must make its tax regime reduced to 1 per cent of GDP more attractive for inves-

lishment of a \$1bn fund to on foreign debt of 10 percent encourage new investment will be halved by 2000. from abroad. As a senior eco-nomic adviser to Mr Howard Ha's projected, if optimistic, says: "We are dealing with a growth of 3.5-4 per cent in very competitive world. Unfortunately, there is no of OECD countries. Austrasense of urgency in Austra- lia has experienced 28 suclia, with projects getting cessive quarters of positive caught up in red tape growth, a performance not between federal and state seen since the 1960s. Inflahureaucracles. Time is tion is benign hut the cur-

is widely assumed the con- enough to stimulate economic activity, pointing to deficit reduction and interest rate cuts - there have been five such cuts in the past 18 months - as evidence of a commitment to continued strong economic growth.

Under his treasurership, in 1996-97, is projected to he ors. at half a per cent in 1997-98
A recent government and will he in surplus by inquiry called for the estab- 1998-99. A debt service ratio

1997-98 is among the highest rent account deficit remains Peter Costello, treasurer, stuhbornly high and unem-

something of a loss to explain why husiness and higher and what more the government might do to reform is an important element of his plans hut he recognises this will not pro-

vide, overnight, a panacea for sluggish activity. David Love of Syntec, the economic forecaster, says growth in the next year will be weaker than expected, partly because the US economy has peaked and is dne for a downturn. He believes

the government has exaggerated the strength of the Australian economy, based on over-optimistic Treasury growth forecasts, making something of a rod for its back in the process. The government faces

include an urgent requirement for workplace reform rejects criticism that the ployment shows little sign of to dismantle a mesh of with land claims by indigerestrictive practices which nous Australians under the

Mr Costello appears at militate against the joh creation required to reduce unemployment. The new consumer confidence is not government has harely scratched the surface of industrial reform: it is not stimulate activity. Tax clear it has the will to tackle this area.

It has also shown a tendency to backslide on tariff reduction. Because of concerns about joh losses, it has delayed implementation of tariff cuts on imports of motor vehicles and also on textiles, clothing and footwear. The Labor party, which saw its blue-collar support collapse at the last election, generally supports these moves.

With an election due in just more than a year, the government will be obliged to focus increasingly on economic questions and will find itself on the defensive. other challenges. These But there are other issues which will also be tricky, including attempts to deal

National Title Act of 1994. A recent High Court decision which found that pastoral leases did not necessarily extinguish native title has

thrown the question of who controls vast swathes of requiring additional regulations to "clarify" the issue. This is almost certainly not the end of the story and further legal action seems likely

The government will also have to deal with the question of Australia becoming a republic and cutting formal ties with Britain. Mr Howard is an avowed monarchist who wishes to preserve the status quo but many of his senior cabinet colleagues hold a contrary view.

All in all, preserving the status quo has not been an option in many areas. Mr Howard had probably hoped that he would be able to steer his government through a less interesting time in its first-term.

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TOURISM AND LEISURE









PROPERTY



INOUSTRIALS



BUILDING MATERIALS

Navigating a political minefield

The parties will have to watch their step in the run up to an election in 1998

Kim Beazley, leader of the opposition, is more optimistic than might seem justified about Labor's prospects of regaining government after its crushing defeat in last year's election.

Reduced to a virtual rump party in the Liberal-National Party landslide of 1996. Labor had seemed destined for years in the wilderness. But recent political developments, including public come back.

Howard's leadership, have regain power the opposition encouraged the opposition to needs just two-thirds of the due until 1999 but one will erals in 1993, one of the highbelieve it might return to the swing, on a two-party pre- probably be held late next Treasury benches sooner ferred vote, achieved by Gough Whitlam, the archirather than later. Mr Beazley, whose performance as replacement for the late 1960s which ended a recent state election in years later. Paul Keating, has not generation of conservative

exactly set the world on fire, rule in 1972. says: "We have become competitive much faster than I political mishaps, including within an ace of regaining the resignation of ministers expected. In fact, we have been able to make regaining embroiled in a travel expenses scandal, might office a one-term strategy." The opposition leader, encourage Labor to believe in early redemption, the whose appearance and manroad back to power will be ner is that of a rumpled, overweight academic, draws

far from easy. The government may be in difficulties but Labor hardly provides a vibrant alternative and the coalition has

South Australia which saw a powerful swing against the But even though recent Liberals, bringing Labor power, just four years after being swept from office. The position of Federal Labor and South Australian Labor are not dissimilar.

The South Australian poli will have added significantly to Mr Howard's worrles. It demonstrated graphically that what the electorate "giveth" it also "taketh" in

est on record, was matched by a swing of similar propor-Labor will certainly have tions the other way, albeit in tect of Labor's resurgence in been encouraged by the a regional election, four

blamed the bad result on a Australia is near the bottom of the economic league among Australia's six states - but they also identified an underlying disenchantment with politicians generally. and the main parties in particular, as reasons for the volatility.

Significantly, the Liberal Democrats polled strongly as the main alternative to the conservatives and Labor.

The South Australian result points to a restive mood in the electorate and portends a period of electoral volatility across the country; governments, stats or federal, cannot take too mnch for granted these days.

That said, history should comfort Mr Howard. No federal administration has been defeated after one term since the early 1930s and on that occasion, the election coincided with the Great Depression. The odds on the Liberal-National Party coalition retaining power must be relatively strong.

But the government is vulnerabls on issues such as unemployment which at 8-9 per cent remains stubbornly high. The opposition, after a limp performance initially, appears to bave become more effective in pointing out shortcomings.

Gareth Evans, Labor's criticises the government for "knocking the stuffing" out of consumer confidence rates low. However, Austra-

He points out that to plenty of time to regain the these volatile times. A swing because of an obsession with regain power the opposition initiative. An election is not of about 9 percent to the Libhas also hit business confidence_

> tightening has gone too far and loosening is required. Political commentators The degree to which the government should seek to fursick local economy - South ther stimulate economic activity is shaping up as one of the core differences between the two sides and will help define the economic debate for the next. election.

rejects these criticisms but he is aware that the government is vulnerable to suggestions that cuts in spending have dampened

economic activity. the need to target marginal electorates with special assistance, the government has launched the "Federation Fund" to help finance large infrastructure projects, such as railway construc-

Mr Evans believes belt-

when the political going gets rough.

Peter Costello, one of the administration's more effective public performers,

Sensitive to sncb criticisms, and with an aye on

But in the political cut and thrust of the looming election year, it is tax reform which seems certain to occupy centre-stage - assuming the government keeps its nerve and presses on with plans to launch perhaps the most ambitious overhaul of the tax system in Australia's history

Mr Costello knows that he will assume much of the burden for selling complex tax reforms and that the task will not be easy. He also knows there could hardly be spokesman on the economy, a more propitions time for such reforms with inflation under control and interest

Prime time: Mr Howard faces a struggle to win in 1998tory of fumbling tax reform

new taxes and changes to mining and agriculture. the web of of federal-state financial relationships, will with a 10-point plan to avoid inevitably invite opposition possible confusion following from powerful interests, including unions, business and state governments, not validity of pastoral leases to mention an opposition bent on making political capital out of reform which will produce winners and losers.

But the economy and tax are far from the only issues likely to weigh heavily in tha run-up to the next election. Argument about race and native title - the rights of indigenous Australians to land - will also intrude.

The incendiary activities of Pauline Hanson, leader of "One Nation", provides a dilemma for the coalition and Labor since Ms Hanson gives expression to real community concerns about job security and multi-culturalism. Both major parties need to be careful to avoid alienating voters who may have sympathy for "one nation" populism without fully subscribing to its more objectionable elements, including overt racism.

The native title issue presents the government with sensitive management prob-

lian governments have a his- lems as it seeks to strike a delicate balance between fairness to indigenous Australians and the risk of Proposed variations to the infuriating supporters in pritax scale, introduction of mary industries, including

The coalition has come up a High Court ruling last year which cast doubt on the where native title might be a factor, opening a potential Pandora's Box of claims and counter-claims.

This is a complex issue which raises numerous contentious questions about control and use of land and is thus extraordinarily sensitive in a resource-dependent country. Ms Hanson's populism plays on such concerns and this has enabled her to build support in rural Australia, at the expense of the National Party, jumor partner in the coalition.

Australian politics in the next 12 months will be subjected to more than its share of cross currents. The goverrment faces a tricky task maintaining a steady course. The next election may be a good deal closer than seemed likely, or even possible, after Labor's decimation.

Mr Beazley may well end up extolling the virtues of passive politics - achieving more by doing less.

ECONOMY • by Elizabeth Robinson

Lowed by cautionary tales

The government stands accused of stalling economic, and employment, growth

Australia's unemployment rate of a stubborn 8.5 per and footwear - suffered the cent is bedevilling the eco- slowest growth and the largnomic policies of John est job losses. "There Howard, prime minister. Ian appears to be a negative link Macfarlane, governor of the Reserve Bank, says Austra- and employment growth," it lia's results on unemploy- said in a recent report. It ment "could only be described as average by world standards".

Recent figures give scant in the short-term - in August employment fell by 38,000 driven mainly by full-time cuts in protection. job losses. But the level of vacancies remains high, and has been growing for six months, suggesting the ing and footwear were also worst may be over. Econo- rebuffed this year, with Mr mists are forecasting that Howard announcing a slow unemployment will move dismantling, along the lines towards 8 per cent by the of his car policy. end of next year.

Year-on-year % change.

Real growth and inflation

announced further investment at its Melbourne plant. However the Industry

encouragement from history

to bolster his confident

assertion that Labor can

Commission advocates accelerated tariff cuts, arguing that over the past 30 years the most protected industries - cars, textiles, clothing between industry assistance pointed to the printing, publishing and media industry which increased employment and experienced the hope for employment growth biggest growth in ontput over the period - saving this industry also had the largest

> The Industry Commission's recommendations to cut tariffs on textiles, cloth-

Nevertheless, Australia This may help Mr Howard remains committed to the relax, especially on trade agreement by the Asia-Pamatters where he has been cific Economic Co-operation pursuing a protectionist forum for free trade by 2010, path, against the opinions of not surprising given that the Peter Costello, treasurer. Mr country relies on the Asean region for around 55 per cent iffs, which will be slowly dis- of its exports, or 11 per cent mantled to 15 per cent by of GOP. The currency crisis 2000 and then frozen until in the region will have lim-

with the government confident of a seventh. Growth reached 3.2 per cent in the second quarter (year on year) compared with a 2005, appeared to be vindi- ited impact on Australia, revised 1.9 per cent in the previous period. The opposition accuses the coalition "actually induced a slowdown", a claim endorsed. by Gareth Evans, shadow treasurer. "Their talking

> knocked the socks out of consumption." Arthur Sinodinos, newly appointed as Mr Howard's chief of staff, admits that sometimes our rhetoric hasn't been upbeat enough" but points out that Austra-

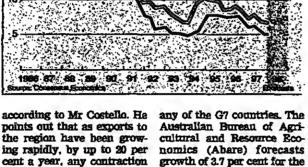
down of the economy bas

will have limited effect.

"Any downturn in the

the last decade or so. We

lous area of growth."



Short and long term interest rates

cultural and Resource Ecogrowth of 3.7 per cent for the year to the end of June and the Reserve Bank has also region will have a slight detected an upswing in conimpact but we don't expect fidence, saying businesses any measurable effect at are expecting fourth quarter all," he says. "This has been sales, especially in retailing, a fabulous area of growth in to pick up by 3 per cent.

Mr Costello says the defi-

have every confidence that it cit in June 1997 was 0.5 per cent of GDP and he expects a will continue to be a fabusurplus in 1998/99 which he Growth in Australia itself calls "an extraordinary has continued for six years, achievement". His growth target is 4 per cent with inflation at 2-3 per cent. Underlying inflation at 1.7 per cent is below this target and at its lowest level in 30 years, prompting a confident prediction from Rod Kemp, assistant treasurer. "Austra-

Five interest rate cuts since July 1996 have brought Australia's official interest rate down by 2.5 per cent to 5 per cent and pushed the Australian dollar down, by 6.5 per cent against the US dollar between the second and third quarters. Economists expect it to strengthen again, helped by a rise in lia's growth is higher than commodity prices.

snbstantial benefits arising

from this."

FOREIGN POLICY • by Tony Walker

After a slow start, the government is warming to Australia's role in Asia Pacific

Ask Alexander Downer, Australia's foreign minister, government of talking down his has decisively joined the and he mentions progress Bougainville in Papua New buman rights dialogue with Chins.

Left unsaid, but almost certainly more significant than visible "achievements", is an education for the government in the realities of Australia's place in the world and in Asia, in partic-

The Howard government came to power determined to define foreign policy differ-ently from its Labor predecessor which had mada Asia the focus, especially in its latter period under the activist foreign minister, Gareth

The conservatives, by contrast, have emphasised traditional relationships in simply scratching at the sur-Europe, notably with Britain and the crown, and made more of the strategic partnership with the US enshrined in the Anzus defence treaty.

Australia, the new government argues, may be geographically part of the Asia-Pacific but its cultural and other roots are elsewhere. In other words, Labor had overcooked the Asian dimension to the detriment of other relationships.

TARIFFS . By Tony Walker

Bot circumstances have belped balance the new government's perspective and a recent parliameotary white policy indicates the realities

re-asserted themselves. "With the globalisation of to list foreign policy schieve-ments under his stewardship currents of international the economy. Kim Beazley, ranks of the low inflation towards resolving a bloody influence are shifting," the China," he says. opposition leader, says the economies and there will be secessionist struggle on report concludes. "The next century offers great opportu-Guinea and initiation of a nitles for Australia, espewhich is the region of the highest priority for the gov-

ermnent. A senior government adviser describes Australia's position as that of the "odd man in, in Asia", noting that two-thirds of the country's trade is with Asia; 100,000 Australians live and work in Asia: three quarters of one per cent of the entire Malaysian population was edncated at Australian institutions; and 7 per cent of Singapore's population visited Australia last year - to

name a few indications of engagement with the region. Those who see Australia face of involvement with Asia don't understand the phenomenon." be says.

Mr Downer provides a robust defence of the government's conduct of foreign policy, arguing that critics "misinterpreted" apparent early diffidence about Asta. If not a proselytiser in the way of his predecessor, Australia's foreign minister certainly subscribes to the idea that Australia's future lies largely in Asia_

promoting trade liberalisa- to war - would have immedicontinuing to draw China consequently, on the jobs regional forums.

"Our objective is to ensure the economy and the eco- that China is fully engaged

the government is soft on Pacific." human rights, saying that a cially in the Asia Pacific decision not to co-sponsor a resolution criticising China at the recent buman rights commission in Geneva was taken for "practical" rea-

"We are a practical, outcome-oriented government which believes that posturspeak about the importance ing on buman rights is deeply cynical," he says,

The view from Canberra is of a relatively benign regional security environment but that is not to say there are not worries. Mr Downer lists his concerns as: instability on the Korean peninsula; tensions in the Taiwan strait; upheaval in Cambodia; conflicting territorial claims in the South China Sea; and the "unsatis-

factory" situation in Burma. "On balance the region is peaceful," he says. "But there are uncertainties which is why we put emphasis on security issues." Australia has an active security dialogue with most countries of the region and bilateral agreements with Thailand, Philippines and Vietnam.

As the recent white paper notes: "Any threat to the security of east Asia - from

He defines priorities as tensions, through sanctions tion, building security part- ate and adverse effects on nerships to underpin eco- Australia's trade with its paper* on foreign and trade nomic development, and major export markets, and, of Australia's position bave into an active role in and standard of living of individual Australians.

"Over the next 15 years -these points of inter-connecnomic rise of east Asia, the in the region and in that tion between the security regard we obviously oppose and economic dynamics of commerce and of power and notions of containing the region will grow, as will the web of interrelated secu-He rejects criticism that rity interests in the Asia

A senior foreign policy adviser to the prime mints ter says critics misunderstood the new government's early priorities, chief of which was "getting the US relationship right". Because of its emphasis on Asia, Australia had been reluctant to

of the US alliance. We wanted to get reality and rhetoric together on the US," he says. "We find ourselves in a new strategic environment after the Cold War: we have a more assertive east Asia, a more fluid environment in the region. the end of an era approaching in Indonesia and China finally beginning to assert the influence which is

rightly theirs. The point we have to get across to China is that if the region is to be comfortable with its growth, it has to feel secure and confident about its intentions. We are very pro China's emergence so long as it's not damaging to others "

*In the National Interest: Australia's Foreign and Trade Policy White Paper. Commonwealth of Australia,



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End to great barrier ente Australia sees continued

reductions in tariffs under an Asia Pacific Economic Co-operation (Apec) forum formula, as vital to its economic well-being A parhamentary white.

paper on trade policy says lower barriers world wide. create opportunities not only for the goods and services which Australia directly exports, but also for goods which other countries in some areas, such as produce using resources. from Australia.

Australia has progressively lowered tariffs with the aim of satisfying a timetable in the Apec Bogor Declaration of 1994 setting a target of free and open trade for all countries in the Asia Pacific by 2020. Asean countries have cut

about two thirds between-1988 and 1995. The white paper says Australian manufacturers

have responded to tariff cots by increasing productivity and redoubling efforts to break into international markets Tariff cuts had, on the whole, brought benefits

outweighing costs although textiles, clothing and footwear and motor vehicles, the government has delayed implementation to protect jobs. The white paper cites

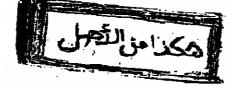
medical and scientific equipment as an industry which has successfully weathered hefty cuts. Tariffs fell from 30 per cent. to 5 per cent between 1987

and 1996 but the instantion railied more thate doubling exports to \$700m in 1996 from \$300m in 1997

importantly says the profession to the profession and taginty part as Australia department meteoringly on

hving trade and inve tiberalisation is fal-Australia is best halo

AUSTRALIA 3



INDUSTRY . by Tony Walker

PATCHER TOBER TO INC.

At Mark & St. Market on the Market of St. Ma

Maintain the state of revolution

of change if Australia is to prosper

Australian governments ing report after report on ways to improve competitiveness. The present government is no exception.

But concern is one thing, commitment to reform is another. Indications the government may not be as zestful as its predecessor in efforts to sharpen industrial performance worry bodies such as the Industries Assistance Commission, the industry watchdog.

Bill Scales, chairman of the IAC, argues forcefully that in spite of government concerns about "reform fatigue" after the Labor era, it simply cannot afford to let up in its efforts to enhance productivity.

"Should we take a rest?" he asked in an address recently to the Australian Institute of Company Directors. His answer was an

emphatic, "No".
"Because it takes time for benefits of reform to reach husiness and citizens, delays in reforms now will have significant consequences well into next century," he says. "And, if we reflect on the

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nent

reform agenda of the late 1980s; we would have to say only half done."

Mr Scales, who has spent much of his career in the manufacturing sector, presents a shopping list of what further needs to be done. Among priorities are tha

 Clarification of property rights to avoid further confusion over native title (see page 6) which is casting doubts on new mining pro-

Government must • Creative measures to maintain the pace of environmental protection, including tradeable permits, environmental taxes and performance bonds:

 Unrelenting efforts to make the provision of goods and services more competiworry continuously about tive for community benefit; industry policy, commission Provision of efficient Provision of efficient business in particular. infrastructure, moving heyond planning to implementation:

 Priority to be given to workplace reform, removing regulations which inhibit

"If we reflect on the reform agenda of the '80s, we have to say - only half done."

the ability of good managers to reward, and motivate, their employees.

"Why is it that Australia needs more than 3000 individual awards, each acting as a specific industry safety net?" asks Mr Scales.

Australian governments, conservative and Labor. have been extraordinarily diffident about unravelling a tangled skein of workplace regulations out of concern about the economic costs of confrontation with the unions which might ensue.

Reluctance to tackle waterfront reform is perhaps the most conspicuous example of the need for change to working practices in Australian industry. Cargo handling costs at Australian ports are among the world's highest, due partly to outmoded agreements between employers and workers.

But, as Mr Scales points out, governments alone cannot be expected to accomjects and existing pastoral 'plish workplace reform with

Historical data				400
	1993	1994	1995	1996
Gross domestic products	370	58.	T 333	. 33
Private consumption*	28	4.8	4.6	3.0
Business investment	° 3.04	4004	10.73	
Gross operating profits	10.1	10.2	4.8	7.8
inclusival production - 1/2	##1.B	**************************************	1.0	75
Consumer prices*	1.8	1.9	4.7	2.6
Audiago wooldy spiritings	216	284	788	****
Housing approvals (000 units)	171	193	139	127
Unemployment (18)	THE	197	/ 85 E	286
Trade balance A\$bn	-0.3	4.4	-5.6	-1.3
Current accession	HEL	2218	744	
Federal budget balance fiscal years ASbn	-14.5	-13.7	-11.6	-5.0
90 day hank this (% and git	4.0	* Z9 . :	124	100
10 yr govt bond (% end yr)		10.1	8.5	7.4
Source: Commission Forections		* % cf	enge on pre	focal velor

support, and the backing of "We must remove from

our culture a desire to have the 'state' unneccessarily control the human relations within productive workplaces," he says.

"This is not a code for no regulation of workplaces, or the removal of unions from tha workplace. It is a call, bowever, for recognition by those making and administering our labor lawa that Australian workplaces have changed from those which were prevalent in the 1960s

"What this means in practice," he adds, "is that while a workplace regulatory safety net is necessary, the complicated set of industry specific awards should be urgently overhauled." Micro-economic reform is

also on the agenda; although it is not clear how much urgency is attached these days to pushing ahead with complex changes aimed at improving competitiveness. Graeme Samuel, president

of the National Competition Council, the body charged with monitoring implementation of a raft of micro-economic reforms agreed by federal and state governments in 1995, warned recently of the dangers of "losing our focus on the main game · of being so intent on rearranging the deck-chairs on the Titanic that we forget the more important tasks of turning the ship around".

While conceding that much micro-economic done to further the perforreform · breaking down barriers which constrain complish workplace reform with petitiveness is "politically ductivity, and rout hroad community hypersensitive", Mr Samuel dard of living."

argues that the onus is on the government to foster community support for such

"It is pertinent to remind opportunism thrives in an environment of community ignorance," he says. "It has little scope to operate, however, in an informed environment where scare campaigns and self interested demanda for government will be treated with the cyni-

On the other hand, Mr Scales asserts, Australia has benefited bugely from a decade or more, of deregulation and micro-economic

Among the benefits of enbanced competition domestically and greater engagement globally are: austained economic growth (more than six years of GDP increases); low inflation; and an improved trade orienta-

Micro-economic reforms have yielded a substantiai fall in the real price of telecommunications and electricity, along with the costs of services provided by Commonwealth and state govern-

Tariff reduction haa brought down the price of motor vehicles, Removal of quotas on cars means consumers now have more than 100 models to choose from compared with about half that figure 10 years ago. But as Mr Scales says:

"More must, and can, he mance of the Australian economy, improva our productivity, and raise our stan**CONSTITUTION** • by Tony Walker

Fomenting royal dissent

Republicans may be gaining the upper hand in the head of state. robust debate on the monarchy

To be, or not to be? Moves towards a republic are set for a more intense phase in the new year with the convening of a Constitutional Convention to consider a possible end to traditional ties to the British crown.

Not since the constitutional conventions of the ouraelves that political late 19th century, which spawned the Commonwealth of Australia, an amalgam of six federated states, will constitutional issues be so hotly debated.

> Republicans and monarchists have yielded little ground in a dabate which has generated more beat than light hut in the latter part of this year discussion appears to have become more focused: although Australians are far from a consensus.

Perhaps the most important recent development was the intervention of Sir Zelman Cowen, a former Governor General and constitutional authority, who came out in favour of a republic . aurprising since he had served as the "Queen's man" and might have been expected to support the status

In September, Sir Zelman endorsed ideas advanced in 1995 by then prime minister Paul Keating for a "minimalist" change to existing arrangements.

Mr Keating had proposed Australia appoint its own, largely ceremonial, head of state to replace the Queen. Australia's "president" would be elected by a twothirds majority of the two bouses of the national parliament sitting as one and the candidate would be recommended by the prime minister of the day.

believe the time has come in

independent national identity, for us to have a truly Australian constitutional

"It is important to underline the point that we would not be changing in any fundamental respect the way in which our country is govplate an American-style executive presidency and we would retain our parliamentary aystem unimpaired.

"We would, however, have lian citizen or resident, who is exclusively ours and who fully, and unequivocally, stands for, and symbolises, our nation."

The debate about a republic is generating strange cross-currents and it is by no means certain Australia is on course for major constitutional change.

John Howard, prime minister and avowed monarchist, has not gone out of his way to facilitate moves towards a republic beyond implementing an election campaign promise to convene the constitutional convention. Two sessions will be held in February in Canberra with half the 152 delegates to be appointed by the government and the rest elected in a ballot to be conducted in December.

The basic question before the convention will he whether to end two centuries of formal ties with Britain. If it is decided change is desirable then the onus will be on the convention to recommend a new system to be put to voters by way of a plebiscite in 2000. This might sound relatively straightforward but it is unlikely to prove so in prac-

The convention will be fairly evenly poised between the two rival camps and consensus may well prove elusive. Judging by the verbal jousting in the lead-up, proceedings will be lively. Sir William Deane, the

As Sir Zelman said: "I present Governor-General, was described the other day the evolution of Australia's hy Bruce Ruxton of the tional Monarchy, the main three years,



Maicolm Tumbul: A monarch "de

Returned Services League as a "man of the chardonnaydrinking Left". Sir William had hinted he was in favour of a republic, anathema to Mr Ruxton whose creed can best he summed up as: "God. Queen, Country and Flag."

Thomas Kenaally, the writer who revels in his Irish origins, appalled monarchists by likening the Queen to "a colostomy bag" on the body politic. This remark was made on St Patrick's Day.

Mr Keating, who also has Irish blood, has been relatively quiet since his defeat last year but his description of opponents of a repobbc as "bootlickers and lickspittles" of the British nailed his colours to the mast.

Malcolm Turnbull, chairman of the Australian Republican Movement, has no doubt that in the long run Australia will become a republic hut he acknowledges it will be difficult to persuade an innately conservative electorate that change is necessary, or even desir-

He believes that it is "important all of Australia's national symbols and institutions are unequivocally "It is demeaning to have a

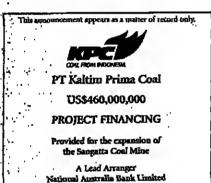
state. It sends confusing sigrelic of the colonial days and it is the very antithesis of multiculturalism. Australians for a Constitu-



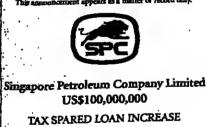
monarchist group, has other ideas and will put them equally forcefully. Apart from a misty-eyed attachment to the crown, this group fears change for change'a sake and its main argument appears to be be "if it ain't broke don't fix it." This is not a difficult proposition to sell to a complacent electorate.

But monarchists and supporters of the status quo have to reckon with what appears to be something of a groundswell for a republic. Recent opinion polls have shown increasing support

for constitutional change. Polls taken after the death of Princess Diana found that more than 50 per cent of Australians now believe foreign monarch as head of their country should be a republic. In a poll conducted nals to the region, it is a for The Australian newspaper 54 per cent were in favour, a jump of 5 per cent from Jime and the first significant shift in opinion for

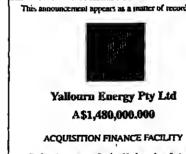


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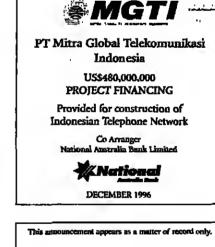
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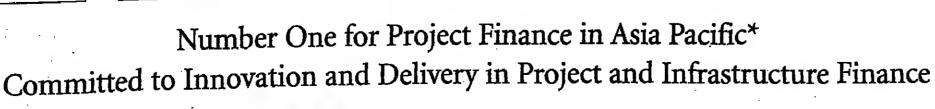
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BANKING • by Elizabeth Robinson

Big four called to account

Reform is opening the sector, and the established banks, to fierce competition

Bankers in Australia are still digesting the possible impact of reform, introduced in September, bringing a new era of competition to the sector.

The cosy monopoly previously enjoyed by the big four banks of the deposit market will be opened to other financial institutions with regulation reformed to divert responsibility from the central Reserve Bank, copying the system already adopted in the UK.

Although the reforms, announced by Peter Costello, treasurer, and based on recommendations by Stan Wallis, a leading Australian businessman, are the most wide-ranging since the early 1980s, when deregulation allowed foreign banks to operate in Australia, the changes will not be introduced for two

The Wallis inquiry was charged with introducing competition without compromising security. Its aim was to introduce efficiencies into a A\$40bn system which, as Mr Wallis said, was only en "average" performer in world terms. The main thrust was to open banking operations to noo-banks, allowing insurers, mortgage lenders and other financial institutions to compete head-to-head with banks for depos-

itors' business. Retailers and large companies are also likely to seek a slice. They will be able to offer the full range of financial services and recieve the same level of protection, provided they meet prudential requirements.

While this sounds ominous for banks, observers say that the structure will not change greatly. Richard Sheppard, deputy managing director at Macquarie, the investment bank, says the reforms "won't change life as we know

margins". New entrants, say observers, with HIH Winterthur. are more likely to seek out niche sergroups rather than trying to compete

on a broader hasis. bank but a licence to run certain facilities in the market."

distinction between banks and conment systems, such as stored-value cards and electronic purses.

The banks themselves are aware of the need for change. Doo Argus, managing director of National Australia recently said that the existing bank model was of no relevance to the future. His bank has already entered the insurance market, launching its forefront of the "user pays" charging

potential competitors time to jostle for it, but they might change life at the own home policies through an alliance

NAB was disappointed by one omisvices, tailoring products for specific sion in the reforms - the government is maintaining the "four pillars" policy that forbids the big four banks from John Edwards, chief economist at taking each other over. NAB has long HSBC Markets, says: "The granting of argued for the formation of financial the banking licence is not a licence to conglomerates to bring greater effirun an institution that calls itself a ciency. ANZ and Westpac are perhaps the most vulnerable of the four to takeover. In theory foreign takeovers are The reforms recognise the blurring allowed but, in practice, these are unlikely in the short term. The treabanks and set out regulations to cover surer has retained the right to approve the growing penetration of new pay- stakes exceeding 15 per cent, meaning a foreign bank would have to buy either 100 per cent or less than 15 per

cent in any venture. Consumers are likely to feel some changes resulting from the reforms. Bank, the biggest in the country, however. For a start, fees and charges are likely to rise as the treasurer has removed formal central monitoring of bank fees. Mr Argus of NAB is at the

environment," he says, stressing that his bank wants to reward loyalty and change the fee structure.

make it difficult for them to do this in

Aussie Home Loans is Australia's biggest non-bank with a A\$5.5bn loan portfolio built since its formation, in 1992. John Symond, managing director, per cent of the mortgage market and in mutuals and building societies, so that the near-term "every month or two we'll roll out a new product". The group will be offering most bank-like products, extending into general insurance, car and personal loans.

Mr Symond's group has waged an aggressive campaign attacking bank fees and charges and warning that banks will be forced to raise their fees in less competitive areas. "In home lending, banks' margins have contracted by A\$2.8bn a year," he says. Most are recouping this in fees and charges. Until there is competition in other areas, the banks will continue

with high fees." The regulatory system has also been

wave. "We are entering a user-pay reviewed, with the formation of two Regulation Authority, which will oversee the safety of all financial institutions; and the Australian Corporations own fees, increased competition may and Finance Services Commission which will ensure consumer protection

and act as a market regulator. A third supervisory role - that of regulating the payments system · will continue to be conducted by the Reserve Bank. States will be asked to surrender regulation of credit unions, smaller financial institutions come

under the same federal umbrella. The regulatory reshuffle brings the Australian system more in tune with changes in banking, recognising the growing importance of non-banks and supervising their security. However, Mr Sheppard says that while the Wallis reforms have helped address increasing efficiency, more needs to be done to unlock the value in the system

The tax system needs to be fixed outside the Wallis terms of reference," he says. That's what leads to mefficiencies. It's the multitude of taxes that need to be reformed that impede efficiency in the banking system."

PRIVATISATION • by Elizabeth Robinson

roppers to shareholders

Privatisations aimed at the public are fuelling the growth in share ownership

The past 12 months have seen the participation of sale will be weighted so that Australians in share ownership grow to levels rivalling close as possible to the gumother major western economies, such as the UK and Canada. More than one third of adults, or 4.7m, cow hold stock, according to the Australian Stock Exchange.

And with forthcoming floats such as Telstra, the telecommunications group, the level of private investment will increase further. adding impetus to the country's capital markets. These will also benefit from the government's sell off of noncore assets, such as airports and its car fleet, in a privatisation campaign through trade sales or public offers.

The sale of Telstra in ted to reap around A\$14bn for the government, will be the biggest sale in the world over the cext 12 months.

John Fahey, finance minister, is determined that the Australian people should be the main beneficiaries. He has called the sale "the people's float" and pledged that in the event of oversubscription and allocations having to be scaled back, the small investors receive "as ber of shares they applied for" with institutions facing limits on their holdings.

With the shares expected to trade at a premium, and no further tranches to be considered in the government's present term, the success of the sale is bound to become an issue at the next general election.

Coping with the heightened interest is the country's main exchange, the ASX. which last year announced it would dismantle its membership structure ahead of a planned demutualisation. As part of the change to a shareholder-owned company. November, which is expec- it is reviewing its pricing structure to ensure that future revecce will cover costs, capital expeoditure and dividends.

Apart from the big floats, new primary market for smaller companies so they can raise capital before listing on the main board.

Using the internet as an electronic noticeboard, companies looking for capital will seek out providers and vice versa. "The future of stock exchanges, even more than the recent past, will be ASX said in its annual

The ASX has come a long

atate atock exchanges merged into one market. The market's capitalisation is now equivalent to 76 per cent of gross domestic product, compared with 44 per cent in 1986, and its turnover in the same period has grown to A\$212bn from A\$40bn. But Maurice Newman, ASX chairman, is not complacent. He has warned of the growing threat of exchanges in other countries claiming to be financial centres for the region, and has called upon the government trading and capital gains.

tures begun if our tax laws demand for spot prices. did not penalise risk?" he wonders.

Another exchange, the Sydney Futures Exchange. has taken an innovative approach to its products and services in an attempt to rival Simex in Singapore as the region's main futures market. In terms of numbers driven by technology," the it has seen some success with 25.5m trades in 1996.

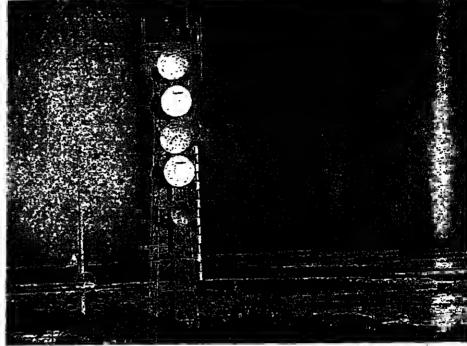
In September it launched its first energy contracts, way since 1987 when the six based on the deregulated market which saw power starting to flow across state borders allowing generators and consumers more freedom of choice in supply and purchase. The contracts. based on those already developed for the New Zealand Futures and Options Exchange, which the SFE owns, may be the blueprint for future contracts based on the gas and coal industries when they deregulate.

Les Hosking, SFE chief executive, eagerly awaits Perth, earlier this year this expansion: "Coal is the to reform tax on securities prize," he says, pointing out that Australian coal prices phase of its airport disposal ond airport is made.

"How many jobs could are currently set annually the ASX is also setting up a have been created or ven- and there would be great The SFE hopes the recent El Nino weather system,

which has caused lower than average rainfalls in the Pacific region, will result in renewed interest by Australian commodity producers in their domestic exchange. It points out that, for example, in wheat. Australian consumers and producers seeking hedge positions would manage risk better if they traded wheat futures on the SFE, as prices in Australia rose while those in the US fell. This would also hold true for crops such as augar and cotton, according to Mr Hosking. "If you are a wheat producer and selling in Australia, then using a US-based futures market is entirely inappropriate," he says. Meanwhile the govern-

ment's trade disposals of facilities. assets has gathered pace, spurred by its successful sale of three main airports, Brisbane, Melbourne and which raised A\$3.3bn. It hopes to conclude the next sion on siting the city's sec-



Sale phone: In November, the public can buy in to state telecoms company, Telatra

programme by the end of June, selling 15 regional

But the main prize, Sydney, is still got og offer. Disposal of the country's biggest airport remains on hold until a noise amelioration issue is settled and a deci-

Another transport offer due by the end of the year is March 1998. National Freight operations, while the sale of government programme is an 18,000-strong car fleet to not to fund recurrent expen-

products is also under way should own?"

and should be concluded by

But he stresses that the Macquarie, the investment diture and has no impact on bank, has already raised underlying debt. "What it comes down to," he says. "is Mr Fahey says an inquiry the question of is this a into Australia Post and its business the government



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- future prospects

About the editors

The FT Guide to Investment Managers in Asia has been compiled by RCP & Partners, a leading investment management rating agency in Geneva and Hong Kong. The guide is based on the first annual survey conducted among 178

investment management houses across Asio (excluding Japan) covering some US\$270 billion worth of assets. The survey was conducted by RCP & Partners with contributions from o team of professional consultants

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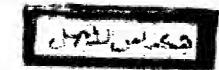
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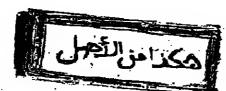
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ENERGY • by Elizabeth Robinson

Determined to hold on to power

Green concerns are drowned out by the currency generated by energy exports

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> The property of

Australia's heavy reliance Asia. on energy-intensive industry and energy exports is leading it on a collision course with other countries in the to come to a head at the global warming conference in Kyoto in Japan in Decem-

targets for each country, in contrast to the proposals by the European Union for mandatory, uniform targets. our enormous exports of

y commodities 2000. Energy account for more than 12 per incoms, according to the Australian Bureau of Agri-

these going to Asia, chiefly had faced restrictions for 13 for electricity generation. years under the former Abare values Australia's Labor government exports of minerals and energy at A\$36bn and fore-A\$43.8bn by 2002 thanks to

demand for thermal coal, liquefied natural gas and uranium is being matched greenhouse gas debate likely with increasing expenditure on energy exploration, which Abare says has grown 37 per cent in four years.

Howard, prime minister, is go-ahead for exploitation of for differentiated emission the coutroversial Jsbiluka uranium deposit owned by Energy Resources of Australia. The mine is within the Kakadu National Park in the Mr Howard argues that, Northern Territory and ERA "Australia is almost in an still faces negotiations with atypical position because of local aboriginals over the mineral leases before the in Asia will lift exports. mine can start operating in

cent, of Australian export luka which ERA says will are held by the end of the generate sales of A\$12bn over 28 years, restarts a Australian Bureau of Agriover 28 years, restarts a for steel in the regioo will cultural and Resource Ecopush to exploit Australia's fall because of the downturn

years under the former

Australia has around 30 per cent of world resources casts this will rise to around of uranium but only 10 per cent of the market. Uranium increasing demand from production this year is forecast to rise 11.8 per cent to The forecast growth in 6,700 tonnes, according to Abare, but, because of lower prices, exports will slip slightly to A\$240m

By contrast, growth of the Australian coal industry has slowed, with production increases easing to an esti-Earlier this month the mated 3.6 per cent this year The stance taken by John government gave the after last year's 6 per cent Howard, prime minister, is go-ahead for exploitation of rise. The industry has withbeld expansion because of lower global prices and poor profitability while its prospects have slso been blighted by long-running industrial disputes. However, it still bopes that greater demand for energy

Japan, Australia's largest side, the Australian oil and customer, is likely to seek The green light to Jabi- further price cuts when talks year, arguing that demand nomics, with 61 per cent of uranium reserves, which of Asian economies this

156m tonnes, reaping some A\$8.4bn. Australia enjoys fourth

place in the world for production of liquefied natural gas, producing 7.5m tonnes, or just more than 10 per cent of the world market. A\$1.46bn compared with Demand for LNG is rising A\$1.54bn last year. rapidly with some observers believing it could double in the next 15 years fuelled by

rising consumption in Asia. And this demand is unlikely to be hit by environmental concerns, LNG is considered one of the cleaner sources of energy with the large North West Shelf reserve, which is undergoing expansion to produce 7m tonnes a year by 2004, accounting for just 1 per cent of Australia's greenbouse gas emissions. Shell Australia and Wood-

gas company, are planning the construction of a A\$10bn LNG plant near Darwio islands. which they claim will rival the North West Shelf for output. These developments,

year. Nevertheless, Abare Bonaparte basins which will ing economy be burdened expects a 7 per cent rise in be capable of producing well with a new, unrealistic and coal exports this year to in excess of 10m tonnes a unfair speed limit opoo year within 10 years, have growth. not been stalled by this year's falls in LNG exports

by value largely because of lower oil prices. Ahare forecasts that LNG exports this financial year will be around Wben Mr Howard announced his approval for is coal-fired. Jabiluka be called it "a pro-

jobs, pro-development deci-

sion that is entirely consistent with the commitment we have to the environment". It is this commitment to jobs that appears to define his stance on greenhouse gas emissions. He has already come into conflict with his South Pacific neighbours, who reluctantly agreed st s 16-nation forum to sccept Australis's stand against mandatory uniform targets, The Australian Conservadespite their concerns about rising sea levels threatening

some of the low-lying Mr Howard rejected mandatory targets, as proposed Australia's biggest experiby the EU, saying: "There is ment with greener methods

Australia is responsible for 1.4 per cent of global greenhouse gas emissions but Greenpeace, the eovironmental group, says that per head of population the country is one of the highest polluters in the world as 90 per cent of the electricity system

Instead of the EU's plan that all countries cut emissions by 15 per cent from 1990 Isvels by 2010, Mr Howard wants "achieveable and equitable" targets but this request that every country negotiate its own limits has been widely rejected as too complex. Japan recently outlined its positioo, suggesting a 5 per cent cut from 1990 levels, resulting in the likelihood of Mr Howard being s lone voice at Kyoto.

tion Foundstion estimates that Australia could achieve cost-effective cnts of up to 20 per cent by 2010. By then along with the Gorgon and s call that Australia's grow- will have been judged.



The athletes village at the tralia's first large-scale grid connection of solar energy.

The showcase Olympics in Each house in the village Sydney in 2000 will feature will be able to draw power ths world's largest village direct from its solar cells but powered by solar energy. will also be connected to the grid allowing it to draw elec-Olympics site in Homebush tricity when demand exceeds is to be fitted with 665 solar supply, or to feed energy photovoltaic systems in Aus- back into the grid when the complex is generating a sur-

THE COMS . by Elizabeth Robinson

Communications breakdown

Asideregulation in the sector speeds up, the scramble is on for market share

ths competition hots up in

competition now that a new regularegime, introduced in July, has ed restrictions on Telstra, the dominant company, imposed by the nment in 1991 to allow operators, such as Optus and Vodafone, to

become established.
The firms now jostling for market share are using every tactic - technology, marketing, services and even lawsuits - to gain a footing.

Telstra has conceded that it will lose market share but it has its own growth tactic to consider, the listing in November of one third of its shares.

between services, therefore Telstra can providers, as well as on more traditional telephony. Telstra says the new can from economies of scale in the

Australian felecommunications, so industry.

Its search for such economies has prompted Optus, its closest competitor, to launch a lawsuit for around A\$900m claiming Telstra is abusing its dominant market position. One of Optus's allegations is that Telstra is cross-subsidising its loss-making Foxtel cable TV operations from its local call revenue, Optus claims: "Foxtel was established soley to attack one of Optus' reveoue legs." Telstra bas yet to respond to the suit, which will be heard in March at the earliest.

The new regime makes no distinction year reported losses of A\$387.9m and News Corporation, and Australis. contributed to a A\$423m sbnormal loss compete equally on pay-TV with other at the parent level as Optus wrote down some of its investment.

However, Peter Howell-Davies, outgoregime frees it to get all the value it ing chief executive, stressed the value of Optus Vision saying it would allow the company "to move forward with our plans to provide customers with a complete and seamless bundle of Optus-branded products - from a full telephone service to pay-TV and internet access".

Optus has rsnewed confidence thanks to backing from Cabls and Wireless, the UK group which doubled its stake to 49 per cent in July. C&W has earmarked the company as a springboard for growth in Asia, giving Optus a powerful shareholder committed to its success.

Optus received a setback earlier this year wheo the Supreme Court rejected its plan to share satellite infrastructure with Australis, resulting in Optus having to build its own satellite system.

The operator has since been vociferous in demanding s review of Australia's pay-TV market. It argues that it has not been a successful product for customers, as each provider can offer exclusive content which leads to high rates of churn, for example among sports fans who might have to switch providers to follow their favourite

Another area for conflict is local number portability, the system whereby customers can switch between services but retain the same phone number. The federal government Optus has named pay-TV as its most urgent issue but says it will be years ing to defend its pay-TV operations by Telstra should underwrite the cost of before it, reaps any profits from the disputing the proposed merger between switching numbers and offer the serunit, Optus Vision. The division last Teistra's Foxtel, a joint vecture with vice by May. Optus is keen that the mates of a gain of up to A\$14bn for the years.

but Telstra insists that an earlier deadline would be at the expense of accurate testing. Although Tslstra is resigned to losing some market share, holding rival operators off until May 1 will at least contain that.

Telstra still enjoys a virtual monopoly on local call access, with Optus and other providers having to pay it an interconnect fee. There are some 6.6m lines in Australia, with only 12,000 using Optus for local calls. Telstra currently offers customers, such as Optus. a 15 per cent discount on local call access but, as Optus cables run past only one third of Australian bomes, Telstra will remain in a strong position with guaranteed revenues for some time to come.

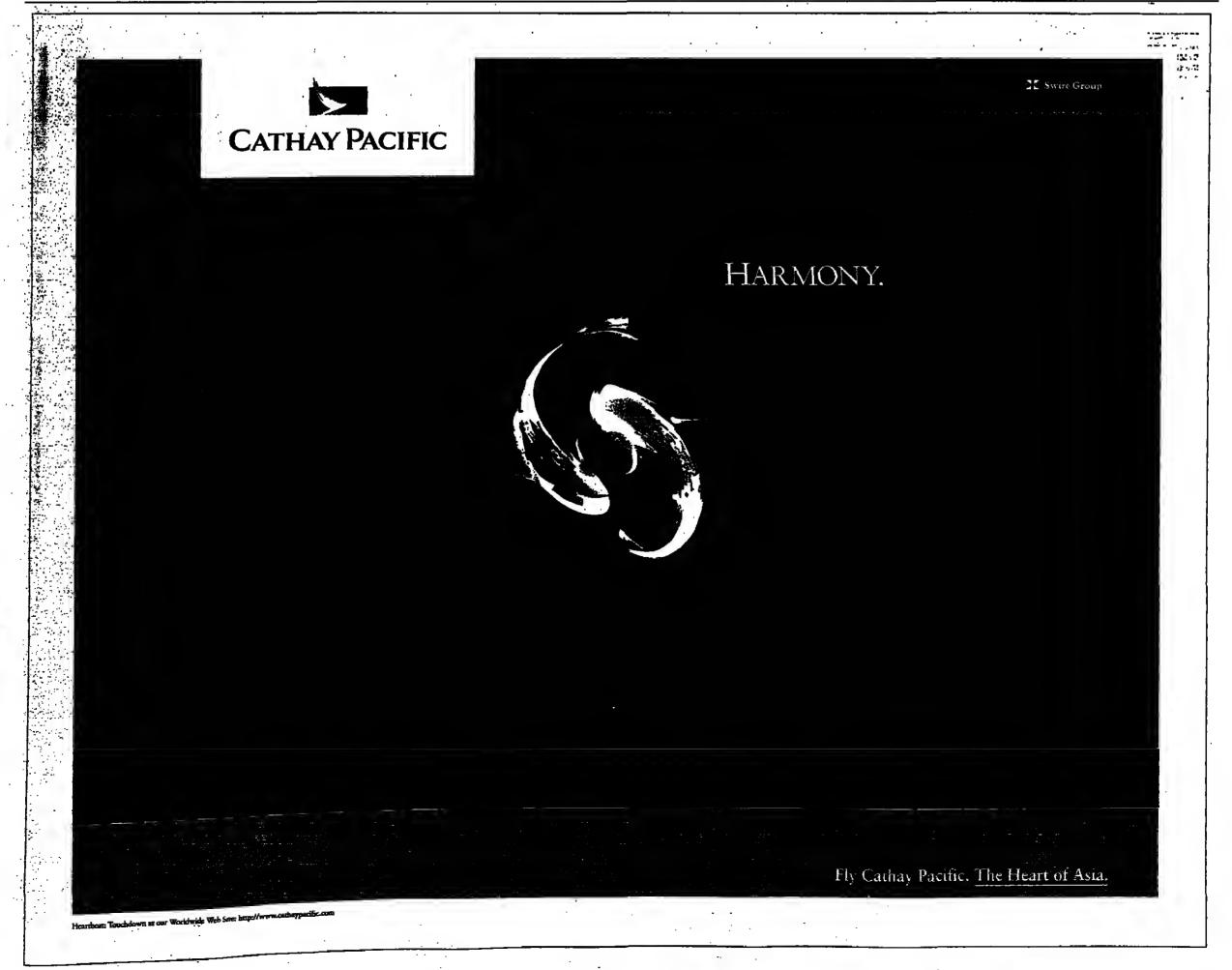
Over the past four years Telstra's market share has slipped by around 3 per cent a year, to around 83 per cent, but the group has factored further erosion and potential litigation into its plans for flotation.

The November sale of one-third of its shares will be the biggest offer in the world over the next year with esti-

service is operating before that date government. Further tranches may be considered but the government will likely make them an issue at the next election, hoping to win the favour of the "mums and dads" voters who are likely to profit handsomely from their

In its prospectus Telstra forecast profits in the year to June 1998 to rise to A\$2.8bn, from A\$1.62bn last year. Telstra, like Optus, has seen its profits held back by pay-TV losses and has warned that it will not see gains from that arm "for several years". It will surprise no-one if Telstra's market share slipped to 60 per cent over the next five years, from around 80 per cent at present, but the reduction will be in the context of a market which is expanding overall. According to Telstra, industry revenue has grown from A\$13bn in 1993 to A\$17.3bn last year.

Optus will be a close observer of the Telstra sale, as it will help put a value on its own float, which has been put back several times. A new chief executive, Chris Anderson, takes over in October and he is likely to see Optus through a float within the next three



In pursuit of a new gold standard

The 2000 Games will showcase host nation talent in and around the **Olympics**

Michael Knight, the sations, most of which Olympics minister, recently receive funding from the told foreign correspondents that: "Three years out from the games we think we are in relatively good shape." He was referring to the massive project at Homebush, site for the 2000 Olympics in Sydney, where construction of the stadium and infrastructure is costing A\$3m a day and is due for completion by the

Homebush is not the only thing shaping up for the games, however. Long before Sydney was even chosen as the site for the 2000 games, Australian ethletes were aiming for gold. Australia's bosting of the games has given them extra impetus and the country's aim is to be in the top five of the medal league table.

The government has given A\$135m to belp fund athletes in the run-up to the Olym-

the Sports Commission, the government-run body responsible for interpreting sports policy. That policy is to encourage wide participation, as well as identify and nurture the elite. Australia has 110 major sports organi-Sports Commission with high-profile sports such as

The Sports Commission tops up government funding by raising around A\$3m a year through its own programmes and receives another A\$1m of what it calls 'value in kind' from sponsorship, such as travel

swimming and basketball

receiving around A\$3m a

The Australian Institute of Sport is the public face of the Sports Commission. a hallowed campus where the elite are identified and trained and where sport is the best better. The institute was formed 16 years ago in an effort to han! Australian sports into top gear after a disastrous showing at the 1976 Olympics in Montreal.

with it, is used by the Sports Commission in its marketing and fund raising.

A product endorsement programme brings in hundreds of thousands' in royalties, according to Neil Gray, who heads the marketing for the Commission. The AIS logo appears on products ranging from vitamins to cereal and sports bras. The rewards for a com-

ny using the AIS logo are

high, says Mr Gray - a survey in 1996 found 95 per cent of Australians recognise the institute and around 60 per cent said they would buy products carrying the logo. The commission started the endorsement programme in the early 1980s, with Speedo one of the first to sign. The buy-in price now for e company wanting to use the AIS logo is around A\$20,000 but other deals are on a royalty basis that can bring in more than 100 times that.

The programme can also belp the AIS in more ways than funding: for example IsoSport paid for a research fellowship in the AIS's science department that resulted in an isotonic drink tion and carrying the AIS The Olympic Athlete Prologo. "Our relationship with gramme within the Sports corporate Australia is devel-Commission was set op in 1994 specifically for the 2000 oping all the time," says Mr

David Lalor, co-manager of the programme, says Australia wants to field as big a team as possible at the games and aims to win 60 medals, including 20 gold (in the 1996 Atlanta games Australia won 41 medals, includ-

mes as the ultimate aim is embodying quality coaching, education and development of sports science.

games bas already been identified and out of the present 900, some 600 will go on to represent Australia at

Mr Lalor says his role extends beyond the 2000 to create a legacy of e high performance culture,

The squad for the 2000

anywhere," says Ms Hoare. The next big area to be researched, she says, is identifying talent for team sports. A programme for netball and. haskethall has been started.

The testing of high school children to channel a few into certain sports seems extreme but Ms Hoare says: "You're never going to be successful in elite sport unless you're prepared to go

Elizabeth Robinson

NATIVE TITLE • by Tony Walker

Title fight set to go the distance

The land claims issue rumbles on in spite of efforts to referee a compromise

Native title might sound like a relatively innocuous phrase but for the government there is hardly a more vexed issue than the imbroglio arising from the claims to land by indigenous Australians and the resultant

Since the High Court ruled late last year that pastoral leases do not necessarily extinguisb native title, thereby raising the spectre of legal challenges across the country to the validity of such leases, the government has been seeking ways to contain the possible fallout.

In early September, it introduced the Native Title Amendment Bill to implement a 10-point plan which seeks to protect farmers and others, including miners, involved in the legitimate commercial use of leasehold

Senator Nick Minchin, parliamentary secretary to the prime minister, says amendments to the Native Title Act of 1994 are aimed at providing "certainty to pastoralists so they can carry on primary production activities".

The Government has had to balance e range of competing interests in pursuing a response which is in the overall national interest. says Sen Minchin, who has responsibility for sorting out the potential mess.

But the negative reaction to the amendments from primary producers and native title claimants indicates government has some way to go before it satisfies the two native Australians, sides, if that is possible withont further High Court

to garner community sup- angst is set to continue

the Native Title Act, pointed out that, even under his 10point plan, 78 per cent of Australia was potentially open to native title claim. Of the 78 per cent, 42 per cent

made up pastoral leases. The High Court said its ruling was aimed at ensuring "coexistence" with farmers' and miners' rights to utilise the land protected whilst upholding the Aborigines' traditional right of

But much of rural Austra lia sees it differently, regarding the ruling as a threat to livelihoods and a recipe for disaster. Donald McGauchie president of the National Farmers' Federation, told a parliamentary committee last month that sharing title is unworkable and farmers must reject amendments to the Native Title Act.

The mining industry has also weighed in, warning that uncertainties would discourage investment.

in a submission to the parliament committee, the Minerals Council of Australia said the amendments would leave miners vulnerable to open-ended compensation claims and do nothing to end the administrative nightmare of multiple and overlapping native title claims.

The economic cost of delay and frustration resulting from innefficient and uncertain processes will significantly bias investment decisions to other competitive environments," the

On the other hand, Aboriginal groups and supporters are protesting over the amendments which, they say, dilute the original Native Title Act and are inimical to the interests of

The amendments will almost certainly face legal challenge before the High Mr Howard, in his efforts Court. The uncertainty and

pics, on top of the annual The high reputation that the bodget of around A\$10m for AIS now enjoys, and the important they should have Youngsters with stars in their eyes Australia hopes that by identified the participants for the identifying which sports respond athletes as you want but if you

encouraging greater sports participation excellence will shine through but it is not leaving such matters to chance.

The country's talent identification scheme hopes to avoid what it calls the 'collision' factor, of a few talented athletes falling into their particular sport by accident. Instead it aims to identify, at an early age, which children could potentially be the next Kieren Perkins of swimming

or Cathy Freeman of running, Every year each of Australia's 2,000 high schools is invited to .

Nine talent search co-ordinators then conduct eight tests on more than 10,000 children, usually at . around the age of 14, and about ^ half of these will be invited back for more testing. The first round. of tests will usually be simple timed runs but the next stage of testing will be more scientific.

measurements. Debra Hoare who runs the programme says the scheme has been going since 1991, with athletes for the 2000 games being targeted in 1994. This has given her a database which is becoming best to the system. The children are then inducted into the chose sport for around three months and, if they continue to show. aptitude, they spend one or two years in intensive training.

utes funding to sports com-

as membership levals or

updating policies or technology. But it tries not to be too

prescriptive. "We feel it is

Ms Hoare says that since 1994. 2.077 ethletes have been placed in such programmes and around 35 per cent remained. In particular, around 40 per cent of the national rowing team has come from the identification programme.

The scheme, says Ms Hoare, is best at identifying sports stars for athletics or cycling and rowing but the programme has also

2000 women's weightlifting team. don't have the infrastructure you're not going to get Medals on an international scale are easier to get in these sp And at the end we will be judged

by our medal tally." Ms Hoare also travels to other countries to advise on how they too, could run talent. identification schemes, which brings in consultancy fees for the

However, most of the countries she advises are a long way from offering the same service. "You can identify as many talented



"High skills, low business costs, and excellent infrastructure make Melbourne the best place in the Asia-Pacific to do business." Mark Birrell - Minister for Industry, Science & Technology.

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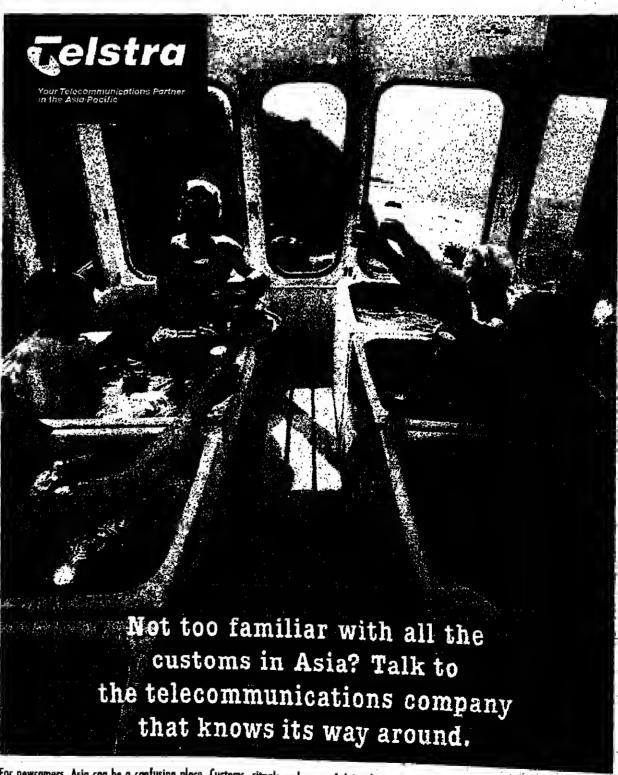
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Frustrated Lebanese are becoming tired of waiting for evidence that their country is making progress on the long road back to prosperity, writes David Gardner

The mood starts to turn sour

he mood in Lebanon is It and opened It for traffic." turning sour. Seven years after the end of the bitter 1975-90 civil war. the country is still trapped in the unresolved conflict between Israel and Syria being played out on its terri-

MEDICAL STORER TO LONG

Naker Naker

The Lebanese are waiting with growing frustration for evidence that the country's reconstruction drive, which is straining public finances to the limit, will restore Lebanon to its privileged prewar position as a middle-income servicea economy intermediating between the Middle East and the west.

Only two years ago, the \$60bn-reconstruction strategy, centred on rebuilding a shattered Beirut into the regional capital market for the Middle East, looked on track. Rafiq al-Hariri, the construction billionaire who emerged with Syrian backing as prima minister in October 1992, had survived challenges to his authority from the surviving warlords and sect chieftains.

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The Court

Through a mixture of selfbelief and self-promotion, he convinced probably a majoriry of Lebanese they still had a country with a future.

Physical reconstruction of the shredded infrastructure has made palpable advances, even if little of this is yet visible. As Fuad Sinloura, finance minister, argues: "If you're building a road, nothing is there, however much army has suffered losses this you spend or effort you

Mr Hariri says defensively that the maximum hold-up on any project is the oneyear delay in rebuilding Bei-

rut's international airport. He can also claim to have restored Lebanon's credit in the markets and the stability of its currency, after hyperinflation virtually wiped out the middle class.

But the feeling that progress is being delayed goes beyond reconstruction. Two years ago, there was a better than even chance of a comprehensive peace deal in the region. Now, following the election in Israel 18 months ago of Benjamin Netanyahu and his coalition of extreme right-wing nationalists and religious fundamentalists, there is almost none.

More particularly, Syria. Lehanon's overlord, was then close to a deal on the return of the Golan Heights, captured hy Israel in the 1967 Arab-Israeli war.

This, the thinking then want, would have enabled Lebanon to conclude peace with Israel; led to Israel withdrawing from the "security zone" It occupies in southern Lebanon; and pressured Syria into pulling back the 35,000 troops it deploys to control Lehanon.

Instead, Syrian-Ilcensed Hizbollah guerrillas have escalated their attacks on the Israeli occupation to increasing effect. The Israeli year comparable to the casumake, until you've finished alties It sustained in 1985.

wben it retreated to the south under heavy attrition after the full-scale invasion of Lebanon in 1982.

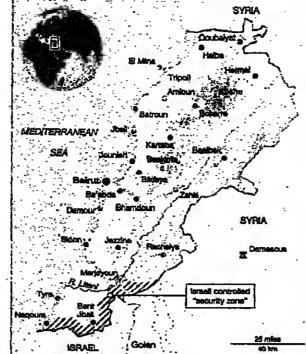
Hizbollah, a Shia Islamic fundamentalist movement inspired by Iran's revolution but born of that Israeli invasion, has widespread backing across Lebanon's 17 different communities as a national resistance force.

It aarves Syria as a reminder to Israel that regional peace requires the return of the Golan. But its campaign also keeps Leba non in constant fear of Israeli retaliation, such as the 17 days of air, land and sea bombardment of south Lebanon and south Beirut in April last year.

he pall of war and destruction still hangs over the country. The effect of the Israeli

occupation and the conflict in the south is not only to hold up reconstruction and deter investment. One effect of "the resistance" is to hold the country together amid resurgent sectarian tension. But many local politicians and analysts maintain that tha fighting in the sonth also serves to postpone "an incipient social explosion", as one puts it.

According to this argument, tension is building up because of frustration et uneven and inequitable economic progress, anger at the heavy hand of Syria and the corruption of the Lebanese political class which serves



Population: 3.8 million (1966 estimate) 100,000 Figure Currency: Lébenese pound (LC) Tyre
Exchange rate: 1996 av 15 = LC1,571,5010 Zahlé October 17 1997 15 = L£1,537.5000 Economic summary 1996 isst Total GDP (Story 11.0 Real GDP growth (arrivel % change) 7.0 3,133 3,615 GDP per head (8) 13.0 Three month treasury bills (%) 16.0 4.533 5.932 Foreign exchange reserves (\$m) 2,966 8,739 Total foreign debt (\$m) -5,540 -5,682 824 1,018 Merchandise exports firm Main trading partners (share of total trade to world, 1995) 3.7%

English and French are widely spoker

825 constitution with among ncorporated in 1990) and the Civil Procedure Code and the Penel Code dectoral law of July 16 1992, the

Sources: Europe: ElLI: Detastream/ICV

sional system.

it, and the civil war rivalries its own role as arbiter which were preserved in between the quarrelsome modified form in the postsects. "The Syrians want to war revamp of the confesplay the referee in a sectarian game to demonstrate

unicameral National Assembly has

September 1996; next elections due

currently Eles Hravi, was elected in

November 1989 for a str-year term by

128 seets equally divided betw

. Head of state: The cresiders

Christiens and Moslems

suffrage over age 21

The Maronite Christians their indispensability," says started the war to conserve one veteran politician. their dominance over Shia The old, neo-feudal politiand Sunni Moslems, and cal class has been leavened have yet to come to terms with technocrats at governwith their defeat. Power was ment level. But this has only redistributed from an execuserved to break down the tive Maronite president (now implicit contract between little more than a figureclan leader and followers head) to a Sunni prime minunder the old client system, ister (Mr Hariri) and a Shia and to intensify personal speaker of parliament rivalries. One recent cabinet (Nabih Berri, the pro-Syrian meeting was brought to a former militia leader, whose halt when a former militia leader attempted to best up power base is being eroded by Hizboliah's surging popua technocrat over blocked larity). Cabinet and Parliapayments to his ministry. ment are parcelled up ostenr Hariri himself, sibly to represent all communities. But this year's

although not part of the old system, has failed to break Syrian constraints and generate a new national consensus. New lesdership, especially in ball team beat Lebanon, and the disgruntled Maronite Lebanese sopporters threw system in order to preserve community, can not emerge. their weight behind Jordan But these are in the hands of ferent countries. . . .

There is a complete divorce between the government and its officials, and a society which is trying to find its way alone," says a former government official. "After the last election, nobody even tries any longer to

the National Assembly. His term was

The president must be a Meronite

consultation with parliamentary

embers of the National As

signated prime minister and by the

ent. Ministers need not be

achieve anything by democratic means." Evidence of that divorce has come in a variety of forms. When the Pope vis-Ited Lebanon in May, more than 500,000 Lebanese of all confessions poured into the streets, But, as Cardinal Nasrallah Sfeir, the Maronite patriarch, puts lt, "what this visit has shown is that the Christians are still bere."

The summer's pan-Arab Games were intended to show off an emblem of reconstruction, the new sports city in the teeming, southern suburbs of Beirut, Hizbollah's urban stronghold. But after Syria's footin the next round, anti-Syrian rioting ensued from the snburhs to the (Sunni) northern port of Tripoli.

but are responsible to it. The prime

Current government appointed in

Kataeb Party (largest Christian pe

National Liberal Party (Christian):

Socialist Party (mainly Druza); Amai

Perty of God, militant Ship group)

Lebanese anxiaty about Israel, moreover, is divided: fear of Israeli retaliation is balanced by a fear that Israel may withdraw from Lebanon, which seems paracaoght between Israel and

he Netanyahu government has twice signalled that Israel might pull out of Lebanon. The government has responded by tightening the screw on internal dissent it fears would then be concentrated on the Syrian occupa-

Apart from Syrian oversight of the parliamentary elections, two examples stand out. The anarchic prollferation of broadcasters inherited from the war has been whittled down to four.

senior government and clan figures, including Mr Hariri and his Future Telavision. The government has used the army to break strikes, intervening in the unions to topple elected leaders and replace them with pliant allies.

Against this hackground Mr Hariri has tried to speed up reconstruction and spend more on social priorities auch aa education and health. His endeavour still commands impressive international support. But internally, he is up against sec-tarian-institutional gridlock, and sharply deteriorating public finances.

The net ratio of govern ment debt to (estimated) gross domestic product has risen from 35 per cent at the end of 1992 to 91 per cent at the end of June.

The deficit to expenditure ratio has each year overshot its target by 10 to 15 percentage points; It is supposed to drop from 51 per cent last year to 36 per cent this year but looks as though it may exceed the 1996 overspend.

Deficit financing is inseparable from the scale of reconstruction needs. And still the Lebanese diaspora pours in abont \$7bn each year to cover a trade deficit averaging \$6bn which is also associated with reconstruction. But the inflows are pulled in by a period of rapid growth in real estate, and government financing needs.

This is keeping real interest rates high, crowding out private investment, halving economic growth which in 1992-95 was averaging nearly 7 per cent a year, and inhibiting development of a broad-based capital market.

To ease the jam, Mr Hariri last month sought authority to raise new long-term loans in international bond markets which have so far been receptive to Lebanese paper. But this was blocked in cahinet before It even reached the fractious parlia-

It is always a mistake to underestimate the resilience and the nimbleness of the Lebanese. But, for the momant, the government's declaratory optimism about the country's future so contrasts with the gloom of its citizens that the visitor is sometimes laft with the impression that official and private Lebanon are two dif-

THE ECONOMY • by David Gardner, Middle East Editor

Growth begins to slow

An inability to control the budget deters productive investment

The Lebanese economy rebounded vigorously after the 1975-90 civil war, and in the past five years has been pulled along hy a \$60hn reconstruction drive aimad at reviving the country as a financial and services entre-pot for the Middle East. But economic growth has started to run out of steam, whila the government's huild-up of debt and inability to control the budget is deterring produciive investment.

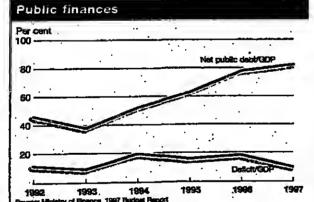
Growth averaging nearly 7 persons of GDP a year in 199795 tailed off in 1996 to about 4 per cent. The 17-day Israel bombardment of Lebange in April last year con-tributed significantly to this slowing But ministers emphasised there was much to calcurate in the resilience the economy'a perfor-

mance under fire.
The Lebanese pound held steady, the spread on the country's extant and subsequent surobonds actually narrowed, and, most eloquent of all, capital repatri-ated by the Lebanese diastimed to flow in.

cover a trade deficit averaging over \$6bn in each of the past three years as reconincreased steadily. Gross in 1994, \$6.7bn in 1995, and in spite of the April war rose to \$7.3bn last year. This, year they rose 26 per cent in the first half against 1996, to reach \$3.9bn, giving a balance of payments surplus of \$673m, compared to a surplus for the whole of last

year of \$786m. At the same time, both the public and the private sectors have had little difficulty tapping international markets, even though four ratings agencies thia year marked Lebanon at below below Egypt and Tunisia and on a par with Jordan ann Brazil.

bond issues in 1994-96 total per cent of GDP to just ling \$800m, the government under 10 per cent. But, in and Research Institute, a waste and corruption.



in June successfully sold DM250m in D-Mark bearer bonds. These were all with maturities of three to five years. But in July it estab-lished a new henchmark with a \$100m 10-year eurobond for Electricite du

The government of Prime Minister Rafiq al-Hariri has also had strong backing from international donors and the World Bank. Tha Friends of Lebanon donor conference held in the US at the end of last year - a device to drum up external support to speed reconstruction after Israel had vandalised new infrastructure that April - won pledges of soft loans and grants theoreti-

These inflows, vital to cally worth some \$3.2bn. Buoyed by these inflows, the government had predicted a return to 7 per cent struction forged shead, have growth in GDP this year. That has not happened. capital inflows were \$6.5bm Despite official estimates ranging from 4 to 5 per cent for the first half, the latest quarterly economic report from the respected research department of Banque Audi puts real GDP growth at 3 per cent, down further on last year.

The Lebanese state lost control of its tax base during the civil war and matters have been slow to improve since. Every year, the budget deficit - calculated as a proportion of expenditure since eccurate measures of national output are still not investment grade, placing it available - has exceeded the target by at least 10 percentage points. This year the target is 36 per cent, against 51 The government in partic- per cent in 1996; the finance ular has been eble to achieve ministry reckons that this falling spreads and longer would probably mean a defimaturities. After three Euro- cit lowered from about 18

fact, the overshoot is running at about 55 per cent of

budgeted expenditures. This is pumping up public debt, which is now equivalent to 85 per cent of GDP against 38 per cent in 1993. The problem is not so much with the magnitude, to be expected in a country rebuilding after a war, but with the distribution of

spending and money-raising.

First, tha overwhelming majority of public spending is on wages and interest payments, while the cuts are falling on the capital budget. This slows reconstruction, which in any case only translates into the infrastructure which will speed investment after long lead times. As Fouad Siniora, the finance minister, complains: "If you're building a road, nothing is there, however much you spend on it, until you've finished the last kilometre and opened it for traf-

Second, the government's cash needs, met in the main high real interest rates - still around 12 per cent after siglending but provides only distortion.

help perhaps one-third of raise growth, keep reconthe poverty line, they have new levies politically acceptalso helped widen the wealth able, the government looks gap. According to Kamal obliged to tighten its Hamdan at the Consultation finances and crack down on

think-tank which does work for the government and the World Bank, the share of interest in Lebanese GDP has more than doubled since the war ended.

elections confirmed that

Damascus will only tolerate

politicians stamped with

Syria's tutelage has recon-

secrated the confessional

Syria's imprimatur.

The share of wages has plummeted: it is now about 33 per cent of GDP against around 50 per cent in industrialised countries. Moreover, the portion of the workforce on fixed incomes has risen from 50 to 70 per cent: the real increase in the minimum wage since 1990 has been 35 per cent against a more than doubling of

Mr Hariri is in a bind, at a critical moment before the lengthy work of reconstruction bears fruit. He says that a good part of the overspend-ing is in answer to criticism that the government is ignoring social needs in pursuit of its ambition to create a regional financial centre. "This year we increased the wages of the public sector. especially for teachers. That alone is 5 percentage points [of the overshoot]. Increased health spending gives you three points more."

To get more money for social spending he recently attempted to get approval for \$800m in new international bond issues, to be paid for by special taxes, including a 50 per cent increase in petrol prices. Late last month it was voted down by his own cabinet. This is all rather paradoxi-

cal and dysfunctional for a traditionally open economy driven by a highly entrepreneurial privata sector. Raturns on private investment are high in Lebanon: from domestic borrowing at Freddie Baz, chief economist at Banque Audi, calculates that total net profits in 1996 nificant recent falls - are amounted to about one-third crowding out productive pri- of all capital invested in vate investment needed to 1992-96. But there is not speed growth. The atate enough private, productive absorbs nearly half bank investment. By contrast, there is inefficiency and a one-fifth of national output. whisf of corruption about The impressive capital public spending, which inflows, needed though they exceeds its targets while are, have in these circum- endemic tax evasion ensures stances become part of the revenue forecasts are never

Although some of these New texes may be inflows are remittances to unavoidable. But in order to Lebanese families on or near struction on track and make





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Finances raise concerns about fate of programme development of 2.4m sq m of gle project and the govern-coastal land just north of ment is looking for bidders. on infrastructure while put-

Funding has shrunk as public debt and the budget deficit have spiralled

For the first time in more than two decades, traces of war are difficult to find in Beirui. As bulldozers churn along in the historical commercial district, where the infrastructure is scheduled for complete rehabilitation by 1998, the rest of the city has already undergone a facelift. There are new roads and luxury buildings, and restaurants opening almost

But as the Middle East peace process has faltered. Lebanon's growth rate has slowed, bringing down an already lacklustre rate of private investment, and Lebanon's public finances bave deteriorated. There is rising concern in the city about the country's future and the fate of a reconstruction programme that many believed to be over-ambitious from

the start. The Council for Reconstruction and Development, the superministry which oversees the reconstruction, appears unnerved by the regional and domestic set-backs. But CDR officials speak of the \$60bn project. -running until 2007 and with about \$18bn projected to come from public investment and the rest from the private sector - as a "framework," which allows them to be "flexible" in their approach to reconstruction and "dynamic" in the imple-

mentation. The main setback to the reconstruction was the 17day Israeli offensive in Lebanon in April 1996. This shook investment perceptions and slowed long-term commitments from the private sector. At the same time, as public debt has swelled and the government's budget deficit has spiralled, the contribution of the budget to reconstruction has shrunk from 25 per cent of total budget expenditures in 1994 to about 6 per cent in the 1997 budget

The April 1996 aggression

measured it only in physical funds would probably have damage were wrong," says Mr Nabil al Jisr, head of the conference, but Friends of CDR. Growth for 1996 fell to Lebanon cemented the com-4 per cent from more than 7 mitments and the attention per cent the previous year. the forum gave Lebanon In the first half of this year, could also help attract pri-GDP is estimated to have grown by no more than 3 per

In the first version of Horizon 2000, the original reconstruction plan, the economic model assumed that the budget deficit, now running at about 53 per cent of expenditures, would be bridged by 1999. A second version revised the date to 2003. And today, the CDR estimates the deficit will not be closed

The plan assumes that growth will return to 7 per cent this year and next.

To compensate for lower domestic growth and investment. Rafio Hariri, the prime minister, sought to capitalise on the 1996 Israeli aggression with an international campaign aimed at attracting foreign funds into the reconstruction programme. This led in late 1996 to a Friends of Lebanon conference in Washington, in which some \$3.2bn was pledged by donors to finance projects over five years. Offi-

The loud cries of a Shia cleric from the north-eastern town of

Baalbeck this year focused attention in Lebenon on widening income disparities between various regions and the fact that while Belrut rises from the ashes, other areas, especially in northern Lebanon, appear to sink deeper into poverty, writes Roula Khalaf,

The Lebanese government has had no choice but to plan on Beirut in the early phases, an effort which officials believe is essential to attracting local and foreign private investment. But the voice of Sheikh Sobbi al Tufaili, a former secretary-general of Hizbollah, the Islamist movement, who launched a "hunger revolt" in Baalbeck this summer, touched a delicate nerve in a country

cials admit that most of the been pledged without the vate investment.

"Heavy investment has been delayed; what we have seen are investments into shops, restaurants and real estate." says one government official. But we don't have a problem because we will rely more and more on foreign financing.

The problem today is not so much the availability of foreign funds as the government's limited absorption capacity. Of \$3.8bn of contracts awarded between 1992 and June 1997, nearly \$1.6bm was from foreign sources. Another \$2bn of foreign financing is now available.

"Our administration can-

not manage things," says a government official. "Donors are concerned that the ministries are not able to take over the management of projects, so we cannot always draw on funds."

Mr al Jisr says that in eome cases the changes required by donors, such as demands for new institutions to manage projects, as region. Because these ambi- Linord project, a \$550m



well as very long ratification to blame for delays in drawing funds.

In an attempt to speed up reconstruction, the government has sought to move some planned public sector projects over to the private sector. In addition to Solidere, another \$3.5bn cot of the \$18bn public investment programmed is expected to be taken up by the private

The scale of Solidere's ambitions was established according to a plan that places Lebanon back as a regional financial centre where foreign companies set up shop to service the

tions are now increasingly procedures for projects, are being questioned - Lebacapital markets non's remain undeveloped and regional instability is an impediment to a significant Lebanese role in the Middle East - Solidere has pushed ahead with the first phase of its reconstruction, which officials say is tailored to the local economy. The size of the second phase of the project, they add, will be developed depending on regional

> Some of the largest, priority projects - such as the highway from Beirut to Damascus and the ring road around Beirut - need private investment. So does the

Beirut, where developers are being asked to finance a sewtreatment plant, rehabilitate a waste dump, and build a military coastguard harbour and fishing harbour, among undertake to fulfil these requirements receive a proportion of the land developed under the project, which can be used for commercial, tourist or residential property. The framework of the project has already been changed once to make it more attractive to private investors.

Implementation of a tollroads project which the government hopes will be built by the private sector has also been delayed. The council of ministers had grouped together three roads - the Beirut ring road, the Beirut-Damascus highway and a northern entrance road to Beirut - into a single project, divided it into two sections and awarded each section to a foreign contractor. But the deal collapsed while details were being negotiated with the CDR CDR officials say financing could not he secured. Today, the three roads have been nade a sin-

estimates per capita income does not exceed \$500,

experienced happier days

during the war. Then, the

producing hashish. When

the Syrian and Lebanese

production, they thought

governments decided to

eradicate hashish

farmers did a brisk busines

As the government ting little emphasis on attempts to package projects age collector and sewage in ways that appeal to private sector investors, there are nagging concerns in political and business circles in Beirut about the scale of other things. Companies that reconstruction. These concerns are intensifying in light of the government's

dire finances. Although foreign debt is still only \$2.2bn, or about 15 per cent of estimated gross domestic product, the fact that total debt stands at more than 80 per cent of GDP leads many to suggest that a fundamental rethinking of the reconstruction

project is required. We must rethink the size of reconstruction because of the deficit," says Kamal Hamdan, who runs the independent Consultation & Research Institute, "We can no longer hide that the plan is too ambitious and keep getting loans, which some day we will have to repay." Mr Hamdan argues that

infrastructure construction has bean given priority while industry and agriculture have been ignored - a fact that now appears to be recognised by the government. The government is

threatening to return to illicit production. Lebanon's Council for Development and Reconstruction says the impact of the reconstruction

plan is starting to be felt outside Beirut, with access to electricity and water improving and rehabilitation or building of new schools and hospitals under way. But even the government admits that special funds will have to be allocated to improve living conditions in the poorest regions. However, where the funds will come from is unclear. Efforts by Rafiq Hariri, the prime minister to raise international bonds and impose new taxes in part to finance development of these regions were. recently shot down by Mr Hariri's own cabinet, even

before they reached

parliament. .

reforming institutions. "Sometimes a school is built for political considerations but not necessarily where it is needed or where there are teachers that can staff it," says one critic.

The average Lebanese has different concerns about reconstruction. Many see the Hariri plan as focusing on buildings at the expense of people. This is partly due to the fact that the building of social-related infrastructure such as schools and hospitals has not been completed yet, and has followed the first phase of basic infrastructure rebuilding. More significantly, the reconstruction effort has yet to bear fruit in terms of improvements in standards of living. Mr Hamdan points out that the cost of importing. equipment, the profits of foreign contractors and the fact that most workers are foreigners are such that reconstruction has a limited impact on the local econ-

government had little choice. but to start reconstruction with emphasis on basic infrastructure and on Beirut, the capital, all of which is key to attracting local and foreign private sector investment and generating growth. Mr Hariri, who in his first years as prime minister. appeared to promise more than the government can ... deliver, has now shifted gears. He, and other officials, now repeatedly emphasise the difficulties facing the country in its efforts to rebuild, and remind the Lebanese that they, after all, are

Lebanese officials say the

face the threat of Israeli attacks. "Coming out of a war, everything is a priority and we had to select priorities over other priorities," says Mr al Jisr. "Our first priority was ensuring security and rebuilding the basic infrastructure, electricity, water and telephones: these took up the bulk of our expenditures and they were all

national projects."

still emerging from a long

civil war and continue to

Other regions sink deeper into poverty

where social deprivation and disparities among religious communities contributed significantly to the eruption of the civil war more than 20 years ago. A decade ago, mainly Moslem southern Lebanon

home to a large Shia community, was thought to be among the most deprived uman development. Today, it is areas in the north that attract the most attention. In addition to Baalbeck and neighbouring Hermel, they include Koura, Jubeil and Ratronn. The towns are home to various religious sects, both Moslem and Christian.

The historical neglect for southern Lebanon, where the population faces repeated Israeli shelling,

has been more seriously addressed in recent years. With Moslem communities, especially the Shias, gaining more political weight after the war, funds - to the tune of about \$45m a year - have

been allocated to the Council of the South, an institution set up in 1985. Kabalan Kabalan, head of the council, says he cannot complain: more than 90 per cent of southern villages now have access to electricity and water and 130 schools have been built. The council's focus today is to channel development

into the self-styled Israeli occupation zone, "Some towns take water from Israel and we want to put an end to that and make sure they rely on Lebanou." says Mr Kabalan. The

population, especially on the front line, is also helped by Hizbollah, which fights Israeli occupation and is

financially backed by Iran.

Some argue that too much money has been spent on southern Lebanon and some of it badly wasted; others insist that much is still needed to redress the uneven level of development. In any event, the council's finances appear to be In as much trouble as the government's. It was recently revealed that the institution had racked up debts of \$50m, which the government is scrambling to

find ways to finance. Although they have also been historically forgotten by Beirut, Baalbeck and Hermel, where the UN Development Programme

western countries, which had put pressure for eradication, would come up with funds to develop replacement crops. When this failed to materialise. the government could only contribute e tiny fraction of the \$300m the UNDP had estimated would be needed to develop the region. The farmers, who only a few

years ago made close to \$20,000 a year each, are losing patience with Beirut's promises and are

CAPITAL MARKETS • by David Gardner

The slow pace of change

to become investment rather than commercial bankers

Beirut, the world has been told for five years, aspires to reclaim the role it had before the 1975-90 Lebanese civil war as the financial centre of the Middle East. Not as financial markets - but as a

nents are vast.

Achieving this ambition ing up their ownership.

We would be blind not to ments are vast. will eventually require a regional peace settlement see the interest in Egypt," between Israel and its Arab acknowledges Freddie Baz neighbours. That is not in sight and is, in any case, outside Lebanese control. But it also demands a culture change among Lebanese bankers. In short, it requires them to become investment bankers rather than the cosy commercial bankere they now are, making fat profits by financing the government and lending short-term to

finance long-term assets.

That is within Lebanese grasp, and there is some reason for believing this change will come abont, although progress towards developing the sort of capital market Lebanon wants has been slow. So slow, in fact, that the regional spotlight of international investors has encourage their clients," switched improbably to Cairo, which is providing far more financial products to that the high profits banks

tempt them. market of Egypt has seen over \$18bn in the last 18 long-term business. This is years ago, still only eight in 1996 was 43 days, creating 646 in Cairo); total capitalisation now exceeds \$3bn, but business centre of Betrut.

financiers say defensively

offload, whereas Lebanon has always been a free market. True, but largely beside

the point. population, and Lebanon is looking to build a regional market in Beirut. More immediately, growth in the Cairo market is now being fuelled less by privatisation the money market centre it was - funnelling surplus going public for the first petrodollars out to western time. In Lebanon, by contrust, banks and companies more sophisticated capital are closely held by families market channelling and clans which replicate resources back into the the country's political region, whose current and arrangements, and they future investment require- have been slow to make the

> chief economist at Banque Audi. "Egypt is the etar." Yet Beirut is, at last, begin-

ning to awaken. Three banks, including Andi, have already listed and the central bank expects three more by year end. Given the predominance of services, especially financial services, in the Lebanese economy, it is both inevitable and desirable that banks

should lead the way. "Banks are [at the top] of privately-owned and held companies in this country," says Nasser Saidi, deputy governor of the Banque du Liban. "The fact that the banks themselves feel comfortable means that they will

Some economists and bankers suggest, however, earn from their commercial The long-awaited privati- lending may inhibit this. sation drive in the far bigger About one-third of the consolidated loans of commercapitalisation on the Cairo cial banks are revolving stock exchange double to short-term credits to finance months, with turnover tri- in part because of the volapling. Although the Beirut tility of their deposit base: bourse reopened only two the average life of a deposit companies are listed (against the danger of a mis-match with long-term lending.

But the arrival of outside two-thirds of this is competitors offering longer-accounted for by Solidere, term instruments and the the private company recon-structing the devastated market have been powerful spurs for the banks to reap-Lebanese ministers and praise their activities.

"Banks can no longer postthat Egypt has 20 times Leb- pone their support for the anon's population, and that relaunch of the capital margoing some profits," says Mr its regulatory overbaul. Baz. "We are all aware that investment banking is the

he point. The outsiders range from
The Egyptian investing Flemings to the Middle East public is a tiny fraction of its Capital Group, backed by the International Finance Corporation and BZW, the investment arm of Barclays Bank. while bond operations have been dominated by Lebanese financiers working for international firms such as Merrill Lynch. This diaspora of Lebanese scattered throughout the top-flight investment houses of the world is both a great plus and a healthy source of competition.

But it also gives Beirut an advantage over Cairo in that Beirut is better placed to originate as well as distribute products and to compete with foreign banks. Banque Audi, for instance, has recently "repatriated" 15 Lebanese executives from finance houses abroad

A further spur towards creating a more comprehen-

Beirut still urgently needs a local securities and exchange commission

sive capital market has come from changes in the regulatory environment. Key measures last year allowed banks to float up to 30 per cent of their shares, and to manage fiduciary accounts. on behalf of their clients.

National Commercial Bank, this will have to be privately: the kingdom's largest, which financed.
secured the privatised Credit "A comprehensive capital" Libanais this year for \$168m. market in Lebenon will not But, Mr Saidi continues. is come from volume on the proper mutual fund busi-

While it has low personal and corporate tax, full currency convertibility, no capital controls and a wealth of support services and professions, it still lacks up-to-date laws governing mutual funds, brokerage dealing, and urgently needs a local securities and exchange As this falls into place, the expectation is that anything

between 40 and 60 companies will list on the bourse, with construction, tourism, food and beverage and media companies following the banks. That alone, however, even with Lebanon'e own reconstruction needs of around \$60bn, will not launch Beirut as a regional market. But, fortunately, it has potentially a deep and rich hinterland

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Initially, Syria, which will require Beirut'e help to develop a market economy. will give added dimension. Syria, says Mr Baz, "is a virgin market: they have only one bank serving 15 per cent of households". Eventually, both Iraq and a future Pales tinian state will have high capital needs to reconstruct. Lehanese entrepreneurs have already established strong links with oil-rich central Asia and Iran, with their substantial capital requirements.

More generally, a growing trend towards privatisation across the region will also pull in substantial capital. Lower oil prices in the Gulf should create a government debt market the Lebanese can tap into. And the region's infrastructure needs Mr Saidi at the central - are huge. ABB, the electrical bank says: "Commercial engineering multinational banking is the past, you with over 35bn turnover in the region, reckons the Midhighly capitalised Saudi and die East will have to spend dle East will have to spend Gulf banks." about \$60bn on power gener-indeed, Banque Audi lost ation and over \$100bn on oil out to a Saudi consortium and gas development in the led by Khaled bin Mahfouz, next decade. By most estithe majority shareholder of mates, at least one third of

come from volume on the there something you can be Beirut bourse but from sell-good at? Yes. You can start ing advice, financial engimanaging portfolios and neering and lead-managing for other countries," says Mr. ness", and indeed Islamic Baz. I see no reason why banking which is fiduciary Arab funds should be manbanking, which is muchan; because it is at the risk of aged out of London, Geneva the client.

and Paris," says Mr Saldi.



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LEBANON 3

RANKING . by Roula Khalaf

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Euphoria over securities An eye on the neighbours masks several challenges

The biggest task ahead may prove to be building up a successful core business

The three bank stocks listed on the tiny Beirut stock exchange have been high fliers this year - their shares more than doubling in price - and about \$700m of Lebanese bank eurobonds hava been snapped up by interna-tional investors since September 1996. Marwan Ghandour is head

of Lebanon Invest, a local fluencial intermediary which has helped some of the banks raise money. He says that if there are any concerns about Lebanon's banking sector, none appear to be reflected in traded securities. "My only problem is that I have too much money that I don't know what to do

But the euphoria over bank accurities masks loan in pounds. important challenges facing the sector. These are reflected in the mediocre ratings assigned by international rating agencies, and constrained by Lebanon's

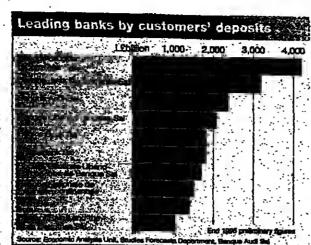
Although highly profitable and largely conservative, the banking sector is affected by the state of the economy and constrained by the dire state of Lebanon'a public finances.

In a hugely overbanked country - there are 80 banks for a population of about 3.5m - tha banks, which once put Lebanon on the world map as a financial centre, proved resilient during the civil war. But they emerged to find their focus had to be not on channelling Gulf petrodollars but on building a profitable local

However, with the government committed to a tight monetary policy, which has maintained the Lebanese pound's stability, the banks' business has been largely buying high-yielding Lebanese treasury bills and making handsome profits.

"About 50 per cent of our balance sheet is dormant," gest challenge is to build up resources of banks. core business; but times have been too easy."

past year, and thus the GDP, many bankers believe



a devaluation of the Leban.

"The banking sector is

directly exposed to any dete-

rioration in the govern-

ment's financial position,

since it is the banks which

are the principal source of

daficit funding," aaya

There is no currency mis-

match on balance sheets, but

devaluation would hurt

banks' clients and thus indi-

Moreover, if a devaluation

becomes imminent - due, for

example, to a political crisis

- depositors will flee the

pound and rush into dollars.

could raise the danger of a

bank default if demand to

convert deposits became so

great that customers began

to have doubts about the

integrity of the banking sys-

tem and started to also with-

draw their dollars.

average life is 350 days.

This is what has led some

loans, which can extend the

Banks also face more

maturity of their deposits.

have returned to the market.

investment banks.

According to Moody's, this

rectly affect the sector.

Moody'a in a recent report.

ese pound is inevitable.

spread earned by banks. The central bank has also waived the requirement that banks invest 40 per cent of their Lebanese pound deposits in T-bills. But banks continue to buy T-bills because, with a cost of funds for borrowers in Lebanese pounds at about 20 per cent, no one wants a

Some banka, such as Byblos Banque, are building a business in consumer lending, a significant growth area for banks. Others, however, remain cautious on the grounds that credit worthiness of borrowers is difficult to assess in the absence of centralised credit informa-

"Consumer lending is the future," saye Francois Basile, head of Byblos Banque, "We work with people we know, and we are spreading out the risk."

More than half of the deposits in Lebanon's banking system are in dollars, and most of the lending is done in that currency. But even this is constrained by a 70 per cent limit imposed by the central bank, which cannot act as a lender of last resort in a foreign currency. Some bankers argue that the limit is not conservative enough, and prefer to also stay liquid in dollars.

Although the public sector in Lebanon accounts for only 20 per cent of the economy, the state of its finances weighs heavily on the banking sector since it takes up says one banker. "Our big- nearly half of all financial

With a public deficit running at 53 per cent of expeninterest rates on tressury ditures and a debt burden bills have come down in the accounting for 85 per cent of Giel-Jan van der Tol, deputy country manager for ABN Amro Bank. All banks, says Mr van der Tol, are looking for assets to replace T-bills.

The advantage of foreign banks such as ABN Amro is the availability of a strong regional network and the ability to provide a wide range of services to clients, including inveatment banking and brokerage

Foreign banks come in with a low cost baee, economies of acale and product diversification," says Marwan Barakat, bead of economic analysis unit at Banque Andi. "We had a banking sector which had a monopoly over financial resources but now we have institutions doing investment banking as well. addressing these challenges by investing in investment banking departments, information technology and

human resources." The resulting pressure on spreads is leading banks to consider consolidation more seriously. The trend has started, with Banque Audi, for example, the country's third largest bank, acquiring this year Credit Commercial dn Moyen-Orient, whose 1 per cent share of the market will be added to Audi's 7.5

The central bank is pushing for consolidation and provides soft loans to assist in the purchase.

The pressure on small banks to ally themselves Banks are not as liquid in with larger ones also stems dollars, and about 65 per from the need to comply cent of their dollar deposits with an 8 per cent capital are in loans. And while adequacy ratio. Bankers say the central bank is thinking deposits have an average life of 45 to 50 days, the loans' of raising the ratio to 12 per

Although all banks are banks to tap the eurobond within the 8 per cent ratio market for medium-term today, some small banks - most are family-owned -may not be able to maintain the ratio as their atructural challenges. assets grow.

The Beirut stock market Making money today is becoming more difficult. In was seen as a main vehicle addition to lower interest through which banks will rates on T-bills, banks have raise capital, but only three to face competition from banks are now listed on the foreign institutions which bourse. "Getting out of the family

They are also competing mentality has been slow, for funds from new says one banker. "Banks intermediaries auch as continue to be very choosy about who "It is starting to become a

LEBANON AND THE EU • by Roula Khalaf

Lebanon's negotiators seem to be reluctant to sign the pact with Europe

As far as the European Union is concerned, negotiations with Lebanon on a partnership agreement to create a free trade zone within 12 years have been completed. But for Lebanon, negotiations still have a long

way to go. Lebanese officials, dissatisfied with what Brussels has to offer, are stalling and waiting to see what neighbours such as Jordan and Egypt receive from the EU before signing thair own agreement According to some European officials, Lebanon may also be waiting for Damascus, its power broker, to start its own formal negotiations. Syria is the only southern Mediterranean country in the EU-Mediterranean process not to have started

If Lebanon is stalling, it is mainly because the prospect of signing a partnership agreement with the EU has made little impression on Lebanese decision-makers. Lebanon's economy is already open, with the state accounting for only 20 per cent of gross domestic product, and therefore the impetus for an agreement that speeds up economic reforms

Although \$4.6bn of Lebanon'a \$7bn of imports are from the EU, exports are limited. With its industry battered by 17 years of civil war and agricultural access to EU markets constrained according to the partnership agreement, the only prospect for increasing exports is for European and other foreign companies to set up shop in Lebanon and take advantage of the free zone to be created by the accord within 12

companies moving there are sin. "The two-year grace "I don't see a single Euro-

peau company coming here.



delegation wanting to sell us their products" says Yassin Jaber, minister of the econ-omy. "Going into a free trade agreement with the EU means we lose customs revenues, we get little aid and they say the Middle East peace situation is unstable so the European private sector won't come here. Europe is very protective on agriculture and they are superior in industry. So where is the

The government considers that there are two main sticking points to be resolved before it can sign the partnership pact. · First, it is demanding

that Lebanon be given a long period of grace before it must dismantle tariffs, Customa duties account for about 50 per cent of government revenues and the budget deficit is running at 53 per ceut of expenditure. against a 36 per cent target. The government is scrambling to find ways to raise revenues - but is finding the political consensus needed to impose new taxes is proving elusive, while tax evasion is

We need time to move But Lebanon knows that our revenues from custom period offered by the EU is not enough."

Brussels says it takes Leb-All I see are delegation after anon's concerns into consid-

duties is a problem which is faced by all countries entering into EU accords. "We cannot accept a formal proabont this, but it will be taken into account," one European official said.

 Second is the amount of aid which Lebanon is to receive under the agreement. The European-Mediterranean partnership includes a total of Ecu4.5bn in assistance over five years to be divided between the countries that aign the agreements.

But it sets countries competing against each other for the aid. What each country receives depends on the merits of projects presented and its application of the agree

Lebanon wants spacial treatment, Nasser Saidi. vice-governor at the central bank, says Lebanon deserves to be looked at differently because its economy is already open. The criteria for aid include population size, per capita income and bow much economic adjustment you have to make," he says. "I don't think Lebanon should be punished because the prospects of European duties to VAT," says Mr Yas- it has a liberal economic regime.

Lebanese officials say they have been told that the total EU aid Lebanon will receive

under the deal is Ecu100m which they consider "peanuts." The EU, bowever, says no figure has been set. In any event, the Lebanese government wants aid to be tied to the size of the trade deficit.

"We want aid accounting for 3 per cent of the trade deficit with Europe and an additional 5 per cent of the trade deficit in the form of soft loans, every year," says Mr Jaber. This demand, according to one European official, is "wishful thinking."

While insisting that negotiations will pick up again, Lebanon is more interested in axpanding trade with Arab countries, the destination of most of its exports. Nearly 29 per cent of exports are to the United Arab Emirates, another 11 per cent to Saudi Arabia and more than 8 per cent to Syria.

Mr Jaber says the government is negotiating free trade agreements with Syria and Egypt but at the same time setting an agricultural agenda, which protects domestic agricultural products during peak periods of local production.

"We should not be narrow minded in our thinking. Lebanon's future is with the Arab world, And Arab investors are the ones who are investing in the country," over the next three years says Mr Jaber.

PROFILE Baltime Andi

Aiming to lead the field

Banque Audi, Lebanon's third largest, is the most ontside the country.

Better known in the west for publishing reliable economic analysis of the Lebanese economy - a rarity in the country - in November 1995 it became the first Arab bank to tap international capital.

markets for equity. Last year it listed 30 per cent of its shares on the Beirut stock exchange and issued a \$100m five year eurobond. The bank has just raised another \$81m to a secondary GDR issue.

The equity boost is aimed at financing growth, much of it expected to come from

As a wave of consolidation is expected to lead to just a few banks dominating the market, Banque Audi is trying to secure a leading position.

According to Moody's, the

credit rating agency, the bank wants to increase its market share by 1 per cent a year and believes that it has probably exhausted its

ability to do this by organic growth

The process was started in June with the acquisition of Credit Commercial du Moyen-Orient, which raised market share from 7.5 per cent to 8.5 per cent. Banque Audi had set its sights much higher, bidding for Credit Libonais, Lebanon's 10th largest bank, Credit Liberais was owned by the central hank and Banque Audi lost the bid to Saudi

While Banque Andi appears aggressive in

tapping international markets, at home it remains cautious. Like many of its peers, a large part of interest income comes from investing in Lebanese T-bills. In the first half of 1997, net profit reached LE17hn, from LE14.3hn in the corresponding period of

As the banking business.

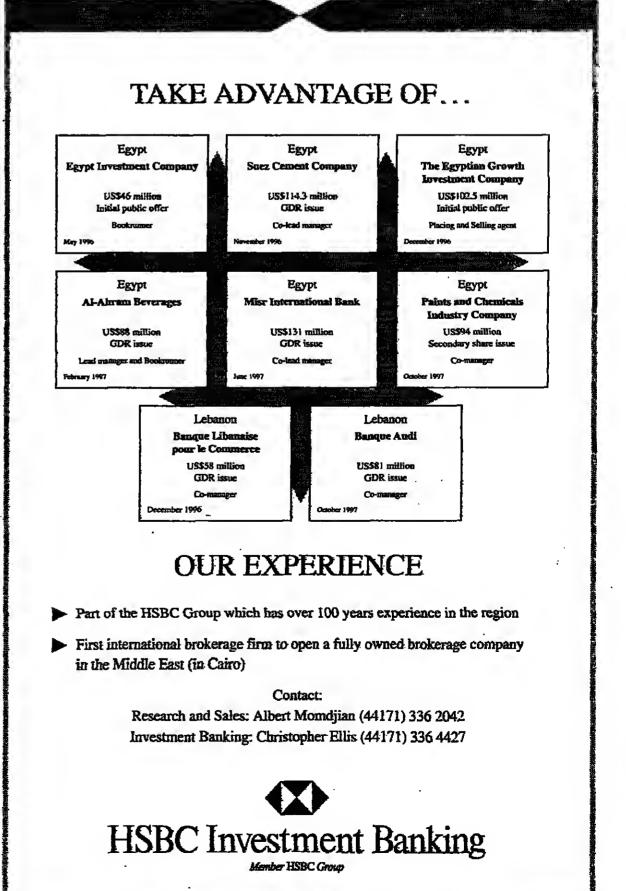
becomes more competitive and margins on T-bilis decline, Banque Audi has been seeking to compensate by expending non-interest income - which reached 20 per cent of total financial income in the first half of 1997. This has been achieved through an investment hanking arm, which accounts for 30 per cent of trading on the tiny Beirut The bank is also looking

to increase consus lending, a largely untapped market in Lebanon. **Besidential** mortgages account for only \$20m out of total assets of \$1.8bn. According to a report by Flemings, the bank has in the past restricted its mortgage lending only to known costomers, such as employees of corporate

Half of Banque Andi's deposits are in dollars, and dollar loans account for about 90 per cent of the total. To reinforce the quality of its capital, the bank keeps more than 40 per cent of its capital in dollars since about half its assets and liabilities are in that curency.

The ratio of loans to deposits has also been maintained at below 60 per cent, compared with a 70per cent limit imposed by the central bank. Moreover, the \$100m eurobond issue was not aimed at expanding its loan portfolio as much as extending the average life of its funding, from about 45 days to 170 days.

Roula Khalaf



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Israel stands firm but it is Syria which calls the shots sensus in the Israeli defence put the Israeli-Palestinian

Israeli military is waiting for 'circumstances to change' in

South Lebanon Nearly 20 years after Israel first carved out e security zone in south Lebanon, and from the rest of the country following an ignominious continuing presence in south massacre. the military establishment is

standing firm. public opinion will sustain war. Politicians from across casualties in south Lebanon which is increasingly viewed as Israel's Vietnam.

A debate has arisen precisely because of the mount-Defence Forces lost 219 soldiers in the area between 1985 and the beginning of

So far this year, e further

40 soldiers had died in Leba- Kahan Commission, estabnon collided.

years have been a result of tila camps in September status quo until Israel and clashes with the Hizbollah, a 1982, found that Mr Sharon Syria start peace negotia-Shia Moslem movement and Rafael Eitan, former committed to pushing Israeli chief of staff, now agricul-

defeat, the mood in Israel is Lebanon is not confined to e slowly changing. But so far, group of mothers who no for a unilateral withdrawal longer want their sons to from Lebanon, implying it fight in what they see as a was impossible for Israel to At issue is how far Israeli senseless and unwinnable continue accepting casualthe spectrum have added He was joined by Yossi Beitheir voices to the debate, of lin, former Labour party depwhom the most notable, if not the most infamous, is Ariel Sharon, infrastructure Israel could defend itself adeing casuelties. Ieraeli minister in Benjamin Netanyahu's Likud coalition gov- borders, adding it would be

> Sharon ordered the invasion of Lebanon in June 1982. The

vicemen killed last February responsible for the massacre ters ferrying them to Leba- dren and members of the Palestine Liberation Organi-Most of the losses over the sation in the Sabra and Sha-The debete over Israel's rectly responsible for the

> · Mr Sharon recently called ties, or defeat the Hizbollah. uty foreign minister .

Mr Beilin's view is that quately from within its own preferable if some kind of As defence minister, Mr international peace-keeping force could be located in south Lebanon.

Amid growing controversy non, not including the 73 ser- lished to identify who was over the IDF's role in south cials - end Mr Netan-Lebanon, military sources when two transport helicop- of at least 800 women, chil- insist - despite the calls for would be seen as e sign of unilateral withdrawal – that there is no option for the moment but to maintain the

"We know that politicians 12 years after withdrawing forces out of south Lebanon. ture minister, were indi- have to keep their ear to the ground when it comes to public opinion," a defence ministry official says. "But unflateral withdrawal is not an option. It would create greater problems. And we would have to deal with south Lebanon in a more elaborate way. There are no short cuts."

> The military believes that if it did unilaterally withdraw, the vacuum would be filled by Hizbollah, shifting the casualties from military personnel - which the IDF says it can sustain - to civilians living in northern

In addition, military offiyahu - say e withdrawal weakness on the part of

"We want to maintain the status quo in south Lebanon. We do not want to escalate the fighting. We cannot afford to.

"Ultimately, it depends on Syria since Lebanon cannot act alone," said e defence Syria, the defence ministry

insists, and not Lebanon, is the country which dictates events in Lebanon. Until Syria is prepared to return to the negotiating

table with Israel, IDF forces have no intention of succumbing to domestic public opinion and unilaterally withdrawing. But the issue is not as

clear cut because e peace agreement between Israel and Syria is inextricably tied to Israel opening negotia-

tions on the future of the Golan Heights, which Israel captured from Syria during the 1967 Six Day War and annexed in 1981.

The Israeli government has repeatedly said the Golan Heights is not negotiable, reversing the previous Labour party policy of trading land for peace. But earlier this month, Yitzhak Mordechai, the Israeli defence minister, said in an interview that he was "will-

ing to reach a territorial compromise in the Golan". He edded: "Syria has not yet begun to exhaust the political process."

His remarks contradicted reports by Amnon Lipkin-Shahak, chief of staff, who e day earlier said Syria was continuing to upgrade its offensive capebilities and was streamlining the activities thet would precede a military operation against Israel

Clearly, there is not e con-

establishment about Syria's intentions.

There is consensus in the view that the role of Ms Madeleine Albright, US secretary of state, is increasingly important. Last month, said. Ms Albright held talks with President Hafez al-Assad of

Washington's interest in forging a peace treaty always the fear of further between Syria and Israel is tied as much to its interests in regional stability as it is to its gradual reassessment of its 'policy of containment' with Iran which backs the <u>Hiz</u>bollah.

Isreeli military and defence analysis agree that Washington is looking at look et other options. ways to restart Israeli-Syrian talks. But they are uncertain if it is possible for Washington - and Israel for that matter - to pursue two peace tracks at the same time.

"I think, for the moment, Washington is anxious to

ECONOMIC RELATIONSHIP WITH SYRIA . by Roula Khalaf

peace talks back on track for political reasons and then, depending on how those talks proceed, to work on the Syrian-Israeli peace talks," a defence ministry official

But getting the Israel-Paiestinian peace talks back on track will be a slow process. In the meantime, there is Hizbollah attacks and the inevitable Israeli retaliations both of which will hit civil-

ian targets. If this fear is realised, public opinion could become more vocal, pressuring the Israeli government and the military establishment to

"We are aware of that," a defence official says. But for the moment, we are going nowhere. We have no other option. We are staying where we are [in south Lebanon] until circumstances

LEBANON AND SYRIA: THE POLITICS • by David Gardner

eyes on proxy conflict

Recent conflict in the security zone has raised fears of a further trial of strength

The recent history of Lebanon is an object lesson against involving outside powers to resolve internal disputes. For about 25 years, the country has had its destiny sheped by powerful neighbours, who have used its sectarian divisions to fight out their own differences and press for regional edvantage.

As e consequence, Lebanon's prospects of rebuilding and recovering a modicum of sovereignty now depend on the progress of the proxy war being waged in the south of the country between Israel and Syria.

The 1975-90 civil war between and within the country's 17 communities ended with Israel in possession of the so-called "security zone" - a buffer in south Lebanon supposed to protect northern Israel, amounting to 12 per cent of Lebanese

left Syria in de facto control of the rest of Lebanon, exer- ers. tious political class still drawn primarily from the

ranks of the old warlords. Damascus appears as the lndispensable erbiter between these clan and sect leaders, and it will be difficult for younger, more forward-looking leeders to emerge and dislodge them as long as they help provide Syria with an alibi for being in Lebanon.

This sort of opportunist relationship between local factions and regional powers was rife during the civil war, with Saudi Arabia, Iraq. Libya and Iran, as well as Israel and Syria, leaping into the fray. But that opportunism has saddled the Lebanon with e permanent mechanism of proxy warfare and no control over any of its

The arena for this proxy war is the security zone, where Hizbollah, the Lebanese Shia Islamist movement, is fighting to end the Israeli occupation.

Hizbollah, inspired by Iran's Islamic revolution, came into being as e result of Israel's disestrons full-scale invasion of Leba-

Along with rival Shia forces, it drove the Israelis



But the tribal warfare also Arab arms achieved in part

peace in the region without trial of strength between eignty of the Golan Heights, captured by Israeli forces in

maintain control of the security zone through the South Lebanon Army (SLA), e mercenary force which it arms. pays and controls. But a stream of defections from the SLA over the past two years has compromised Israell intelligence and pushed Israeli troops into

In April last year, the Israeli government of Shimon Peres unleashed e 17day air, land, and sea bornbardment of south Lebanon and south Beirut, killing more than 200 civilians in an ettempt to force Lebanon and its Syrian overlord to

emerged from the conflict almost unscathed and politically strengthened, its prestige as a national resistance movement recognised across Lebanon's sectarian divi-

Since then, Israeli troops have had to push deeper into Lebanon to try to stop Hiz-



by the use of suicide bomb- flict with other Shia forces and the Lebanese army, and cised through 35,000 troops While Syria imposed order has aroused fears that this on the ground, e ubiquitous and disarmed the other civil low-intensity war - the last intelligence service, and the war militias, it left Hizbollah ective bettle-front in the leunch more commando ebility to manipulate a frac- in the field as e reminder to Arab-Isreeli conflict - will Israel that there would be no soon escalate into another

> the return to Syrian sover- Israel and Syria. the 1967 Arab-Israeli war. Israel was initially able to

last month's ill-fated raid. the front line. how Israel will respond.

Sheikh Hassan Nasrallah, pull back Hizbollah. Insteed, Hizbolleh options".

bollah infiltration of the in an Israeli helicopter



Last month, an elite Israeli commando unit sent to bomb targets 30km beyond the security zone was wiped out in e Hizbollah ambush. So far this year, Israel has lost 40 of its elite troops in Lebanon, while a further 78 were killed in February in e helicopter collision en route to an operation similar to

In Israel, this has led to e cross-party debate about unilateral withdrawal from Lebanon. In Lebanon, the mood is one of deflance mixed with anxious anticipetion ebout

Hizbollah's leader, says he expects heavy reprisals for recent guerrilla successes. But In an interview with the FT last month he argued that Israel had "limited

"They may try to kill or ebduct our leaders - but they will always do that any time they have the opportunity," he said. Sheikh Nasrallah's predecessor as Hizbollah's secretary-general, Sheikh Abbas Musawi, was killed in 1992 with his family

back to the south Lebanese security zone. This has led to ambush, "There are no lon-security for its people with enclave, in e rare victory for mounting Israeli casualties, ger any Hizbollah training ont returning all occupied Arab arms achieved in part has brought Israel into concamps for them to attack," Arab land. the Islamist leader aays, "They are trying to divide

adding with some satisfac- the undivideable," Mr Hariri While Syria imposed order has aroused fears that this tion that "it will be e high- said, "which will not guaranraids" beyond the security ettempts to separate Leba-Alternatively, he argues,

Israel could launch e new bombardment, stepping up its constant air raids and artillery shelling. This would primarily hit civilians and "would not go unpunished," he warns. Finally, he says, Israel could try to broaden the conflict to include Syria - an option openly canvassed by Israeli hardliners in recent months.

"Any new action would not just target the Lebanese or Hizbollah but also Syrian forces, to try to change the whole Lebanese political equation and separate Syria from Lebanon," Shelkh Nasrallah maintains. The object would be to "impose e separate treaty on Lebanon" - a chimera Israel has been chasing since its first invesion of Lebanon in 1978.

Lebanon's prime minister. Rafiq al-Hariri, by contrast, thinks the recent escalation is an opportunity "for everyone to come back to the table" and "continue the negotiations." He reiterated and emphasised the word "continue" to reflect Syria's demands that its negotiations with Israel on the return of the Golan should resume exactly where they broke off just before last year's ascent to power in Israel of Benjamin Netanyahu at the head of a coalition determined to keep the

Prior to that, Yitzbak Rabin, the late Israeli premier, had agreed to give back the strategic plateau in exchange for full peace. Mr Hariri believes on the

one hand that the US, Israel's principal ally, will not sanction a new Israeli assault on Lebanon – as it in Israel is bluff.

security were indivisible and tance" to remind Lebanon of that Israel would not get what it is capable.

tee the security of anyone." Certainly, Israel's periodic non and Syria have failed. They also lead to nervousness in Lebanon. The Maronite Christian community, the main losers of the Lebanese civil war, look to an Isreeli witbdrewal as e

on Syria to pull back its This ettitude, fanned by exiled Maronite leaders. induces Damascus to regard Maronite agitation against Syria as fomented by Israel, opening the possibility of renewed internal conflict in

means of bringing pressure

Lebanon Cardinal Nasrallah Sfeir, the Maronite patriarch who has assumed de facto political leadership of his beleaguered community, says: people say that if Syrla withdraws, Lebanon will fall back into war. This is simply not true."

"For Lebanon, it is not very helpful for us to see Israel withdrew without Syria withdrawing too," the patriarcb argued. Yet the Syrians "have been eble to say that it is not reasonable for the friend to withdraw while the enemy stays here." Fued Boutros, a retired

Christian politician who was foreign minister in 1978 when the UN Security Council passed Resolution 425 celling for unconditional Israeli withdrawal from Lebanon, says that "the presence of Syrian troops is not something we should accept as definitive." He argues that "the circumstances of their withdrawal should be pondered and decided in a good faith and in agreement with the Syrians."

recognise Resolution 425, but some Lebanese officials still believe that the attraction of did in April 1996 in the mis- putting Syria on the spot taken belief this would help could alone prompt Israeli Shimon Peres, the prime strategists to consider serimover of Israel's peece ously a unilateral with-camp, defeat Mr Netanyahu. drawal. As one leading Leb-On the other hand, he main- anese political analyst puts tains that talk of withdrawal it: "I think in the end they will withdraw because it is "I don't think they are the only way they have of serious," be said in an inter-creating a real problem for view with the FT. "Every the Syrians." But even then, time they have e disaster, he believes Israel will first they talk about withdrawal." mount e big retaliatory opermount e big retaliatory oper-He warned that peace and ation egainst "the resis-

Free trade... but not without cost

Lebanon is seeking to redress the economic

imbalance The Lebanese government's negotiations of a free trade accord with Syria dominate the country's politics. Rafiq Hariri, prime minister, has described strong economic relations with Lebanon's northern neighbour as "the first door" to a common

Arab market. But Lebanese businessmen wonder whether calling the result of current talks "free trade" is not a

In 1991, Lebanon and and co-ordination". Howtries is uneven, largely due official. to the fact that Lebanon is an open market while Syria.

"But in Syria they don't foreign workers," says Roballow some of our products, ert Dabbas, vice-president or anyone else's, to go in so of the Lebanese chamber of there's a mismatch."

Mr Hariri's government

has tried to balance the ecosay that some agricultural allowed into Lebanon during the peak periods of local production. Businessmenargue that a free trade ment is e step in the

economic terms. In 1993, for example, imports, yet the government asked Lebanese Syria signed a treaty of exporters to tell it what of Syria in the country's brotherbood, co-operation they wanted to import, economic affairs. There is a ship between the two coun remained but became less

The Syrian Lebanese eco nomic belationship is com- bring in Syrian backers. remains closed. Imports plicated by his fact that from Syria totalled shout than a year is drained pays an economic price for \$235m in 1996, against \$69m from the debinese economy. Syrian dominance, it may in exports.

Goods are also regularly part of this debinese economy in a sunggled between the countries and subsidised Syrian estimated in Syrians who offers a market of 16m construction agricultural produce is work in construction agricultural produce is offers an arket of 16m construction agricultural produce is culture and parbage collection. This a negative situation markets, raising anxieties that the political issue Business could be and there are political issue Business cannot ignore, says one come in so, of course, it benefit the Lebanese economy. Which we will comes in from Syria, says oney lovering the costs have our compensation. remains closed. Imports plicated by the fact that

come in from Syria," says comy by lowering the costs have our compensation.

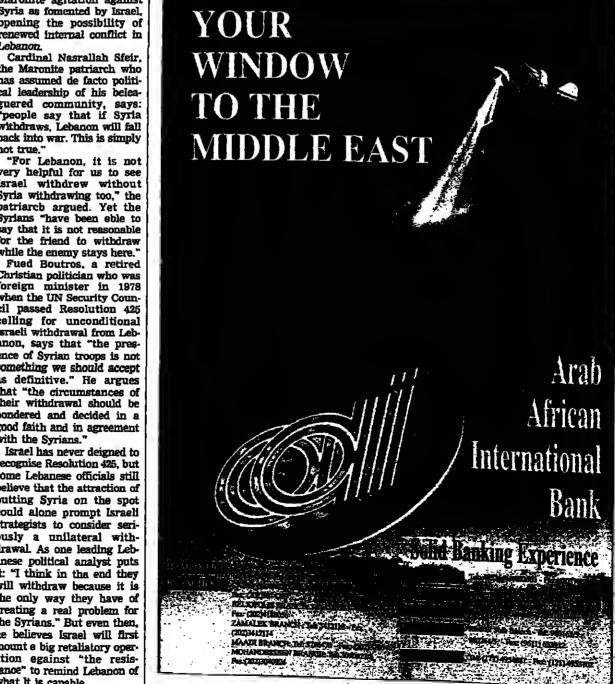
Yassin Jaber, minister of of construction when the Syrian economy economy and commerce. We cannot live without opens.

commerce, industry and agriculture. There are jobs that the Lebanese will not nomic relationship. Officials do. They will not work in a restaurant kitchen or a gas products will no longer be station, or in construction.

or agriculture." But economists and political leaders opposed to the Syrian presence say companies make no effort to hire right direction but Syria's Lebanese workers. It is not economic system may not true that they won't work; companies should simply allow the accord to be companies should simply translated into practical give them preference, says one economist.

In Lebenon, the political Damascus agreed to cancel class is widely regarded to licensing for Lebanese, be benefiting from business opportunities and this per-ception extends to the role which effectively meant widespread belief in Beirut that the licensing process. That contracts including that contracts including Syrian partners are looked upon favourably, which leads some Lebanese to

While Lebanon at present



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